

2013  
HYUNDAI

**VELOSTER**



## VELOSTER. OR THE NEW VELOSTER TURBO. SOMETIMES, YOU HAVE TO MAKE TOUGH CHOICES IN LIFE.

Last year, the launch of Hyundai Veloster created quite a stir. Its innovative 3-door coupe design, Gasoline Direct Injection (GDI) engine technology and 6-speed EcoShift™ Dual Clutch Transmission made driving enthusiasts sit up and take notice. Veloster, in the words of *Edmunds.com*, was "...unlike anything on the road right now, with the sort of courageous styling that says, 'We can still take a chance.'"<sup>1</sup>

Wait until they see what's next. For 2013, Hyundai introduces the new Veloster Turbo. Adding a twin-scroll turbocharger to Veloster's spry 1.6L GDI engine delivers best-in-class power-to-weight with exceptional fuel efficiency.<sup>2</sup> Even with less displacement, its 201-HP performance eclipses the Volkswagen GTI. And it still achieves 35 MPG on the highway with manual transmission<sup>3</sup> – only a shade off our GDI model's 37-MPG highway rating.

Veloster Turbo's styling is equally distinctive. Up front, projector headlights with LED accents and unique fog lights frame an anything-but-subtle grille. From the side, a stylish body kit and standard 18-inch alloy wheels with chrome accents created specifically for Veloster Turbo enhance its athletic design. In back, a bodycolor rear spoiler, two large free-flowing circular exhaust outlets, a rear diffuser and LED taillights create a profile that says "catch me if you can." And we've created a brand new exterior color with Veloster Turbo in mind: Matte Gray, the first matte finish from Hyundai.<sup>4</sup>

Inside, you'll enjoy more interior volume than Honda Civic Coupe, MINI Cooper Clubman and VW Beetle. It's space Veloster Turbo fills with special details. As you slide into the driver seat, Turbo graphics are stitched onto the seatback. Settle in, and feel the support of the leather seat's beefy side bolsters. Glance at features like satin metal accents and a 7-inch LCD touchscreen on the center console – a high-res video screen that serves as command central in both Veloster models. Now look up: The headliner graphics available on non-panoramic sunroof models set the scene, and set you apart.



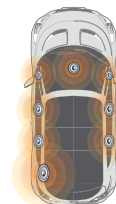
<sup>1</sup> *Edmunds.com*, September 19, 2011 <sup>2</sup> Compact sporty car segment. <sup>3</sup> EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. <sup>4</sup> Special care and maintenance required. See your Veloster owner manual for details.



VELOSTER TECH PACKAGE in Black Cloth and Leatherette

## THAT FUN BENEATH YOUR RIGHT FOOT? IT'S ALSO AT YOUR FINGERTIPS.

Veloster saves some of its thrilling performance for what goes on inside the passenger cabin. Just look at all the cutting-edge connectivity, infotainment and convenience technologies you can get your hands on. You'll find Pandora,<sup>5</sup> which streams music from your iPhone.<sup>®</sup> Blue Link<sup>®</sup> telematics. Standard Bluetooth<sup>®</sup> hands-free phone with voice-recognition. SiriusXM<sup>®</sup> Satellite Radio, iPod<sup>®</sup>/USB/auxiliary input jacks and a 450-Watt Dimension<sup>®</sup> premium audio system. There's also touchscreen navigation, complete with a rearview camera and backup warning sensors. So after its proximity key has enabled you to start the car at the push of a button, remember this: Not all of Veloster's fun is triggered by the gas pedal.<sup>1</sup>



### LOUD AND PROUD

Veloster Turbo comes standard with a 450-Watt Dimension AM/FM/SiriusXM/CD/MP3 premium audio system. With 8 speakers, an 8-inch subwoofer and an external amp, it pumps out powerful sound.



### MOBILE MEDIA ROOM

You can't get a larger screen in this class than the 7-inch multimedia LCD touchscreen that comes standard on every Veloster. There's also an available 115V outlet for power and connections for video that let you watch movies and play Xbox 360<sup>®</sup> in the comfort of your parked car.<sup>2</sup>



### PANORAMIC SUNROOF

Those wise enough to choose Veloster will be thanking their lucky stars they did. And thanks to the available panoramic sunroof, star gazing in both the front and back seats is easy.

### GRACENOTE MUSIC MANAGEMENT

Gracenote<sup>®</sup> lets you access and manage your music using enhanced voice recognition commands in concert with your iPod.<sup>®</sup> Choose music by artist, genre or album...and your song's album artwork is displayed on Veloster's touchscreen.<sup>3</sup>



### BLUE LINK TELEMATICS

Hyundai's innovative in-car wireless connectivity offers amazing information, entertainment, technology and safety features. From advanced Voice Text Messaging to traffic alerts, SOS Emergency Assistance and more, connections to the world beyond your windshield are easier than ever.<sup>4</sup>



### PANDORA PERSONALIZED RADIO

Pandora<sup>®</sup> Internet Radio lets you discover more of the music you like. Veloster lets you to stream Pandora channels from your iPhone<sup>®</sup> and listen to your favorite songs through the car's audio system.<sup>5</sup>



<sup>1</sup>The Bluetooth<sup>®</sup> wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. SiriusXM<sup>®</sup> Satellite Radio requires a SiriusXM subscription, sold separately after a complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. iPod<sup>®</sup> is a registered trademark of Apple Inc. Dimension premium audio system, touchscreen navigation with rearview camera, backup warning sensors and proximity key are optional equipment. <sup>2</sup>Xbox 360<sup>®</sup> is a registered trademark of Microsoft Corp. <sup>3</sup>Gracenote<sup>®</sup> and MusicID are registered trademarks of Gracenote, Inc. <sup>4</sup>Voice Text Messaging requires a Blue Link<sup>®</sup> subscription and a Bluetooth<sup>®</sup> compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. Blue Link<sup>®</sup> agents will contact existing emergency service responders for SOS Emergency Assistance. Only use Blue Link and corresponding devices when it is safe to do so. Blue Link<sup>®</sup> is available on select Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations visit HyundaiBlueLink.com. Blue Link is a registered trademark of Hyundai Motor Company. All rights reserved. <sup>5</sup>2012 Hyundai Motor America. <sup>5</sup>Pandora<sup>®</sup> is a registered trademark of Pandora Media, Inc. Head unit controls for Pandora function only with the Apple iPhone. iPhone<sup>®</sup> is a registered trademark of Apple Inc.



## BURNS RUBBER, NOT FUEL.

With Veloster, power comes in the form of a 1.6L 4-cylinder engine sporting Gasoline Direct Injection. Whether you stick with the standard 6-speed manual, or opt for the EcoShift™ Dual Clutch transmission, its 138 horsepower delivers plenty of punch off the line. As well as 37 MPG on the highway.

With Veloster Turbo, Hyundai engineers added an intercooled twin-scroll turbocharger that pumps out 201 horsepower and 195 lb-ft of torque. Even with all of that turbocharged awesomeness on tap, it still delivers 35 MPG on the highway with manual transmission. To pour all of that power onto the pavement, you can enjoy a standard 6-speed manual transmission, or choose an available SHIFTRONIC® 6-speed automatic with paddle shifters and an overdrive lock-up torque converter for higher fuel economy at freeway cruising speeds. Larger front disc brakes lend Veloster Turbo more sure-footed stopping power, too.



### TAUT HANDLING, FAST STEERING

To complement its added power, Veloster Turbo uses large front and rear stabilizer bars to reduce body roll and improve handling on the curves. It also features a quicker-ratio steering rack and revised steering calibration to match, giving the driver more precise feedback and control as you run through the gears.



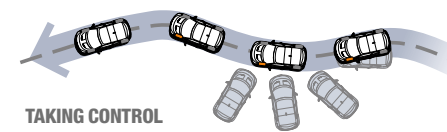
### MORE POWER, LESS WAIT

In a performance machine, lighter means quicker response, more agility and fewer pit stops. Veloster Turbo is all about quick response, thanks to its exceptional power-to-weight ratio. Its curb weight is lighter than Honda Civic Si Coupe and Volkswagen GTI.



### ADRENALINE BOOST

The intercooled twin-scroll turbine of Veloster Turbo's DOHC 4-cylinder engine helps boost performance by raising low-end torque. Translation: Press the gas, and you're pressed back into your seat.



### TAKING CONTROL

Vehicle Stability Management integrates technologies like Electronic Stability Control and Motor Driven Power Steering to help keep you on track. ESC monitors the car's wheel speed, steering angle and lateral g-forces, adjusting brake and throttle inputs as needed to help prevent fishtailing and plowing.<sup>1</sup>



### POWERFUL BRAKES

Four-wheel disc brakes with ABS are enhanced by Electronic Brake-force Distribution, which apportions brake force between front and rear axles to optimize stopping ability. Brake Assist, also standard, senses panic stops and immediately applies maximum braking pressure to shorten stopping distances.



### HEAD FOR THE HILLS

Hillstart Assist Control is also onboard Veloster to minimize backward rolling when starting from a complete stop on steep ascents.<sup>2</sup>



<sup>1</sup>Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. <sup>2</sup>Hillstart Assist Control offered on models fitted with EcoShift™ Dual Clutch Transmission.

## 2013 VELOSTER LINEUP

### VELOSTER



#### KEY STANDARD FEATURES:

- 138 HP, 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing<sup>1</sup>
- 6-speed manual or available 6-speed EcoShift™ Dual Clutch Transmission with SHIFTRONIC® paddle shifters & Hillstart Assist Control
- 17" alloy wheels
- Air conditioning
- Power door locks & power windows
- Remote keyless entry with alarm system
- Tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Manual 6-way adjustable driver bucket seat and armrest storage box
- 60/40 split fold-down rear seatback
- LCD 7" multimedia center console touchscreen
- AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers & iPod®/USB auxiliary input jacks
- Blue Link® telematics system
- Pandora® internet radio & Gracenote®
- Bluetooth® hands-free phone with voice recognition & audio streaming
- Vehicle Stability Management & Electronic Stability Control with Traction Control System
- Six-airbag safety system
- 4-wheel disc Anti-lock Braking System, Electronic Brake-force Distribution & Brake Assist
- Headlights with LED accents
- Dual heated power side mirrors
- Dual chrome centerflow exhaust



#### STYLE PACKAGE:

- + 450-Watt Dimension® premium audio system with external amp & subwoofer
- + 18" alloy wheels
- + Power panoramic tilt-and-slide sunroof
- + Driver auto-up window
- + Leather-wrapped steering wheel and shift knob
- + Leatherette bolster seats & door inserts
- + Piano black interior accents
- + Chrome grille trim with piano black accents
- + Alloy pedals
- + Front fog lights

#### TECH PACKAGE:

- + Requires Style package
- + 7" touchscreen navigation system with XM NavTraffic®
- + Rearview camera & backup warning sensors
- + 18" alloy wheels with painted inserts
- + Proximity key with push-button start
- + 115V power outlet
- + Automatic headlight control



### TURBO



#### VELOSTER BASE EQUIPMENT PLUS:

- + 201 HP, 1.6L twin-scroll Turbo DOHC 4-cylinder engine
- + Sport-tuned steering
- + Unique 18" alloy wheels with chrome accents
- + Proximity key with push-button start
- + Leather seating surfaces with power-adjustable lumbar support
- + Heated front seats
- + Driver auto-up window
- + Leather-wrapped steering wheel & shift knob
- + 450-Watt Dimension® premium audio system with external amp & subwoofer
- + Alloy pedals & black high-gloss interior accents
- + Stylish body kit
- + Turn signal indicators on side mirrors
- + Front projector headlights with LED accents
- + Rear LED taillights
- + Front fog lights

#### ULTIMATE PACKAGE:

- + Power panoramic tilt-and-slide sunroof
- + 7" touchscreen navigation system with XM NavTraffic®
- + Rearview camera & backup warning sensors
- + 115V power outlet
- + Automatic headlight control

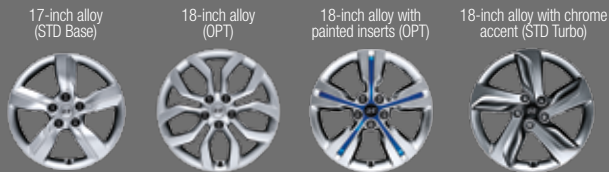
#### SPECIFICATIONS

- Length : 166.1 (Base) / 167.3 (Turbo) inches
- Height : 55.1 inches
- Total Interior Volume : 105.3 cu. ft.

#### EPA MILEAGE (City/Highway/Combined)

	BASE	TURBO
6-speed MT	27 / 37 / 31	24 / 35 / 28
6-speed A/T	—	24 / 31 / 28
6-speed DCT	28 / 37 / 31	—

### 2013 VELOSTER WHEELS



### AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION WARRANTY	24-HOUR ROADSIDE ASSISTANCE
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES



## Assurance

VISIT HYUNDAIASSURANCE.COM FOR DETAILS.

### 2013 VELOSTER EXTERIOR COLORS



### 2013 VELOSTER INTERIOR COLORS



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Be sure to visit our website, where you can build your own Veloster, locate a Hyundai dealer near you, and best of all, schedule a test drive.

#### HYUNDAIUSA.COM/SOCIAL



See dealer for LIMITED WARRANTY details. \*Indicates limited availability. Matte Gray paint requires special care and maintenance. See your Veloster Owner's Manual for details. <sup>1</sup>132 HP with Dual Clutch Transmission. Fuel economy estimated by EPA for comparison only. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council™. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.



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