

Regal GSX by SLP.

Wouldn't you really rather own this Buick?



Wouldn't you like to drive a midsize sports sedan that wraps you in luxury yet doesn't cost a small fortune? Here it is, Regal GSX, all-new for 2003 and completely enhanced by the performance experts at SLP, America's highest volume, niche vehicle car company.

With available powertrains producing up to 270 horsepower and interior treatments usually only found on much more costly European sedans, GSX offers far more bang for the buck.

One test drive and you'll likely agree that you'd really rather own this Buick. Available nationwide from your local dealer or by calling SLP at 1-800-533-5673.

Optional 16" x 7" aluminum wheels with GSX (shown) or LSX logo center-caps are available in high luster silver or chrome finish.





GSX speaks to the performance enthusiast who refuses to sacrifice ride quality and upscale interior appointments in his search for an exhilarating driving experience.

By carefully designing every component in the GSX base package and optimizing its impressive list of options, SLP had one goal in mind: to deliver the best value in an upscale American sports sedan.



Embracing a tradition of great midsize

Buick sport coupes and sedans, such as the

potent GS 400 models of the 1960's, SLP's

GSX is bold and dramatic, even down to

its custom exterior badge (std.).



One warning: Don't be misled by these classic lines and refined features.

Out on the road, GSX runs step-for-step with the much more expensive boys from Germany and the upstarts from Japan.

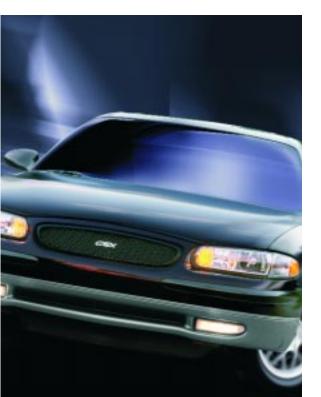


GSX's all-business stance is accentuated by a bold grille (std.) that speaks to the strong performance tradition of the Buick GS series.

At the end of the day, the only
difference is the competition will be
left scratching their head as you pull
away in your GSX. Unexpectedly
robust performance, balanced
handling, rich interior appointments
and surprisingly affordable. Just
wanted you to know what to expect.







Wraparound taillamps accentuated by GSX badges combined with an upswept spoiler (std.) enhance high speed handling. An optional Cat-Back Exhaust System and Underhood Cold Air Induction Package adds 15 horsepower.

A classy new front grille and badge help identify the sporty GSX.

An enhanced rear fascia helps showcase the aggressive exhaust system outlet tips. Also shown, at right, are optional chrome wheels.







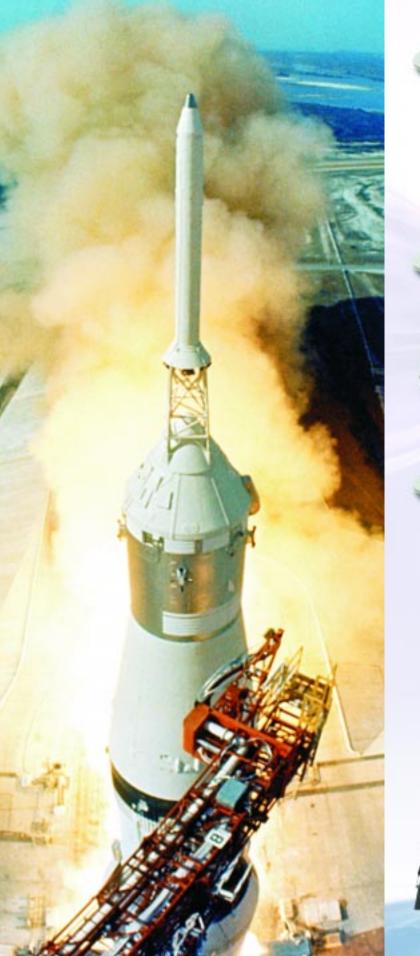
## Back to the future...American muscle and midsize Buicks have always gone hand-in-hand.

Performance without refinement and quality interior appointments is meaningless.

That's why we listened to dealers and customers who asked for more in 2003.

New refinements like our optional high quality burled wood finish trim package for the steering wheel and shift knob make a great statement.

What about the details? Well, every detail is important to SLP. That's why we offer accents like the GSX or LSX logo on the front seat headrests, as well as on the optional floormats and key chain.





Adds 15 Extra Horsepower to GS and LS models. Includes:

- · Cat-Back Dual Exhaust with stainless steel outlet tips
- Underhood Cold Air Induction System
- Rear Fascia Inserts
- Stage 1 Exterior Badge



Adds 20 Extra Horsepower to GS and LS models. Includes:

- Stage 1 Performance Package
- 180° Thermostat
- Hypertech Power Programmer with SLP Custom Calibration
- Stage 2 Exterior Badge



For the hardcore enthusiast, Stage 3 adds 25 hp to LS and 30 hp to GS models\*. Includes:

- Stage 2 Performance Package
- 1.8 Higher Ratio Rocker Arms and Pushrods (LSX only)
- 3.5 Inch Smaller Diameter Pulley speeds up the supercharger for more boost, more power and more fun (GSX only)
- Stage 3 Exterior Badge



## SLP AG's comprehensive list of options also includes:

The BFGoodrich g-Force T/A KDW is the Ultra High Performance tire that was developed to provide a blend of superior dry and wet road performance Handling and Brake Package includes larger diameter front and rear stabilizer bars and fade-resistant Hawk® Performance Brake Pads.

Lowering Package includes four new springs that provide a 1" lower ride height.



## We don't build cars or trucks, we just make 'em better!™

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At the time of printing, our goal was to make this brochure as comprehensive and accurate as possible. SLP Automotive Group reserves the right to make changes at any time, without notice, to content, equipment specifications, colors, materials, pricing and availability.

The GSX and LSX content offered in this brochure is protected by SLP Automotive Group's three year/36,000-mile (whichever comes first) limited warranty when installed by SLP authorized installer on a new vehicle. This limited warranty applies to the SLP parts installed and covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. All warranty work must be pre-approved by SLP.

\*Please note that specific Stage 3 content and horsepower gains will vary for LS models equipped with the normally aspirated 3800 V6 engine and GS models equipped with the supercharged 3800 V6. Stage 3 LS's gain 25 hp and GS's receive a 30 hp boost.