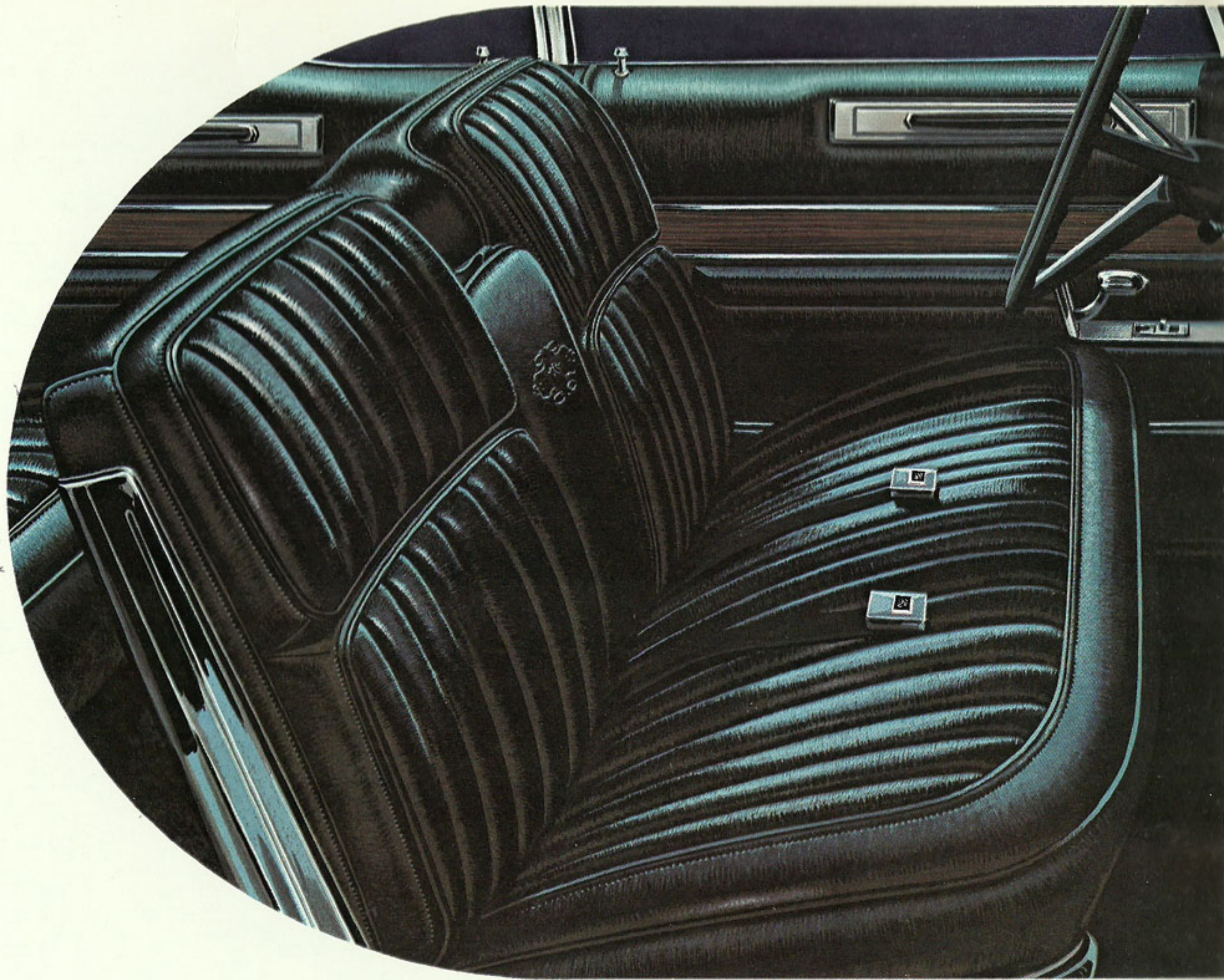


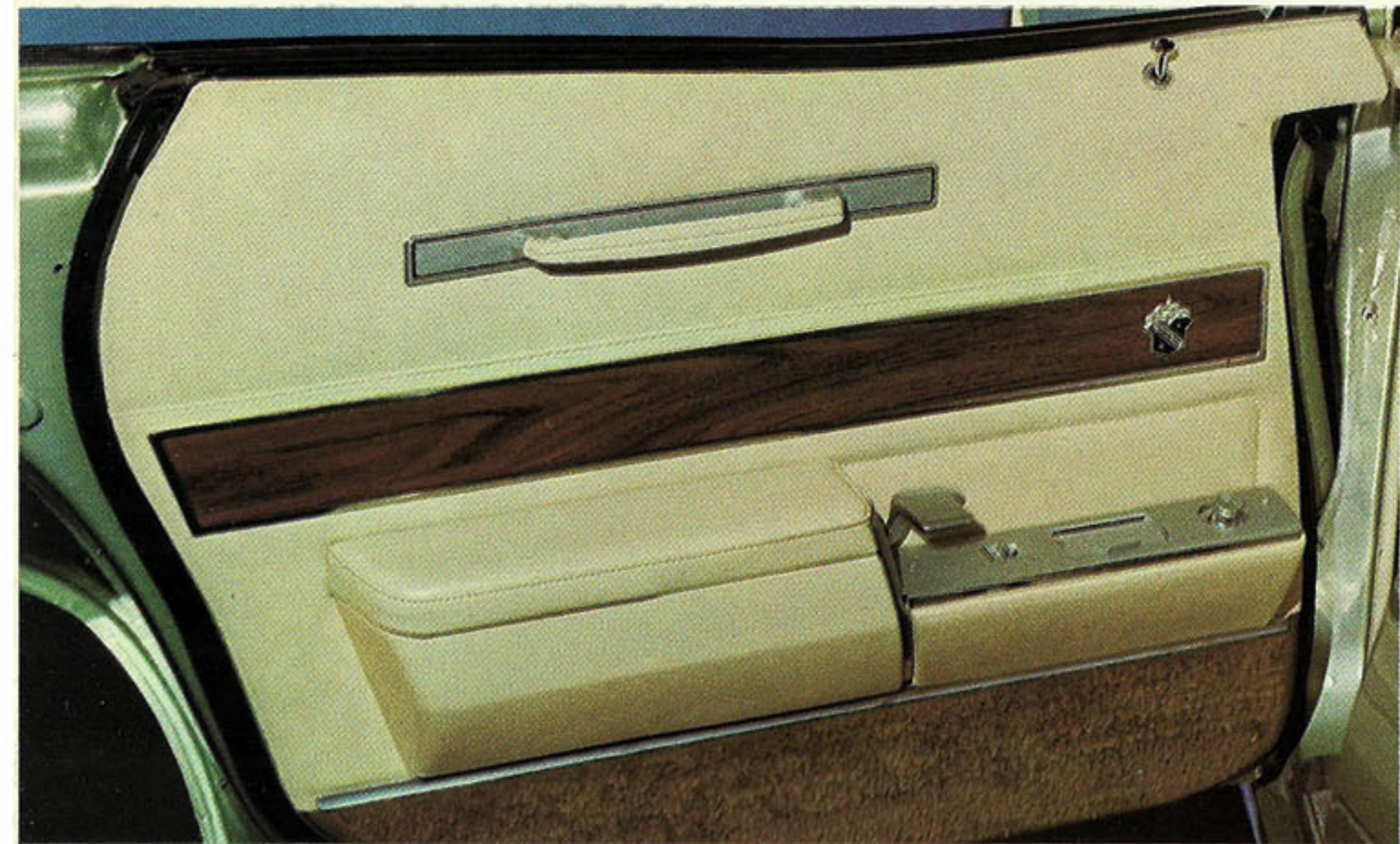


*The Ultimate in Luxury for the Ultimate Buick... Electra 225*



*Shown here is the custom limited trim in Madrid-grain vinyl—with vertically rolled panels replacing the intricacy of pattern featured in the cloth-and-vinyl versions. This trim is available in both champagne and rich black.*

*The custom limited trim is also available in patterned Bavere cloth and Madrid-grain vinyl—in champagne and black. Impeccable stitching and other hallmarks of careful manufacture are evident in both these opulent and truly elegant trims.*



*Harmoniously compatible with the entire interior look, the custom limited door treatment includes appropriate color toning, a walnut door insert, burnished metal, vinyl and luxurious carpeting.*

*The exclusive Electra 225 instrument panel proclaims itself as one of many Electra hallmarks. Note the genuine walnut insert and the discreet series emblem. All safety-styled instruments are clustered in an easy-to-read line directly in front of the driver.*

*The custom limited rear seat—like the totally color-coordinated upper instrument panel, steering wheel, carpeting and headlining—illustrates the subtle use of light and dark tones of the champagne or black color throughout. This seat illustrates custom limited trim in champagne cloth-and-vinyl.*

*In a buoyant modern adaptation of the map pockets that have been a part of luxurious limousines, the custom limited interior brings the Electra 225 hardtop sedan buyer a convenient dual storage space for rear seat passengers.*

*Detailing excellence in the front seat includes the eye-catching fillip of an etched Electra 225 crest surrounded by a rococo border that is richly graceful and in harmony with the high style of the rest of the seat.*

*Custom Limited Interiors  
for Luxury Unlimited*

*Buick interior designers have created four exceptional custom interiors to particularly please the highly discriminating tastes of buyers of the 1967 Electra 225 four-door hardtop sedan. As in the past, many buyers of this ultimate Buick request a distinctive interior styling that reflects the ultimate in quality, craftsmanship and flair. Lift this page to determine how successfully these challenging requirements have been achieved, all to please the Electra 225 buyer in 1967.*

*Exclusively for buyers of the  
1967 Electra 225  
4-Door Hardtop Sedan*

*"When  
better  
automobiles  
are  
built,  
Buick  
will  
build  
them."  
Still true.*