



2014  
Subaru Life

**Love.** It's what makes a Subaru, a Subaru.

 **SUBARU**  
*Confidence in Motion*



## Live by the moment. **Love by the mile.**

Life is for exploring. Whether you're hitting your favorite trail, taking a favorite road or tackling your daily adventures, Subaru vehicles are uniquely built to get you out, keep you going, and help you embrace more of life's opportunities. And, because of the way they're engineered for control, you're able to confidently drive where you want, when you want, to do whatever you want. Smart features to help you do more of what you live for. And the reassurance of award-winning safety for peace of mind. It's why we hear again and again, "I love my Subaru."

**Love.** It's what makes a Subaru, a Subaru.

# Passionate people do passionate things.

True commitment shows through. For Subaru owners, it shows in kayak scuffs and mud-coated boots. It can take the form of dog hair that just won't come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge of Ownership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on, and let everyone know how they experience the world. Which one would you get?

## Subaru Badge of Ownership



[subaru.com/  
badgeofownership](http://subaru.com/badgeofownership)

2014 Subaru Life | Badge of Ownership



## More miles, more milestones.

One thing you'll notice about Subaru owners is how long they hang on to them. Terry Prine remembers the day he brought his 2003 Subaru Forester home, and all of the great moments he's had with it by his side. Memories like passing the 100,000 mark on the odometer. With devoted owners like Terry, it only makes sense that 96% of all Subaru cars built in the last 12 years are still on the road today<sup>1</sup>. Terry loves his Forester so much that he even plans on handing it down to his son Miles (that's really his name).

### A memory in every mile.

000475

Going on tour with my band in '03, the Forester was my bus. I could load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles will get the Forester to make his own memories.

130500

This past weekend, the kids and I set out for one last trip before they had to go back to school. In search of California's state fish, the golden trout, we car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within 3 hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven.



# Some things are worth doing.

Subaru drivers display their passions on their sleeve, on their car and in the way they live. At Subaru, we support this by giving you the capability to go anywhere your passions may lead. But also by getting out there with people that get involved and make a difference in your world. Because what matters to you most, matters to us.



[subaru.com/partners](http://subaru.com/partners)



## Some of our partners

- American Association for the Advancement of Science
- American Association of Snowboard Instructors
- American Canoe Association
- The American Society for the Prevention of Cruelty to Animals
- American Speech-Language-Hearing Association
- Crested Butte Mountain Resort
- Dining Out for Life
- Geological Society of America
- Greensgrow Farms
- International Mountain Bicycling Association
- Japan America Society of Philadelphia
- Leave No Trace Center for Outdoor Ethics
- Mervin Manufacturing
- National Ski Patrol
- Pennsylvania Horticultural Society
- Pilots N Paws
- Professional Ski Instructors of America
- Nordica
- Subaru Rally Team USA
- Vermont SportsCar
- Yakima Road Warrior Tour



Make your mark  
**without leaving one.**

### **Introducing the New 2014 XV Crosstrek Hybrid**

Getting out there and protecting it is at the heart of all we do. This year we've introduced our first hybrid, the new 2014 Subaru XV Crosstrek Hybrid, as part of our commitment to staying green. It's made in a zero-landfill plant, and has already been named the most fuel-efficient AWD hybrid crossover<sup>2</sup> and the most affordable crossover hybrid in America<sup>3</sup>; making it kind to the green in your wallet, too.

We try not to waste a thing.  
**Even waste.**



In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status and be designated a Backyard Wildlife Habitat. And every Subaru plant continues to use green suppliers, reduce manufacturing wastes and CO2 emissions. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



In 2003, Subaru of Indiana Automotive, Inc. became the first automotive assembly plant to be designated as a Backyard Wildlife Habitat by the National Wildlife Federation. SIA's 800+ acres serve as a home for a wide variety of animals.



We've spent decades building relationships with those who believe in building a cleaner and greener world as much as we do. That's why we support organizations like Leave No Trace Center for Outdoor Ethics, United By Blue and Greensgrow Philadelphia Project.



[subaru.com/environment](http://subaru.com/environment)

25,000,000

7,800,000

880,800

3,500

321



Through our Share the Love sales events, new Subaru owners have helped us donate nearly \$25 million over the last five years to charities such as the Alzheimer's Association®, ASPCA®, Make-A-Wish®, Meals on Wheels Association of America® and USO. We look forward to continuing the trend in the years to come.



We are dedicated to supporting and improving surrounding communities through the Subaru of America Foundation (SOAF) and corporate contributions. Our combined efforts support youth-based initiatives in the areas of education, environment, and local community projects. Established in 1984, SOAF has awarded more than \$7.8 million to programs across the United States.



Subaru hunger initiatives provided more than 330,800 pounds of food and fresh produce last year alone, with over 880,800 pounds over the last four years.



Our employees are actively engaged in community service and share the company's belief that it takes much more than money to create real change. In 2012, they donated more than 3,500 hours to help their neighbors and improve their local communities.



Subaru recognizes and rewards the academic achievements of children of Subaru of America, Inc. employees and encourages them to further their higher education. Since 1996, SOAF's Scholarship Program has awarded 321 scholarships to employees' children totaling \$628,000.



Because it's not always what you give, sometimes it's what you hold back, Subaru builds fuel-efficient vehicles in ecologically minded plants. Subaru of Indiana Automotive, Inc. (SIA) is the first manufacturing facility in the U.S. to reach zero-landfill status. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



# Challenge met. Victory claimed.

## Subaru Rally and RallyCross Racing

There has been no more punishing—and exciting—way to prove our engineering than rally racing. Challenging terrain from snow to gravel to tarmac and sometimes even air, has resulted in six World Rally Championships and eight in Rally America, including seven in the last eight years. We've also added RallyCross to take on new terrain.





## Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies, events, or just to talk about their favorite subjects.

### Subaru Enthusiast Sites



nasioc.com  
Imprezaworld.com  
Subaru-**Impreza**.org  
SubaruXVForum.com  
BRZ-Club.com  
Club**WRX**.net  
SubaruForester.org

815subarus.com  
dirtyimpreza.com  
socialsubies.com  
wrxtuners.com  
SubaruManiablog.com  
iwsti.com  
seccs.org



sidc.co.uk  
scoobycity.co.uk  
SB9T.com



wrxownersclub.com.au  
Subaru**Outback**.org



socsa.org.za  
i-club.com



subaruclub.ca  
WRXForums.com



**STI**blog.com  
clubsubaru.es



[subaru.com/enthusiasts](http://subaru.com/enthusiasts)

# Come on out. Happiness loves company.

Subaru owners are a unique bunch of people who tend to have one thing in common—they live life to the fullest. Being part of the Subaru family introduces you to all sorts of opportunities to get out there with others who share common interests and passions. Here are just a few of the events we've got planned.



## See you there!

- Subaru Winter Fest
- Northwest Flower & Garden Show
- Philadelphia Flower Show
- Subaru Cherry Blossom Festival
- Subaru and United By Blue River Cleanups
- Merrell Down and Dirty National Mud and Obstacle Series presented by Subaru
- Dining Out for Life
- Asian Heritage Street Celebration
- Pilots N Paws Animal Rescue
- Subaru Fall Festival at Greensgrow Farms
- Rally America National Championship Series
- Global RallyCross Championship
- Subaru Love-A-Pet Adoption Drives
- Iceman Cometh Challenge Bike Race
- Yoga Journal Events
- Subaru Sea Otter Classic

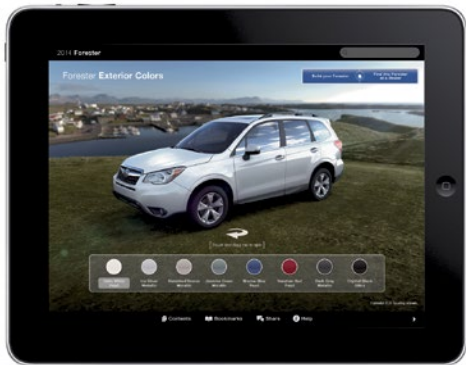


Do a lot **on very little.**

### **MPG + AWD**

Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and great MPG, too. Just look at the Impreza, the most fuel-efficient AWD car in its segment,<sup>2</sup> and the XV Crosstrek, the most fuel-efficient AWD crossover in America.<sup>2</sup> Now more than ever Subaru vehicles help you do more with less impact on your wallet and the environment.

Get Connected.



Get Social.



facebook.com/subaruofamerica



twitter.com/subaru\_usa



youtube.com/user/Subaru



instagram.com/subaru\_usa



Experience more about Subaru models on our website. Just log on to

[www.subaru.com/brochures](http://www.subaru.com/brochures)

and enjoy the Dynamic Brochures, or download the latest Apps on iTunes®

[www.itunes.com/apps/subaruofamerica](http://www.itunes.com/apps/subaruofamerica)

This brochure was printed with vegetable-based inks and produced using a "Green Printing Process" and FSC® standards. The Forest Stewardship Council™ (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 41 trees preserved for the future; 18,928 gallons of wastewater flow saved; 1,267 lbs solid waste not generated; 3,489 lbs net greenhouse gases prevented; 18,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

1. Based on Polk U.S. Vehicles in Operation registration information for MY 2001–2013 as of January 2013. 2. Based on EPA estimated fuel economy for 2014 Subaru XV Crosstrek CVT models compared to AWD vehicles within Polk's Non-Luxury Compact CUV segment. Actual Mileage may vary. 3. Based on MSRP of Polk's U.S. Total Registrations in the CUV segments for hybrid vehicles for January 2013 thru May 2013. 4. Based on EPA estimated highway fuel economy for 2014 Subaru Impreza models compared to AWD vehicles within Polk's Non-Luxury Traditional Compact segment. Actual mileage may vary. 5. Availability varies by trim level. See your dealer. 6. EPA estimated fuel economy for 2014 Subaru Outback 2.5i CVT models at 30 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 7. 2014 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback and Legacy 2.5i non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered by the PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 8. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 9. Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply. 10. EPA estimated fuel economy for 2014 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. 11. EPA estimated fuel economy for 2014 Subaru Legacy 2.5i CVT models at 32 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 12. EPA estimated fuel economy for 2014 Subaru Impreza CVT at 36 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 13. EPA estimated fuel economy for 2014 Subaru XV Crosstrek CVT at 23 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 14. EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 15. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate

overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at [www.iihs.org](http://www.iihs.org).

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Confidence is at our core.



Everywhere you turn.



## Subaru Symmetrical All-Wheel Drive

A confident drive is the signature of every Subaru vehicle, especially when it's equipped with Subaru Symmetrical All-Wheel Drive. This unique system offers better balance for stability and a more efficient flow of power than other AWD systems, providing greater grip and giving you better traction and control.



### All-weather Conditions

Traction and stability helps keep you connected to the road in adverse conditions.



### Accident Avoidance

Being more responsive to the unexpected takes natural agility.



### Spirited Handling

Dynamic steering and intuitive control comes from a near-perfect side-to-side symmetry.

## Subaru Boxer Engine

The SUBARU BOXER® engine is remarkably different because it generates more than power. The pistons are laid flat in a horizontally opposed design, providing powerful yet smooth acceleration. And better yet, its design helps lower the vehicle's center of gravity for increased handling stability.



Horizontally Opposed Design → Smoother Operation

Durable Construction → Increased Reliability

Lower Center of Gravity → Greater Handling Agility

"The Subaru Legacy and Outback earned the highest front crash prevention rating by IIHS when equipped with Subaru EyeSight."<sup>\*\*</sup>  
— Insurance Institute for Highway Safety (IIHS)

 For more on EyeSight® visit [Subaru.com](http://Subaru.com)



# Now your safe Subaru is even safer.



The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it, and now the 2014 Forester, along with 2014 Outback and Legacy, is available with Subaru EyeSight.<sup>®14</sup> Like a second pair of eyes for the road ahead, it watches for potential danger, warns you when it spots it, and can even apply brakes to help you avoid it. It's all part of that extra level of safety you've come to expect from the only manufacturer with IIHS Top Safety Picks for all models, four years running (2010–2013)<sup>15</sup>



Scan this QR code with your smartphone to see Subaru EyeSight® in action or go to [subaru.com/eyesightvid](http://subaru.com/eyesightvid)

<sup>\*\*</sup>Based on 2013 and 2014 Legacy and Outback EyeSight® systems tested by the Insurance Institute for Highway Safety (IIHS). 2014 Forester EyeSight system not yet tested.

Legacy 2.5i Limited in Venetian Red Pearl with optional equipment.



## 2014 Tribeca

You'll always remember the little things. The perfect restaurant you found in that tiny town. Ice cream victory celebrations with the kids. Sundays at the park with the dog. And your Tribeca is built to make them all happen, with room for up to seven and storage for all your belongings. And because no two road conditions are ever the same, the Subaru Symmetrical All-Wheel Drive system sends power to all wheels for maximum traction. Wherever you're headed, time spent together will be the time of your life.



Flexible



Accommodating



Refined



Sizable

- 256-hp 6-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 5-speed automatic transmission with manual shift mode
- Raised suspension with 8.4" of ground clearance
- Premium audio system with Harman Kardon speakers and 385-watt amplifier, and SiriusXM® Satellite Radio<sup>8</sup>
- Bluetooth® hands-free phone connectivity
- 2-position driver's seat memory
- 40/20/40-split flat-folding reclining/sliding second-row seats
- 50/50-split flat-folding third-row seats
- Touch-screen GPS navigation system<sup>5</sup>
- Rear-Vision Camera<sup>5</sup>
- Rear-seat DVD entertainment system<sup>5</sup>



Experience the Tribeca  
Dynamic Brochure.

## Room for all the memories you can create.

"The Subaru Tribeca has been named an IIHS Top Safety Pick, seven years running (2007–2013)."<sup>\*</sup>  
—Insurance Institute for Highway Safety (IIHS)



\* Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at [www.iihs.org](http://www.iihs.org).

# Turn every corner into a grin.

"... the 2013 Subaru BRZ is a welcome return to an era of fun, light, simple sports cars that are affordable, too."\*

—Cars.com, October 2012



BRZ Limited in WR Blue Pearl with accessory equipment.

## 2014 BRZ

Maybe you've felt it before. You've definitely dreamed it. A moment where every element of driving comes together to deliver performance that's intimately, joyously connected. Performance that's—above all else—fun. With the 2014 BRZ, we at Subaru took all our engineering know-how and let it loose to create that kind of performance every day.



Sharp



Agile



Quick



Exhilarating

- 200-hp 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission or available automatic transmission with manual-mode paddle shifters<sup>5</sup>
- Low center of gravity
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- Voice-activated touch-screen GPS navigation system and 8-speaker audio system with Subaru STARLINK™ system with Aha™ connected service,<sup>9</sup> HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio<sup>8</sup> and NavTraffic,<sup>8b</sup> Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability
- HID headlights
- Keyless Access & Start<sup>5</sup>
- Alcantara® and leather-trimmed upholstery<sup>5</sup>



Experience the BRZ  
Dynamic Brochure.



Download the free  
iPad App on iTunes.

# Everything you dream of. Like nothing you've driven.

"Not only are the WRX and STI practically rally cars for the road, they're driveable sporty cars you can use even in snow, sleet, and any mixture in between from the worst-weather palette."\*

—*thecarconnection.com*,  
2013 WRX STI Review



\* Accolade based on 2013 Impreza WRX STI.

WRX STI 5-door in Dark Gray Metallic.

## 2014 Impreza WRX STI

The WRX STI is the result of two decades of rally racing heritage built in, pent up and released the moment you open it up. The turbocharged 4-cylinder SUBARU BOXER® engine effortlessly delivers an awe-inspiring 305 horsepower. The suspension delivers masterful handling and telepathic-like control. And when it comes to stopping power, the WRX STI is no less masterful with its standard Brembo® performance brakes. In the rally-inspired world of the WRX STI, there is no room for anything less.



**Fast**



**Tough**



**Forceful**



**Intense**

- 305-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- SI-DRIVE performance management system
- 4-door or 5-door with wide-body design
- High-performance sport-tuned suspension
- Brembo® performance brake system
- 9-split-spoke 18-inch BBS® aluminum-alloy wheels<sup>5</sup>
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with Subaru STARLINK™ system with Aha™ connected service,<sup>9</sup> HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio<sup>8</sup> and NavTraffic,<sup>8B</sup> Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>5</sup>
- Leather-trimmed upholstery and tilt/sliding moonroof<sup>5</sup>



Experience the WRX STI  
Dynamic Brochure.



Download the free  
iPad App on iTunes.

## 2014 Impreza WRX

The Subaru WRX is an icon of performance with its racing-inspired 265-hp turbocharged 4-cylinder SUBARU BOXER® engine and its Subaru Symmetrical All-Wheel Drive. The rush of power with traction is dialed up by the responsiveness of the sport-tuned suspension for a drive that's always turned all the way up. With commanding looks and a committed soul, it's a car that's as forceful as its presence.



**Powerful**



**Fierce**



**Sharp**



**Agile**

- 265-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door with wide-body design
- Sport-tuned suspension
- 5-tri-spoke 17-inch aluminum-alloy wheels
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with Subaru STARLINK™ system with Aha™ connected service,<sup>9</sup> HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio<sup>5</sup> and NavTraffic,<sup>8B</sup> Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>5</sup>
- HID headlights and leather-trimmed upholstery<sup>5</sup>



Experience the WRX  
Dynamic Brochure.



Download the free  
iPad App on iTunes.

As serious as it looks.  
**As powerful as it drives.**

"The 2013 Subaru Impreza WRX and STI are fun to drive, tractable in a wide range of conditions, and surprisingly comfortable and versatile..."

—*thecarconnection.com, May 2013*



Equipped for playing.  
**Built for doing.**

The most fuel-efficient AWD crossover  
 in America at 33 MPG.\*



XV Crosstrek 2.0i Premium in Quartz Blue Pearl with accessory and aftermarket equipment.

\*Based on EPA estimated fuel economy for 2014 XV Crosstrek CVT models compared to AWD vehicles within Polk's Non-Luxury Compact CUV segment.

## 2014 XV Crosstrek

You only get one shot at now and the do-it-all XV Crosstrek has everything you need to make things happen. With its 33 highway MPG;<sup>13</sup> among the highest ground clearance in its class and Subaru Symmetrical All-Wheel Drive, there's little to stand between you and what's next. And now getting out there just got greener with the all-new 2014 XV Crosstrek Hybrid. The first hybrid from Subaru, it's already been named the most fuel-efficient AWD hybrid crossover<sup>2</sup> and the most affordable crossover hybrid in America.<sup>3</sup>



Capable



Efficient



Fun



Versatile

- 148-hp 4-cylinder SUBARU BOXER® engine or 160 total-system horsepower Subaru Hybrid System
- 33 highway MPG<sup>13</sup> and Partial Zero Emission Vehicle (PZEV)<sup>7</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>5</sup>
- Raised suspension with 8.7" of ground clearance
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with Subaru STARLINK™ system with Aha™ connected service,<sup>9</sup> HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio<sup>8</sup> and NavTraffic,<sup>6B</sup> Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>5</sup>
- Rear-Vision Camera<sup>5</sup>
- All-Weather Package<sup>5</sup>



Experience the XV Crosstrek  
 Dynamic Brochure.



Download the free  
 iPad App on iTunes.

# Sometimes the smart choice is the fun choice.

"The 2014 Subaru Impreza remains the only option in its class to come equipped with standard all-wheel drive, where many don't offer it all. It's tough, practical, and looks good too."

—*thecarconnection.com, August 2013*



Impreza 2.0i Limited 4-door in Venetian Red Pearl.

## 2014 Impreza

A new car is a big commitment, but wait until you find out just how committed the 2014 Impreza will be to you. Not only will it help you save at the pump, it'll reward you on the road with comfort and versatility. And you know you can count on its trademark Subaru control and durability to last. Affordable and efficient, it's a smart investment. Sporty and flexible, it's a fun one, too.



Efficient



Fun



Roomy



Affordable

- 148-hp 4-cylinder SUBARU BOXER® engine
- 36 highway MPG<sup>12</sup> and Partial Zero Emission Vehicle (PZEV)<sup>7</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door body style
- Sport 5-door with roof rails and 17-inch gray-finish wheels
- Leather-trimmed upholstery<sup>5</sup>
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with Subaru STARLINK™ system with Aha™ connected service,<sup>9</sup> HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio<sup>9</sup> and NavTraffic<sup>®</sup>,<sup>8</sup> and SMS text messaging capability<sup>5</sup>
- Bluetooth® hands-free phone and audio streaming connectivity
- Rear-Vision Camera<sup>5</sup>



Experience the Impreza  
Dynamic Brochure.



Download the free  
iPad App on iTunes.

# Good ideas fuel great drives.

A 2013 IIHS Top Safety Pick Plus and Top Safety Pick  
for eight years running (2006–2013).\*  
—Insurance Institute for Highway Safety (IIHS)



Legacy 2.5i Premium in Venetian Red Pearl. Production model may vary.

\* Top Safety Pick Plus winners must earn good ratings for occupant protection in at least 4 of 5 evaluations, with no less than acceptable in the fifth test. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 40-mile-per-hour small overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and a roof-strength test. For more information, contact IIHS or visit their website at [www.iihs.org](http://www.iihs.org).

## 2014 Legacy

From a SUBARU BOXER® engine that helps make it more agile and responsive to the Lineartronic® Continuously Variable Transmission (CVT) that helps it get up to 32 highway MPG<sup>11</sup> to Subaru Symmetrical AWD that helps it stick, the Legacy is different. You feel the difference behind the wheel. In the turns. Even your passengers feel it in the roomy rear seats. The Legacy is smartly engineered to give you a greater sense of control, connectedness and exhilaration. It is intelligence that you can see and feel.

- 256-hp 6-cylinder or 173-hp 4-cylinder SUBARU BOXER® engine
- 32 highway MPG<sup>11</sup> and Partial Zero Emission Vehicle (PZEV)<sup>7</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>5</sup>
- 4-wheel independent suspension with double-wishbone rear architecture
- Voice-activated GPS navigation system<sup>5</sup> with Subaru STARLINK™ system with Aha™ connected service<sup>9</sup> and NavTraffic<sup>®8</sup>
- Premium audio system<sup>5</sup> with Harman Kardon speakers and 440-watt amplifier, HD Radio®, USB port/iPod® control and SiriusXM® Satellite Radio<sup>8</sup>
- Bluetooth® hands-free phone and audio streaming connectivity



Efficient



Sophisticated



Sporty



Comfortable



Experience the Legacy  
Dynamic Brochure.



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iPad App on iTunes.

There's a lot you can do,  
when there's nothing  
saying you can't.

The Subaru Forester.  
*Motor Trend's* 2014 Sport/Utility of the Year.<sup>®</sup>



Forester 2.5i Limited in Marine Blue Pearl with accessory equipment.

## 2014 Forester

The all-new 2014 Forester is all about potential. To do what you enjoy with those closest to you and to be there for those that need you. It's more efficient, achieving up to 32 highway MPG;<sup>10</sup> bigger with a roomier cabin and more cargo room; more refined with upgrades inside and out; and more versatile with advanced Subaru Symmetrical AWD with available X-MODE<sup>®</sup> featuring Hill Descent Control.<sup>5</sup> It also has the highest possible small SUV safety-rating from the Insurance Institute for Highway Safety (IIHS).



Clever



Adventurous



Capable



Resourceful

- 170-hp or new turbocharged 250-hp 4-cylinder SUBARU BOXER<sup>®</sup> engine
- Lineartronic<sup>®</sup> CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>5</sup>
- 32 highway MPG<sup>10</sup> and Partial Zero Emission Vehicle (PZEV)<sup>7</sup>
- Subaru Symmetrical All-Wheel Drive (AWD) with available X-MODE<sup>®</sup>5 featuring Hill Descent Control<sup>15</sup>
- Power rear gate with automatic close and height memory<sup>5</sup>
- Rear-Vision Camera<sup>5</sup>
- Panoramic moonroof<sup>5</sup>
- Multifunction center console
- Reclining rear seats<sup>5</sup>
- Rear seat armrest with dual cup holders<sup>5</sup>
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with Subaru STARLINK<sup>™</sup> system with Aha<sup>™</sup> connected service,<sup>9</sup> HD Radio<sup>®</sup> with iTunes<sup>®</sup> tagging capability, USB port/iPod<sup>®</sup> control, SiriusXM<sup>®</sup> Satellite Radio<sup>®</sup> and NavTraffic<sup>®</sup>, Bluetooth<sup>®</sup> hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>5</sup>
- Dual-zone automatic climate control<sup>5</sup>



Experience the Forester  
Dynamic Brochure.



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iPad App on iTunes.



## 2014 Outback

Not all who wander are lost. The Outback has what you need to explore whenever and wherever with confidence. Ample headroom and legroom, over 71 cubic feet of cargo space and adjustable roof rails with retractable cross bars, are just a few ways the Outback offers up the versatility you seek to take on any adventure. And with its SUBARU BOXER® engine, and Lineartronic® Continuously Variable Transmission (CVT) and rugged Subaru Symmetrical All-Wheel Drive, you get up to 30 highway MPG<sup>6</sup> and car-like handling with SUV capabilities. So grab some gear, a few fellow adventurers and go make some stories.



**Rugged**



**Spacious**



**Versatile**



**Capable**

- 256-hp 6-cylinder or 173-hp 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>5</sup>
- Raised suspension with 8.7" of ground clearance
- Roof rails with adjustable and retractable cross bars
- 30 highway MPG<sup>6</sup> and Partial Zero Emission Vehicle (PZEV)<sup>7</sup>
- Rear-Vision Camera<sup>5</sup>
- All-Weather Package<sup>5</sup>
- Premium audio system<sup>5</sup> with Harman Kardon speakers and 440-watt amplifier, HD Radio<sup>®</sup> USB port/iPod<sup>®</sup> control, SiriusXM<sup>®</sup> Satellite Radio<sup>5</sup> and Bluetooth<sup>®</sup> hands-free phone and audio streaming connectivity
- Voice-activated GPS navigation system<sup>5</sup> with Subaru STARLINK™ system with Aha™ connected service<sup>9</sup> and NavTraffic<sup>®8</sup>



Experience the Outback  
Dynamic Brochure.



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# Go where the stories are.

"A 2013 IIHS Top Safety Pick Plus and Top Safety Pick  
for four years running (2010–2013)."<sup>\*\*</sup>

—Insurance Institute for Highway Safety (IIHS)



<sup>\*\*</sup> Top Safety Pick Plus winners must earn good ratings for occupant protection in at least 4 of 5 evaluations, with no less than acceptable in the fifth test. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 40-mile-per-hour small overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at [www.iihs.org](http://www.iihs.org).



Welcome to the family.

"Subaru has racked up more endorsements by independent arbiters of automotive quality and safety than just about any other manufacturer."\*

— FORTUNE Magazine, December 3, 2012

2014  
Subaru Models



**Love.** It's what makes a Subaru, a Subaru.

