

2011 HYUNDAI **GENESIS COUPE**





WE EARNED OUR STATUS BY UPSETTING THE STATUS QUO.

The sports car world is like one of those exclusive clubs. You don't get past the velvet ropes and enter the scene unless you've got serious game. And once inside, don't expect a warm welcome from the old guard. They're watching to see if you're a player or a poser. Waiting to find out if you can make a name for yourself. Which is why we engineered the Genesis Coupe around a front-engine, rear-drive architecture. It's a design that generates the acceleration and handling dynamics expected of a no-excuses sports car. And its all-aluminum engine (pick one: A 306-hp 3.8L V6 or a 210-hp 2.0L Turbo) is mounted longitudinally with its weight centered behind the front axle.

The result? A combination of straight-line punch, top-end speed and handling precision. To heighten that experience, Genesis Coupe offers Track or R-Spec models with performance equipment that includes a track-tuned suspension, Brembo® braking system, Torsen® limited slip differential and 19-inch gunmetal-finish alloy wheels with high-performance summer-compound tires.¹ Yet all this power and poise doesn't come with an astronomical sticker price. As *Car and Driver* noted when reviewing our 2010 model, "Genesis Coupe is a revelation... a serious kink in the law dictating that rear-drive hoots must cost big bucks."² Adding to the value story: Genesis Coupe is backed by America's Best Warranty, including a 10-year/100,000-mile Powertrain Limited Warranty with 5-year/unlimited miles Roadside Assistance.³

¹Brembo® is a registered trademark of Brembo SpA. Torsen® is a registered trademark of Gleason Works, the Corporation, New York. Summer tires are not suitable for snow or icy driving conditions.

²Source: caranddriver.com/reviews/car/09q2/2010_hyundai_genesis_coupe_3.8_v6-road_test ³See dealer for LIMITED WARRANTY details.



AMERICA'S **BEST** WARRANTY

POWERTRAIN
LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE
LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION
WARRANTY

7 YEARS
UNLIMITED MILES

24-HOUR
ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

3.8 GRAND TOURING IN SILVERSTONE



3.8 TRACK IN BLACK LEATHER

LEAVE IT TO HYUNDAI TO MAKE 300-PLUS HORSEPOWER ACCESSIBLE.

Our 3.8-liter Lambda V6 is an ideal powerplant for challenging the rigid sports car status quo. Consider the specs: 306 horsepower at 6,300 rpm, 266 lb-ft of torque at 4,700 rpm and 0 to 60 mph in well under 6 seconds. Prefer your power turbocharged? Our 2.0-liter, 4-cylinder Dual Continuously Variable Valve Timing engine (DCVVT) uses an intercooled turbocharger to pump out 210 horsepower at 6,000 rpm and pours on a peak 223 lb-ft of torque at an impressively low 2,000 rpm. So settle into the cockpit and seize the power. The standard gearbox is a close-ratio 6-speed manual with triple-cone synchronizers on first through third gears to help ensure smooth shifting. Or you can opt for a paddle-shift SHIFTRONIC® transmission (6-speed on our 3.8 model, 5-speed on the 2.0T model). Either way, it's fun at your fingertips.



BREMBO® BRAKING SYSTEM

You'll find the name Brembo stamped on the brake calipers of the world's fastest performance cars. Our engineers specified the Italian brake specialist's massive ventilated discs and 4-piston fixed calipers as standard equipment on Genesis Coupe Track and R-Spec models.



BALANCE EQUALS CONTROL

The front-engine, rear-drive architecture of the Genesis Coupe allowed our engineers to minimize front overhang and position the engine mass behind the front axle. As a result, the car's weight is better balanced for a neutral handling character and responsive steering feel.



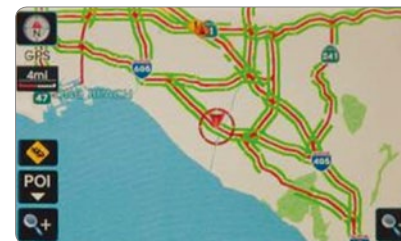
TORSEN® LIMITED SLIP DIFFERENTIAL

Standard on the 2.0T R-Spec and 3.8 R-Spec and Track models, the Torsen limited slip differential gets its name from the unit's TORque-SENsing ability. It distributes rear-wheel torque according to available traction for enhanced acceleration and cornering dynamics.



SPORT SEATS

Face it: You're going to pull some lateral g-forces in a Genesis Coupe. That's why the seats feature deep bolsters and contours to help hold you in place when those forces have contrary intentions.



PREMIUM NAVIGATION & XM NAVTRAFFIC®

Looking for an ideal spot to pour power onto the pavement? Genesis Coupe's available navigation system (standard on 2.0T Premium and 3.8 Grand Touring and Track models) allows you to enter addresses and issue commands using voice recognition technology. XM NavTraffic® provides real-time traffic updates on your screen, while XM® Satellite Radio offers fingertip access to over 170 channels of crisp digital sound quality from coast-to-coast.¹ Road trip, anyone?



¹XM NavTraffic® requires a monthly subscription sold separately after a complimentary 90-day trial subscription and is available only in select markets. For more information, see www.xmradio.com/navtraffic. XM® Satellite Radio requires a subscription, sold separately after a complimentary 90-day introductory period. All fees and programming are subject to change. Not available in Alaska or Hawaii. Traffic and weather channels are only available in select markets. See your dealer for details or visit www.xmradio.com for more information. The XM name, XM Satellite Radio and XM NavTraffic are registered trademarks of XM Satellite Radio Inc. ©2010 XM Satellite Radio Inc. All rights reserved.



3.8 TRACK IN NORDSCHLEIFE GRAY

PERFORMANCE UNDER PRESSURE.

A sports coupe can't simply rely on meeting a set of performance specs to satisfy its driver. And it's not enough to offer an interior that obsesses over details like the feel of switchgear or the hue of an instrument's illumination. It's got to deliver all of that with an equally high regard for active and passive safety. Which is why Genesis Coupe comes standard with some of the most advanced safety technologies available. Like six airbags and active front head restraints to help protect you in the event of an accident. Like Electronic Stability Control, Anti-lock Braking System and Brake Assist to help you avoid an accident in the first place.

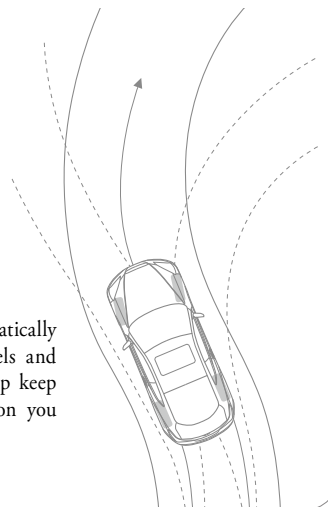


ADVANCED AIRBAGS

Genesis Coupe comes standard with an airbag system that includes dual advanced front airbags, front seat-mounted side-impact airbags and dual side air curtains.¹

ELECTRONIC STABILITY CONTROL (ESC)

ESC is an active safety system that automatically applies the brakes to individual wheels and adjusts throttle input as needed to help keep Genesis Coupe driving in the direction you want to go.²



TIRE PRESSURE MONITORING SYSTEM

Each wheel is equipped with a sensor located in the valve stem. In the event any tire reaches critically low air pressure, a warning light on the instrument panel alerts you.⁴



ACTIVE HEAD RESTRAINTS

Active front head restraints move upward and forward in certain rear-end collisions to help provide extra protection against whiplash.



TRACTION CONTROL SYSTEM (TCS)

For greater control when accelerating or driving on slippery road surfaces, the standard TCS on Genesis Coupe reduces engine power and/or applies braking to the wheel that is slipping, effectively rerouting power to the wheel that has greater traction.³



HID XENON HEADLIGHTS

Standard on Genesis Coupe 3.8 Track, High Intensity Discharge (HID) Xenon headlights offer greater forward projection and brighter illumination than traditional headlamps. More bright thinking: They also consume less power and have longer life spans.

¹The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ²Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ³The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ⁴TPMS is not a substitute for proper maintenance. See Owner's Manual for details. Spare tires are not equipped with TPMS.

2011 GENESIS COUPE LINE UP

2.0T



STANDARD

2.0T Key Standard Equipment:

- 2.0L Turbo DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 18" alloy wheels with P225/45VR18 (F), P245/45VR18 (R) tires
- 6-speed close-ratio manual transmission
- Sport-tuned suspension with strut brace
- 4-wheel disc brakes with Brake Assist
- Electronic Stability Control (ESC) with Traction Control System (TCS)
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System (TPMS)
- Active front head restraints
- Remote keyless entry system
- Black cloth seats with driver lumbar support
- Leather-wrapped steering wheel and shifter
- Steering-wheel-mounted audio controls and cruise control
- Trip computer and Multi-Information Display (MID)
- Automatic headlights
- AM/FM/XM[®]/CD/MP3 audio system
- iPod[®]/USB and MP3 auxiliary input jacks
- Bluetooth[®] hands-free phone system
- Manual air conditioning with outside temperature display
- Metalgrain and chrome interior accents
- Power windows with auto-down/up
- Power door locks and outside mirrors

R-SPEC

2.0T Standard Equipment Plus:

- + Track-tuned suspension
- + 19" alloy wheels / summer tires
- + Brembo[®] braking system
- + Torsen[®] limited-slip differential
- + Black leather bolster / red cloth insert seats
- + R-Spec badge
- + Front camber adjustment bolt – PIO (dealer installation required)

Deleted from 2.0T Standard Equipment:

- Automatic headlights
- Cruise control
- Metalgrain and chrome interior accents

PREMIUM

2.0T Standard Equipment Plus:

- + Power driver seat
- + 360-watt Infinity[®] AM/FM/XM[®]/CD/MP3 audio system with 10 speakers
- + Navigation system with 6.5" touchscreen & XM NavTraffic[®] (90-day trial)
- + Automatic temperature control
- + Proximity key with push-button start
- + Electrochromic auto-dimming rearview mirror with compass
- + HomeLink[®] integrated transceiver
- + Power tilt-and-slide glass sunroof

3.8



R-SPEC

3.8 R-Spec Standard Equipment:

- 3.8L DOHC V6 engine with Dual CVT
- 6-speed close-ratio manual transmission
- Track-tuned suspension
- 19" alloy wheels / summer tires
- Brembo[®] braking system
- Torsen[®] limited-slip differential
- Black leather bolster / red cloth insert seats
- R-Spec badge
- Front camber adjustment bolt – PIO (dealer installation required)
- Electronic Stability Control (ESC) with Traction Control System (TCS)
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- 4-wheel disc brakes with Brake Assist
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System (TPMS)
- Active front head restraints
- Remote keyless entry system
- Multi-Information Display (MID)
- Fog lights
- Leather-wrapped steering wheel and shifter
- AM/FM/XM[®]/CD/MP3 audio system
- iPod[®]/USB and MP3 auxiliary input jacks
- Steering-wheel-mounted audio controls
- Bluetooth[®] hands-free phone system
- Manual air conditioning w/outside temp. display
- Trip computer
- Power windows with auto-down/up
- Power door locks and outside mirrors

GRAND TOURING

3.8 R-Spec Standard Equipment Plus:

- + ZF[®] 6-Speed automatic transmission with paddle-shift SHIFTRONIC[®]
- + 18" alloy wheels with P225/45VR18 (F), P245/45VR18 (R) tires
- + Sport-tuned suspension with strut brace
- + Leather seating surfaces with power driver seat and heated front seats
- + 360-watt Infinity[®] AM/FM/XM[®]/CD/MP3 audio system with 10 speakers
- + Navigation system with 6.5" touchscreen & XM NavTraffic[®] (90-day trial)
- + Proximity key with push-button start
- + Automatic temperature control
- + Automatic headlights and cruise control
- + Electrochromic auto-dimming rearview mirror with compass
- + HomeLink[®] integrated transceiver
- + Premium door sill plates
- + Heated outside mirrors with turn signal indicators
- + Power tilt-and-slide glass sunroof
- + Metalgrain and chrome interior accents
- + Backup warning system
- + Chrome front fascia accents

Deleted from 3.8 R-Spec:

- Track-tuned suspension
- 19" alloy wheels / summer tires
- Brembo[®] braking system
- Torsen[®] limited-slip differential
- R-Spec badge
- Front camber adjustment bolt

TRACK

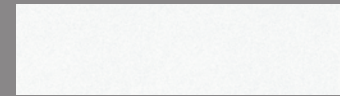
3.8 Grand Touring Equipment Plus:

- + Track-tuned suspension
- + 19" alloy wheels / summer tires
- + Brembo[®] braking system
- + Torsen[®] limited-slip differential
- + High Intensity Discharge Xenon headlights
- + Aluminum pedals
- + Aero wiper blades
- + Rear spoiler

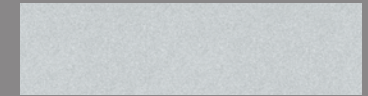
Deleted from 3.8 Grand Touring:

- Chrome front fascia accents
- Backup warning system

EXTERIOR_COLOR CHOICES



KARUSSELL WHITE



SILVERSTONE*



INTERLAGOS YELLOW



ACQUA MINERALE BLUE*



TSUKUBA RED



MIRABEAU BLUE*

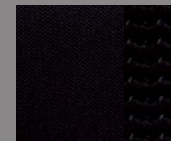


NORDSCHLEIFE GRAY*

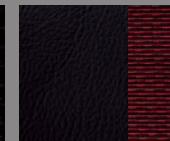


BATHURST BLACK

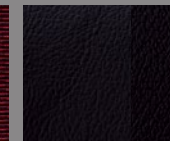
INTERIOR_COLOR CHOICES



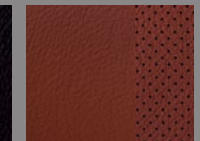
BLACK CLOTH



BLACK LEATHER/
RED CLOTH



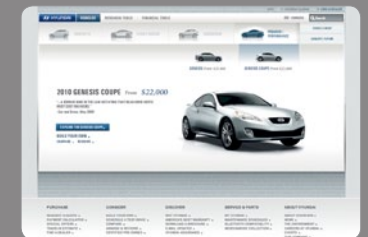
BLACK LEATHER



BROWN LEATHER**

WEBSITE_HYUNDAI.COM

Be sure to visit our website, where you can build your own Genesis Coupe, locate a Hyundai dealer near you, and best of all – schedule a test drive.



NP020-G2011-B

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*Indicates exterior color not available with R-Spec models. **Indicates interior color for Grand Touring model only. Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC-certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.



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