

# Luxury LeMans

Pontiac's most luxurious mid-sized car.



Luxury LeMans cloth and Morrokide notchback bench seat with fold-down center armrest. Shown in blue—also available in green, beige and burgundy.



If ever a car name said it all, Luxury LeMans does. The "LeMans" part identifies this beauty as a mid-sized Pontiac. The "Luxury" part tells you the obvious. Luxury LeMans is very luxurious.

Now the very idea of a mid-sized luxury car is tough to get a hold of. So examine Luxury LeMans closely.

Pay particular attention to things like the discreet way we used chrome. The new formal rear quarter window on the 2-Door Hardtop. (The Luxury LeMans Coupe is available only with a vinyl top until early 1974.)

The interior's no accident, either. A Custom Cushion steering wheel.

Cut-pile carpeting. Pull straps on the doors. Vinyl accents that look exactly like wood.

The front seat is something akin to a sofa. Pull down the center armrest, and it's like two easy chairs.

You can cover it in a rich textured cloth or leather-like Morrokide.

All Pontiacs perform. That's why a 350 V-8 is standard. And why you can order a Radial Tuned Suspension to help make Luxury LeMans handle like a sports car.

Maybe now the idea of a mid-sized luxury car won't be so hard to accept. Remember, the Wide-Track people have a way with cars.



Luxury LeMans' distinctive die-cast grille.

#### LUXURY LeMANS FACTS AND FIGURES MODELS

2-Door Colonnade Hardtop, 4-Door Colonnade Hardtop.

#### POWER TEAMS

Standard engine: 350-cu.-in. 2-bbl. V-8.

Available engines: 350-cu.-in. 4-bbl. V-8 (not available in California), 400-cu.-in. 2-bbl. V-8, 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8.

Standard transmission: 3-speed column shift manual (Turbo Hydra-matic in California). Available transmissions: 4-speed floor shift manual (400 4-bbl. and 350 V-8s only, not available in California), Turbo Hydra-matic.

#### STANDARD INTERIOR FEATURES

Front bucket seats in all-Morrokide (2-Dr.) or notchback bench seat in cloth and Morrokide or all-Morrokide trim. Solid foam front and rear seat cushions. Nylon-blend, cut-pile carpeting. Dark flame chestnut vinyl accents on instrument panel and glove box. Custom Cushion steering wheel. Front door assist straps. Ash tray lamp. Glove box lamp. Rear seat ash trays in front door armrests on 2-Door. Custom pedal trim plates. Dome lamp switches on all doors. High-Low ventilation. Inside hood latch release. Sound insulation.

#### STANDARD EXTERIOR FEATURES

Distinctive chrome-plated die-cast grille. Distinctive tail lamp treatment. Deluxe wheel covers. Rear-wheel fender skirts. Full-length rocker panel moldings. Frameless door glass. Formal rear quarter window (2-Dr.). Body-colored door handle inserts. Windshield radio antenna. Concealed wipers. Bright moldings on roof gutters, rear deck, hood rear edge, front wheel openings, quarter and rear windows, windshield and tail lamps. Improved bumper systems. Luxury LeMans identification. Dual horns.

#### STANDARD CHASSIS FEATURES

Front disc brakes. 4-wheel, coil-spring suspension. Computer-selected springs. Perimeter-type frame. F78—14 blackwall tires (2-Door). G78—14 blackwall tires (4-Door).

Dimensions (inches)	2-Dr.	4-Dr.
Overall length*	208.6	212.6
Overall width	77.9	77.9
Wheelbase	112.0	116.0
Track, front/rear	61.5/60.7	61.5/60.7
Head room, front/rear	37.9/36.8	38.6/37.2
Leg room, front/rear	42.4/32.9	42.4/37.0
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Hip room, front/rear	56.0/52.9	56.0/57.9

\*with rubber bumper strips

#### CAPACITIES

Fuel tank—21.8 gals.

Cooling system—21.4 qts.

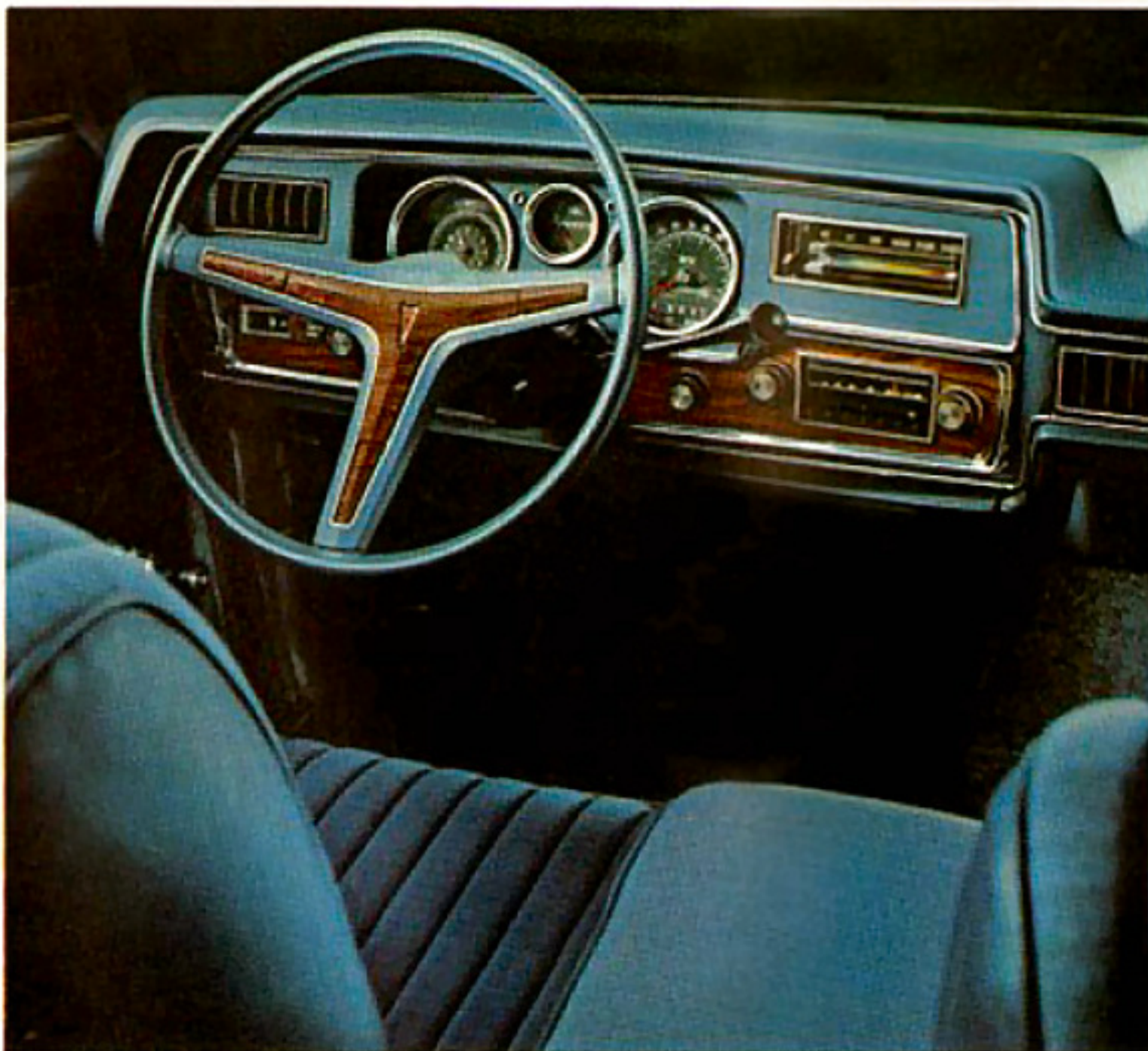
Oil, less filter refill—5.0 qts.

#### POPULAR EQUIPMENT AVAILABLE

Bucket seats at no extra charge on 2-Door models. Radial Tuned Suspension (RTS).

Air conditioning. Sunroof on 2-Door models.

Tilt steering wheel. 6-way power seat. Power windows. Power door locks. Variable-ratio



Luxury LeMans' instrument panel with dark flame chestnut wood-grain vinyl accents.

power steering. Electric rear window defroster. And much more.

#### LUXURY LeMANS SAFETY FEATURES

##### OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

##### ACCIDENT PREVENTION

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

##### ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

