

THE LIMITED EDITION REGENCY

A new Ninety-Eight to commemorate Oldsmobile's 75th Anniversary.



The Regency: A very limited edition luxury car with the Tiffany touch. A spectacular interior, upholstered in limousine velours. A specially styled timepiece. A custom metallic paint in exclusive Tiffany Gold. And a registered gift from Tiffany's of New York.

A very special Ninety-Eight for a very special occasion: Oldsmobile's 75th Anniversary.

Today you rarely have the opportunity to own a true limited-edition automobile. This year, as Oldsmobile becomes America's first carmaker to reach its 75th anniversary, we provide that opportunity.

The Regency is a four-door sedan of uncommon distinction and luxury. Only 5000 are to be built during the entire 1972 model year—and ownership of each will be registered with Tiffany & Company in New York.

The interior is unique. The pillowed effect of fine furniture has been achieved in both seat-backs and cushions; the upholstery is limousine-quality velour, available in black or covert gold.

Its divided front seat permits separate adjustment to the individual comfort of the driver and his passengers. Center armrests are provided, front and rear. Convenient pouch pockets are located on the seat-backs. All of the door pulls have been especially designed to the decor of this limited edition.



Even the face of the electric timepiece in the instrument panel has been specially styled by Tiffany's, and bears the Tiffany name.



These accouterments of luxury driving are all provided as standard equipment: Power steering. Power brakes, with disc brakes up front. Power windows. Power seat control. And Turbo Hydra-matic transmission, teamed with our 455-cubic-inch Rocket V-8.



The Regency has a special Tiffany touch outside, too: a strikingly handsome custom-metallic paint in exclusive Tiffany Gold.

And under all the things that make the Regency extraordinary, are all the qualities that make the Ninety-Eight an extraordinarily satisfying luxury car (qualities you may read about on the back cover of this brochure).

Finally, a handsome key exclusively designed for Ninety-Eight Regency owners.

Plus a personal Tiffany touch: a valuable sterling silver key ring as a gift to each Regency owner. If ever lost, the key ring and keys can be dropped in a mailbox, and Tiffany's will return them to the owner at the address shown in its registry.





TIFFANY & CO.

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Buick Wildcat

Oldsmobile Ninety-Eight Regency: Quite a substantial car.

This is the standard equipment:

Custom Regency interior: Limousine-quality all-nylon velour upholstery, treated for stain and dirt resistance. Divided 60/40 front seat with 2-way power adjustment for driver's side, separate controls for passenger side. Center arm rests, front and rear. Color-coordinated cut-pile nylon carpeting on floor, cowls and lower door panels. Pouch storage compartments on front seat-backs. Instrument panel timepiece, with special facing styled by Tiffany's.

Additional standard features: Variable-ratio power steering. Power brakes, with disc-type brakes at front wheels. Power windows. Turbo Hydra-matic transmission. 455-cubic-inch Rocket V-8 with four-barrel carburetion. Interior-operated hood lock. New spring-mounted front bumper which absorbs minor impacts and returns to position. Power Flo-Thru Ventilation with full-time air circulation whenever the ignition is turned on. Deluxe chrome wheel discs. Rear fender-opening covers. Spare tire cover. Carpeted trunk.

Three cigar lighter/ashtray consoles. Chrome control console for driver armrest. Remote-control outside rearview mirror. Automatically-operated courtesy lights on all four doors, plus open-door warning reflectors. Dual front-seat head restraints. Deluxe steering wheel.

These are the basic specifications:

Wheelbase, 127.0 inches. Overall length, 227.8 inches; width 79.6 inches; height, 54.6 inches. Curb weight, 4698 lbs.

Interior dimensions; front/rear: Headroom, 39.3/38.2 inches; shoulder room, 64.3/63.4 inches; legroom, 42.4/40.8 inches. Trunk capacity, 20.8 cu. ft.

Chassis: Special Ninety-Eight suspension system includes coil springs, custom-matched by computer to the overall weight of your individual car. Supershocks, with sealed Pliaxel cushions for the air space to help prevent aeration. Individually designed body mounts for each of 16 locations on the frame. Rugged front stabilizer bar to help reduce sway. Steering linkage in front of the wheel centerpoints for easy, smooth handling and excellent directional stability.

These features are provided for your security:

Occupant protection: New single-buckle, seat-and-shoulder belt systems for driver and right-front passenger (with reminder light and buzzer); seat belts for all other passenger positions. Two front-seat head restraints. Energy-absorbing steering column. Side-guard beams in the doors. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick-laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-guard luggage compartment.

Accident prevention: Side marker lights and reflectors (front side marker lights flash with direction signal). Parking lights that illuminate with headlights. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defroster, washers and dual-speed wipers. Wide-view day/night inside mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches.

Anti-theft: Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Multiple key combinations.



OLDSMOBILE FOR 75 YEARS, ALWAYS A STEP AHEAD.

