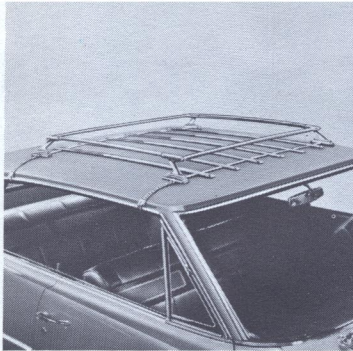
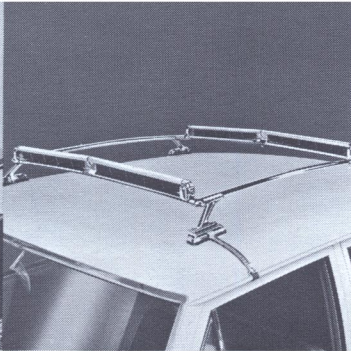


dealer installed
accessories
for your '64 Pontiac

FOR LOADS OF FUN



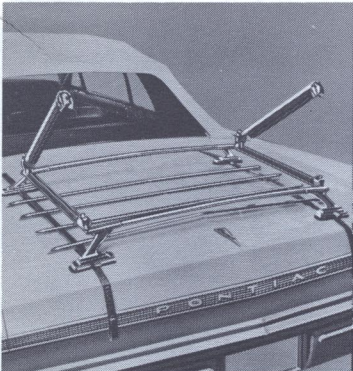
Removable Roof Luggage Carrier—ideal for long trips or week-end jaunts—fastens securely to drip moulding—easily removable for storage, all models except Safaris, Convertibles and Catalina and Bonneville Sports Coupes.



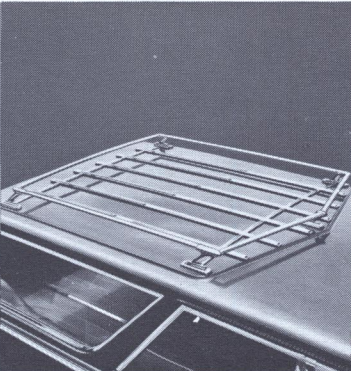
Removable Roof Ski Carrier—carry long skis out of the way—carrier mounts securely on roof—can be removed when not in use. All models except Safaris, Convertibles and Catalina and Bonneville Sports Coupes.



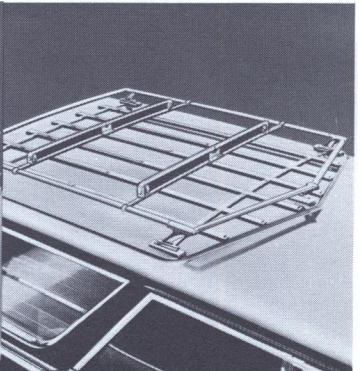
Optional Platform for Removable Roof Ski Carrier—Converts unit into a large capacity luggage carrier for bulkier loads, all models except Safaris.



Rear Deck Ski and Luggage Carrier—Convenient rear deck location makes loading easier—use for skis only or convert to full load capacity—store when not in use. All models except Safaris.



Safari Chrome Luggage Carrier—Permanent luggage carrier for Safari models gives added load space—makes traveling easier, more comfortable.

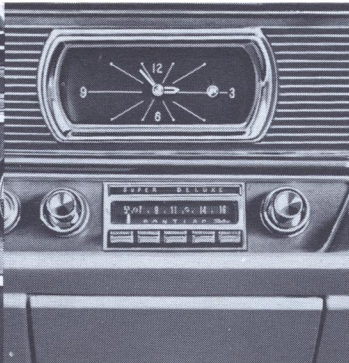


Safari Ski Carrier Adapter—Converts Safari luggage carrier into specialized ski rack in a jiffy—holds skis securely.

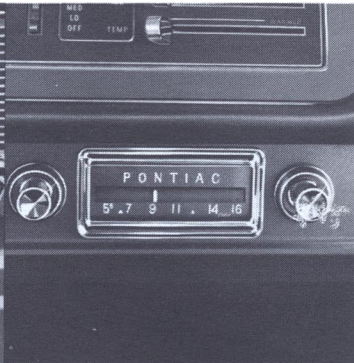
FOR THE SOUND OF MUSIC



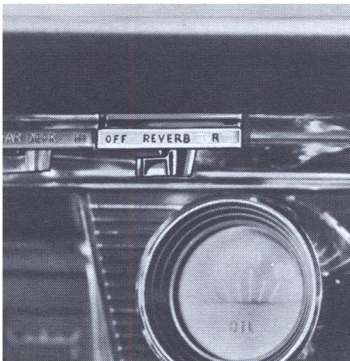
AM-FM Radio—Unlimited listening enjoyment, completely transistorized—set push buttons on AM or FM, or both bands for immediate station selection. Not available on Tempest, Tempest Custom or LeMans.



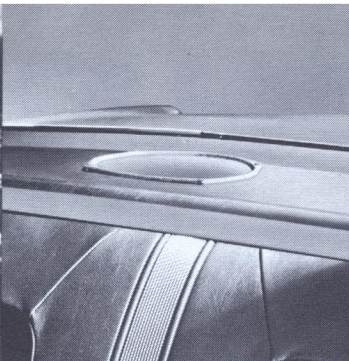
Push-Button Radio—Provides excellent listening enjoyment—fully transistorized. Pre-set stations selected accurately by push button. Can be manually tuned.



Manual Radio—High quality transistorized Delco for fine, clear reception at low cost. Wide total tonal range. Available Tempest, Tempest Custom and LeMans only.



Verbra-Phonic Rear Speaker System—New dimension in sound. Fraction of second delay of sound from rear seat speaker simulates concert hall acoustics. 3-step instrument panel switch allows selection of front or rear speaker, or both.

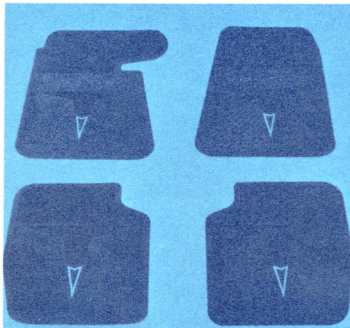


Separa-Phonic Rear Speaker—Brilliant normal tone depth and control. Play speakers separately or together through three-step instrument panel control. Also available: **Verbra-Phonic adapter amplifier**—converts Separa-Phonic rear speaker to full Verbra-Phonic sound.



Electric Antenna—Raise or lower antenna with power switch on instrument panel—protect antenna from low overhang—mounts on right rear fender.

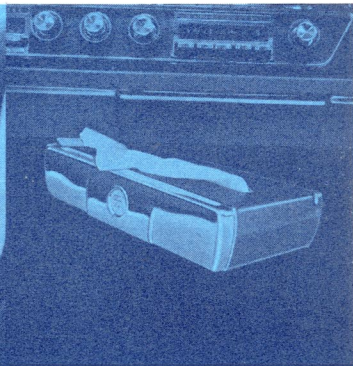
FOR COMFORT—CONVENIENCE—SAFETY



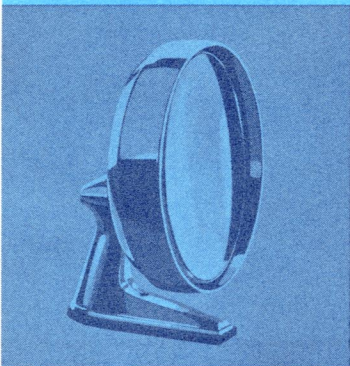
Floor Mats—Fitted front and rear—year-round floor covering protection . . . available all series . . . eight harmonizing interior colors.



Seat Belts and Seat Belt Retractor—New retractable reels draw up belts to compact roll when not in use. Highest standard strength webbing — seven interior-keyed colors. Available with or without retractors.



Tissue Dispenser—Instrument panel mounted—swings under panel when not in use—standard Kleenex box size.



Remote Control Outside Mirror—Driver adjusts control knob for convenient viewing. Matching stationary mirror also available on right-hand side. Ideal where several people use car.

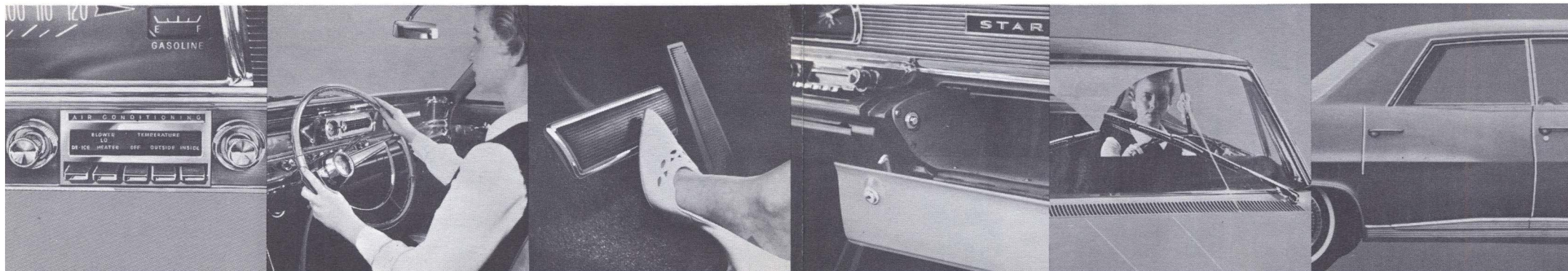


Non-Glare Inside Rear-View Mirror—Center finger tab on bottom edge permits easy snap adjustment for safer non-glare or nighttime driving. Reduces eyestrain and fatigue.



Outside Rear-View Mirror—Smartly styled—easily adjusted—chrome reflecting glass gives clear view—no “ghosting” or blurring. Can also be used on right-hand side.

FOR YOUR NEW PONTIAC—ADDED COMFORT, CONVENIENCE AND SAFETY



Tri-Comfort Circ-L-Aire Conditioner—All new system supplies dehumidified heated or cooled air to desired temperature—reduces dust and pollen in car. Control unit for Catalina, Star Chief, Bonneville, and Grand Prix illustrated.

"Wonder Touch" Power Steering—Greater control, easier parking in the tightest situation. Retain feel of control with one to two pounds pressure on wheel.

"Wonder-Touch" Power Brakes—Positive braking with minimum effort—touch of a toe energizes brakes—you drive relaxed, secure. Power assist takes over to reduce driver effort to minimum. Available on all models.

Rear Deck Lid Release—Real convenience—remote control lets driver open trunk without removing key from ignition or stepping from car. Boon to busy shopper on pick-up errands.

Electric Windshield Washer—Pressed button projects two jets of water—wipers turn on automatically. Extra-tough, easy-fill plastic fluid container—available all models.

Door Edge Guards—Stainless steel strips help prevent nicks and scratches to paint on edge of door—add gleaming accent to door line.



Seat Covers—Heavy gauge, clear plastic protects upholstery from wear and stain, lets beauty shine through. Easy to clean—real year-round protection.

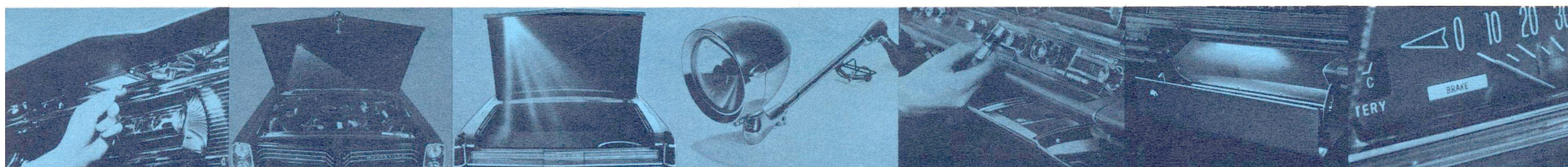
Rayon Cushion Topper—Soft foam rubber backing adds comfort—protects entire front or rear seat cushions. Aqua, black, blue, gold, green, red or saddle colors harmonize with trim—add beauty.

Automatic Headlamp Control—Automatic courtesy and safety for night driving—automatically flicks to low beam at correct distance from oncoming car—returns to high beam when passed.

Visor Vanity Mirror—For the fastidious woman or man on the go. Clips behind visor—allows last minute check of appearance—immediate aid to good grooming.

Luggage and Utility Lamp—Automatically lights when trunk lid lifts—17-foot self-storing extension cord permits use for tire changing or signalling. Not available Safaris, Tempest, Tempest Custom, or LeMans.

Back-Up Lamps—Light automatically in reverse gear—make backing up at night much safer, easier—warn pedestrian and other cars of your intention. Available all models.



Courtesy Lamp—Lights when front door opens or can be operated manually from interior with doors closed. Available all series. Shown is lamp for Catalina, Star Chief, Bonneville and Grand Prix.

Underhood Lamp—Lights automatically when hood is raised—off when closed. Ideal for nighttime emergencies. Available on all series.

Luggage Lamp—Bright light floods trunk automatically when lid is lifted—turns off when closed. A boon to travelers. Available Tempest, Tempest Custom, LeMans (except Safari).

Spot Lamp—For roadside convenience and emergency use—read road signs, house numbers. Chromed for beauty, durability—controlled by handle from inside car. Not available Tempest, Tempest Custom or LeMans.

Ashtray and Lighter Lamp—Real convenience—light glows automatically when parking or headlamps are on—clearly visible when ashtray is out or lighter plug removed. All models.

Glove Box Lamp—Find things quickly in glove box—lights automatically when door opens... floods compartment with light.

Parking Brake Lamp—Warning light flashes when ignition is turned on—continues until brake is released. Light located on lower left side of instrument panel on Tempest—in instrument cluster on other series.



Electric Clock—Time at a glance for highway safety. Features sweep second hand, illuminated dial, automatic regulator. Catalina only.

Car Compass—Extra assurance for travelers. Mounts on instrument panel—illuminated automatically when headlights go on. Easy to read day or night.

Vent Shades—Fit snugly over tops of side windows on Sedans and Safaris—deflect rain, provide shade—allow air flow regardless of weather.

Gas Cap Lock—Protect fuel supply from theft or damage by pranksters. Separate key locks cap. Especially desirable for street parking or trips.

Rear Door Safety Lock—Provides peace of mind with children locked in. Depress rear door lock—door cannot be opened until key is inserted to release and raise it.

Tonneau Cover—With convertible top down, tonneau cover snaps into place—protects interior from weather, dust—keeps seats cool in sun—sturdy vinyl—can be left on when driver only is in car. All convertibles.

Spare Tire Cover—Snaps into place on spare tire in trunk—protects luggage from being soiled. Available all models except Safari. Standard on Bonneville and Grand Prix.



Rally Clock—Sweep second hand, built-in self regulator and illuminated dial tells time at a glance day or night. Available Tempest, Tempest Custom and Le Mans. Not available with tachometer installed.

"No-Mar" Fuel Door Guard—Sturdy stainless steel guard frames fuel door—protects from nicks and scratches. Won't rust or corrode. Available Catalina, Star Chief, Bonneville and Grand Prix models except Safaris.

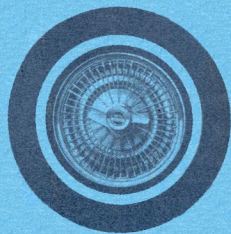
Safari Deck Pad—Colorful—comfortable—doubles as mattress or beach pad. Resilient durable coated fabric available in two-tone combinations: Gray and Aqua, Yellow and Red, Mahogany and Green.

Safari Tailgate Window Screen—Fine reinforced mesh permits driving with window open for added circulation—keeps out bugs when camping.

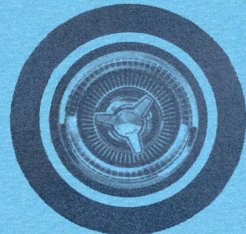
Safari Rear Window Screens—Extra protection when transporting children or pets—or when camping. Heavy gauge, long wearing aluminum, attach permanently to inner door window frames. Windows open independently. Sold in pairs.

New Back Window De-Fogger—Eliminates rear window fog. Blower motor mounted under rear package shelf directs air through vaned grille to back window. Fast de-fogging provides greater safety. Available all models except Safaris and convertibles.

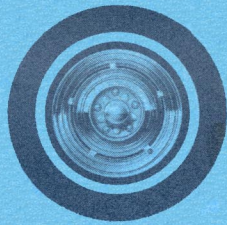
PERSONALIZE YOUR
NEW PONTIAC WITH
WHEEL DISCS THAT
SPELL DISTINCTION



Wire Wheel Discs . . . for you who want a special flair and a sports-car look. Elegant, gleaming wire spokes are boldly styled and structurally strong. They add a luxurious personal touch that's all your own.



Custom Wheel Discs . . . give your Pontiac the well-dressed look. Made of chrome-flashed stainless steel, with a three-prong die-cast spinner on the outer surface of the hub.



Custom Sports Wheel Discs . . . a Pontiac first! Add dash and distinction to your Pontiac. These impressive chrome-flashed stainless steel discs fit neatly over rims. Not available on Tempest, Tempest Custom, or LeMans.