

1958 ACCESSORIZER

Buy accessories BY THE GROUP and save!

Prices and Groups Subject to Change Without Notice.

BASIC GROUP—BA

Circulaire Heater and Defroster	\$	_____
De Luxe Radio and Manual Antenna	\$	_____
Back-Up Lamps	\$	_____
Heavy-Duty Air Cleaner	\$	_____
Full-Flow Oil Filter	\$	_____
Custom Lounge Foam Cushion— Front Only (Exc. Bonneville)	\$	_____

DE LUXE BASIC GROUP—DB

Circulaire Heater and Defroster	\$	_____
Hi-Fi Dual Rear Speakers (Exc. Conv., Safari and Bonneville)	\$	_____
Single Rear Speaker—Conv., Safari and Bonneville	\$	_____
Back-Up Lamps	\$	_____
Wander Bar Radio and Electric Antenna	\$	_____
Heavy-Duty Air Cleaner	\$	_____
Full-Flow Oil Filter	\$	_____
Custom Lounge Foam Cushion— Front Only (Exc. Bonneville)	\$	_____

LAMP GROUP—LM

Glove Compartment Lamp	\$	_____
Luggage—Utility Lamp (Exc. Safari) (Underhood-Utility Lamp on all Safari)	\$	_____
Ash Tray Lamps (Includes R.H. Ash Tray on Chieftain and Super Chief)	\$	_____
Courtesy Lamps—All Chieftain (Exc. Conv.) and all Super Chief	\$	_____
Parking Brake Lamp	\$	_____

MIRROR GROUP—MR

Outside Rear-View Mirror	\$	_____
Inside Non-Glare Tilt Mirror	\$	_____
Visor Vanity Mirror	\$	_____

SAFETY GROUP—SC

Windshield Washer	\$	_____
Safeguard Speedometer	\$	_____
Instrument Panel Pad (Exc. Bonneville)	\$	_____

DECOR GROUP—DC

Chieftains only.		
De Luxe Steering Wheel	\$	_____
De Luxe Wheel Discs	\$	_____
Chrome Interior Side Roof Rail Mouldings (2- & 4-Dr. Cat.)	\$	_____
Chrome Window Frame (2- and 4-Door Sedan)	\$	_____

\$226⁶⁵

\$16.05 E.O.H.

All Except
Bonneville

All Bonneville
\$216.65,
E.O.H. \$15.30.

\$301⁶⁰

\$21.55 E.O.H.

All Chieftain (Exc.
Conv. and Safari)
and all Super Chief

All Star Chief (Exc.
Safari) \$299.35,
E.O.H. \$21.40.

Chieftain Convertible
and all Safari \$294.55,
E.O.H. \$21.05.

All Bonneville
\$284.55, E.O.H.
\$20.30.

\$30¹⁵

\$2.00 E.O.H.

All Chieftain (Exc.
Conv.) and all Super
Chief

Chieftain Convertible
\$23.00,
E.O.H. \$1.50.

All Star Chief and
Bonneville \$19.90,
E.O.H. \$1.30.

\$13¹⁰

\$.85 E.O.H.

All Models

\$44³⁵

\$3.20 E.O.H.

All Exc. Bonneville

All Bonneville
\$26.35, E.O.H. \$1.85.

\$44⁶⁰

\$3.13 E.O.H.

Chieftain Models
as shown

INDIVIDUAL FACTORY-INSTALLED OPTIONS AND ACCESSORIES

Group	Description	Models	Suggested List (Inc. E.O.M.)
A*	Super Hydra-Matic	All	\$231.34
B	Circulaire Heater and Defroster	All	96.30
C*	Power Steering	All	107.50
D	De Luxe Radio and Manual Antenna	All	101.65
DX	Rear Seat Speaker	Chieftain (Exc. Conv. and Safari) and all Super Chief	21.30
		All Star Chief Except Safari	19.90
		Chieftain Conv., All Safari and Bonneville	13.75
E	Wonder Bar Radio and Electric Antenna	All—Exc. With BA Group	160.80
		With BA Group	59.15
EE	Sportable Radio and Manual Antenna	All—Exc. With BA or DB	146.20
		With BA Group	44.55
		With DB Group Allowance	(14.60)
EX	Electric Antenna	With De Luxe or Sportable Radio	29.95
F	Back-Up Lamps	All	17.20
FC	Heavy-Duty Air Cleaner	All	7.15
FO	Full-Flow Oil Filter	All	9.65
FX	Glove Compartment Lamp	All	3.30
G	Windshield Washer	All	13.85
GD	Safeguard Speedometer	All	14.35
GX	Outside Rear-View Mirror	All	7.40
GY	Luggage-Utility Lamp	All—Exc. Safari	8.05
GY	Underhood-Utility Lamp	All Safari	8.05
H	De Luxe Steering Wheel	All Chieftain	15.78
HH	Courtesy Lamps	All—Exc. Chieftain Conv., All Star Chief and Bonneville	7.65
		Chieftain and Super Chief	7.40
		Star Chief and Bonneville	4.10
I*	E-Z-Eye Glass (Safety Plate)	All (All Windows)	37.63
J	Parking Brake Lamp	All	5.75
JJ	Inside Non Glare Tilt Mirror	All	4.90
JX	Instrument Panel Pad	All—Exec. Bonneville	19.35
KK	Latex Foam Cushion—Rear	All—Exec. Bonneville and 9 Pass. Safari	12.90
KX	Latex Foam Cushion—Front	All—Exc. Bonneville	10.75
L*	Power Brakes	All	39.77
LL*	Dual Exhausts	All	31.18
M	Electric Clock	All Chieftain and Super Chief	19.70
N	Air Conditioning	All Cars With Heater	430.40
O*	8.15 x 14 Black Tires	All—Exc. With "N" and all Safari	18.82
OW*	8.15 x 14 White Tires	All—Exc. With "N" and all Safari	65.10
		All With "N" and all Safari	46.28
OO	All-Winter Anti-Freeze	6 Qts. (Southern Area)	4.85
OX	All-Winter Anti-freeze	10 Qts. (Northern Area)	8.15
P	Front License Plate Bracket	States with 2 Plates	N.C.
PC*	4 Barrel Carburetor	All Chieftain and Super Chief	24.19
PK*	Tempest 395A Engine 4 Barrel (Not available with "C", "N", or "V")	All Chieftain and Super Chief	254.24
		All Star Chief and Bonneville	233.06
PM*	Tempest 395A Engine—Tri-Power (Not available with "C", "N", or "V")	All Chieftain and Super Chief	330.55
		All Star Chief and Bonneville	320.35
PX*	Tri-Power Carburetion	All Chieftain and Super Chief	100.50
		All Star Chief and Bonneville	90.30
P**	Fuel Injection	All	538.00
QC	De Luxe Floor Carpet	Chieftain Safari	21.50
QX*	Power Window Lifts	All	107.50
RX	De Luxe Wheel Discs	All Chieftain and Super Chief	17.60
SS*	Custom Wheel Discs—Spinners	All Chieftain and Super Chief	35.20
		All Star Chief and Bonneville	17.60
SW	4-Way Power Seat	All—Exc. With Bucket Seats	77.40
SX	4-Way Memo-Matic Seat	All Hydra-Matic—Exc. With Bucket Seats and all Safari	137.60
		Chieftain Safari Only	27.45
SY*	Split Back Front Seat	All Hydra-Matic Exc. with "N"	12.90
T*	H. D. Oil Cooler	All Safari	99.71
TT	Luggage Carrier	All	53.75
TX	Safe-T-Track Differential	All Synchronesh	N.C.
U*	Mountain Axle (40:11)	All	N.C.
UX*	Plains Axle (40:13)	All	188.13
V*	Ever Level Air Ride	All Exc. With "N" and all Safari	41.98
W*	8.00 x 14 White Tires	Starlite	26.88
		Starlite Special Colors	67.38
*Two-Tone Paint		Accent	13.98
		Accent Special Colors	54.48
*Two-Tone Paint		Traditional	12.90
		Traditional Special Colors	53.40
*Solid Color Paint		Special Colors Only	40.50
*Premium Trim and Paint		Star Chief Safari Only	91.38
*Bucket Seats		Bonneville Convertible	102.12
*Leather Trim and Frt. Bucket Seats		Bonneville Sport Coupe	134.38
*Denotes Optional Equipment			

DEALER INSTALLED ACCESSORIES

(Prices F.O.B., GMPD or Factory Warehouse
as the case may be.)

Part No.	Description	Suggested List
988926	Air Conditioning—"Cool Pack"	\$330.00
988927	Adapter—Tri-Power Engine	2.35
988928	Adapter—Fuel Injection Engine	5.45
988929	Adapter—Power Steering (Exc. Air Suspension)	3.75
988931	Circulaire Conditioner	450.00
988927	Adapter—Tri-Power	2.35
988929	Adapter—Power Steering	3.75
988932	Adapter—Fuel Injection Engine	5.45
988934	Adapter—All Safari	3.55
988935	Bezel Package—Chieftain and Super Chief	2.90
988936	Bezel Package—Star Chief and Bonneville	3.75
988830	Antenna, Manual—All Sedans & Cpes. (Exc. Electramatic Radio)	8.25
988831	Antenna, Manual—All Safari (Exc. Electramatic Radio)	8.25
988832	Antenna, Electric—All Sedans & Cpes.	32.00
988833	Antenna, Electric—All Safari	32.00
987833	"Autronic Eye" Head Lamp Control	46.50
988662	Belt, Seat (Gray)—One belt per package (1957-58)	10.95
988663	Belt, Seat (Tan)—One belt per package (1957-58)	10.95
988828	Brakes, Power	52.25
988829	Adapter Pkg. for Fuel Injection Engine58
988897	Adapter Pkg. for Triple Carburetor Engine40
988834	Cleaner, Air H. D. (2-Barrel Carb.)	30.00
988835	Cleaner, Air H. D. (4-Barrel Carb.)	30.00
988841	Clock, Electric—All Chieftain and Super Chief	18.65
988887	Compass, Illuminated	6.40
988898	Continental Tire Kit (Open Plate—Stainless Ring)	156.00
988899	Continental Tire Kit (Solid Plate—Stainless Ring)	158.15
988594	Curb Feeler, Pair (1957-58)	2.50
988539	Cushion—King Size Kool Kooshion—All	4.75
988888	Dispenser, Tissue (Incls. Box of Tissue)	4.95
988860	Dual Exhaust Pipes and Mufflers (Exc. Fuel Injection)	35.35
988883	Dual Exhaust Pipes and Mufflers—Fuel Injection	46.50
	Tail Pipes required with 988860 and 988883 in Parts Book Group 3.705	—
988827	Frame License Plate (4 pair per part number)	10.60
	Unit Price Pair	2.65
988890	Guard, Door Edge (4-Dr. Safari) Order in multiples of 3	6.25
987802	Guard, Door Edge (2-Dr. Sedans) Order in multiples of 3	3.45
987803	Guard, Door Edge (2-Dr. Catalina and Conv.) Order in multiples of 3	3.45
988889	Guard, Door Edge (4-Dr. Sedan and Catalina) Order in multiples of 3	6.25
988882	Heater and Defroster	73.35
	Instrument Panel Pad—Colors available with 1958 trim	
988866	Ascot Gray (Dark)	16.00
988867	Cadet Blue (Dark)	16.00
988868	Rangoon Red (Light)	16.00
988869	Lomond Green (Dark)	16.00
988870	Kent Gray—Custom	16.00
988871	Deauville Blue—Custom	16.00
988872	Burma Green—Custom	16.00
988873	Mallard Turquoise—Custom	16.00
988874	Redwood Copper—Custom	16.00

Continued on page 4

DEALER INSTALLED ACCESSORIES (CONT'D)

(Prices F.O.B., GMPD or Factory Warehouse
as the case may be.)

Part No.	Description	Suggested List
988880	Lamp, Ash Tray (2) All Star Chief and Bonneville.....	1.80
988894	Lamp, Ash Tray (2) Incls. R.H. Ash Tray—All Chieftain and Super Chief.....	5.50
988876	Lamp, Back-Up—Exc. All Safari.....	14.95
988875	Lamp, Back-Up—All Safari.....	13.75
988809	Lamp, Courtesy (All Exc. Chieftain Conv.—All Star Chief & Bonneville).....	4.95
988878	Lamp, Glove Compartment.....	1.95
988879	Lamp, Luggage and Utility—Exc. All Safari.....	6.95
988836	Lamp, Parking Brake.....	4.15
988900	Lamp, Spotlamp—Inside Control (Less Brackets).....	26.10
988896	Bracket Package L.H. (Use with 988900 Spotlamp).....	6.85
988895	Bracket Package R.H. (Use with 988900 Spotlamp).....	6.85
988865	Lamp, Spotlamp—Outside Control R.H. or L.H.....	18.50
988815	Lamp, Underhood—All Exc. Safari.....	2.35
988816	Lamp, Underhood—Utility—All Safari.....	6.95
988747	Locking Gas Cap (1957-58).....	3.25
988767	Luggage Carrier—All Safari (1957-58).....	97.50
988842	Mats, Contour, Front Pair—Cadet Blue.....	7.50
988843	Mats, Contour, Front Pair—Lomond Green.....	7.50
988844	Mats, Contour, Front Pair—Redwood Copper.....	7.50
988845	Mats, Contour, Front Pair—Deauville Blue.....	7.50
988846	Mats, Contour, Front Pair—Mallard Turquoise.....	7.50
988847	Mats, Contour, Front Pair—Burma Green.....	7.50
988848	Mats, Contour, Front Pair—Rangoon Red.....	7.50
988849	Mats, Contour, Front Pair—Patina Ivory.....	7.50
988850	Mats, Contour, Front Pair—Ascot Gray.....	7.50
988851	Mats, Contour, Rear Pair—Cadet Blue.....	6.95
988852	Mats, Contour, Rear Pair—Lomond Green.....	6.95
988853	Mats, Contour, Rear Pair—Redwood Copper.....	6.95
988854	Mats, Contour, Rear Pair—Deauville Blue.....	6.95
988855	Mats, Contour, Rear Pair—Mallard Turquoise.....	6.95
988856	Mats, Contour, Rear Pair—Burma Green.....	6.95
988857	Mats, Contour, Rear Pair—Rangoon Red.....	6.95
988858	Mats, Contour, Rear Pair—Patina Ivory.....	6.95
988859	Mats, Contour, Rear Pair—Ascot Gray.....	6.95
988907	Mat, Front Floor Full.....	9.95
988818	Mirror, Inside Non-glare Tilt.....	5.95
988811	Mirror, Outside Rear View.....	6.95
988826	Mirror, Remote Controlled.....	8.50
984666	Mirror, Visor Vanity (1950-58).....	1.65
988822	Radio, De Luxe.....	94.70
988823	Radio, Electramatic Wonder-Bar (Use Elec. Antenna only).....	123.90
988837	Radio, Sportable.....	132.00
988909	Leather Carrying Case (Sportable Radio).....	11.50
988838	Speaker, Rear Seat Dual—Chieftain and Super Chief.....	19.95
988839	Speaker, Rear Seat Dual—Star Chief.....	18.95
988840	Speaker, Rear Seat Single—Chieftain Convertible and Bonneville.....	11.60
988906	Speaker, Rear Seat Single—All Safari.....	13.00
987806	Ventshade—4 Door Exc. Catalina.....	9.75
987807	Ventshade—2 Door Exc. Catalina.....	9.75
988901	Visor, Inside Sliding Sun—All Exc. Convertible.....	31.00
988708	Wire Wheel Discs.....	57.00
988884	Washer, Windshield.....	11.45
988863	Wheel Discs, De Luxe—Chieftain and Super Chief.....	24.75
988864	Wheel Discs, Custom.....	42.50
988886	Wheel, De Luxe Steering—All Chieftain.....	20.00
988885	Wiper, Windshield (Electric).....	17.25

LOCAL DELIVERED PRICES

Bonneville Sport Coupe

Bonneville Convertible Coupe

Star Chief Custom Catalina Sedan

Star Chief Custom Catalina Coupe

Star Chief Custom Four-Door Sedan

Star Chief Custom Safari

Super Chief Catalina Sedan

Super Chief Catalina Coupe

Super Chief Four-Door Sedan

Chieftain Catalina Sedan

Chieftain Catalina Coupe

Chieftain Four-Door Sedan

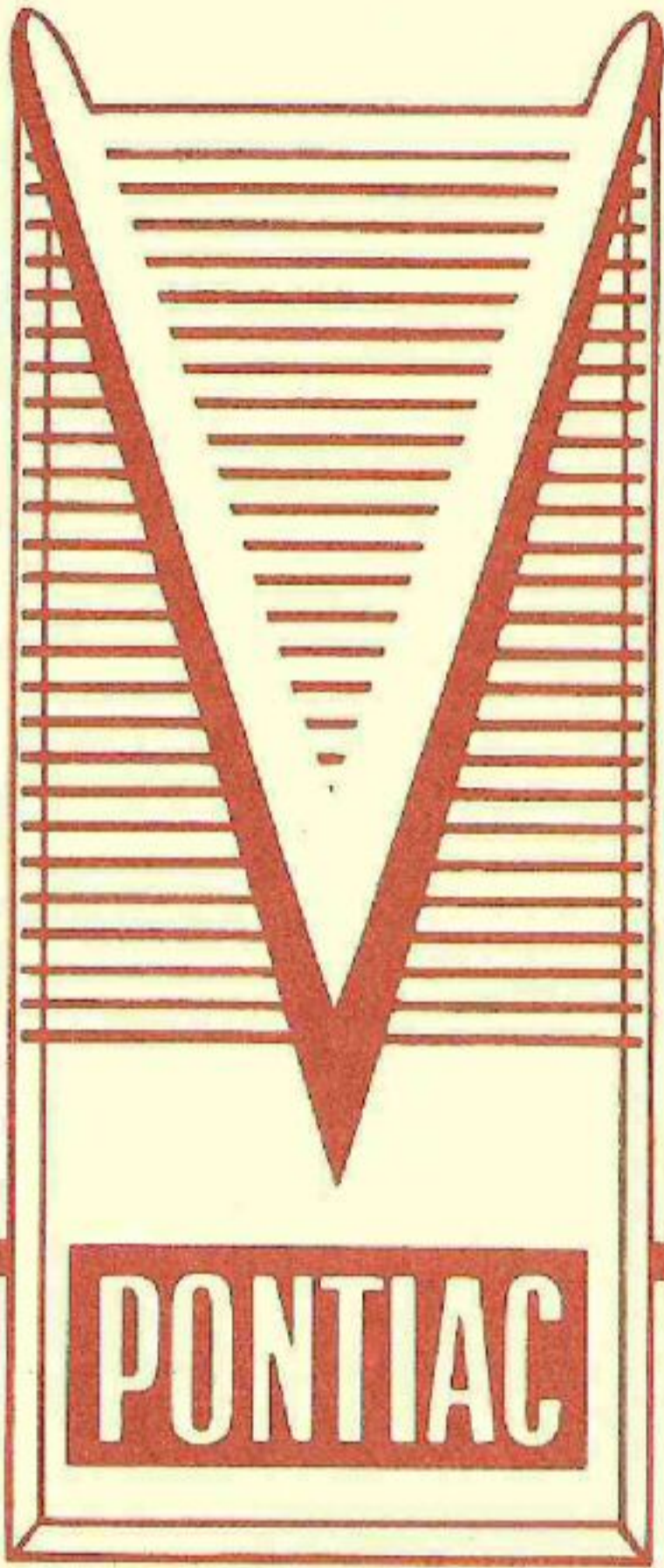
Chieftain Two-Door Sedan

Chieftain Six-Passenger Safari

Chieftain Nine-Passenger Safari

Chieftain Convertible Coupe

Here are
our
installed
prices



\$ _____

\$ _____

\$ _____

\$ _____

1958 ACCESSORIZER

\$ _____

\$ _____

Turn flap
for some
real savings