

DODGE

1974 CORONET



EVERYTHING YOU'VE ALWAYS WANTED TO KNOW ABOUT CORONET.

AND A FEW THINGS YOU NEVER EXPECTED.

STANDARD EQUIPMENT

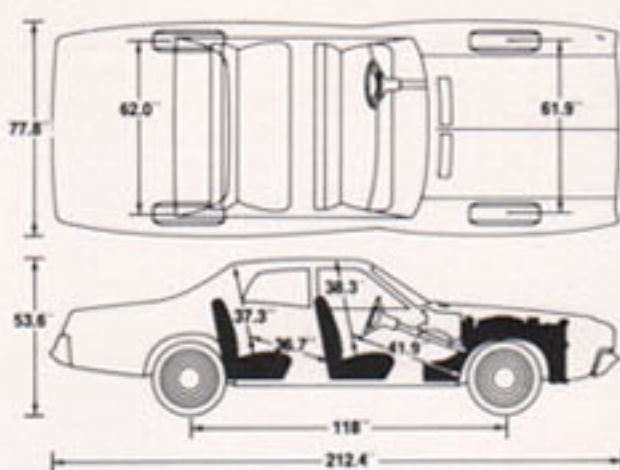
CORONET CUSTOM
CORONET

All-vinyl front bench seats	••
Cloth-and-vinyl front bench seats	••
Manual front disc brakes • Cigarette lighter	••
Color-keyed rubber floor mat	••
Color-keyed carpeting	••
Heater/defroster • High-speed starter • Single horn	••
Hubcaps • Outside left rearview mirror	••
Wood-grained vinyl applique instrument panel	••
Drip rail, wheel-lip, and body side mouldings	••
Decklid and rear quarter end mouldings	••
Grille surround mouldings	••
3-spoke steering wheel	••
3-spoke steering wheel with wood-grained vinyl insert	••
3-speed manual transmission	••
Arm-mounted electric windshield washers	••

SAFETY EQUIPMENT

- Antitheft steering column lock
- Backup lights
- Breakaway front ashtray
- Combination side markers, light reflectors
- Dual Braking System with warning light
- Energy-absorbing bumper system
- Energy-absorbing steering column and wheel
- Passenger restraint system with starter interlock
- Hazard Warning Light System
- Head restraints
- "Key-left-in-ignition" warning buzzer
- Manual latches on folding front seatbacks
- Outside left mirror
- Inside rearview mirror with double-ball-joint safety mount
- Nonoverride door locks, except driver's door
- Padded instrument panel and sun visors
- Parking brake with warning light
- Safety-Action inside door handles
- Safety-Rim wheels
- Side door steel guard beams
- Turn signals with lane-change features
- Windshield wipers and washers

DIMENSIONS



STANDARD SPECIFICATIONS

ENGINE:	225 Six (N/A Calif.), 318 V8
TRANSMISSION:	3-speed manual, column-mounted shift
SUSPENSION:	Front: torsion bars and sway bar Rear: asymmetrical leaf springs
TIRES:	E78 x 14 bias-belted BSW (6-cylinder); F78 x 14 bias-belted BSW (base V8)
WHEELS:	14 x 5.0
BRAKES:	Front: manual disc Rear: 10" x 2 1/2" drum
ELECTRICAL SYSTEM:	Battery: 305-amp Alternator: 41-amp (6-cyl.), 50-amp (318 V8) Electronic Ignition System Transistorized voltage regulator
FUEL TANK:	19.5 gallons
TRUNK CAP.:	19.1 cu. ft.

REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STD.	OPT.
225 Six	3-speed manual	3.21	3.23
	TorqueFlite automatic	2.94	3.21
318 V8	3-speed manual	2.94	3.21
	TorqueFlite automatic	2.71	3.21

OPTIONAL EQUIPMENT

CORONET CUSTOM
CORONET

400V8 engine • 360 V8 engine	••
All-vinyl front bench seats with center armrests	••
Air conditioning (V8 only) • Automatic speed control	••
Power front disc brakes • Front and rear bumper guards	••
Electric clock • Sure Grip differential	••
Rear window defogger • Electrically heated rear window	••
Color-keyed carpeting (standard on Coronet Custom)	••
Protective rubber floor mat	••
Tinted glass, all windows • Inside hood release	••
Outside left remote-control mirror	••
Dual outside mirrors (left, remote-control)	••
Sill mouldings • Upper door frame mouldings	••
Vinyl body side mouldings	••
Power steering • Power windows • Music Master AM radio	••
AM/FM monaural radio • AM/FM multiplex stereo radio	••
Rear seat speaker (standard with stereo)	••
Deluxe 3-spoke steering wheel with wood-grained vinyl hub, soft rim, and half horn ring	••
"Tuff" steering wheel	••
TorqueFlite automatic transmission	••
Upper level ventilation	••
Undercoating and hood insulator pad	••
Vinyl roof • 3-speed windshield wipers	••
Rallye road wheels with chrome trim ring (14")	••
Magnum wheels with chrome trim ring (14")	••
Chrome road wheels (15") with GR 70x15 tires only	••
Deluxe wheel covers • Wire wheel covers	••

OPTIONAL PACKAGES

DELUXE PACKAGE (Coronet only): • Drip, wheel-lip, and vinyl body side mouldings • Bright base armrests • Carpet.

LIGHT PACKAGE: • Fender-mounted turn signals • Map and courtesy light • Ashtray light • Glove box light • Trunk light • Rear door dome light switch • Ignition switch with time delay • "Headlight-on" reminder.

E-Z ORDER PACKAGE (Coronet Custom only): • Automatic transmission • Power steering • AM radio • Outside left remote-control mirror • Deluxe wheel covers • Inside hood release • Light Package • 3-speed wipers • Undercoating and hood pad • Bumper guards • Whitewall tires • Vinyl roof • Power front disc brakes.

LUXURY EQUIPMENT PACKAGE (Coronet Custom only): • E-Z Order Package • Air conditioning • Tinted glass • Electric clock • Vinyl body side moulding • Power windows • AM/FM radio • Rear seat speaker • Automatic speed control • Upper door mouldings • Deluxe steering wheel.

HANDLING PACKAGE: • 15-inch chrome-styled road wheels • Front and rear sway bars (Package requires GR 70 x 15 steel-belted radial tires).

TRAILER-TOWING PACKAGES: See back cover.



Coronet Custom's standard Prelude cloth-and-vinyl bench seat.



Coronet Custom's optional all-vinyl front bench seat with fold-down center armrest.



Optional speed control.



Electronic Ignition for up to 35% more starting voltage.

As a family car, Coronet '74 is well worth looking into . . . because it was designed to be a four-door sedan only. Coronet gives you ample interior room for six passengers and trunk space of most generous proportions without a bulky look. Torsion-

bar suspension, Unibody construction, and Electronic Ignition are also standard on every 1974 Coronet. Check its size—check its interior appointments—check its price. See for yourself why some people call it the ideal family man's car.



CORONET CUSTOM 4-DOOR SEDAN

1974 CORONET SELECTOR



CORONET 4-DOOR SEDAN



CORONET CUSTOM 4-DOOR SEDAN

There are important engineering differences offered in every Dodge car made in this country. Differences that are *basic* to the way we build our cars. Differences that could help you choose your next car.

EXTRA CARE IN ENGINEERING MAKES A DIFFERENCE IN DODGE... DEPEND ON IT!

ELECTRONIC ENGINE TESTING—Every one of our engine plants in this country has Electronic Engine Function Testers to help keep substandard engines out of your car. These testers check the engines for correct exhaust pressure pulses—one of the keys to a smooth-running, dependable engine.

USE OF ELECTRONICS—Dodge offers such Space Age electronic advancements as Electronic Ignition, silicon electronic voltage regulator, optional electronic digital clock, and our factory-

installed optional Electronic Security Alarm System.

TORQUEFLITE TRANSMISSION—Rugged and dependable. With no recommended fluid replacement, filter replacement, or band adjustment under normal driving conditions.

ELECTRONIC IGNITION—Standard on every Dodge built in the U.S.A., our proven Electronic Ignition System delivers up to 35 percent more starting voltage than conventional systems to help you start in any kind of weather.

TORSION-BAR SUSPENSION—Standard on all Dodge cars made in the U.S.A., our torsion-bar front suspension is more easily adjusted for height than conventional coil springs.

UNIBODY CONSTRUCTION—The body panels and structural members on all Dodges are fused into one unit by more than 4,000 tough welds for strength and durability.

COMPLETE TRAILER-TOWING PACKAGES

Now you can order your new Coronet factory-engineered for trailering. We've eliminated the search for piece-by-piece components by offering the most complete trailer-towing packages in Dodge history. And you can drive out of your Dealer's showroom ready to tow up to 6,000 pounds total trailer weight! Depending on what you plan to tow, choose either the light or heavy trailer-towing packages. Either offers heavy-duty suspension, wide 14 x 6.0 wheels, built-in 7-wire trailer wiring harness and 7-pin A.T.A. connector, and variable-load turn signal flasher. The light trailer-towing package offers a load-carrying trailer hitch for loads up to 2,000 pounds total trailer weight. The heavy package features a 6,000-pound-capacity load-distributing hitch platform plus the following additional equipment: • Maximum cooling system • Auxiliary transmission oil cooler • 3.23 to 1 ratio rear axle • Trailer electric brake controller • 65-amp alternator • High-amp battery • Dual battery charging unit. Whatever you plan to tow, from trail bikes to travel trailers, Dodge comes ready to tow . . . and go. Depend on it!

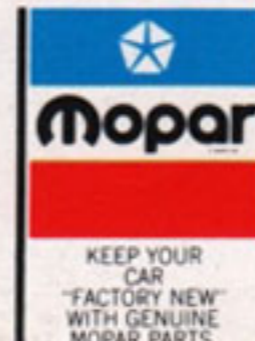
ADDITIONAL REQUIRED EQUIPMENT: For safe, efficient trailer-towing operation, an automatic transmission, power front disc brakes, and larger tire sizes are required with some Dodge trailer-towing packages. Consult your Dealer for the correct tire size for your new Coronet.



1974 CORONET COLORS



NOTE: Due to occasional printing irregularities, the above colors may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

FORM NO. 81-205-0031

LITHO IN U.S.A. 8/73

