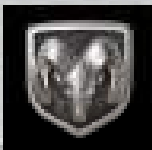




2016



**RAM**  
COMMERCIAL

**RAM PROMASTER**

# BUSINESS NEEDS A PLAN THIS GOOD.



## WORK WITH AN ESTABLISHED PRO. AND MASTER EVERY JOB.

This is what counts for a commercial vehicle with the status of Ram ProMaster®: remarkable capability. Stunning performance. Superb numbers for payload. Vast interior room. And an overall design that invites virtually every upfit imaginable. Put it all together, and you're talking a solid business plan with nearly unlimited potential. The 2016 Ram ProMaster Cargo Van, Windowed Van and Chassis Cab/Cutaway models continue to redefine the modern commercial vehicle. With three wheelbases, two roof heights, four overall lengths, and available 4,420 lb of payload capacity from our Cargo Van, Ram ProMaster is the solution that moves your business into high gear. Your choices in powertrains include the best gas V6 engine in Ram history (the award-winning 3.6-liter Pentastar® V6 with best-in-class<sup>[1]</sup> standard V6 horsepower) and the available 3.0-liter EcoDiesel I4. With towing up to 5,100 lb<sup>†</sup> and an array of best-in-class features, these workhorses exhibit impressive capability

with exceptional value that stands out in the field. Ram ProMaster also backs you with unparalleled quality. It's the kind of quality that gives Ram the confidence to provide our unsurpassed 5-Year/100,000-Mile Diesel Powertrain Limited Warranty<sup>[2]</sup> that covers the 3.0-liter EcoDiesel in-line four-cylinder powertrain—further standing out with a class-exclusive<sup>[1]</sup> automated clutchless manual transmission (Dual Active Drive). For more, visit us at [RAMTRUCKS.COM/PROMASTER](http://RAMTRUCKS.COM/PROMASTER)

## LOOKING FOR VALUE?

Look at this: the 2014 and 2015 Ram ProMaster Cargo Van took back-to-back honors as a 2014 and 2015 Edmunds.com Best Retained Value® vehicle.



\*A note about this brochure: all disclaimers and disclosures can be found on page 20.  
†When properly equipped. Properly secure all cargo.



# RAM PROMASTER® CARGO VAN. IT'S ALL ABOUT THE UPFIT.

We think of the **2016 Ram ProMaster Cargo Van** as a blank canvas for your business. With a myriad of upfits and options, where you take it is entirely up to you. You'll sense that this vehicle was built with upfits in mind immediately: the short dash-to-front-axle lengths maximize interior volume. The side walls are practically 90 degrees when it comes to wall-to-floor angles. Huge side doors (most of them 49.2 inches), with rear doors that open to 61.5 inches wide and up to 70.5 inches high, mean that you've got access to your upfits...or room to load a packed pallet.

It's the kind of smart design you'll find across the entire Ram ProMaster lineup: 1500, 2500 and 3500. Overall length? Choose from three wheelbases and four workable lengths that max out in the extended version for a 160.2-inch cargo floor length. Height? You've got two choices: the standard 65-inch or the available High Roof with 76-inch

floor-to-ceiling convenience. All Cargo Van models feature the lowest load floor height in its entire class<sup>[1]</sup>—an easy 21 inches—and the honors don't stop there. **Best-in-class<sup>[1]</sup> features of Ram ProMaster Cargo Van also include the most cargo width between the wheel wells and the turning diameter** (on 118-in wheelbase models). In short, you've got eye-opening levels of handling and maneuverability in small spaces.

This is how it all comes together: utilize commercial-grade chassis and suspensions. Incorporate exceptional brakes. Employ powertrains that deliver truly breathtaking stats. You'll find details on the specs page, but you should know this one right up front: a Ram ProMaster powered by the 3.6-liter Pentastar® V6 mated to the proven 6-speed automatic transmission delivers **best-in-class<sup>[1]</sup> standard V6 horsepower**.



**21-INCH LOAD FLOOR HEIGHT<sup>[1]</sup>**

**BEST-IN-CLASS<sup>[1]</sup> LOWEST LOAD FLOOR HEIGHT** raises the bar—demonstrating how the Ram ProMaster<sup>®</sup> front-wheel-drive engineering pays off in a big way. By eliminating the engine-to-rear-end transaxle, there's no raised floor to accommodate the "hump" characteristic of rear-wheel-drive vehicles. Loading is easy from the get-go, and the worker-friendly step-in height dispenses with an intermediate step or ladder.

Properly secure all cargo.





Properly secure all cargo.

# FORMIDABLE PAYLOAD:

# 4,420 LB.

**IF YOU'RE OUT TO BE THE BEST, YOU'D BETTER BE READY TO CARRY THE BIG LOADS. WE ARE.** Ram ProMaster® Cargo Van payload comes in at 4,420 lb, and ready to work. Of course, the capability means nothing without the space to put it into practice. When it comes to ratings, ProMaster takes its cubic feet as seriously as its pounds. These cubic-foot figures adhere to the strict SAE J1100 requirements—and show volume measured from interior wheel-well width. The upshot: when you install shelving that extends from wall to wheel-well lip, those generous cubic-foot volumes at the left stay virtually the same.

Naturally, there's more. To aid in durability, a long-lasting factory-installed Spray-On Floor Liner option from Mopar® helps protect the load floor from all the action headed its way. Trailering? On Cargo and Windowed Van, opt for the available Trailer Tow Group where all models employ a standard 2-inch Class IV hitch receiver that's bolted directly to the frame, delivering towing that maxes out at 5,100 lb when properly equipped. The Trailer Tow Group also includes standard 4- and 7-pin wiring harness plug-ins. Also available is the indispensable ParkView® Rear Back-Up Camera<sup>[3]</sup> that helps make hitching and parking a breeze. It's a logical choice for this tough commercial vehicle born to back up to trailers and loading docks.



Properly secure all cargo.

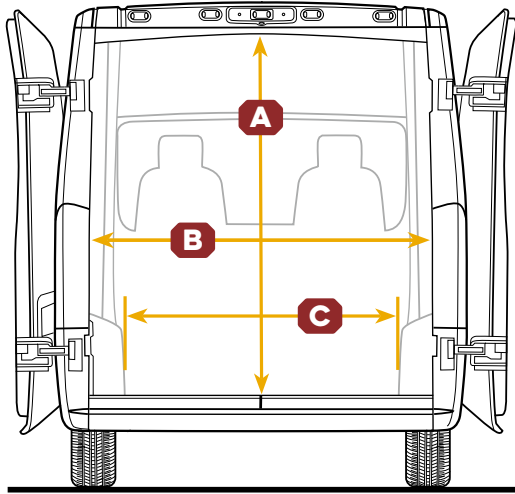
CARGO VAN PAYLOADS <small>(weights given in lb)</small>	CARGO VAN*						WINDOWED VAN*		
	1500			2500		3500		2500	3500
	118" WB	136" WB		136" WB	159" WB	159" WB	159" WB, EXTENDED	159" WB	159" WB, EXTENDED
	STANDARD ROOF	STANDARD ROOF	HIGH ROOF	HIGH ROOF		HIGH ROOF		HIGH ROOF	HIGH ROOF
<b>MAX PAYLOAD GAS ENGINE</b>	3,990	3,880	3,760	4,120	4,010	4,420	4,340	3,930	4,280
<b>MAX PAYLOAD DIESEL ENGINE</b>	3,730	3,620	3,460	3,830	3,690	4,110	4,020	3,610	3,970

\*Max payload based on body model, GVWR class. Specifications subject to change. See dealer for most up-to-date information. WB = wheelbase.

CHASSIS CAB PAYLOADS <small>(weights given in lb)</small>	CHASSIS CAB†			CUTAWAY†		
	2500	3500		2500	3500	
	136" WB	159" WB	159" WB, EXTENDED	136" WB	159" WB	159" WB, EXTENDED
<b>MAX PAYLOAD GAS ENGINE</b>	4,680	5,130	5,100	4,740	5,200	5,150
<b>MAX PAYLOAD DIESEL ENGINE</b>	4,440	4,870	4,840	4,490	4,920	4,880

†Max payload based on body model, GVWR class. Specifications subject to change. See dealer for most up-to-date information. WB = wheelbase.

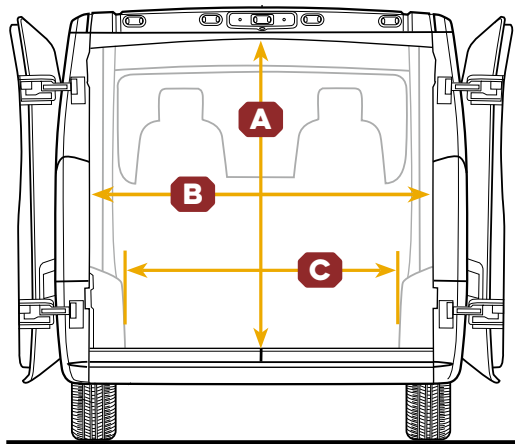
## HIGH ROOF



**462.8**  
MAXIMUM CUBIC FEET

Meets SAE J1100 requirements.

## STANDARD ROOF



**303.7**  
MAXIMUM CUBIC FEET

Meets SAE J1100 requirements.

ROOF HEIGHT		STD	HIGH
A	INTERIOR HEIGHT	65"	76"
B	AT SIDE PANEL	75.6"	
C	AT WHEEL WELL	55.8"	
	LOAD FLOOR HEIGHT*	21"	

\*At side door; rear load floor height is 25 inches.

## WHAT YOU DO WITH RAM PROMASTER® IS YOUR BUSINESS: THE RAM PROMASTER UPFIT CENTER IS HOW YOU DO IT.

Hit the ground running. Literally steps away from the world-class manufacturing facility where all Ram ProMaster models come off the line, the **Ram ProMaster Upfit Center** can tailor your vehicle to suit your needs. Our professional upfit designers and installers will make the most of every inch of your new ProMaster. When it comes to all-around ease, the ProMaster Upfit Center delivers made-to-order interior (and some exterior) upfits and customized executions in a process that is totally seamless with your purchase. For the lowdown on this factory-focused Upfit Center, see your Ram ProMaster dealer.

## CARGO AREA COMBINATIONS

### WE CREATED IT SO YOU COULD DESIGN IT.

Partitions. Your choice of windows or panels. Floors that include available wood load floor or Spray-On Floor Liner from Mopar®. The examples shown here merely start the possibilities. In the end, your Ram ProMaster will be exactly what suits you best.



- No partition
- Lower side-wall panels
- Wood floor
- Rear-door windows
- Driver-side cargo door with window



- Full cab/cargo partition
- Full side-wall panels
- Wood floor
- Solid rear-window inserts



- Full cab/cargo partition with sliding window
- Driver-side cargo door with window
- Rear-door windows

# EXCEPTIONAL VERSATILITY.



Properly secure all cargo.





236"



250.5"

Long, tall, spacious. Take our longest wheelbase of 159 inches, supply the 236-inch body and High Roof as standard, and then start your build. The Ram ProMaster® Windowed Van also offers an extended body length of 250 inches—giving you the groundwork to ably and comfortably accommodate passengers and their cargo.

## ROOM WITH MUCH MORE THAN A VIEW.

**IT'S A WINDOWED VAN THAT'S SO MUCH MORE.** Start with the obvious applications—a roomy shuttle for a municipality, hotel or church—and then start changing your mind about what this versatile model can become. With a new Windowed Van joining the Ram ProMaster portfolio—a 3500-class, 159-inch wheelbase extended model—this Brand shows an unwavering drive towards ongoing growth and capability. Our Windowed Van is engineered to critical specs: only on the 159-inch wheelbase, and only with the comfort of a High Roof. The thinking is practical and pragmatic: deliver expansive and functional space that translates into generous seating and rear cargo room. Uses can range from airport shuttles to transportation of golf foursomes or a large family. Conversely, you can customize the seating and apply a Special Needs upfit; the conversion will suit ambulances, on-the-go medical clinics and Automobility use. Finally, opt for the new Auxiliary Battery Prep Package, and bring on those ancillary devices that require more power. You've got the drive to employ the best. Ram ProMaster Windowed Van is the way to go.

Properly secure all cargo.

# THIS IS HOW YOU BUILD A REPUTATION.



## **CUTAWAYS/CHASSIS CABS: MASTER THE ART OF VERSATILITY.**

The aerodynamic exterior is sculpted—but the chassis beneath it means business. The frame height of our Chassis Cabs and Cutaway models is the starting point for the upfit that's going to define your business; it's a mere 24.4 inches from the ground, enabling access without a step and welcoming easy ramp attachments. Translated into real-world advantages, the Ram ProMaster® frame will take on virtually any build, and with a design focused on upfitter- and wallet-friendly compatibility. You're thinking service body, cube box, flat bed. You're in the right place: this adaptability will fit just about every activity out there.

## **OUR DESIGN PARAMETERS OFFER NEARLY UNLIMITED POTENTIAL.**

The frame architecture is the foundation; now examine the extra-strength capability. These 2500/3500-class powerhouses come in 136- and 159-inch wheelbases, with a maximum 248-inch overall length. Chassis Cab GVWRs achieve up to a robust 9,350 lb, with towing rated up to 5,100 lb\* across the board. Payload varies by wheelbase, but maxes out at a no-nonsense 5,200 lb. The standard heavy-duty suspension features a MacPherson strut front unit; also available is a specifically designed suspension for motor home/RV applications—perfect for a camper. From vocation to vacation, Ram ProMaster is ready to take it all on.

\*When properly equipped. Shown with aftermarket upfit.



## YOU KNOW WHAT REALLY WORKS? WHEN INDUSTRIAL-GRADE STRENGTH MELDS WITH COMFORT AND CONTROL.

Available **PARKVIEW® REAR BACK-UP CAMERA**<sup>[3]</sup> is high-mounted for optimal views. Automatically engaging in Reverse, it displays the rear scene on the optional five-inch radio screen. Responsive on-screen grid lines enhance the ease of backing up, while the view—even with rear doors open—helps boost the safety factor. Also available: **THE PARKSENSE® REAR PARK ASSIST SYSTEM**<sup>[3]</sup> is also activated by engaging Reverse. It operates below 5 mph, using audible warnings to alert the driver of obstacles to the rear.

**TOP-LEVEL CARGO MANAGEMENT.** Cargo Vans offer roof strength to handle up to 330 lb, with six roof rail mounts (three per side).

Utilizing **HIGH-PERFORMANCE BREMBO® BRAKES**, Ram ProMaster® employs a robust **FOUR-CHANNEL ANTILOCK BRAKE SYSTEM (ABS)** that features independent control and monitoring of each wheel. Our advanced version of the Electronic Stability Control (ESC)<sup>[4]</sup> System (standard on all models) integrates ABS with a variety of full-function All-Speed Traction Control technologies. ESC<sup>[4]</sup> helps maintain control under common adverse conditions—like wet, icy or snow-covered roads, and during tight turns and evasive maneuvers. Our ESC<sup>[4]</sup> System is comprehensive, with a Brake-Lock Differential, Brake Assist, Engine Drag Control, Trailer Sway Control,<sup>[4]</sup> Hill Start Assist, Drift Compensation and Electronic Roll Mitigation.



**CARGO TIE-DOWNS.** Cargo Van models feature up to ten in-floor D-rings to help secure interior cargo, with up to 17 total side and floor tie-downs available.

The class-exclusive<sup>[1]</sup> front-wheel drive lets us employ an ingenious rear suspension: a light yet robust beam axle/leaf spring design that's equally as tough as those found on rear-wheel-drive vehicles. Dispensing with the bothersome "hump" inherent in the drivetrains of rear-wheel-drive vehicles gives you a truly low load floor, resulting in a **BEST-IN-CLASS<sup>[1]</sup> LOWEST LOAD FLOOR HEIGHT OF 21 INCHES.**

A **SOLID BACKBONE** is a designed-in advantage to the body-frame integral (unibody) engineering. The chassis for each Ram ProMaster model is mass-optimized and tuned for ideal performance. It utilizes a strong, integrated frame structure with strategically boxed frame components and multiple crossrails and longitudinal rails—all crucially welded together.

Depending on wheelbase length, we use up to **EIGHT STRUCTURAL CROSSMEMBERS**, giving Ram ProMaster the ladder-frame integrity that ensures proper stiffness and long-term durability.



### RACK AND PINION STEERING WITH CLASS-EXCLUSIVE<sup>[1]</sup> FRONT-WHEEL DRIVE.

Our hydraulic-assist system uses a premium steering gear, engineered and tuned to meet long-term service. Curb-to-curb turning—even on longer wheelbase models—is impressive. The convenient telescoping steering column is standard equipment.

**FRONT CRUMPLE ZONES** are engineered to absorb energy. Our goal is to create a vehicle applauded for its Safety and Security features. Ram ProMaster models were subjected to some of the most extensive crash and safety testing in the history of the company.

In front, a **MACPHERSON STRUT** front suspension utilizes large, 62-mm twin-tube shock absorbers for solid support of cargo. This system is enhanced with GVW-tuned cast-iron control arms which offer remarkable durability and superb ride, handling and road manners, even under heavy loads.

### ONE SMART DESIGN.

Ram ProMaster employs a three-piece modular design for the rear and front ends, allowing the oversized headlamps and taillamps to be positioned higher, helping reduce time and expense for service or needed repairs.



## HANDLING THAT KEEPS CALM. CAPABILITY THAT CARRIES ON.

**WHEN IT COMES TO PUNISHMENT, IT'S ALREADY BEEN THERE. AND BACK.** In a vehicle as sophisticated as Ram ProMaster, durability and reliability are paramount. Our focus on quality was achieved through pre- and post-production testing in conditions that ranged from the arctic-like -40°F roads of northern Sweden to the scorching 125°F heat of Nevada deserts. No surprise: Ram ProMaster surpassed with flying colors. This tough commercial vehicle is designed to perform under ever-changing loads and widely varying climates.

**ADVANTAGE: FRONT-WHEEL DRIVE.** Planned in the early stages of design and then proven by testing, one important feature stood out: the front-wheel-drive engineering. In particular, the capability of Ram ProMaster on snowy surfaces is a benchmark for road manners, maneuverability and handling.



**BEST-IN-CLASS<sup>[1]</sup>  
TURNING DIAMETER.**

**36.3-FT  
TURNING  
DIAMETER**



Ram ProMaster models are living proof that the conventional concept of a working van is long outdated. Case in point: the vehicle's behavior in limited spaces. These models employ a unique and premium steering gear that enhances drive quality and reliability, and helps contribute to a remarkably tight turning diameter. The 36.3-foot diameter on our short-wheelbase (118-in) models rules as best-in-class<sup>[1]</sup>—and is ideal for compact loading docks and suburban streets.



## THE INTERIOR IS AN OFFICE THAT MEANS BUSINESS.

**WE KNOW THAT THE MOST IMPORTANT CARGO ISN'T ALWAYS THE MATERIALS YOU'RE CARRYING.** That's why we designed the cabin to be comprehensive, convenient and operator- and passenger-friendly. Though it's built to meet the tough demands of the commercial sector, Ram ProMaster® takes its ergonomics and creature comforts seriously. The expansive windshield features solar-filter glass. Seats are high-positioned for superb outward visibility and driving comfort. Instrumentation is crisp and readable, with easy-to-access controls augmented with a vibrant LED-illuminated cluster with Driver Information Display.

Storage is critical. In Ram ProMaster, it's abundant, with multiple compartments in each door, huge door pockets, triple center-stack cup holders, an upper instrument panel bin, oversized and available lockable glove boxes...and much more. You need your space. It's right here.

Electronics are the finishing touch. Standard on all models: AM/FM/MP3 audio system, with 2.5-amp fast-charging USB port and 12-volt power outlet. For 2016, look for all-new available auxiliary switches to accommodate upfits and ancillary electronics. Telematics culminate in one of the best systems in the market: the multifaceted Uconnect® delivers key information and access to entertainment features, further separating 2016 Ram ProMaster from the pack.





## SEATING CONFIGURATIONS

### BUCKET SEATS

Standard tubular-structured four-way bucket seats feature spring suspension and woven cloth. Available: six-way adjustable seats in cloth or vinyl with manual lumbar support and heated seat surfaces.

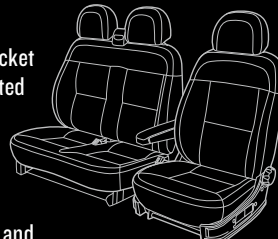


### DRIVER'S SUSPENSION

**BUCKET SEAT** The available premium driver's suspension seat adds a pneumatic suspension and a weight/size-conformity adjustment knob.

### THREE-OCCUPANT SEATING

Here, the single driver's bucket seat is joined by an integrated two-person bench seat; in-cab capability is also enhanced: the middle seatback insert folds down to become an instant and convenient writing surface.



### SWIVEL SEATING

Need to access the rear compartment with ease?

Available swivel bucket seats in long-wearing cloth are the answer, with 180° inboard swivel range, 35° outboard swivel, 58° recliner and a continuous height adjuster.



**A SMARTPHONE DOES MUCH MORE THAN SIMPLY MAKE CALLS. UCONNECT® APPLIES THE SAME CONCEPT TO A RADIO.** More than ever, our vehicles are offering onboard computing power and becoming Internet-accessible offices on the go. The 2016 Ram ProMaster® is no exception.

To be sure, the standard AM/FM/MP3 system does the job with outstanding fidelity. But today's world is one of expanded capability and readily accessed information. The available **Uconnect 5.0 system** includes a CD player, Bluetooth® technology and a bright five-inch color touchscreen. At the top, the **Uconnect 5.0 with Navigation** brings full-color clarity and web-based, exacting GPS Navigation to your service. From occupation to recreation, staying in touch is imperative. Welcome to the integrated world of Uconnect—telematics at its best.



### STANDARD RADIO

- AM/FM stereo
- MP3 capability with auxiliary input
- Four-speaker sound system



### UCONNECT 5.0

- AM/FM stereo with CD player
- MP3 capability with auxiliary input
- Integrated Voice Command<sup>[5]</sup>
- Steering wheel-mounted audio controls
- Five-inch color touchscreen
- Four-speaker sound system



### UCONNECT 5.0 WITH NAV

- All features of the Uconnect 5.0 system
- GPS Navigation
- Points-of-interest accessibility
- Turn-by-turn navigation



# MAXIMIZED POTENTIAL

## THESE FINISHING TOUCHES COME STRAIGHT FROM THE SOURCE.

**LIFE IS WHAT YOU MAKE OF IT. SO IS YOUR 2016 RAM PROMASTER.<sup>®</sup>** When you design and build a commercial vehicle that's out to be the industry benchmark, you'd better have other businesses' business in mind. That's why our Ram engineers worked in tandem with Mopar<sup>®</sup> to design and produce an ingenious offering of accessories. Authentic Accessories from Mopar include guards to protect the external finish, interior coverings to help extend floor life and dampen sound, and LED lighting and easy-to-install grab handles for worker convenience. The indispensable DOT-Certified Roadside Safety Kit keeps you prepared for the unexpected. For more info, please see your Ram dealer or visit [mopar.com](http://mopar.com)



Custom Graphics are available through Mopar<sup>®</sup> in four customizable sizes to suit your business needs. Designed specifically for Ram ProMaster, these fade- and weather-resistant 3M<sup>™</sup> vinyl treatments include an extra layer of laminate to protect the graphic and add greater protection for the vehicle. Available only at time of vehicle order. Ask your Ram dealer for more information or visit [mopar.com/shop/custom-graphics](http://mopar.com/shop/custom-graphics)



Molded Splash Guards



Class IV Hitch Receiver\*



LED Cargo Area Lights



B- and D-Pillar Grab Handles



Cargo Area Floor Covering



DOT-Certified Roadside Safety Kit

\*Check User Guide for hitch type, load capacity and heavy-duty equipment required. Do not exceed rated tow capacity of the vehicle as equipped. Trailer may require items not supplied by Mopar.

Properly secure all cargo.

## EXTERIOR COLORS



Bright White



Sandstone Pearl



Broom Yellow\*



Flame Red



Deep Cherry Red Crystal Pearl



Bright Silver Metallic



Granite Crystal Metallic



True Blue Pearl



Black

\*Late availability.

## WHEELS



16-inch Steel Wheel with Center Cap  
(standard)

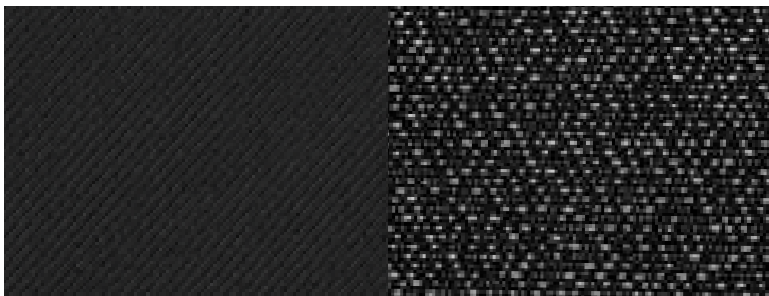


16-inch Wheel Cover  
(available)



16-inch Aluminum Wheel  
(available)

## INTERIOR FABRICS



Black Cloth  
(standard)



Black Vinyl  
(available)

# 2016 RAM PROMASTER® BUYER'S GUIDE

	Van	Windowed	Chassis Cab	Curaway
<b>ENGINES AND TRANSMISSIONS</b>				
3.0L ECODIESEL I4 WITH 6-SPEED DUAL ACTIVE DRIVE TRANSMISSION	0	0	0	0
3.6L PENTASTAR® V6 WITH 6-SPEED AUTOMATIC TRANSMISSION	*	*	*	*
<b>SUSPENSIONS</b>				
LIGHT DUTY (1500; 118-inch wheelbase)	*			
MEDIUM DUTY (1500; 136-inch wheelbase)	*			
HEAVY DUTY (2500/3500; 136-, 159-inch wheelbase)	*	0	*	*
TOURING		*		
MOTOR HOME SUSPENSION PACKAGE (3500 models only)	0	0	0	0
<b>MECHANICAL FEATURES</b>				
4- AND 7-PIN WIRING HARNESS (included with Trailer Tow Group on Cargo Van and Windowed Van)	P	P	0	0
ADDITIONAL KEY FOBs (2)	0	0	0	0
ALTERNATOR — 180-amp	*	*		
— 220-amp (packaged with 3.0L EcoDiesel I4 on Cargo Van and Windowed Van)	0/*	0/*	*	*
BATTERY — 95-amp	*	*	*	*
— 100-amp (packaged with 3.0L EcoDiesel I4)	P	P	P	P
— Auxiliary battery prep (includes upfit interface connectors)	0	0	0	0
CRUISE CONTROL	0	0	0	0
ELECTRONIC PARKING BRAKE (requires 3.0L EcoDiesel I4; late availability)	0	0	0	0
ELECTRONIC STABILITY CONTROL (ESC) <sup>(4)</sup>	*	*	*	*
ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS)	0	0	0	0
ENGINE BLOCK HEATER (3.0L EcoDiesel I4 includes transmission fluid heater)	0	0	0	0
FUEL TANK — 24-gallon	*	*	*	*
POWER STEERING	*	*	*	*
SPEED LIMITER — 55-mph, 60-mph, 65-mph, 70-mph and 77-mph (dealer-activated)	*	*	*	*
TEMPORARY SPARE TIRE MOUNT			0	0
<b>EXTERIOR FEATURES</b>				
DAYTIME RUNNING LAMPS	0	0	0	0
DOORS, REAR — 260-degree-opening with fixed glass	0	*		
— 260-degree-opening with no glass	*			
DOORS, SIDE — Left-side with fixed glass (N/A on 118-inch wheelbase)	0			
— Left-side with no glass (N/A on 118-inch wheelbase)	0			
— Right-side with fixed glass	0	*		
— Right-side with no glass	*			
EXTENDED WIRING — Taillamps			*	*
FRONT FOG LAMPS (included with Premium Appearance Group)	P	P	P	P
GRILLE — Chrome (included with Premium Appearance Group)	P	P	P	P
HALOGEN HEADLAMPS	*	*	*	*
MIRRORS — Manual-adjustable, manual-foldaway	*	*	*	*
— 96-inch extended (includes power heated mirrors on Cargo Van and Windowed Van)	0	0	*	*
— Power-adjustable, heated	0	0	0	0
— Power-adjustable/power-folding, heated	0	0		
ROOF CLEARANCE LAMPS — Front	*	*	*	*
— Rear	*	*		
— Delete front clearance			0	0
STEP — Rear bumper extension (not available with Trailer Tow Group; late availability)	0	0		
— Under sliding door, left side (requires left-side door; late availability)	0	0		
— Under sliding door, right side (late availability)	0	0		
WINDOW DEFROSTER — Rear	0	*		
<b>INTERIOR FEATURES</b>				
12-VOLT AUXILIARY POWER OUTLET — Front	*	*	*	*
— Rear	0	0		
AIR CONDITIONING — Delete Air Conditioning; heater only	0	0	0	0
— Manually controlled, with heat	*	*	*	*
— Rear Heater A/C Prep Package	0	0	0	0
AUXILIARY UPFITTER SWITCHES (2)	0	0	0	0
CARGO-AREA LED LIGHTING (late availability)	0	0		
CARGO COMPARTMENT FLOOR MAT	0			
CARGO LAMPS — Rear	*	*		
CARGO PARTITION — None	*	*		
— With sliding window	0			
— Without window	0			
CARGO TIE-DOWN RINGS — Floor	*	*		
— Side-wall (included with Cargo Convenience Group)	P	P		

	Van	Windowed	Chassis Cab	Curaway
<b>INTERIOR FEATURES (CONTINUED)</b>				
FLOOR MATS — Front, slush	0	0	0	0
— Front, carpet	0	0	0	0
— Front, slush walk-through	0	0		
— Front, carpet walk-through	0	0		
FOLDING SHELVING UNIT (N/A on 118-inch WB)	0			
INSTRUMENT PANEL WITH BRIGHT BEZELS	0	0	0	0
POWER DOOR LOCKS	*	*	*	*
REAR ASSIST HANDLES	0	0		
REAR WINDOW GUARDS	0			
SEATING SURFACES — Cloth	*	*	*	*
— Cloth/vinyl	0	0	0	0
SEATS — 4-way manually adjustable driver and front-passenger bucket	*	*	*	*
— Driver 6-way adjustable (N/A with driver suspension seat or passenger swivel seat)	0	0	0	0
— Driver/passenger 6-way adjustable (N/A with passenger double seat or driver suspension seat)	0	0	0	0
— Driver suspension (N/A with driver swivel seat, heated driver seat or 6-way adjustable seat)	0	0	0	0
— Driver swivel (requires cloth seating surfaces; N/A with passenger double seat, cargo partition or heated seat)	0	0	0	0
— Heated driver (requires 6-way adjustable driver seat)	0	0	0	0
— Heated passenger (requires 6-way adjustable driver/passenger seats)	0	0	0	0
— Passenger double	0		0	
— Passenger-Seat Delete	0	0	0	0
— Passenger swivel (requires cloth seating surfaces and driver swivel seat; N/A with cargo partition or heated seat)	0	0	0	0
SPRAY-ON FLOOR LINER	0	0		
STEERING COLUMN — Telescoping	*	*	*	*
STEERING WHEEL — Leather-wrapped	0	0	0	0
STORAGE NET (included with Cargo Convenience Group)	P	P		
TIRE PRESSURE MONITORING LIGHT	*	*	*	*
UPFIT INTERFACE CONNECTORS	0	0	0	0
WALL PANELS — Full-side	0			
— Lower-side	0	0		
WINDOWS — Power	*	*	*	*
WOOD FLOOR — Rear	0	0		
<b>UCONNECT™</b>				
AM/FM/MP3	*	*	*	*
NAVIGATION (requires Uconnect 5.0)	0	0	0	0
RADIO WIRING PREP (includes 4 speakers and media input hub)	0	0	0	0
REAR SPEAKER WIRING PREP (includes upfit interface connectors)	0	0	0	0
SIRIUSXM® SATELLITE RADIO <sup>(5)</sup> (included with Uconnect 5.0)	0	0	0	0
UCONNECT 5.0 AM/FM/CD WITH BLUETOOTH®	0	0	0	0
UCONNECT WEB <sup>(7)</sup>	0	0	0	0
<b>SAFETY AND SECURITY</b>				
AIR BAGS <sup>(6)</sup> — Six	*	*	*	*
PARKSENSE® REAR PARK ASSIST SYSTEM <sup>(3)</sup>	0	0		
PARKVIEW® REAR BACK-UP CAMERA <sup>(2)</sup> (requires Uconnect 5.0 system)	0	0		
REAR BACK-UP ALARM	0	0	0	0
REAR CAMERA WIRING PREP	*	*	0	0
REMOTE KEYLESS ENTRY	*	*	*	*
REMOTE START (N/A with 3.0L EcoDiesel I4)	0	0	0	0
SECURITY ALARM	0	0	0	0
<b>PACKAGES</b>				
CARGO CONVENIENCE GROUP — Includes side-wall cargo tie-down rings and cargo net	0	0		
COLD WEATHER FRONT GRILLE COVER (3.0L EcoDiesel I4 only)	0	0	0	0
DOT-CERTIFIED ROADSIDE SAFETY KIT	0	0	0	0
INTERIOR CARGO RACK PACKAGE	0			
INTERIOR CONVENIENCE GROUP — Includes non-locking underseat storage tray, windshield document holder, shelf above roof trim and locking glove box	0	0	0	0
PREMIUM APPEARANCE GROUP — Includes front fog lamps with chrome grille	0	0	0	0
SMOKER'S GROUP — Includes removable ashtray and cigar lighter	0	0	0	0
TRAILER TOW GROUP — Includes Class IV hitch receiver and 4- and 7-pin wiring harness	0	0		

\* = Standard 0 = Optional P = Part of Package N/A = Not available





**NOW, THE POWER IS ALL UP TO YOU.**

**3.6L PENTASTAR® V6**  
**280 HORSEPOWER**  
**260 LB-FT OF TORQUE**


**5 YR/60,000 MI**  
WARRANTY MILEAGE LIMITED BY USAGE




**3.0L ECODIESEL I4**  
**174 HORSEPOWER**  
**295 LB-FT OF TORQUE**

**5 YR/100,000 MI**  
WARRANTY MILEAGE LIMITED BY USAGE



 Incredible takeoff and acceleration. Fuel-sipping performance. Recipient of multiple awards. And long proven in the commercial sector. The 3.6-liter Pentastar V6, with advanced multiport fuel injection, electronic throttle control and available integrated cruise control, comes to work with **best-in-class<sup>[1]</sup> standard V6 horsepower**, backed with the available **Trailer Tow Group** for confident towing **up to 5,100 lb** when properly equipped.

 As part of the family developed for higher weights (Class IV applications are typical), the tough-as-nails 3.0-liter EcoDiesel in-line four cylinder in the front-wheel-drive Ram ProMaster® brings incredible torque to every job. Offering standout performance on its own, this engine is mated to a remarkable component—the **class-exclusive<sup>[1]</sup> automated clutchless manual transmission (Dual Active Drive)**, combining the best between an automatic and a manual.

	<b>3.6L PENTASTAR V6</b>
<b>HORSEPOWER</b>	280 hp @ 6,400 rpm
<b>TORQUE</b>	260 lb-ft @ 4,175 rpm
<b>CONFIGURATION</b>	60-degree V6
<b>DISPLACEMENT</b>	220 cu in / 3604 cc
<b>BORE x STROKE</b>	3.78 x 3.27 in / 96.0 x 83.0 mm
<b>BLOCK MATERIAL</b>	Aluminum
<b>CYLINDER HEAD MATERIAL</b>	Aluminum alloy
<b>AIR INDUCTION</b>	Naturally aspirated
<b>VALVE TRAIN</b>	Chain-drive DOHC, 24 valve
<b>FUEL DELIVERY</b>	Sequential, multiport injection
<b>RECOMMENDED FUEL</b>	Unleaded regular (87 octane)
<b>COMPRESSION RATIO</b>	10.2:1
<b>ALTERNATORS</b>	180-amp, 220-amp (available)
<b>OIL CAPACITY</b>	6.0 qt
<b>MAXIMUM RECOMMENDED OIL CHANGE INTERVAL</b>	10,000 mi

	<b>3.0L ECODIESEL I4</b>
<b>HORSEPOWER</b>	174 hp @ 3,600 rpm
<b>TORQUE</b>	295 lb-ft @ 1,400 rpm
<b>CONFIGURATION</b>	In-line four cylinder
<b>DISPLACEMENT</b>	183 cu in / 2998 cc
<b>BORE x STROKE</b>	3.78 x 4.09 in / 95.8 x 104.0 mm
<b>BLOCK MATERIAL</b>	Cast-iron
<b>CYLINDER HEAD MATERIAL</b>	Aluminum alloy
<b>AIR INDUCTION</b>	Variable Geometry Turbocharger
<b>VALVE TRAIN</b>	DOHC
<b>FUEL DELIVERY</b>	Electronically controlled Common Rail MultiJet direct injection
<b>RECOMMENDED FUEL</b>	Diesel with B5 capability
<b>COMPRESSION RATIO</b>	17.5:1
<b>ALTERNATOR</b>	220-amp
<b>OIL CAPACITY</b>	9.5 qt
<b>MAXIMUM RECOMMENDED OIL CHANGE INTERVAL</b>	18,500 mi

**RAMTRUCKS.COM/PROMASTER**

## SPECIFICATIONS

### CAPABILITY

	CARGO VAN							WINDOWED VAN	
	1500			2500		3500		2500	3500
	118" WB	136" WB		136" WB	159" WB	159" WB	159" WB, EXTENDED	159" WB	159" WB, EXTENDED
	STANDARD ROOF	STANDARD ROOF	HIGH ROOF	HIGH ROOF		HIGH ROOF		HIGH ROOF	
<b>GVWR (LB)</b>	8,550	8,550	8,550	8,900	8,900	9,350	9,350	8,900	9,350
<b>GCWR (LB) GAS/DIESEL</b>	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500
<b>BASE CURB WEIGHT (LB) GAS ENGINE</b>	4,560	4,667	4,781	4,773	4,883	4,922	5,009	4,969	5,061
<b>BASE CURB WEIGHT (LB) DIESEL ENGINE</b>	4,818	4,924	5,080	5,061	5,201	5,231	5,322	5,286	5,378
<b>MAXIMUM PAYLOAD (LB) GAS ENGINE*</b>	3,990	3,880	3,760	4,120	4,010	4,420	4,340	3,930	4,280
<b>MAXIMUM PAYLOAD (LB) DIESEL ENGINE*</b>	3,730	3,620	3,460	3,830	3,690	4,110	4,020	3,610	3,970
<b>FRONT GAWR (LB)</b>	4,629	4,629	4,629	4,629	4,629	4,629	4,629	4,629	4,629
<b>REAR GAWR (LB)</b>	5,004	5,291	5,291	5,291	5,291	5,291	5,291	5,291	5,291
<b>CURB-TO-CURB TURNING (FT)</b>	36.3	40.7	40.7	40.7	46.8	46.8	46.8	46.8	46.8
<b>MAXIMUM TOWING† (LB)</b>	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100

### DIMENSIONS

<b>BODY HEIGHT (IN)</b>	88.7	88.7	99.4	99.4	99.4	99.4	99.4	99.4	99.4
<b>OVERALL BODY LENGTH (IN)</b>	195.4	213.1	213.1	213.1	236.0	236.0	250.5	236.0	250.5
<b>VEHICLE WIDTH WITHOUT MIRRORS (IN)</b>	80.7	80.7	80.7	80.7	80.7	80.7	80.7	80.7	80.7
<b>VEHICLE WIDTH WITH MIRRORS EXTENDED (IN)</b>	105.9	105.9	105.9	105.9	105.9	105.9	105.9	105.9	105.9
<b>CARGO BODY OVERALL LENGTH (IN)</b>	105.1	122.8	122.8	122.8	145.9	145.9	160.2	145.9	160.2
<b>SIDE DOOR OPENING WIDTH (IN)</b>	42.3	49.2	49.2	49.2	49.2	49.2	49.2	49.2	49.2
<b>SIDE DOOR OPENING HEIGHT (IN)</b>	58.5	58.5	69.0	69.0	69.0	69.0	69.0	69.0	69.0
<b>REAR DOORS OPENING WIDTH (IN)</b>	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5
<b>REAR DOORS OPENING HEIGHT (IN)</b>	59.8	59.8	70.5	70.5	70.5	70.5	70.5	70.5	70.5
<b>MAXIMUM CARGO VOLUME (CU FT)</b>	259.2	303.7	352.9	352.9	420.2	420.2	462.8	420.2	462.8

### CAPABILITY

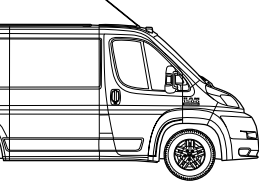
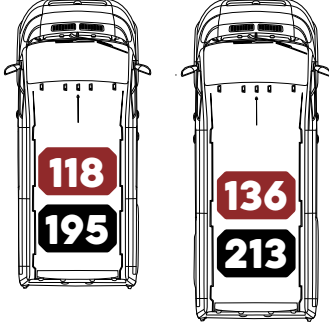
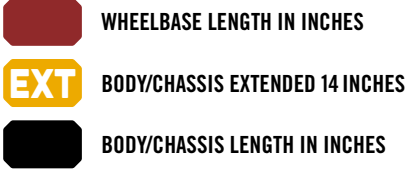
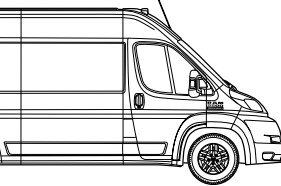
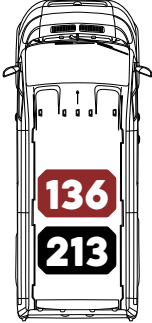
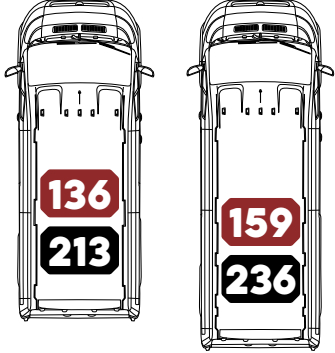
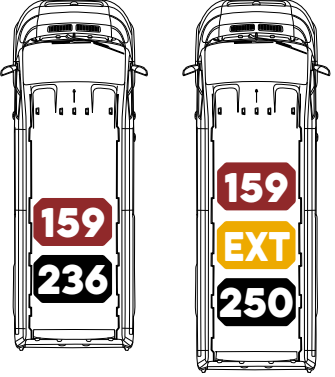
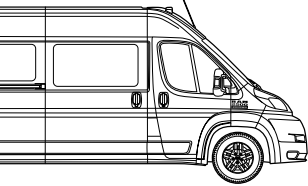
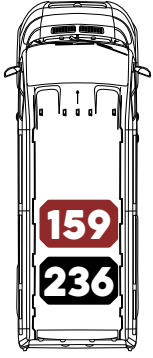

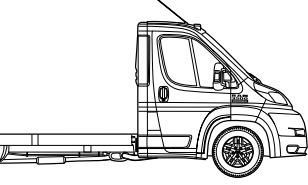
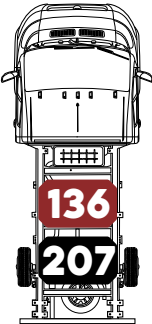
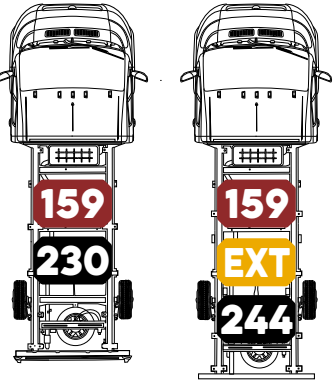
	CHASSIS CAB			CUTAWAY		
	2500	3500		2500	3500	
	136" WB	159" WB	159" WB, EXTENDED	136" WB	159" WB	159" WB, EXTENDED
<b>GVWR (LB)</b>	8,900	9,350	9,350	8,900	9,350	9,350
<b>GCWR (LB) GAS/DIESEL</b>	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500	11,500 / 12,500
<b>BASE CURB WEIGHT (LB) GAS ENGINE</b>	4,211	4,216	4,242	4,150	4,142	4,197
<b>BASE CURB WEIGHT (LB) DIESEL ENGINE</b>	4,452	4,480	4,505	4,407	4,429	4,462
<b>MAXIMUM PAYLOAD (LB) GAS ENGINE*</b>	4,680	5,130	5,100	4,740	5,200	5,150
<b>MAXIMUM PAYLOAD (LB) DIESEL ENGINE*</b>	4,440	4,870	4,840	4,490	4,920	4,880
<b>FRONT GAWR (LB)</b>	4,629	4,629	4,629	4,629	4,629	4,629
<b>REAR GAWR (LB)</b>	5,291	5,291	5,291	5,291	5,291	5,291
<b>CURB-TO-CURB TURNING (FT)</b>	40.7	46.8	46.8	40.7	46.8	46.8
<b>MAXIMUM TOWING† (LB)</b>	5,100	5,100	5,100	5,100	5,100	5,100

### DIMENSIONS

<b>BODY HEIGHT (IN)</b>	84.8	84.8	84.8	84.8	84.8	84.8
<b>OVERALL BODY LENGTH (IN)</b>	207.0	230.0	244.4	207.0	230.0	244.4
<b>VEHICLE WIDTH WITHOUT MIRRORS (IN)</b>	80.7	80.7	80.7	80.7	80.7	80.7
<b>VEHICLE WIDTH WITH MIRRORS EXTENDED (IN)</b>	105.9	105.9	105.9	105.9	105.9	105.9
<b>CAB TO REAR AXLE* (IN)</b>	81.1	104.1	104.1	81.1	104.1	104.1
<b>OVERHANG REAR AXLE TO END OF FRAME** (IN)</b>	33.9	33.9	48.2	33.9	33.9	48.2

\*Max payload based on body model, GVWR class. When properly equipped. †When properly equipped. ‡Measured from center cab back to center of rear axle. \*\*Measured from center of axle to rear frame. Specifications subject to change. See dealer for most up-to-date information. WB = wheelbase.

# RAM PROMASTER® CONFIGURATIONS

	1500	2500	3500
 <p><b>CARGO VAN</b> STANDARD ROOF</p>			
 <p><b>CARGO VAN</b> HIGH ROOF</p>			
 <p><b>WINDOWED VAN</b> (HIGH ROOF ONLY)</p>			
 <p><b>CHASSIS CAB/ CUTAWAY</b> (STANDARD ROOF ONLY)</p>			



**BUSINESS LINK**

The fast lane for small business.

**THE DEALER NETWORK FOR YOUR BUSINESS.**

Your **BusinessLink** dealer is committed to providing you, the small business owner, with the vehicle support you need for your business, from servicing your existing vehicle(s), all makes and models, to selling you that right vehicle needed to perform the work that you do. Your **BusinessLink** dealer provides next-bay-up available service because we know

downtime is costing you money. Your **BusinessLink** dealer has sales professionals trained to properly “job-rate” the right vehicle for your work application along with providing commercial finance options. New vehicle sales to qualified small business owners also receive a free alternate transportation contract, in the event your vehicle is in for service.

Membership in the **BusinessLink** program is complimentary. Membership helps us to identify you as a small business owner so we can provide you with both the service you deserve and update you with offers that can help reduce the cost of doing business. Ask your **BusinessLink** dealer to register today.

**BusinessLink** has you covered.

- **Next-Bay-Up Service** (all makes and models)
- **A Dedicated BusinessLink Staff**
- **Commercial Vehicles in Stock**
- **Free Loaners\* for Selected Vehicles**
- **Extended Service Hours**
- **Convenient Shuttle Services**

For more information, log on to **FCAWORKVEHICLESUS.COM** or call us toll-free at **877-2THELINK (877-284-3546)**.

\*Some restrictions apply. See dealer for details.

**ON THE JOB****INCENTIVES FOR SMALL BUSINESSES.**

Running a business presents plenty of challenges. Like cutting costs, not corners. Like saving time and money and eliminating hassles. The **ON THE JOB**<sup>[10]</sup> commercial incentive program provides assistance in customizing and servicing your business vehicles.

Our most popular **On The Job**<sup>[10]</sup> incentives are:

- **COMMERCIAL EQUIPMENT/UPGRADES.** \$500/\$1,000 Allowances for Upfits.
- **COMMERCIAL GRAPHICS ALLOWANCES.** \$250/\$500/\$1,000 Commercial Graphics Allowances.
- **BOSCH® TOOL OFFER.** Select 1 of 5 Bosch Power Tool Packages.
- **TWO-YEAR LUBE/OIL/FILTER.** For all Chrysler, Jeep®, Dodge and Ram vehicles (includes gas and diesel engines).
- **MOPAR® SERVICE CONTRACTS.** \$500/\$1,000 and Oil Change options available.

See your dealer for specific program rules and details or call us toll-free at **877-ONTHEJOB (877-668-4356)**.

A commercial line of credit from Chrysler Capital is ideal for qualified business customers looking for a flexible, easy way to manage growing vehicle needs. Chrysler Capital streamlines the process—and, with prequalification, you're ready to buy a vehicle when you need it. Ask your **BusinessLink** dealer for details.

**CHRYSLER**  
CAPITAL**THE RAM OUTFITTER**

Cool signage. Apparel. Electronics. Tools. Sports gear and business items. With your 2016 Ram ProMaster®, you've got a world of Ram merchandise that's just a click away. It's all at Ram Outfitter.

Treat yourself. Find the perfect gifts for the Ram enthusiast in your life. The Ram's Head identity leaves no doubt about the commercial brand that rules.

**RAMTRUCKS.COM/OUTFITTER**

[1] Based on latest available competitive information. Class is based on Large Commercial Van segment (Class 2). [2] Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Diesel Powertrain Limited Warranty. [3] Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. [4] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [5] Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. [6] SiriusXM subscriptions for audio and data services are sold by SiriusXM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See the SiriusXM Customer Agreement for complete terms and more information at siriusxm.com. All fees and programming subject to change. Your equipment and features for SiriusXM services will vary depending upon the vehicle you select and may be limited in select markets. [7] WiFi subscription required. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. [8] The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [9] Transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Gas Powertrain Limited Warranty. [10] ON THE JOB is a retail incentive program; see your dealer for official rules. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to fcaworkvehiclesus.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of the vehicle purchase. An official ON THE JOB Customer Acknowledgment Form must be signed by the customer (provided by the dealer).

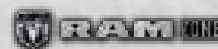
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Join fellow Ram enthusiasts and tell your story by posting comments, participating in discussions and sharing your photos and videos.






  
**36.3-FT**  
TURNING  
DIAMETER<sup>[1]</sup>  
WHEN PROPERLY EQUIPPED.

  
**3.6L**  
PENTASTAR<sup>®</sup> V6  
280 HP WITH  
260 LB.-FT OF  
TORQUE  
STANDARD V6  
HORSEPOWER<sup>[1]</sup>

**3.0L**  
ECODIESEL I4  
174 HP WITH  
295 LB.-FT OF  
TORQUE  
(optional)

  
**FWD**<sup>[1]</sup>  
FRONT-WHEEL-DRIVE  
SYSTEM  
EXCELS IN ADVERSE  
WEATHER CONDITIONS

  
**STANDARD**  
CARGO AREA  
HEIGHT<sup>[1]</sup>  
CARGO VAN


  
**55.8** INCHES  
CARGO WIDTH  
BETWEEN  
WHEEL WELLS<sup>[1]</sup>

  
**21-INCH**  
LOAD FLOOR  
HEIGHT<sup>[1]</sup>  
CARGO VAN

  
AVAILABLE  
**5-INCH**  
UCONNECT<sup>®</sup>  
TOUCHSCREEN

  
STANDARD  
**ELECTRONIC**  
STABILITY  
CONTROL<sup>[4]</sup>

**UNSURPASSED**  
GAS ENGINE  
OIL CHANGE  
INTERVALS<sup>[1]</sup>  
**10,000 MILES**  
3.6L PENTASTAR V6

  
STANDARD  
**REMOTE**  
KEYLESS  
ENTRY

STANDARD  
**105.9** INCHES  
EXTENDED  
EXTERIOR  
MIRRORS  
CHASSIS CAB/CUTAWAY  
(available on Cargo Van  
and Windowed Van)



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