

1978 FORD STATION WAGONS

America's traditional favorites from Ford the Wagonmaster.



Ford built the first mass-produced wagon in 1929—a better idea on wheels. Since then, one great wagon innovation after another has made Ford the Wagonmaster. Now there is a totally new Ford wagon—Ford Fairmont. It is proof once again that when America needs a better idea in wagons, Ford puts it on wheels.

Pinto □ New Fairmont □ Ford LTD □ Club Wagon

FORD FAIRMONT
WAGONS





(B) Fairmont 4-Door Wagon with Exterior Decor Group



(C)



(D)



(E) Fairmont 4-Door Wagon with Exterior Accent Group

There's a new Ford wagon in your future.

Fairmont is an all-new 4-door wagon, and in some ways, the most innovative Ford wagon of all. Designed for today's needs and tomorrow's, Fairmont combines fuel efficiency, space efficiency, cost efficiency. Fairmont gives you easy handling, a controlled ride, solid comfort, and luxurious style—another triumph for the Wagonmaster!

About 85% of full-size wagon cargo space. With rear seat folded down, there's 79½ cu. ft. of cargo space, almost 7 ft. long and up to 4 ft. wide—even with five passengers seated, there's 43.3 cu. ft. of space. Altogether, Fairmont has about 85% of the cargo space of such large wagons as the 1977 Chevrolet Impala.* Rear liftgate opens easily; the load floor is flush with the sill. Steel-belted radial ply tires are standard on all Fairmont wagons.

All work and no play makes dull wagons, too. Fairmont's trim size makes it highly maneuverable, easily parkable. Standard is the 3.3 litre (200 CID) 1V 6-cylinder engine** with 3-speed manual transmission. A 5.0 litre (302 CID) 2V V-8, power steering and power brakes are options.

(A) Fairmont Squire. Shown in White (Code 9D). Vinyl woodtone side panels, bright moldings, hood ornament, wheel covers, are features of Squire Option.

(B) Fairmont 4-Door Wagon in Black (Code 1C). Shown with Exterior Decor Group option. Cast aluminum wheels, handsomely displayed here, are a separate option.

(C) Fairmont Loadspace. Almost seven feet long—79½ cu. ft. in all—lots of space, easy to load, too!

(D) Liftgate Washer/Wiper. Handy option that lets you clean the big rear window from the driver's seat.

(E) Fairmont 4-Door Wagon in Medium Chestnut Metallic (Code 5M). Shown with bright moldings, deluxe wheel covers and bright mirror of Exterior Accent Group option.

Fairmont Wagon Notable Standard Features

- 3.3 litre (200 CID) 1V 6-cylinder engine** with DuraSpark Ignition
- 3-speed manual transmission (column shift)
- Bench seats; all-vinyl trim, color-keyed carpeting
- Folding second seat with one-hand release
- Liftgate with gas strut assists
- Liftgate "open" warning light
- Level load floor
- Cargo area light
- Rack and pinion steering
- Full coil spring suspension
- Front disc brakes with lining wear indicators
- Foot-operated parking brake.
- Steering column-mounted controls: 1. Windshield washer/wiper; 2. Turn signal/horn/headlamp dimmer
- Steel-belted radial ply 14" BSW tires
- Rectangular headlamps
- Aluminum bumpers
- Ford Motor Co. Lifeguard Design Safety Features.

*Based on Motor Vehicle Manufacturers Association information.

**2.3 litre engine with 4-speed manual floor shift expected to be available as standard in wagon models beginning in late 1977. Consult your Ford Dealer for further details.

Note: See Specifications, page 4, color code reference, back cover. Some items shown are optional, such as Deluxe Bumper Group, wire wheel covers, luggage rack, and white sidewall tires.

FORD FAIRMONT WAGON INTERIORS

Inside, Fairmont has another pleasant surprise for you. Standard trim is attractive, durable all-vinyl in a choice of four colors. Color-keyed cut-pile carpeting is on the floor. Interior Accent and Decor Group options let you add to this luxury in many ways. Pleated all-vinyl or cloth trims (Accent Group). Flight bench seat with folding center armrest (Decor Group). Plus numerous other style, comfort and convenience features as detailed below.

(A) Interior Decor Group—Flight Bench Seat. Shown in Black (Code KA). Trim fabric is Corinthian all-vinyl. Cut-pile carpeting covers the floor and lower door panels. This option also includes inside hood release, visor vanity mirror, color-keyed belts, and more.

(B) Interior Accent Group—Bench Seat. The color is Russet (Code FE), the trim Castalla cloth and Corinthian vinyl. The smart styling of this option is pure Fairmont.

(C) Interior Accent Group—Bucket Seats.* Pleated Logan cloth in Wedgewood Blue (Code LB) is a separate option. Other features in this option group: distinctive woodgrain instrument panel appliques, door trim with bright accents, deluxe steering wheel hub, special sound insulation package.

(D) Corinthian All-Vinyl—Bucket Seats.* Shown in Russet (Code A7). Among many standard Fairmont Wagon features: column-mounted lever controls, liftgate "open" warning light, carpeting throughout.

*All-vinyl bucket seats (shown in D above) are expected to become standard with the 2.3 litre engine and 4-speed manual floor shift in wagons beginning in late 1977. Optional Interior Accent level bucket seats will become available at that time. Consult your Ford Dealer for further details.

Specifications

Wheelbase . . . 105.5"	Cargo Space
Length 193.8"	Volume 79.5 cu. ft.
Width 70.2"	Length 82.2"
Tread	
(f/r) . . 56.6"/57.0"	Rear Opening
Passengers 5	Height 28.8"
Curb. wt. . . 2,889 lbs.	Width at belt . . 52.6"
Fuel 16 gals.	Width at floor . . 45.0"

Cargo space dimensions are with rear seat down.

Note: Air conditioner, radio, and certain other items shown are optional. See color code reference on back cover.



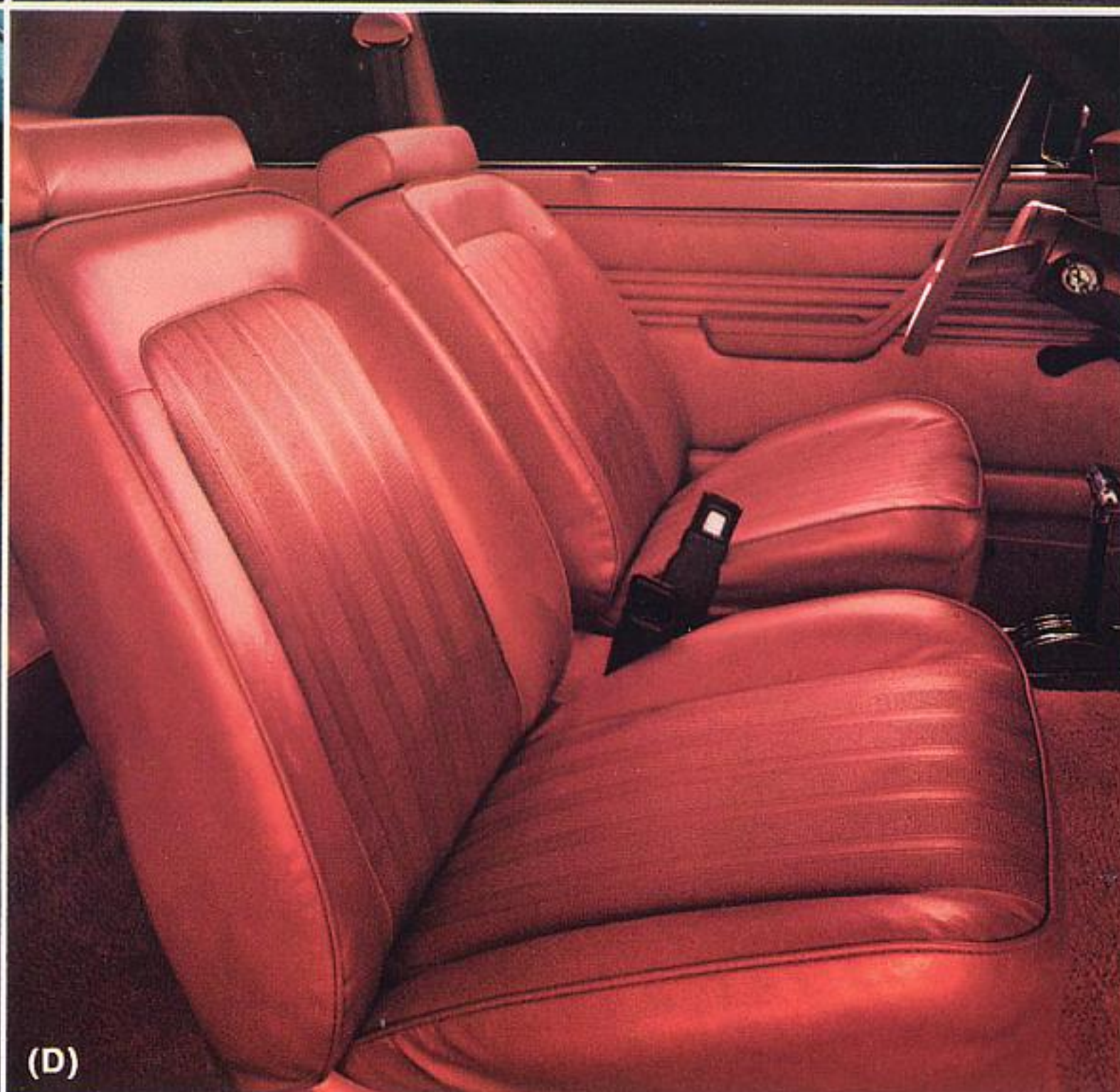
(A)



(B)

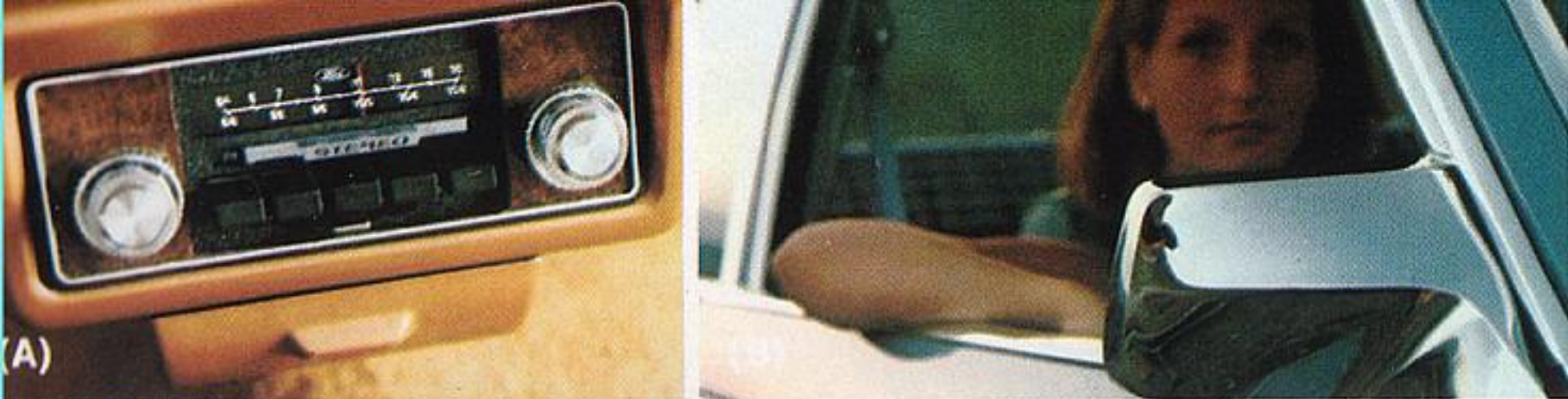


(C)



(D)

FORD FAIRMONT WAGON OPTIONS



(A)



Audio—Radios, Tape Players

- AM. Five pushbuttons for tuning.
- AM with Stereo Tape Player.
- AM/FM Monaural.
- AM/FM Stereo.

- (A) AM/FM Stereo with 8-Track Tape.
- AM/FM Stereo with Tape Cassette.

Appearance

- Exterior Accent Group. Bright belt moldings, window frames, wheel lip and rocker panel moldings, bright mirror, deluxe wheel covers (4), hood ornament. Page 3.
- Exterior Decor Group. Bright window, wheel lip and lower bodyside moldings, paint stripes, mirrors, turbine wheel covers (4), hood ornament. Pg. 3.
- Interior Accent Group. Includes: bench seat with pleated vinyl seat trim (pleated cloth trim is separate option), bright-accented door trim, woodgrain instrument panel appliques, sound package, plus others. (Page 4.)
- Interior Decor Group. Flight bench seat with center armrest, deluxe all-vinyl trim, deluxe door trim, woodgrain instrument panel applique, 18-oz. carpeting, many more items. (Page 4.)
- Body Accent Paint Stripes. Highlight body styling. (Ext. Decor Group. Pg. 3.)
- (B) Dual Bright Mirrors. Left-hand mirror remote controlled.
- Rocker Panel Moldings. (With Exterior Accent Group. Page 3.)
- Squire Option. Interior Accent Group (see above) plus woodgrain vinyl body panels, bright window frames, moldings, L.H. mirror, wheel covers (4), more. Pg. 2.

Comfort

- (C) Air Conditioning. Simple controls regulate cooling, heating, defrosting, ventilation for year-round comfort.
- Tinted Glass All Around. Reduces heat and glare of the sun. Recommended with air conditioning.
- (D) Pivoting Front Vent Windows. Knob lets you "dial" in as much or as little air as you like. (Includes L. & R. mirrors.)

Convenience

- Convenience Group. Day/night mirror,

visor vanity mirror, color-keyed belts, cigar lighter, rear seat ashtray, glove box lock, inside hood release.

- (E) Lockable Side Stowage Box. Handy compartment for stowing valuables.
- Electric Clock.
- (F) SelectShift Automatic Transmission. (Handy floor-mounted shifter is separate option.)
- Light Group. Additional lights for greater convenience all around.
- Luggage Rack. (Pages 2-3.)
- (G) Interval Windshield Wipers. Let you regulate wipers to the weather.
- Liftgate Washer/Wiper. Pg. 3.
- (H) Electric Rear Window Defroster.

Performance

- Heavy-Duty Battery.
- Engine Options: 3.3 litre (200 CID) 1V Six,* 5.0 litre (302 CID) 2V V-8.

Power Assists

- Power Front Disc Brakes. Smooth, straight-line stops with less pedal effort.
- Power Steering. Reduces effort.

Protection

- Bumper Guards, front and rear.
- Deluxe Bumper Group. (Pages 2-3.)
- Appearance Protection Group. Front floor mats, door edge guards, license plate frames.
- Vinyl Insert Bodyside Moldings. Protection against parking lot dings.
- Lower Bodyside Protection (in addition to Ford Corrosion Protection measures noted on back cover), includes expanded use of vinyl sealer to help provide extra protection against stone-pecking. Especially important when traveling on gravel roads and in parts of the country where use of road salt is heavy.

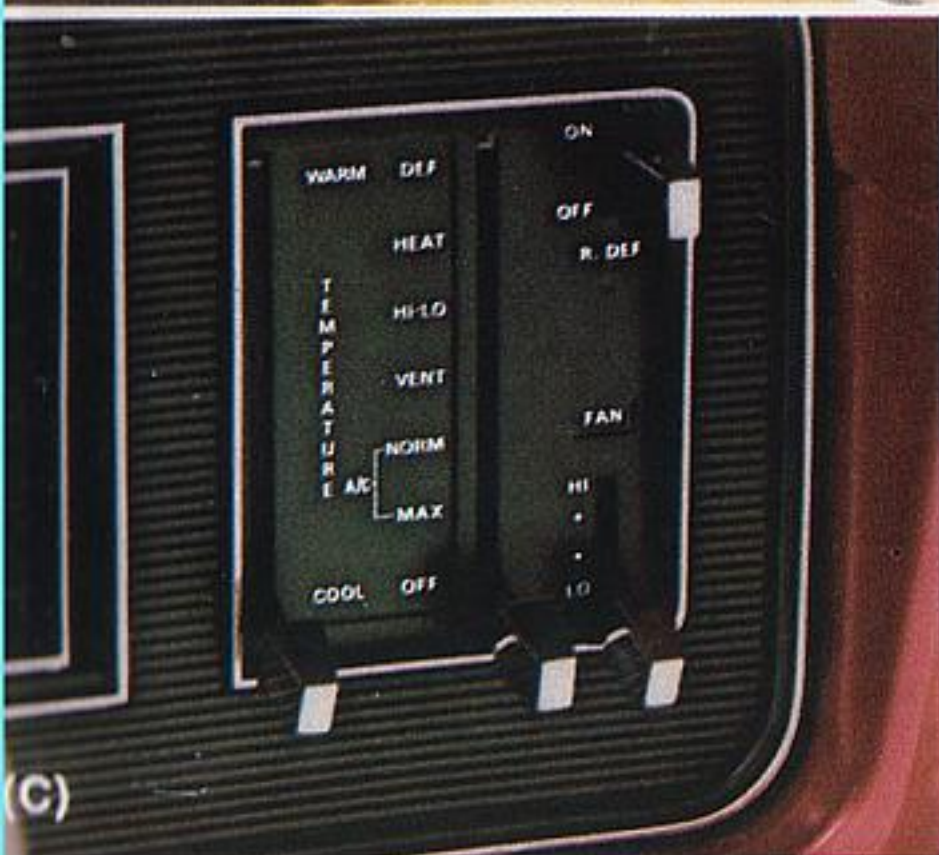
Tires

- White Sidewall Tires.
- Raised White Letter Tires.

Wheel Covers/Wheels

- Deluxe Wheel Covers (4). (Page 3.)
- (I) Turbine Wheel Covers (4).
- Wire Wheel Covers (4).
- (J) Cast Aluminum Wheels (4).

*Standard Fairmont wagon engine until late 1977 when 2.3 litre engine is expected to become standard. Consult your Ford Dealer for further details. For more details on Fairmont Wagon options, see the Ford Fairmont catalog.



(C)



(D)



(F)



(G)



(H)



(I)



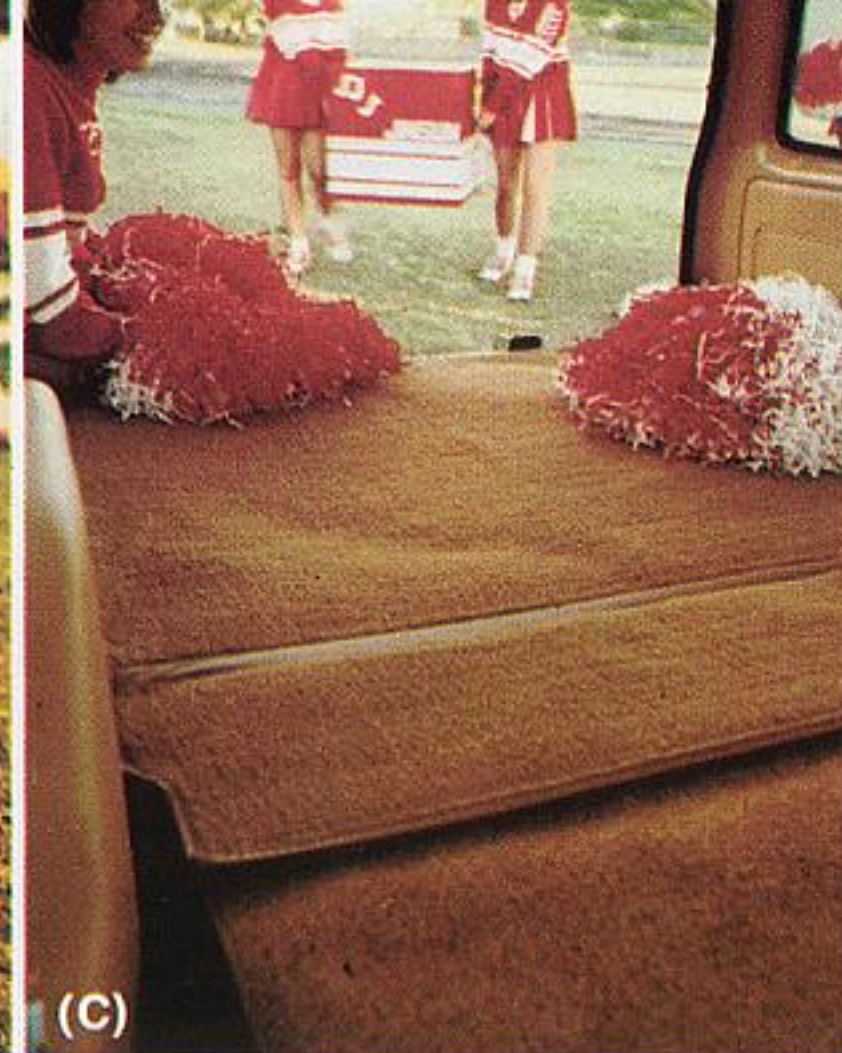
(J)

FORD PINTO
WAGONS





(B) Pinto Wagon



(C)



(D) Pinto Cruising Wagon (special graphics)



(E) Pinto Cruising Wagon (standard graphics)

Big favorites with the small wagon set.

With its roomy cargo area, easy handling and great looks, it's easy to see why small wagon buyers favor Pinto in ever-growing numbers.

Pinto Wagon comfortably holds four full-size people or two plus 57.2 cu. ft. of cargo with the rear seat folded down. What's more, thanks to rack and pinion steering and a 94.8 in. wheelbase, Pinto handles with the greatest of ease on city street or freeway. And this year, see all the ways you can have a Pinto Wagon.

(A) Pinto Squire, shown in Bright Red (Code 2R). With Interior Decor Group (page 8, photo A) for extra comfort inside, this option also features on the outside, luxurious woodgrain vinyl bodyside paneling and full wheel covers.

(B) Pinto Wagon in optional Medium Chestnut Metallic (Code 5M)—dependable transportation plus ample cargo-carrying capacity. Counterbalanced liftgate opens clear to load floor level for easy loading or unloading.

(C) Loads of space is yours with Pinto Wagon. 57.2 cu. ft. with the rear seat down—a load platform over 5½ ft. long, over 3½ ft. wide.

(D) Pinto Cruising Wagon, with optional graphics, is the first of three versions of this trend-setting, mini-street-van option. All feature steel side panels with bubble-glass portholes, dual color-keyed sport mirrors, front spoiler, styled steel wheels with trim rings, carpeting on inner quarter walls and load floor, and Sports Rallye Package, which adds: tachometer, ammeter and temperature gauges, higher spring rates, front stabilizer bar, sport steering wheel, plus higher axle ratio with 2.3 litre engine and 4-speed floor shift. Choose yours, as shown here in Silver Metallic (Code 1G), with optional three-color paint/tape side stripe treatment and luggage rack.

(E) Pinto Cruising Wagon in Bright Yellow (Code 6E) shown with standard upper and lower two-color tape stripes. Third version: order the Cruising Wagon option plain and do your own decorative thing.

Pinto Wagon Notable Standard Features

- 2.3 litre OHC 4-cylinder engine with DuraSpark Ignition
- Floor-mounted fully synchronized, 4-speed manual transmission
- Rack and pinion steering
- Front disc brakes
- Hand-operated parking brake
- Inside hood release
- All-vinyl high-back bucket seats
- Color-keyed carpeting, instrument panel and steering wheel
- Counterbalanced liftgate
- Liftgate "open" warning light
- Fold-down rear seat with one-hand latch
- Pivoting quarter windows
- Rubber load floor mat
- Aluminum bumpers
- Bias ply BSW tires
- Ford Motor Co. Lifeguard Design Safety Features.

Notes: See Specifications, page 8, color code reference, back cover. Some items shown are optional such as: Exterior Decor Group, luggage rack, Deluxe Bumper Group, cast aluminum road wheels, styled steel wheels with trim rings, raised white letter tires and white sidewall tires.

FORD PINTO WAGON INTERIORS

Pinto interiors are designed for you and your passengers to travel in comfort and style. Bucket seats up front and fold-down seat in the rear are contoured for good support as you travel. Passenger compartment is carpeted for extra quiet and a more finished look. There's an inside hood release, a glove box with a door, a handy liftgate "open" warning light, and more. Now comes the stylish part.

(A) Interior Decor Group—Alpine Cloth/Vinyl. Sporty looking plaid material with vinyl trim, shown in Chamois (Code DT), on low-back bucket seats, is featured. Other elements of this optional group include: deluxe door trim panels, custom steering wheel, woodtone appliques on instrument panel, color-keyed seat/shoulder belts, passenger door courtesy light switch, sound insulation package; 12-ounce load floor carpeting (included with Pinto Squire Option).

(B) Interior Decor Group—Ruffino Vinyl. A luxurious look and feel are the outstanding characteristics of this all-vinyl version of the optional interior described above. You see it here in Red (Code HD).

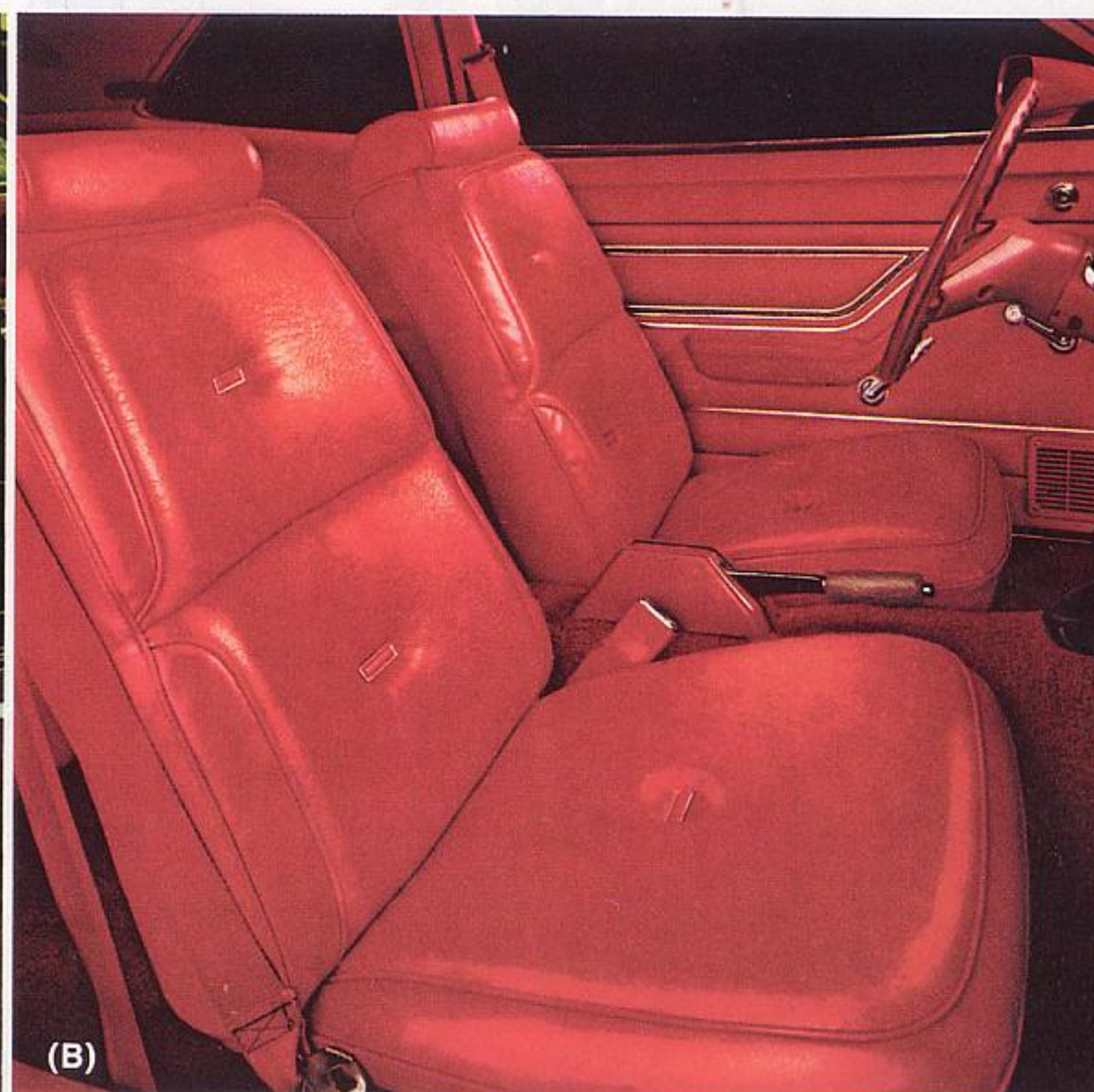
(C) Standard Interior—Kirsten Cloth/Vinyl. You can choose this boldly striped cloth-and-vinyl upholstery for your high-back bucket seats at no extra cost. Shown in Black (Code GA).

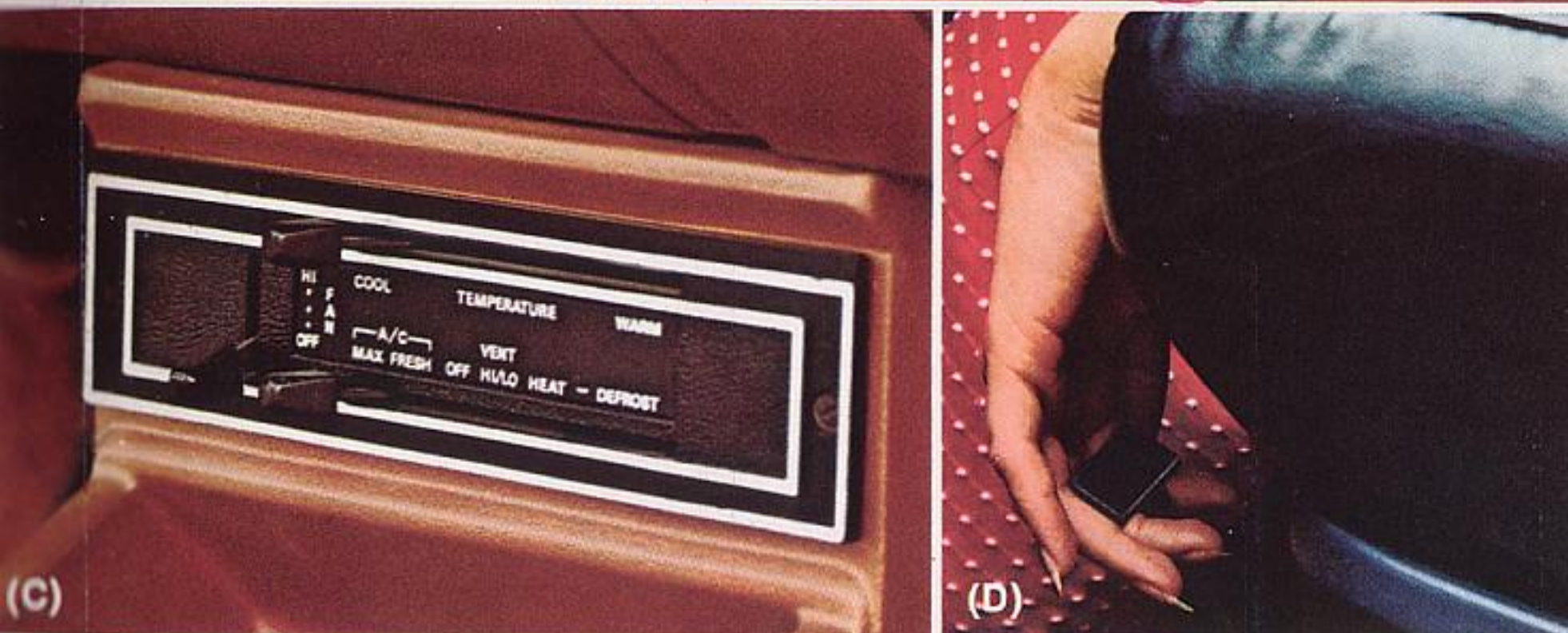
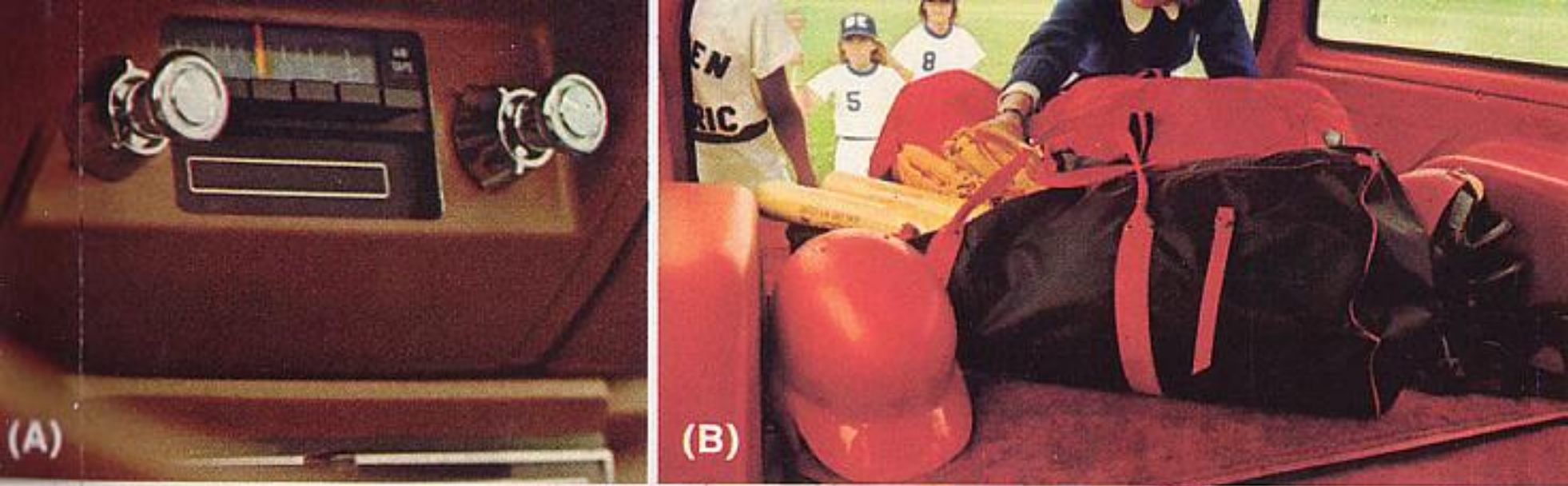
(D) Standard Interior—Colton All-Vinyl. An attractive and durable upholstery for your Pinto's high-back bucket seats. Shown in Wedgewood Blue (Code AB).

Specifications

Wheelbase ...	94.8"	Cargo Space	
Length	179.1"	Volume.....	57.2 cu. ft.
Width	69.7"	Length	69.1"
Tread			
(f/r) ..	55.0"/55.8"	Rear Opening	
Passengers	4	Height	28.0"
Curb wt. ...	2,634 lbs.	Width at belt ...	48.8"
Fuel	14 gals.	Width at floor ..	48.8"

Cargo space dimensions are with rear seat down.
Note: Air conditioner, radio, and certain other items shown are optional. Color code reference is on back cover.





FORD PINTO WAGON OPTIONS

Audio—Radios, Tape Players

- AM with five pushbutton tuning.
- AM/FM Monaural.
- (A)** AM with Stereo Tape Player.
- AM/FM Stereo.
- AM/Digital Clock Radio.

Appearance

- Cruising Wagon Option. (See page 7.)
- Exterior Decor Group. Bright window frames, wheel lip & rocker panel moldings, vinyl insert bodyside moldings, wheel covers (4). See page 7, photo B.
- (B)** Load Floor Carpet.
- Special Paint/Tape Treatment for your Cruising Wagon. (Page 7, photo D.)
- Rocker Panel Moldings protect against stone nicks.
- Squire Option. (Shown page 6.) Includes Interior Decor Group (page 8, photo A).

Comfort

- (C)** SelectAire Air Conditioner is Ford-engineered to keep Pinto comfortable the year round. Four adjustable vents, 5-position temperature control.
- All-Around Tinted Glass reduces sun's heat and glare. Recommended with air conditioning.
- (D)** 4-Way Manual Driver's Seat. Adjusts 1½" vertically, 5½" fore and aft.

Convenience

- (E)** Convenience/Light Group. Intermittent wipers, cigar lighter, visor vanity mirror, day/night rearview mirror, dome/map reading lamp; lights in lockable glove box, ashtray, under hood, in cargo area; courtesy light switch on passenger door, "headlights on" warning buzzer, pivoting quarter windows.
- Luggage Rack. Added carrying capacity.
- Dual Sport Mirrors. Lend a sporty look to any Pinto. Color-keyed mirrors are remote control.

- (F)** Electric Rear Window Defroster. Clears rear window of snow, ice, fog.
- Interior Decor Group. Pinto's most luxurious interior. (See page 8.)
- Performance**
- Axle Ratio, 3.18.
- 2.8 litre V-6 Engine, delivers lively performance.
- (G)** Sports Rallye Package. Added performance. Page 7, photo D.
- (H)** SelectShift Automatic Transmission. Floor-mounted T-Bar shifter.

Power Assists

- Power Front Disc Brakes. Reduced pedal effort.
- Power Steering. Easier low speed maneuvering. Recommended with 2.8 litre engine or air conditioning.

Protection

- Deluxe Bumper Group. Includes: front and rear guards with rubber inserts plus full-width rub strips.
- Protection Group. Deluxe Bumper Group plus door edge guards, vinyl-insert bodyside moldings, license frames and front floor mats.
- Vinyl Insert Bodyside Moldings. Guard against parking lot scrapes.
- Lower Bodyside Protection (in addition to Ford Corrosion Protection measures noted on back cover), includes expanded use of vinyl sealer to help provide extra protection against stone-pecking. Especially important when traveling on gravel roads and in parts of the country where use of road salt is heavy.

Tires

- Bias ply and steel-belted radial ply tires, with black or white sidewall, or raised white letters are available.

Wheel Covers/Wheels

- Full Wheel Covers (4).
- (I)** Wire Wheel Covers (4).
- Styled Steel Wheels with Trim Rings (4).
- (J)** White-Painted Forged Aluminum Wheels (4).

For more details on Pinto Wagon options, see the Ford Pinto catalog.

FORD LTD
WAGONS



The masterpieces of the Wagonmaster.

The LTD Wagon and the LTD Country Squire are famous for their room, comfort, and luxury. And building them that way has made Ford America's Wagonmaster.

Over 100 cu. ft. of versatility. With rear seat down, LTD wagons give you 94.6 cu. ft. of space on the load floor plus nine more cubic feet of lockable space underneath. Seats set for passengers, there's room for six, plus two more with Ford's dual facing rear seats option.

Better ideas make better wagons. The dual facing rear seat cushions are now removable to give you more space and easier access to it. Even when in use, there's load floor stowage space between the second and rear seats. Other Ford wagon better ideas include the trend-setting 3-Way Magic Doorgate and pushbutton second seat conversion—to name but two.

Luxury-appointed as any LTD. Handsome, durable Ruffino all-vinyl trim is standard. DuraWeave, the vinyl that looks and feels like cloth, is an option, as is rich leather/vinyl trim. Other standard features include power tailgate window, 5.8 litre (351 CID) 2V V-8*, SelectShift automatic transmission, power steering and brakes, steel-belted radial tires, and more.

The best buys among the big wagons, once again are the new LTD wagons—better built by Ford, the Wagonmaster!

(A) LTD Country Squire. Shown in Black (Code 1C). Woodgrain vinyl bodyside panels, concealed headlamps, full wheel covers are a few of its standard features.

(B) LTD Wagon in Dark Brown Metallic (Code 5Q). Adding to Ford wagon usefulness is Trailer Towing Package option which boosts Ford's rating up to 7,000 lbs.!

(C) 3-Way Magic Doorgate. Ford's better idea that changed wagon design. Open it like a door (window up or down) for close-up loading. Or swing it down for tailgate picnics. Power tailgate window standard.

LTD Wagon Notable Standard Features

- 5.8 litre (351 CID) 2V V-8* with DuraSpark Ignition
- SelectShift automatic transmission • Power steering
- Steel-belted radial ply 15" BSW tires on 6½-inch wheels • Bright hub caps • Inside hood release • LTD quiet sound package • Ruffino all-vinyl trim • Color-keyed cut-pile carpeting • Deluxe steering wheel • Woodtone instrument panel and door appliques • Power ventilation
- Lighted glove box • 3-Way Magic Doorgate • Power tailgate window • Lockable, below-deck compartment
- Fold-down rear seat with one-hand latch • Color-keyed removable load floor carpet • Ford Motor Co. Lifeguard Design Safety Features.

*N.A. with California emission equipment.

Note: See Specifications, page 12, color code reference, back cover. Some items shown are optional, such as Convenience Group, Deluxe Bumper Group, vinyl insert bodyside moldings, deluxe wheel covers, front cornering lamps, luggage rack, and white sidewall tires.



(B) LTD Wagon



(C)



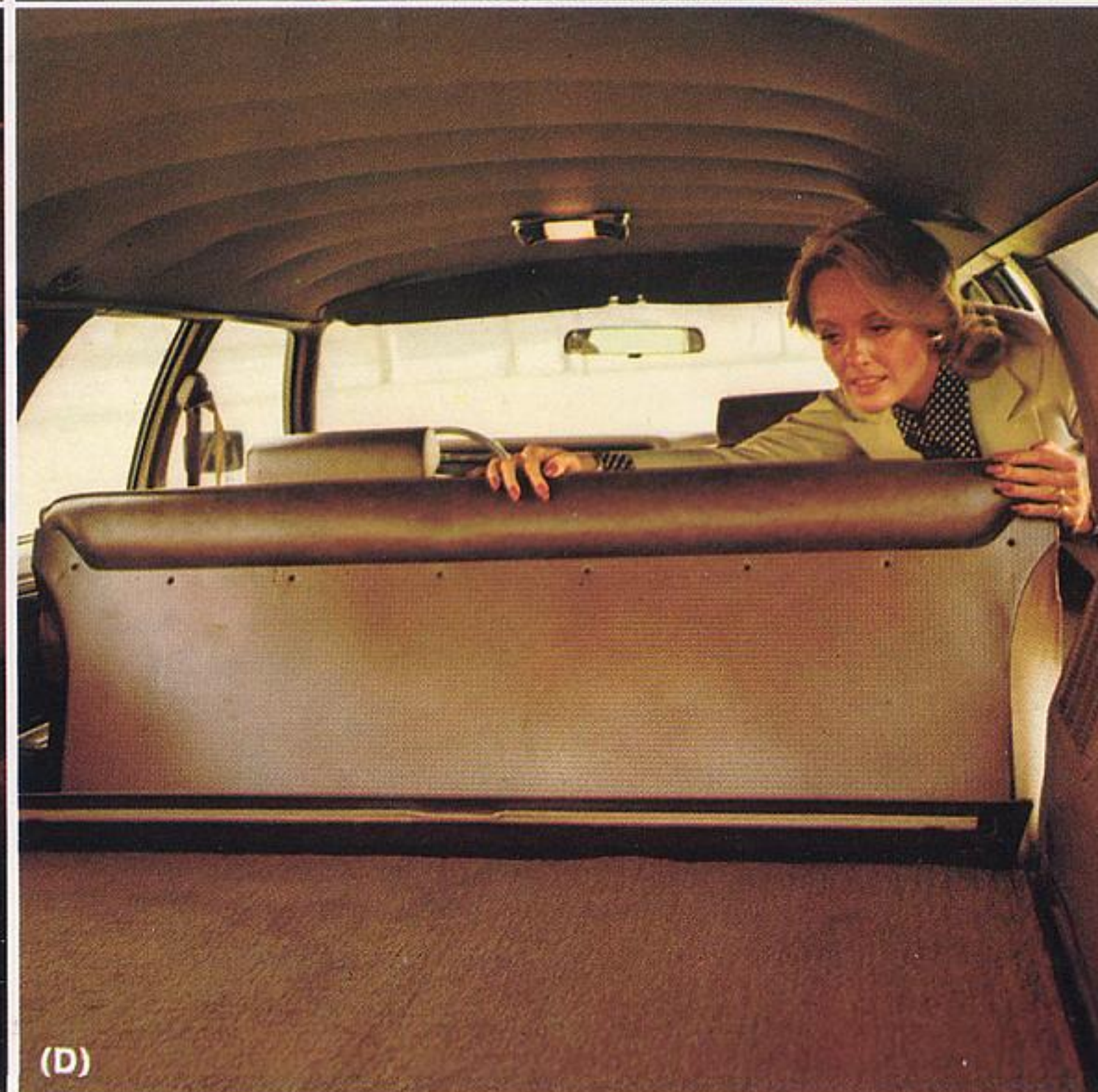
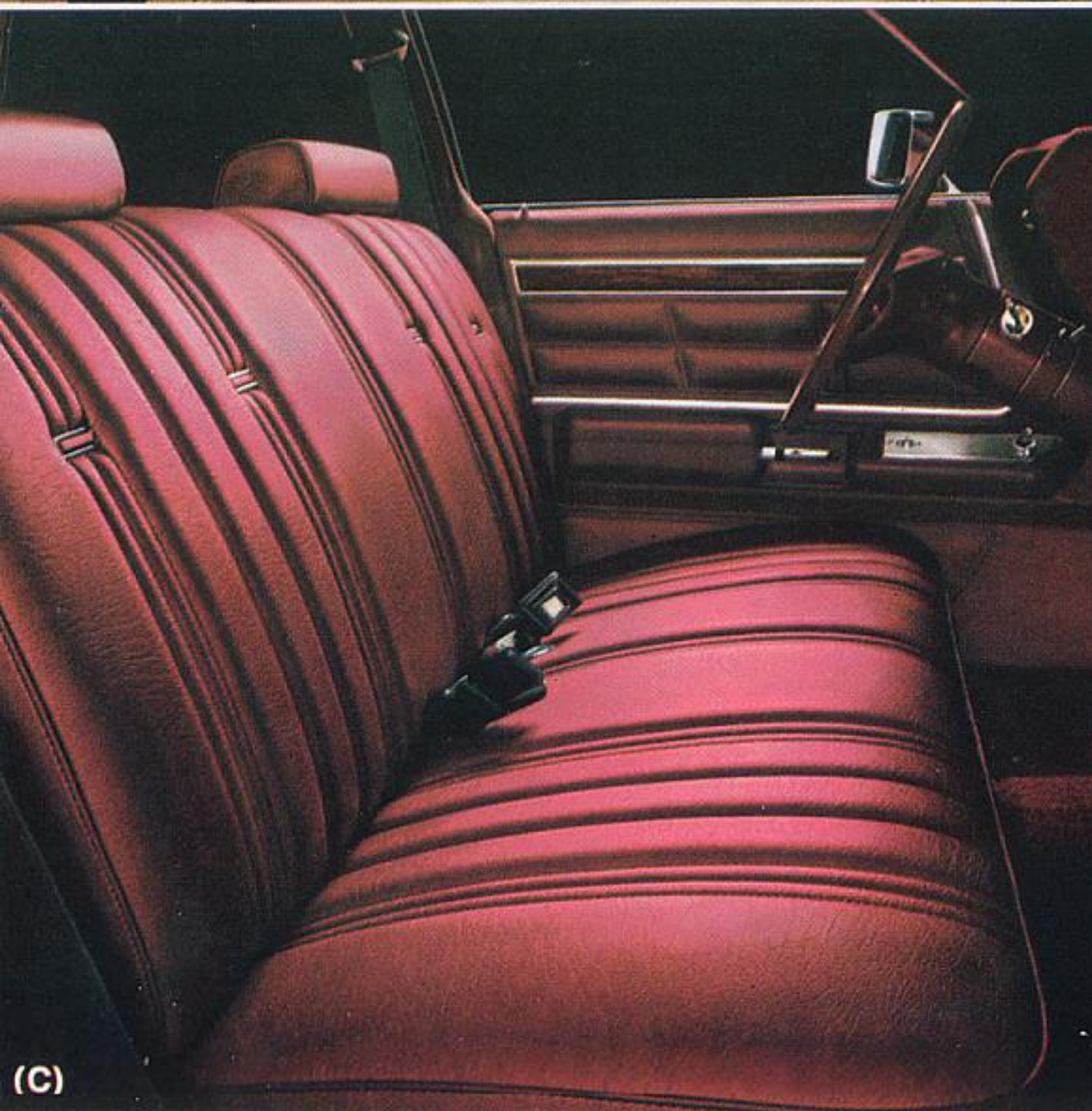
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(C)

FORD LTD WAGON INTERIORS

LTD seat fabrics are rich, durable, soil-resistant. Color-keyed cut-pile carpeting stretches wall to wall. Bench seats are standard. The range of interior trims includes the added luxury of leather seating surfaces as a separate option, with the Landau Luxury Group. Well-named, the Landau Luxury Group includes: split bench seats in super-soft vinyl with manual passenger recliner, unique door panels, 18-ounce carpeting, burl walnut wood-tone instrument panel appliques, luxury steering wheel, door assist straps, super sound package, digital clock, and more.



(A) Genuine Leather/Vinyl Trim.

Nothing surpasses the LTD leather upholstery option for elegance. Shown here in Saddle (Code YZ), leather graces surfaces of both front seat (split bench option illustrated) and second seat. (Dual facing rear seats option finished in color-matched vinyl with every trim selection.)

(B) DuraWeave Vinyl Trim. What looks, feels and breathes like rich cloth is actually durable, easy-to-clean vinyl. Shown in Jade (Code NR), with split bench seats, the option is also available with bench seats.

(C) Ruffino Vinyl Trim. Shown in Dark Red (Code ED), handsome Ruffino all-vinyl trim is standard with bench seats.

(D) Easy folding second seat. For a load floor over 7½ feet long, just push the latch release button and swing the seat down.

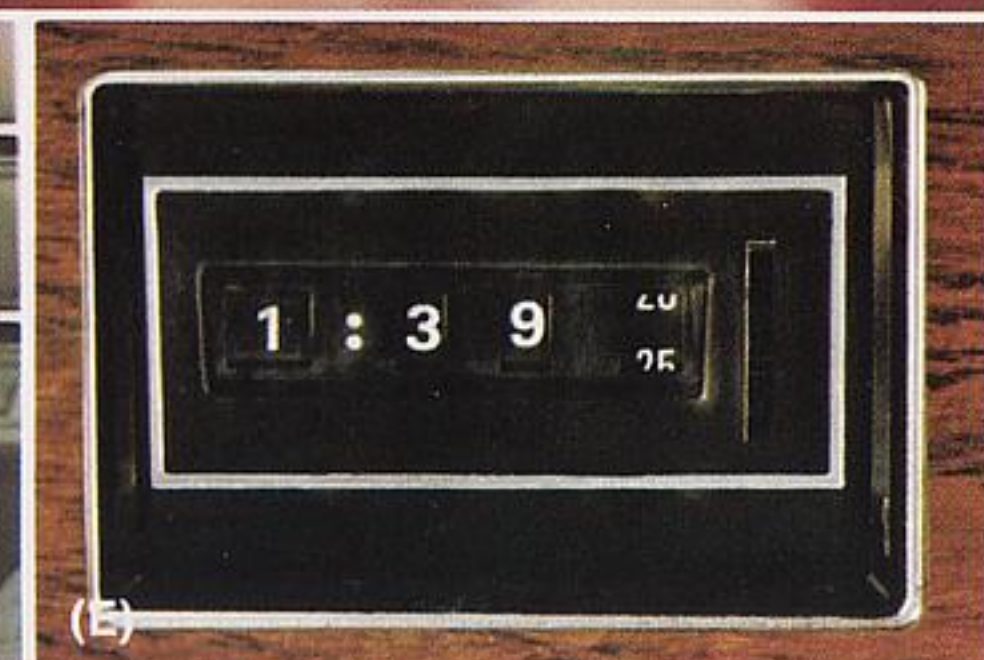
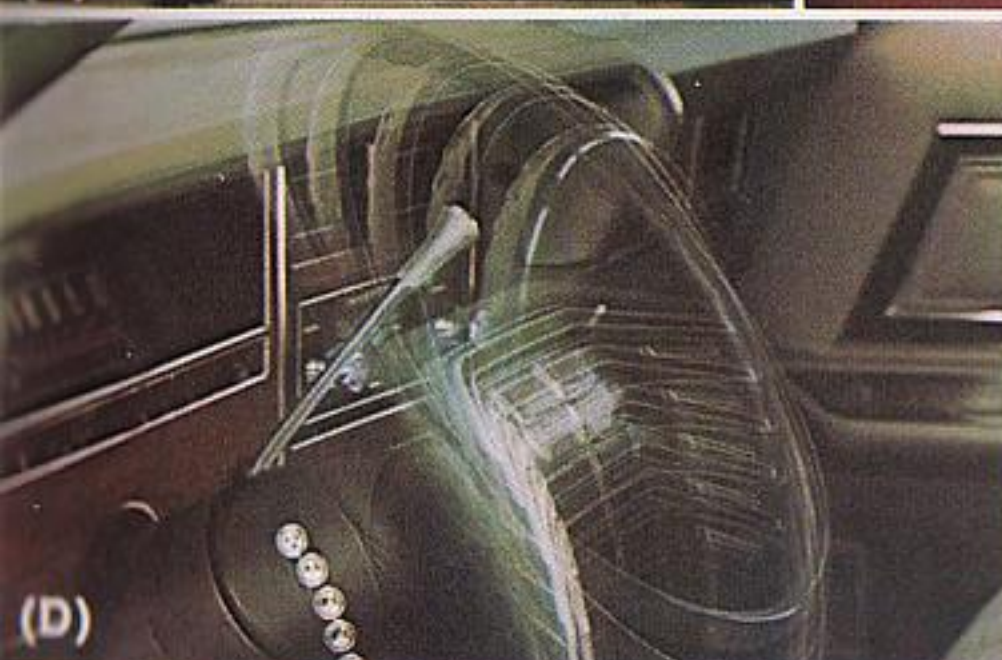
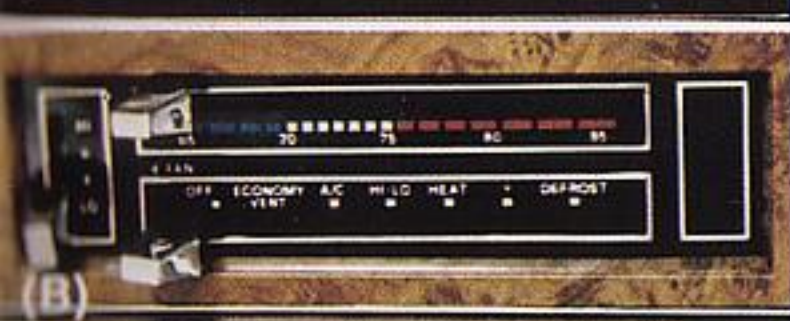
Specifications

Wheelbase . . . 121.0"	Cargo Space
Length 225.7"	Volume . . 94.6 cu. ft. **
Width 79.7"	Length 92.3"
Tread	
(f/r) . . 64.1"/64.3"	Rear Opening
Passengers 6*	Height 29.0"
Curb wt. . . 4,743 lbs.	Width at belt . . . 51.1"
Fuel 21 gals.	Width at floor . . 54.0"

*Eight with optional dual facing rear seats.

**Plus 9.1 cu. ft. lockable below-deck stowage (5.0 cu. ft. with dual facing rear seats, 7.2 cu. ft. with seat cushions removed). Dimensions are with rear seats down.

Note: Air conditioner, radio, some other items shown are optional. See color code reference, back cover.



FORD LTD WAGON OPTIONS

Audio—Radios, Tape Players

- AM with pushbutton tuning.
- AM/FM Monaural.
- AM/FM Stereo. Four speakers.
- AM/FM Stereo Search. Automatic station selection; 4 speakers.
- AM/FM Stereo with Tape Player.
- (A)** AM/FM Stereo with Quadrasonic Tape Player. Surrounds you with sound.
- Dual Rear Seat Speakers.

Appearance

- Color-Keyed Deluxe Belts.
- Landau Luxury Group. (See pg. 12.)
- Rocker Panel Moldings.
- Dual Accent Paint Stripes.
- Metallic Glow Paint. Available in new Camel Glow, Bright Blue Glow, and Light Jade Glow.

Comfort

- (B)** Automatic Temperature Control Air Conditioner. Thermostatically controlled heating and cooling.
- SelectAire Conditioner. Manually controlled heating, cooling, ventilating.
- All-Around Tinted Glass.
- Split Bench Seats. Separately adjustable. Manual passenger recliner.
- (C)** Dual Facing Rear Seats. Seating for two more passengers. Cushions removable for extra stowage space.
- (D)** Tilt Steering Wheel.

Convenience

- Convenience Group. Includes dual chrome remote control mirrors, interval windshield wipers, visor vanity mirror, power tailgate lock, automatic parking brake release.
- (E)** Digital Clock. Extremely accurate.
- Electric Clock: (Std. on Squire.)
- Electric Rear Window Defroster.
- Front Cornering Lamps. (Pg. 10.)
- Illuminated Entry System. Lifting door handle lights keyhole, interior.
- Dual Note Horn. Commanding tone.
- Light Group. Additional lights plus "headlights on" buzzer.
- Luggage Rack. Pg. 10.
- Illuminated Visor Vanity Mirror.

- Left-Hand Remote Control Mirror.
- (F)** Lockable Side Stowage Compartment. Additional concealed space.
- (G)** Fingertip Speed Control. Select any speed above 30 mph and cruise with your foot off the accelerator.

Performance

- Optional Axle Ratio.
- Traction-Lok Differential.
- Heavy-Duty Battery. 80-amp.
- Engine Options: 6.6 litre (400 CID) 2V V-8, 7.5 litre (460 CID) 4V V-8*.

*Avail. only with Trailer Towing Pkg; N.A. with California emission equipment.

- (H)** Adjustable Level Air Shock Absorbers compensate for heavy loads.
- (I)** Heavy-Duty Trailer Towing Package boosts Ford's capacity up to 7,000 lbs.!

Power Assists

- (J)** 4-Wheel Power Disc Brakes. Provide shorter stopping distances than conventional brakes.
- (K)** Power Door Locks. Lock or unlock all five doors automatically.
- 6-Way Power Seats.
- Power Side Windows.

Protection

- Deluxe Bumper Group. (Pgs. 10-11.)
- Rear Bumper Guards.
- Protection Group.
- Vinyl Insert Bodyside Moldings. (Pg. 11.)
- Lower Bodyside Protection (in addition to Ford Corrosion Protection measures noted on back cover), includes expanded use of vinyl sealer to help provide extra protection against stone-pecking. Especially important when traveling on gravel roads and in parts of the country where use of road salt is heavy.

Tires

- WSW Steel-Belted Radial Tires.
- Wide-Band WSW Steel-Belted Radials.

Wheel Covers/Wheels

- Color-Keyed Wheel Covers (4).
- Deluxe Wheel Covers (4).
- Full Wheel Covers (4).
- Wire Wheel Covers (4).

For more details on Ford LTD Wagon options, see the Ford LTD catalog.

FORD
CLUB WAGONS



The ultimate in room and utility.

In the three new Club Wagons is much to substantiate Ford's claim to fame as America's Wagonmaster.

Built better to begin with. Club Wagons are the only ones of their kind built with a separate body and frame. Rubber mounts isolate the body from the frame. And riding comfort is just one benefit. The husky ladder frame is a firm base for famous rugged Twin-I-Beam front suspension, added front-end impact protection, and a towing capacity (with trailer towing package option) of up to 8,000 lbs.!

Useful space and plenty of it. Through big doors at the side and rear, Ford Club Wagons can take aboard up to 2,700 lbs. Seating arrangements for 5, 8 or 12 people. Everyone can move around freely because the engine and front axle are placed well forward.

More to choose from. Choose from 124" or 138" wheel-bases, standard 4.9 litre (300 CID) Six* or one of two V-8 options: 5.8 litre (351 CID) or 7.5 litre (460 CID). New equipment options include: 4-speed manual overdrive transmission, tilt steering wheel, AM/FM stereo radio with cassette tape, and lots more. Get the full story in the 1978 Club Wagon catalog from your Ford Dealer.

(A) Chateau Club Wagon. Shown in optional Tu-Tone Dark Brown Metallic (Code H) and Indio Tan (Code X). This top-of-the-line Club Wagon includes seat inserts of super-soft vinyl or Huntsman cloth, cut-pile carpeting, carpeted front door trim, and more standard.

(B) Custom Club Wagon, the middle series, shown in optional Tu-Tone Coral (Code F) and Wimbledon White (Code M). Standard seating is for 5 passengers; 138" wheelbase model carries up to 12.

(C) Club Wagon. Lowest-priced of the three. Standard features like body/frame construction, Twin-I-Beam front suspension, extended service intervals add up to outstanding value. Shown in Candyapple Red (Code T).

(D) Chateau Interior with Captain's Chairs. New Huntsman Cloth seat trim is featured in Tan (Code HU). Captain's Chairs—a better idea option—swivel for comfort, easier entries and exits, and change of scene.

(E) Custom Interior. Instrument panel with woodtone applique, full-length floor mats and headlining, padded door trim, and more are standard. Shown in Tan all-vinyl trim (Code JU) with optional Captain's Chairs.

(F) Club Wagon Interior. Shown in Blue (Code AB). All-vinyl interior trim, good-looking and long-wearing, is standard. So are front bucket seats. Sliding side door is a big convenience feature. (Hinged side doors optional.)

Note: For standard equipment, options and measurements, see 1978 Ford Club Wagon catalog. Some items shown are optional, such as low-mount mirrors, certain hub caps and wheel covers, and white sidewall tires. Color code reference is on back cover.

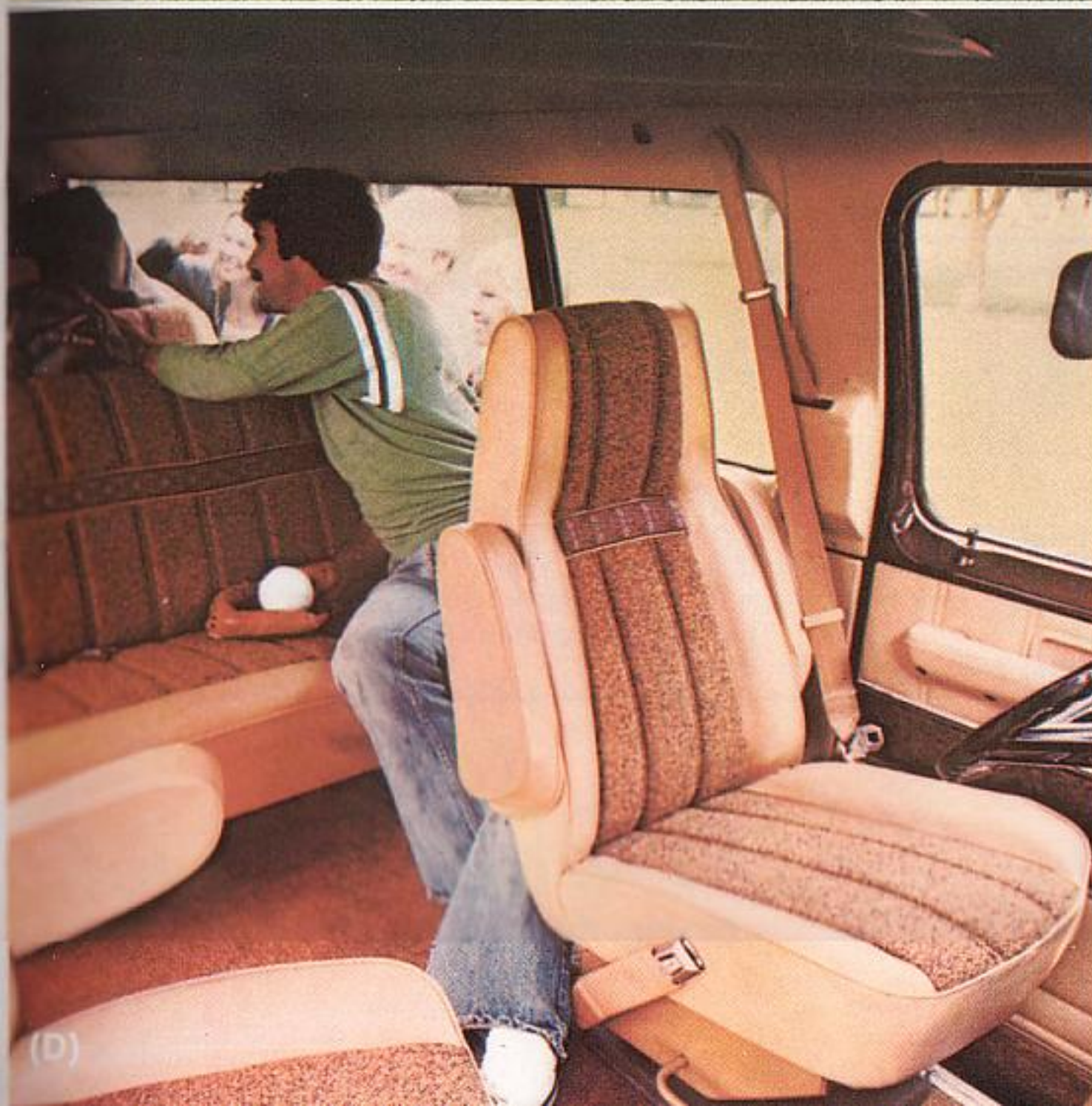
*4.9 litre not available on E-100 in high altitude areas.



(B) Custom Club Wagon



(C) Club Wagon



(D)



(E)



(F)

Pinto



Pinto Wagon, Med. Jade (7W)



Pinto Squire (Option*), Brt. Dk. Blue Met. (3G)



Pinto Cruising Wagon (Option*), Brt. Red (2R)

Fairmont



Fairmont Wagon, Dk. Brown Met. (5Q)



Fairmont Squire (Option*), Brt. Russet Red (21)

LTD



LTD Wagon, Dk. Red (2M)



LTD Country Squire, Antique Cream (62)

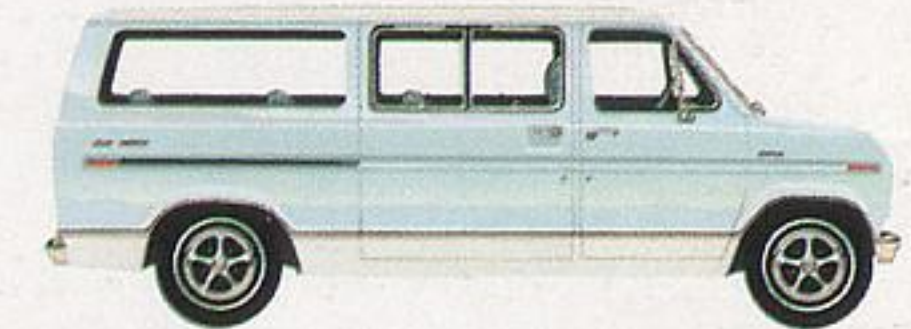
Club Wagon



Club Wagon, 138" wheelbase, Coral (F) and Indio Tan (X)



Custom Club Wagon, 124" wheelbase, in optional Cinnamon Glow (E)



Chateau Club Wagon, 138" wheelbase, Lt. Blue (8) and Wimbledon White (M)

Notes

CORROSION PROTECTION. Ford takes steps to see that your new car is engineered and built to high quality standards. And in order to help keep your car looking new, we incorporate the use of galvanized steel and other precoated steels, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As a part of a continuing program to lower your cost of ownership, scheduled maintenance on all Ford wagons has been substantially reduced. For example, you can

now go 12 months or 10,000 miles (7,500 miles in LTD Wagons) between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive scheduled maintenance reduction program which, *in total*, lowers your cost of ownership. Your Ford Dealer can give you more details regarding the particular Ford wagon model in which you are most interested.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Metallic (Code 1G). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented

are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts and Autolite Spark Plugs from Motorcraft.

*For optional package content, see pages 5 and 9.

FORD When America needs a better idea, Ford puts it on wheels.

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