

**1967  
FORD**

# **ECONOMY**

**VAN / SUPERVAN / PICKUP**



# FORD ECONOLINE

still the  
all-round  
economy  
delivery  
champ!

Ford Econoline, the original economy delivery van, is still the most popular compact truck in America . . . *proven* by over 1/3 million owners . . . *proven* in thousands of different uses under all kinds of operating conditions, Econoline is America's No. 1 Van.

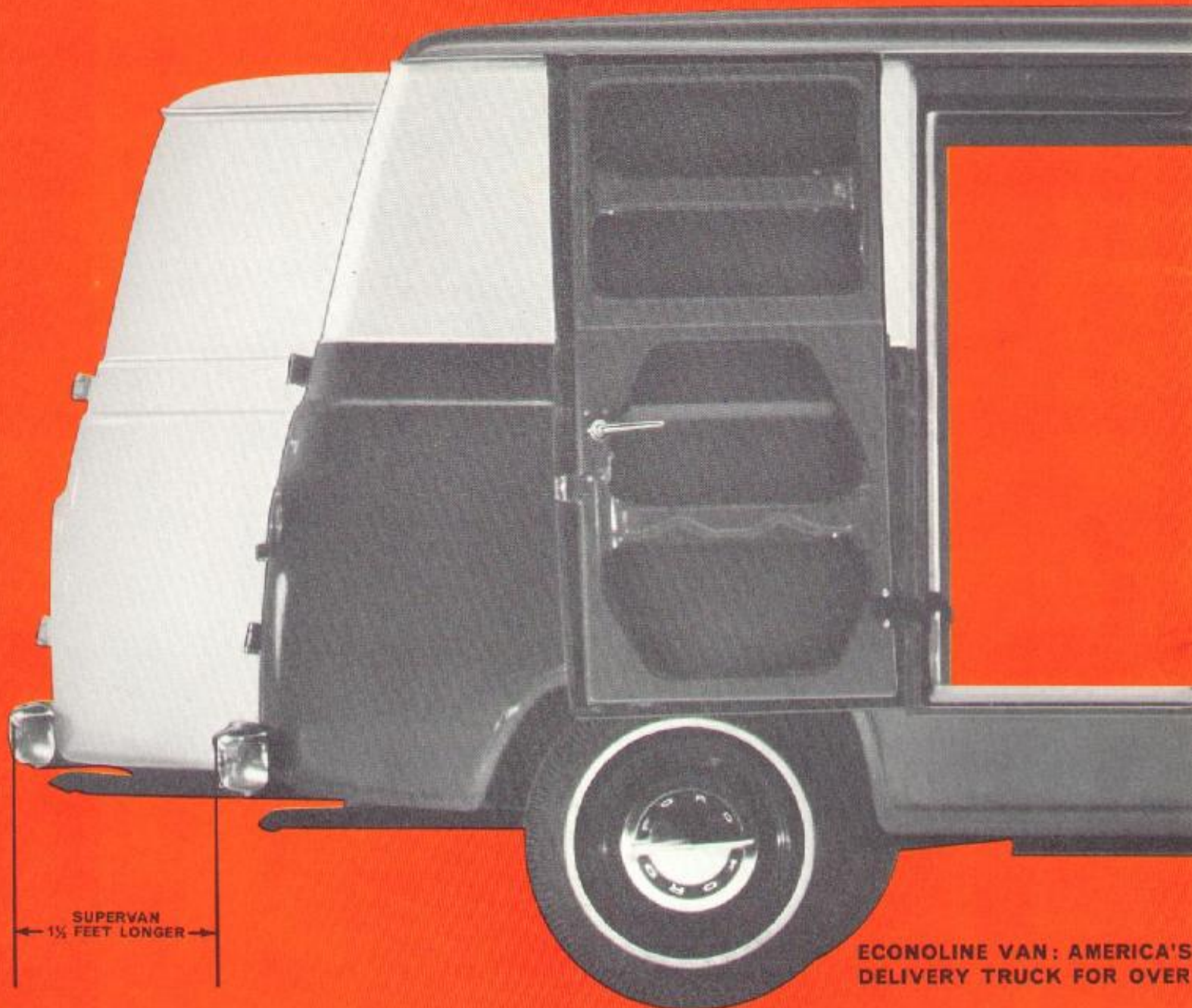
Performance, versatility, toughness, maneuverability and economy of operation are the features Econoline owners like best about these Fords. These quality features result from Ford's proven design and high-quality construction and improvements made during the last six years.

Ford offers three Econolines . . . Van, SuperVan and Pickup.

## Van

The Econoline Van provides 215 cu. ft. of weather-protected, lockable cargo space. It lets you load from the side and rear onto a low, flat, steel-ribbed floor that's over 5 feet wide and 7 feet long from the back of the engine . . . up to 12 $\frac{3}{4}$  feet long from dash panel to rear doors.

Econoline's overall compact size permits you to park in less space, maneuver better in traffic to save time and money. Models available are: Van, Panel Van, Window Van and Display Van. Optional left side doors are available to permit loading from both sides. Optional 240-cu. in. Big Six is also available.



SUPERVAN  
1 1/2 FEET LONGER

ECONOLINE VAN: AMERICA'S  
DELIVERY TRUCK FOR OVER

## SuperVan

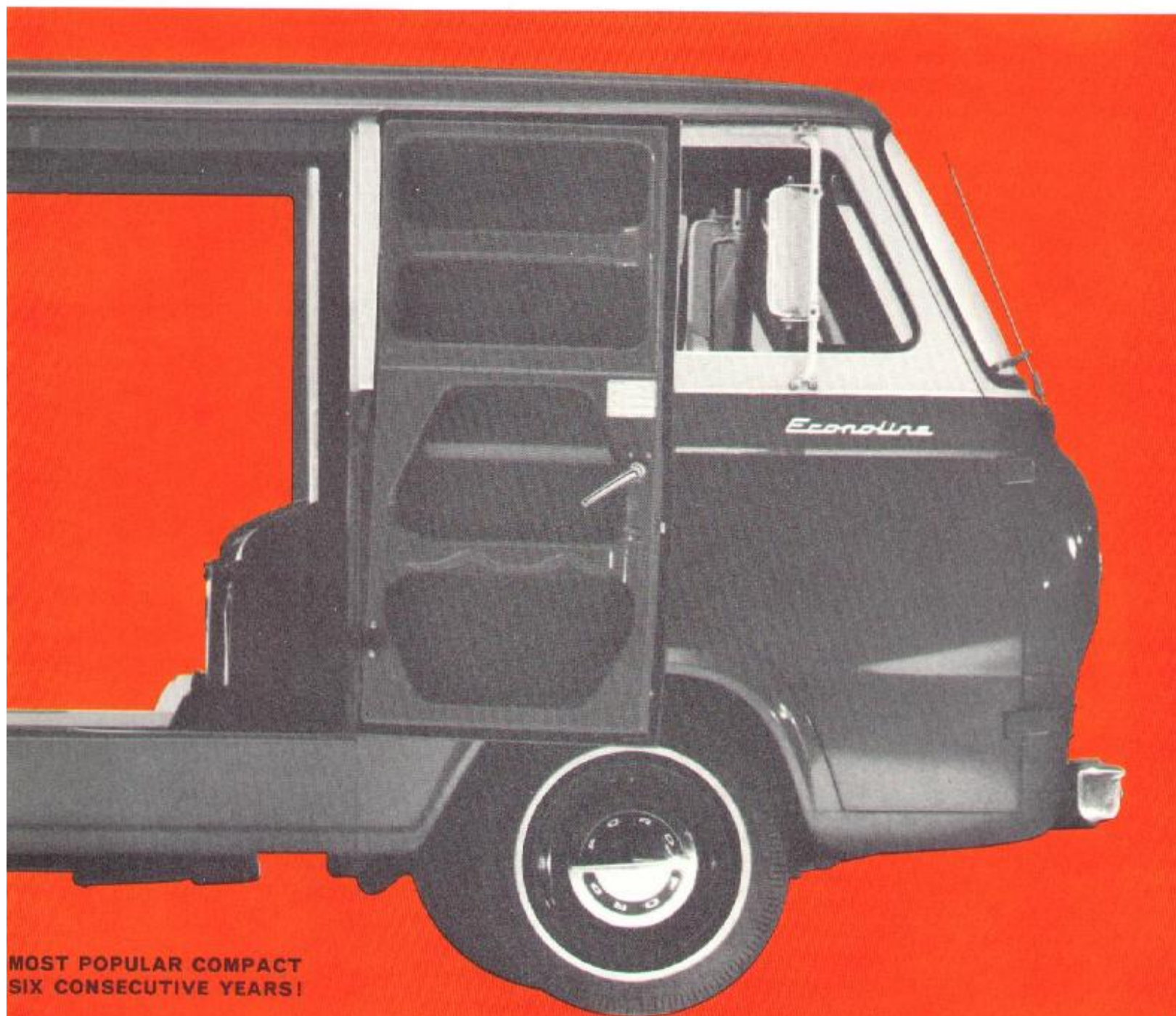
The SuperVan includes all the basic features of an Econoline Van, plus 18 inches of added length. This means 38 cu. ft. more loadspace . . . close to 18% more loadspace than a regular Van. Flat floor length behind the engine measures 8½ feet as compared with the Econoline Van's 7 feet. This added length permits hauling 4 x 8-ft. sheets of plywood or plasterboard flat on the floor and 14-ft. lengths of pipe, tubing, ladders, etc., alongside the engine housing with the rear doors closed. A proven 170-cu. in. Six is standard. A bigger 240-cu. in. Six is optional. Models available are: Van, Panel Van, Window Van and Display Van.

## Pickup

Need an economy pickup with exceptional maneuverability, outstanding close-to-the-road visibility, plus 20% more loadspace than some conventional ½-ton pickups? If you do, the 1967 Ford Econoline Pickup is right for you! The big cargo box measures 7 ft. long, 5 ft. wide and nearly 2 ft. deep. Should you want to increase your loadspace, reinforced stake pockets are provided to accommodate stake or panel sides for bulky loads.



ECONOLINE PICKUP



**MOST POPULAR COMPACT  
SIX CONSECUTIVE YEARS!**

## And here's why Ford Econolines are still the best buy!

You benefit from six years of product improvements and owner acceptance. Since their introduction, Econolines have been refined and improved continuously. Important items, such as a dual safety hydraulic brake system, heavy-duty underbody structure, more powerful engines, heavy-duty clutches, stronger bumpers, and many others have made the Econolines outstanding buys.

### Low initial price

Ford Econolines not only start with a low initial price but also operate for less day after day, year after year. In addition, Ford Econolines are *proven* trucks . . . *proven* on the job by over 400,000 Econolines sold to date.

### Low operating costs

Both the lively 170-cu. in. standard Six and optional big 240-cu. in. Six are designed to provide you with low operating costs. 6000-mile oil change and lubrication intervals, self-adjusting brakes, heavy-duty clutch and alternator are all designed for economical operation.

### Big payloads with optional GVW

Standard Econoline Van and SuperVan can haul up to 1,000 lb., and the Pickup up to 1,070 lb. of payload. When equipped with optional heavy-duty GVW packages, Vans, SuperVans and Pickups can each haul close to 2,000 lb. of payload.

### Easy to drive and handle

Econoline's cab-forward design and big, one-piece 9.4-sq. ft. windshield provide full-vista visibility. The short 90-inch wheelbase and short 37.2-foot turning diameter let you park and maneuver in heavy traffic and congested shipping areas more readily.

## Extra wide side and rear doors save time on the job!

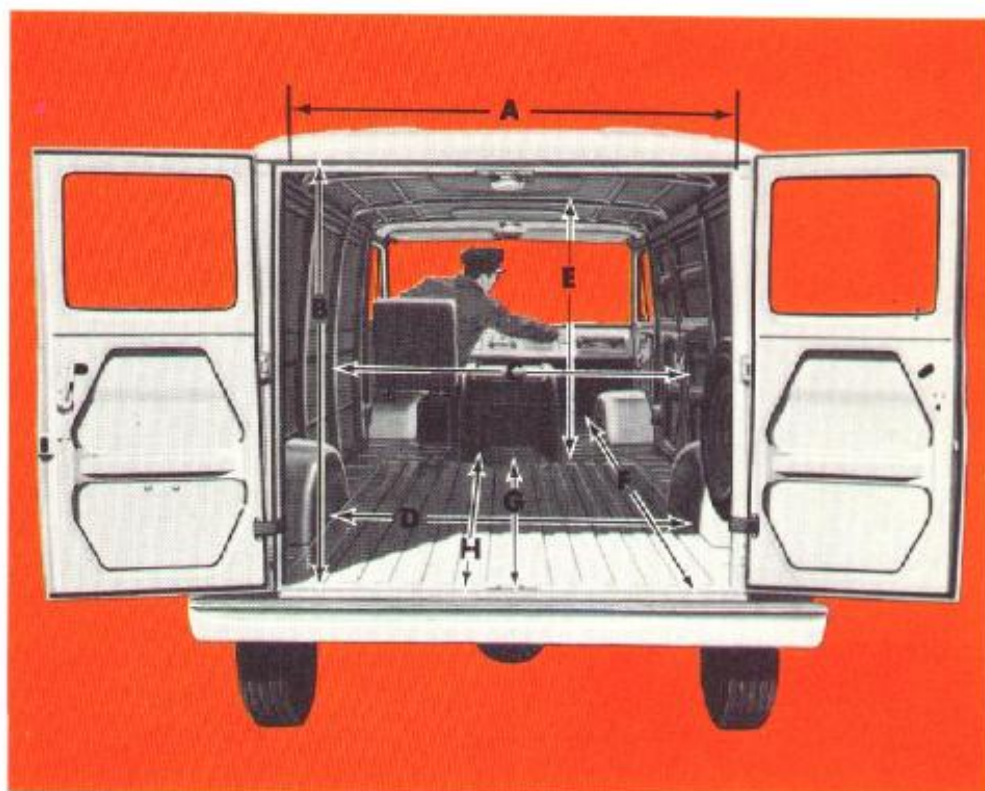
You can load bulky cargo through the big 4-foot-wide by almost 4-foot-high side and rear doors of your Econoline Van and SuperVan. Right-side and rear doors are standard in most models; left-side doors are optional . . . allow you to load from either side as well as from the rear. Wide door openings provide easy access to your load. Save time at every delivery stop. Save driver effort, too!

### Easy to load and unload

Many doors and low floor make Econolines easy to load and unload . . . no need to load on a "first on, last off" basis. Ground to floor loading height is about 23 inches when empty, and 20 inches when loaded.

### Big cargo space

Econolines, although compact in overall length, are big in terms of work capacity. Every possible inch has been utilized for loadspace. Cargo space for the Econoline Van is 215 cu. ft., SuperVan—253 cu. ft., and Pickup—73 cu. ft.



BODY	(A)
Door (height)	(B)
Door (width)	(C)
Max. interior height	(D)
Width wheelbase	(E)
Floor height	(F)
Max. interior length	(G)
Floor height back	(H)
Floor height front	

\*Side doors 4'



## Many safety features are standard equipment

Standard safety equipment includes a dual safety hydraulic brake system that operates two separate (front and rear wheels) brake sub-systems simultaneously. In the event one sub-system fails, the other system remains operative. Also included are seat belts, emergency lamp flasher, rearview mirrors, 2-speed windshield wipers with non-glare wiper arms, windshield washers, backup lights, padded dash and sun visor.

BODY DIMENSIONS (inches)	ECONOLINE VAN	ECONOLINE SUPERVAN
Door opening width (both side and rear doors)	49.2	49.2
Door opening height	46.8*	46.8*
Max. inside width	67.2	67.2
Width between wheel housings	48.2	48.2
Floor to roof height	53.9	53.9
Max. inside length	158.5	176.5
Floor length—rear to back of transmission	83.9	101.9
Floor length—rear to back of engine cover	88.9	106.9

\*doors 47 in.



## Many Econoline Van and SuperVan Body Options to choose from!



### Window Van

Window Van provides fixed windows all around for better visibility and display of attractive loads. Vent-type windows in the rear and right side doors are optional.



### Display Van

The Econoline Display Van has fixed windows in the right side for good lighting of bins, shelves, etc., which may be custom-built against the left wall. Vent-type right side and fixed or vent-type rear cargo door windows are available.



### Regular Van

Regular Van has right side and rear cargo doors as standard equipment. Left-hand side doors are available. Let you unload from either side. Vent-type or fixed windows are available on all right side and rear cargo doors.



### Camper

Have fun with an Econoline Camper conversion kit offered by several camper equipment manufacturers and available through your Ford Dealer. For extra sleeping accommodations and increased headroom, you can add an elevating top with bunk and other equipment to sleep up to six.



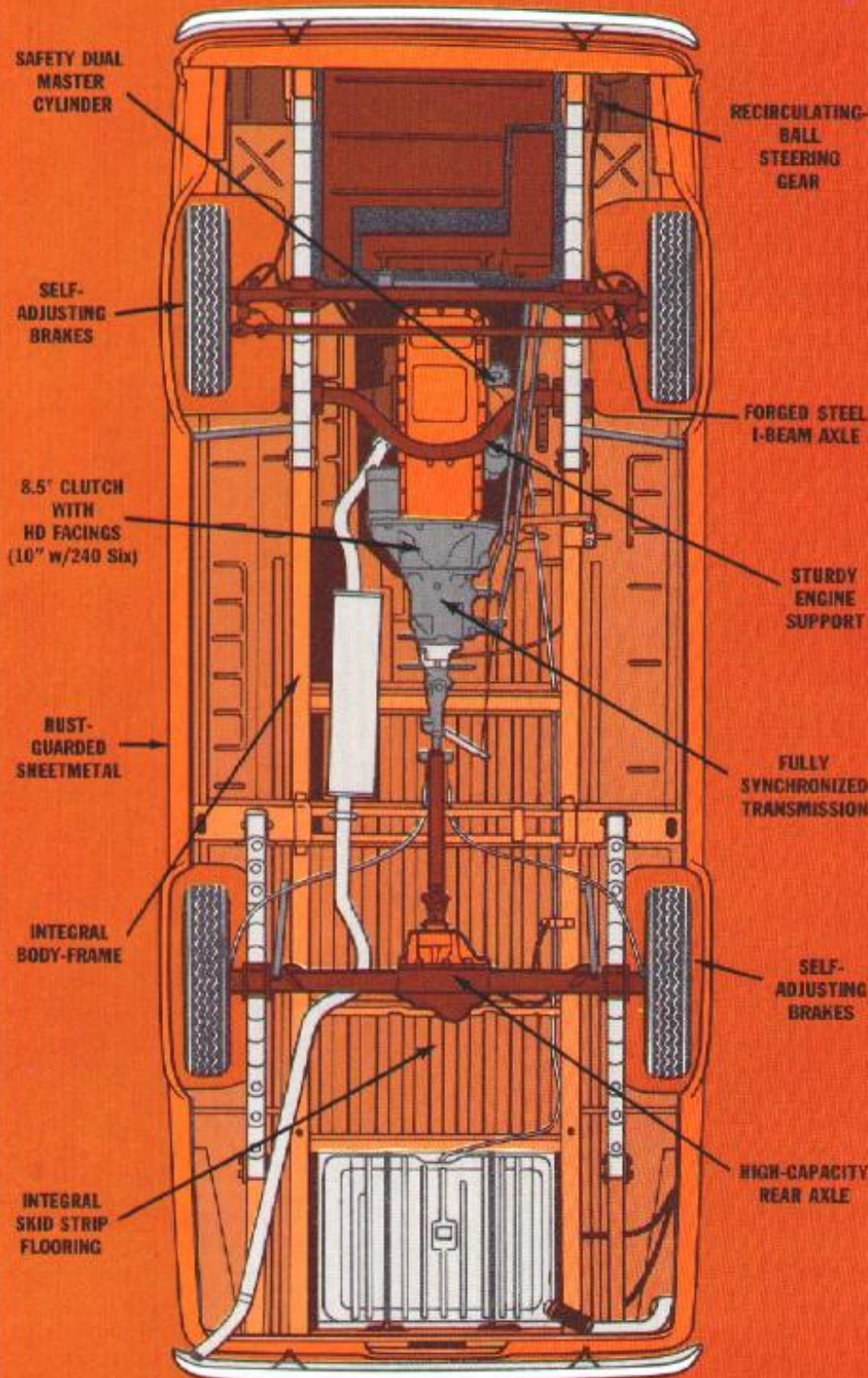
### Panel Van

The Panel Van has rear cargo doors only. Fixed or vent-type rear door windows are optional. If your operation does not require the convenience of side doors and lowest initial cost is required, the Econoline Panel Van is your most economical buy.

## Outstanding Stability and Durability

Lubrication-free, leaf-type front springs are coupled to a rugged I-beam forged steel axle with double-acting shock absorbers. Single-stage springs, also lubrication-free, and double-acting shock absorbers are mounted in the rear. These rugged suspension components, attached to Econoline's solid one-piece body and frame

unit, provide excellent stability. The single-unit body-frame is sturdily reinforced for maximum rigidity. All major structural components are galvanized. Zinc-rich primer applied to inner surface of sheetmetal panels provides additional protection against rust . . . insures long life.



## A CHOICE OF TWO PROVEN ECONOMY SIXES



ENGINE SPECIFICATIONS	170 SIX (STD.)	240 SIX (OPT.)
Max. Gross HP @ rpm	105 @ 4400	150 @ 4000
Max. Net HP @ rpm	89 @ 3800	129 @ 4000
Max. Gross Torque (lb.-ft. @ rpm)	158 @ 2400	234 @ 2200
Max. Net Torque (lb.-ft. @ rpm)	146 @ 2400	218 @ 2000
Displacement (cu. in.)	170	240
Bore and Stroke (in.)	3.50 x 2.34	4.00 x 3.18
Compression Ratio (to 1)	9.1	9.2

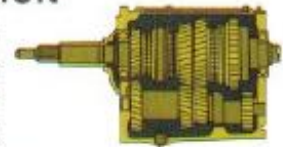
## REAR AXLES



Standard rear axle has 2300-lb. capacity. Optional rear axle has 3050-lb. capacity. A 3050-lb. capacity limited-slip rear axle is available for all Econoline models. This unit transmits driving power to the rear wheel having the most traction . . . helps keep you going on slippery or soft roads. Axle ratios of 3.00, 3.50, 4.11 and 4.57 to 1 are offered.

## 3-SPEED MANUAL TRANSMISSION

Ford's proven 3-speed transmission is standard in all Econolines. This direct-drive box is fully synchronized in all forward gears . . . lets you downshift while moving without gear clash.



## CRUISE-O-MATIC

A new 3-speed Cruise-O-Matic transmission is available for complete manual control or fully automatic shifting. A "second hold" feature provides either power or engine braking.



**A.**—An optional driver's folding seat provides convenient access to the battery for easy maintenance.

**B.**—Rear or right side cargo door vent windows are available to let fresh air flow through the cargo area. The inner edge of each window frame is hinged to permit the window to swing out about three inches.

**C.**—Your Econoline Van or SuperVan may be equipped with a wide, retracting, steel-ribbed step to ease right side entry and exit. Side and rear cargo doors are available with door positioners to keep doors open when loading or unloading in windy weather.

**D.**—A Flip-Swing seat for the passenger side of the cab folds up and swings rearward against the side of the vehicle. Can be swung out of the way when long loads are hauled—or to permit driver to walk back into cargo area.

**E.**—Your Econoline Van may be equipped with an auxiliary hot water heater for additional heat in the cargo area. Heater controls are conveniently located within driver's reach. Gasoline heater also offered.

**F.**—You may equip your Econoline with an AM radio for added pleasure. Controls are mounted within easy reach.

**G.**—Many custom rack and bin arrangements are available by special order from your Ford Dealer. He will be glad to assist you in selecting bins or other equipment to meet your needs.

**H.**—Two rear quarter windows are available with Econoline Pickups to give you virtually complete, all-around visibility . . . eliminates rear corner blind spots; provides safer backing up.

**I.**—Western-type swing-away mirrors may be installed on either side of your Econoline. These 6 x 10-in. mirrors provide excellent rear visibility.

## Many Convenience Options



**A. Battery Accessibility**



**B. Rear Door Window Ventilation**



**C. Retracting Step**



**D. Flip-Swing Seat**



**E. Auxilliary Hot Water Heater**



**F. AM Radio**



**G. Custom Racks**



**H. Pickup Cab Rear Quarter Windows**



**I. Western-Type Mirror**

**24,000-MILE OR 24-MONTH U.S. WARRANTY**—Ford Motor Company warrants to owners as follows: That for 24,000 miles or 24 months, whichever occurs first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts such as filters, spark plugs, ignition points, wiper blades, brake or clutch linings, and for normal deterioration of soft trim and appearance items. Warranty referred to herein is applicable to products normally operated in the U.S.A. and Canada.

# 1967 Econolines have comfort-conditioned interiors

Get behind the wheel of an Econoline and you'll find driving is more fun than chore! Entry and exit are quick and easy, because the doors open wide. An almost vertical steering column provides ample clearance for sliding behind the wheel. Seat belts, padded dash, windshield washers, LH outside rearview mirror (plus RH on Vans, inside on Pickup), emergency lamp flasher and heater-defroster are standard.

Standard seat trim is an attractive red, blue, green or beige Ford vinyl, color-keyed to exterior paint. Custom seats are of woven-plastic material in a choice of four basic colors that are color-keyed to exterior paint.

Standard conveniences include dual-electric two-speed windshield wipers; dome light in cab and Van cargo areas; an easy-to-read instrument cluster; an arm rest on driver's door (Vans); a handy package tray on the steering column; a lockable glove compartment; matched door locks; side vent window latches with push-button locks; padded driver's sun visor (RH also in Pickup and Vans with passenger's seat) and a coat hook. As you can see, Econolines think of everything!



CAB WITH CUSTOM EQUIPMENT PACKAGE

**STANDARD FEATURES:** Vinyl upholstery color-keyed to exterior paint • Left-hand fresh air inlet • Dual two-speed electric windshield wipers • Non-glare wiper arms • Windshield washers • Left and right outside rearview mirrors (RH optional on Pickup) • Padded left sun visor (plus RH on Pickup) • Painted front and rear bumpers (rear optional on Pickup) and hub caps • Dome lights • Ash tray • Mechanical jack • Spare wheel, tire, and inside carrier • Single electric horn • Turn signals (in front parking lights and rear taillights) • ICC emergency lamp flasher • Matched locks for all doors • Push-button lock for side vent window latches • Plastic foam padding in driver's seat cushion and seat back • Padded dash • Arm rest for driver (Vans) • Headlining in driver area • Coat hook • Seat belts • Fresh air heater and defroster.

**OPTIONAL CUSTOM EQUIPMENT PACKAGE** (in addition to or in place of standard features): Woven plastic upholstery color-keyed to exterior paint • Right-hand arm rest (Vans) • L & R arm rests (Pickup) • Cigar-cigarette lighter • Dual horns • Bright-metal hub caps • Chrome horn ring • Insulation on cowl wall

• Headlining in Van cargo area • Windows in Van rear doors • Rear quarter windows w/Pickup • Foam padding in passenger seat (with optional seat on Vans).  
**OTHER AVAILABLE EQUIPMENT:** Radio; Flip-Swing passenger seat; ammeter and oil pressure gauge; interior or Western-type rearview mirrors; tinted windshield; tinted glass all around (Pickup and Window Vans); front and rear chrome bumpers; white sidewall tires; auxiliary gas or hot water heater (Vans); folding driver's seat; rear or right-side door vent-type windows; safety shoulder harness; heavy-duty shock absorbers; stationary passenger seat for Vans (includes padded RH visor and RH arm rest); cargo door positioners.  
**STANDARD COLORS:** Rangoon Red, Pebble Beige, Raven Black, Springtime Yellow, Holly Green, Lunar Green, Frost Turquoise, Harbor Blue, Wimbledon White, Chroma Yellow, Pure White. A two-tone paint effect is available with Wimbledon White combined with any other standard color except Chrome Yellow or Pure White.

## CHASSIS SPECIFICATIONS

	STANDARD AND OPTIONAL EQUIPMENT	OPTIONAL GVW PACKAGE <sup>1</sup>
<b>MAXIMUM GVW:</b> (lb.)	4350*	4750, 4930
<b>MAXIMUM LOADSPACE:</b> (cu. ft.)	215 Van, 253 SuperVan, 75 Pickup	
<b>ALTERNATOR:</b> Standard	38 amp, 570 watt	
Optional	45 or 55 amp	
<b>AXLE, FRONT:</b> Capacity (lb.)	2150	
<b>AXLE, REAR:</b> Capacity (lb.)	2300	3050H
Ratio (to 1)—Standard	3.50	4.11
Optional	4.00	3.00, 3.50, 4.57
Optional Capacity (lb.)	3050H	
Ratio (to 1)	3.00, 3.50, 4.11, 4.57	
<b>BATTERY:</b> Standard	54 plates, 45 amp-hr	
Optional	66 plates, 55 amp-hr	
<b>BRAKES, SERVICE:</b> (Dual Hydraulic System) Size (in.)	Front 10 x 2.50, self-adjusting Rear 10 x 1.75, self-adjusting	Rear 10 x 2.50 HD front & rear 10 x 2.50
Optional	HD front & rear 10 x 2.50 (w/3050-lb. axle)	
<b>BRAKES, PARKING:</b>	Cable actuation of rear brakes	
<b>CLUTCH:</b> Dia. (in.)—Lining Area (sq. in.)	8.5—68.1 (10—85.5 w/240 Six)	
<b>ENGINE:</b> Standard	105-hp, 170-cu. in. Six	
Optional	150-hp, 240-cu. in. Six	
<b>FUEL TANK:</b> Capacity (gal.)	14	
Location	Rear under cargo body	
<b>SHOCK ABSORBERS:</b> Front and Rear—Standard	Double-acting, telescopic	
Optional	HD double-acting, telescopic	
<b>SPRINGS, FRONT:</b> Capacity @ load (lb.)	955 (std.), opt. 965, 1075 w/170 Six	955 (std.), opt. 1075 w/170 Six
<b>SPRINGS, REAR:</b> Capacity @ load (lb.)	1025 (std.), 1230, 1400 w/3050-lb. axle (opt.)	SuperVan: 1400; Van & Pickup: 1230; Opt. Van & Pickup: 1400
<b>TRANSMISSION:</b> Synchro-Silent	Fully synchronized 3-speed	
Optional	3-speed Cruise-O-Matic	
<b>TIRES:</b> Five Tubeless—Size—Standard	6.35 x 14 4PR	w/4750-lb. GVW Van & Pickup: 7.35 x 14 8PR PT w/4930-lb. GVW (All Models): 7.00 x 14 8PR TT
Optional	5.95 x 14 8PR	All Models: 7.00 x 14 10PR TT
<b>WHEELS:</b> Five—Rim Size	14 x 5 1/2 J	

\*Requires optional 6.35x14 4PR tires; standard SuperVan includes HD underbody structure. \*\*White wall tires also available. †Includes heavy-duty ornament, stabilizer bar and (except SuperVan) HD underbody structure. ††Also available w/limited slip differential. TT: Truck-type

The specifications contained herein were in effect at the time this folder was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time or change specifications or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this folder are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer.

**EVERY 1967 FORD ECONOLINE has been designed, engineered and quality-built to provide safer, more dependable service than ever! Numerous new safety items are standard equipment in every 1967 Ford Econoline. Safe operation also depends upon the proper use and maintenance of the vehicle . . . and the continued use of safety equipment provided.**

**YOU'RE AHEAD IN A FORD ALL THE WAY!**

