

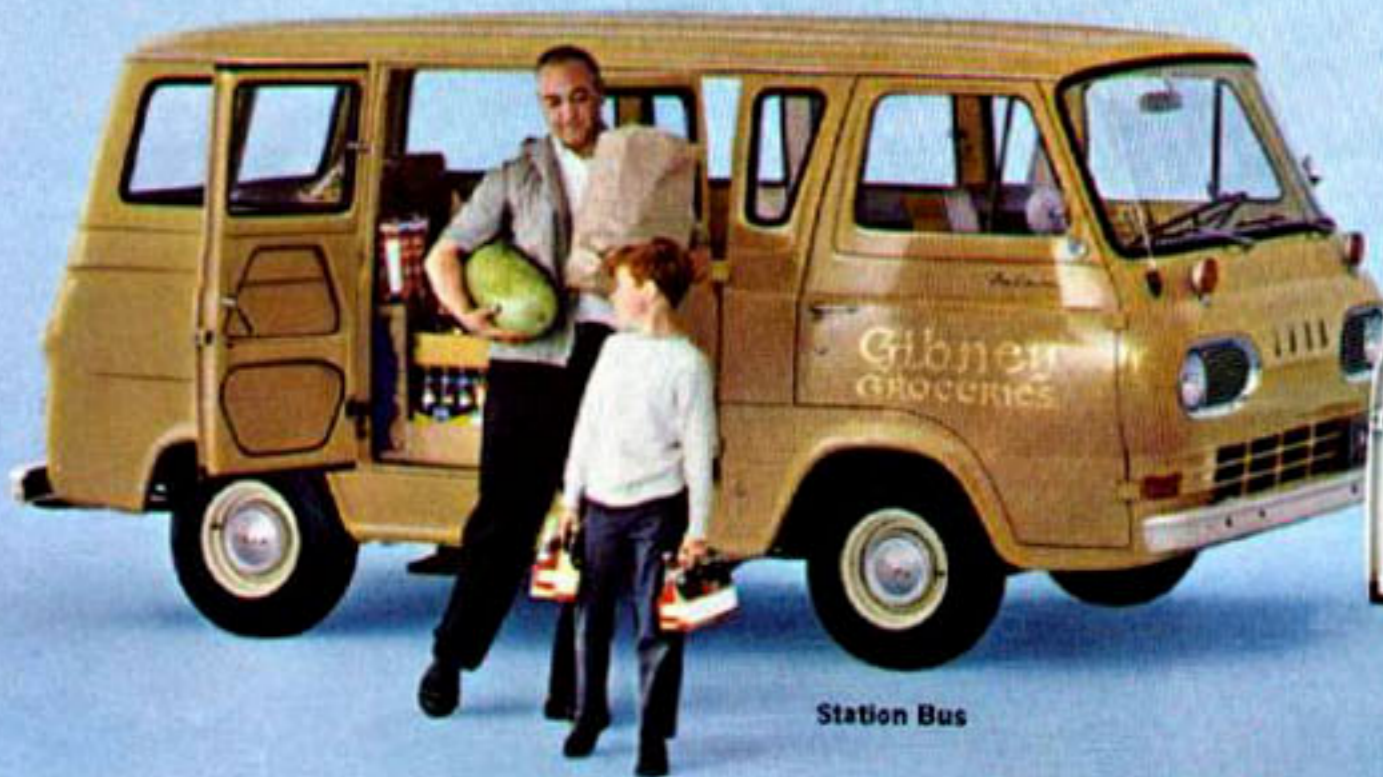
1964 FALCON EXTRA-DUTY WAGONS

STATION BUS, CLUB WAGON
AND DELUXE CLUB WAGON



Deluxe Club Wagon carries
eight passengers in comfort

These are the ones with all of the extras! No matter how much more you want in a wagon, you'll get it (and something extra besides) in these Falcons. They're extra big—carry up to eight people or 194 cu. ft. of cargo. Extra-easy loading and unloading—six wide-opening doors and a flat, level floor. Extra thrifty—Falcon Six engines (so easy on gas!). Ford's Twice-a-Year (or 6,000-mile) Maintenance*, service-savings galore (like self-adjusting brakes). And, brand new for '64, the extra ease and smooth no-shift driving of Cruise-O-Matic Drive are available on all models with the 101-hp Six. Falcon Extra-Duty Wagons just don't know when to quit. No wonder they're extra popular—the best-selling wagons of their kind! *See back cover



Station Bus



Club Wagon



Deluxe Club Wagon

STATION BUS Here's where big space, loading ease, high economy and low upkeep are challenged only by low price—lowest of the Extra-Duties. Like all Falcons, that low price even includes heater*. This one rates very high in commercial uses too.

STANDARD EQUIPMENT

Falcon Six Engine (85 hp) • Synchro-Smooth Drive • 2-Speed Electric Wipers • 3-Spoke Safety Steering Wheel • Foam-Cushioned Adjustable Driver's Seat • Front Passenger Seat • Front Arm Rests, Ash Tray • Left-Hand Air Inlet • Front Seat Belt Anchors • Dual Horns, Dome Lights • Left-Hand Sun Visor • Inside Mirror • Retractable Side Step

*Heater and defroster are installed during production unless otherwise specified. If deleted, an appropriate price reduction is made.

CLUB WAGON The Club Wagon balances an impressive equipment list with a moderate price tag. An especially attractive value for traveling groups (4-H, scouts, camps or clubs). (Falcon Camper Kit—described under Deluxe Club Wagon at right—available to greatly multiply versatility of this Extra-Duty Wagon.)

STANDARD EQUIPMENT

Includes all Station Bus equipment with these variations... Full-Length Color-Keyed, Vinyl-Coated Rubber Floor Mat • Full-Length Headlining • Color-Keyed Trim Panels • Foam-Cushioned Front Passenger's Seat • Painted Left-Hand Outside Mirror • Windshield Washers • Cigarette Lighter • White Steering Wheel with Chrome Horn Ring • Dual Sun Visors • 4 Coat Hooks • Right-Hand Air Inlet

DELUXE CLUB WAGON Shown with new 11-piece Camper Kit option (canopy available separately). Moderately priced, Camper makes virtual "rolling homes" (see below) of Club and Deluxe Club Wagons. Rugged metal construction. Camper components can be easily removed from vehicle when not in use.

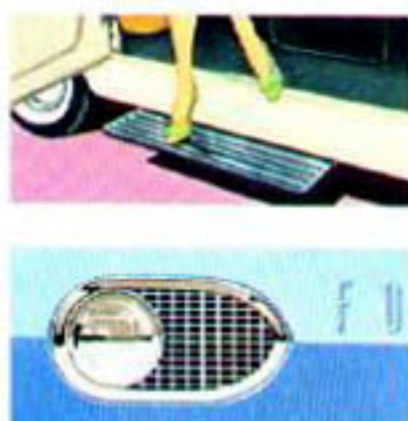
STANDARD EQUIPMENT

Includes all Station Bus, Club Wagon equipment with these variations... Falcon 170 Special Six Engine (101 hp) • Blue Full-Length Vinyl-Coated Rubber Floor Mat • Padded Instrument Panel and Cushioned Sun Visors • Bright Left-Hand Outside Rearview Mirror • Bright-Finish Bumpers • Bright Body Side Moldings with Anodized Aluminum Insert • Bright Hub Caps • Spare Tire Cover



FLAT, LEVEL FLOOR FRONT TO REAR

Some other wagons "break" load floor in the middle, limit length of loads they can carry. Falcon has engine up front, gives you nearly 9 ft. of flat, level load length inside the vehicle!



RETRACTABLE SIDE STEP

Open the curbside doors and side step slides out; close them and it retracts, all automatically!



HIGH-LEVEL FRESH AIR INTAKE

Draws in constant flow of fresh air high above the road for warm weather ventilation or winter heating.

EASY-TO-REACH SPARE

Ford engineers have thought of everything. Spare tire mount in the Extra-Duties is conveniently located just inside right rear door behind the wheelhousing. Easy to reach... easy to handle without disturbing cargo.



COMPACT KITCHEN

Stove* mounts on folding door shelf. Inside, Camper components include counter area, buffet table, storage cabinets for food, utensils and ice box*. Ideal kitchen-dining facilities for camping families. *Not included



SLEEPS FAMILY OF 5

Set up for night, Camper equipment comfortably sleeps two adults and three children. Dual-purpose foam cushions provide adult-size mattresses. Cabinets have ample storage for blankets or sleeping bags.



TWICE THE CARGO SPACE OF EVEN THE BIGGEST WAGONS From driver's seat to closed double rear doors, loadspace adds up to 194 cu. ft. It's wide and high, flat and level front to rear—ideal for odd-shaped loads (like building materials, for example).



6-DOOR CONVENIENCE AND ACCESSIBILITY You have double-door openings over 4 feet wide at rear and curbside for cargo, plus additional single doors for driver and front seat passenger. What other wagon lets you load with so much ease and speed?

SPECIFICATIONS

COLOR AND UPHOLSTERY SELECTIONS: In the three models, Extra-Duty Wagons offer you a choice of up to 10 1964 single tone colors or 9 optional two-tone combinations in durable, brilliant Diamond Lustre Enamel. There are in all a total of 9 upholstery choices. Your Ford Dealer will be most happy to show you actual samples of '64 Falcon Extra-Duty Wagon colors and upholstery.

TWICE-A-YEAR (or 6,000-mile) MAINTENANCE: 1964 Extra-Duty Wagons go 6,000 miles (or 6 months, whichever comes first) between major chassis lube, oil and filter changes and minor lube. In fact, each of these three Extra-Duty Falcons for 1964 needs so little service it's just good sense to see that it gets the best—at your Ford Dealer's. His factory-trained mechanics and special tools add up to a great service combination you can get nowhere else! Other '64 Extra-Duty Wagon service savings include: self-adjusting brakes; engine coolant-antifreeze, installed at the factory, good for 36,000 miles or 2 years; aluminized muffler; and galvanized vital underbody parts to resist rust and corrosion.

ENGINES: 85-hp Falcon Six (std. on Station Bus, Club Wagon)—144 cu. in. displ.; 3.50" bore x 2.50" stroke; 8.7 to 1 comp. ratio; regular fuel; single venturi carburetor; manual choke; oil capacity, with filter change, 4.5 qt.

101-hp Falcon 170 Special Six (std. on Deluxe Club Wagon, opt. on others)—170 cu. in. displ.; 3.50" bore x 2.74" stroke. Other specifications same as above.

ENGINE FEATURES: Up-front location for better cooling, easier accessibility, clear load floor. Hinged engine cover, fully insulated from heat and noise. For economy and longer life Falcon engines have short-stroke, low-friction design; full-flow oil filter; pressurized cooling system with 190° thermostat; 12-volt electrical system; weatherproof ignition; 54-plate, 55 amp-hr battery (65 amp-hr optional); fully aluminized muffler and tailpipe. Engines electronically mass-balanced for operating smoothness.

CLUTCH AND MANUAL TRANSMISSIONS: Single-plate, dry-plate clutch for smooth engagement. Face diameter 8 1/2". **Synchro-Smooth Drive** (3-spd. man.) standard with both engines. **4-Speed Manual** optional. Both have fully synchronized gears for smooth, clash-free manual shifting in all forward speeds. Standard "H" shift pattern with lever on steering column.

CRUISE-O-MATIC TRANSMISSION (opt. with 170 Special Six): Three-speed automatic with two selective drive ranges. Three-speed range starts in low for all normal driving; two-speed range starts in intermediate for more sure-footed driving on slippery surfaces. Selector sequence P-R-N-DRIVE-L.

REAR AXLE: Semi-floating type with offset hypoid gears. Induction-hardened forged shafts with permanently lubricated wheel bearings.

SUSPENSION: Longitudinal, semi-elliptic leaf springs front and rear with rubber-bushed supports and compression-type shock absorbers, giving variable-rate characteristics for more controlled ride. Rigid I-beam type front axle of heat-treated forged alloy steel. Precision-fitted steering knuckles with bronze kingpin bushings and special rubber seals. Link-type rubber-bushed ride stabilizer. Direct-acting hydraulic shock absorbers front and rear. Tapered roller front wheel bearings.

STEERING: Low-friction recirculating-ball type steering gear provides easy handling. Anti-friction bearings throughout. Over-all steering ratio, 25.0 to 1. Turning diameter, 40 ft.

BRAKES: Self-adjusting, self-energizing hydraulic with double-sealed composite drums. Diameter, front and rear, 10 in. Molded linings for long life and fade resistance. Total lining area 168 sq. in.

TIRES: Soft-tread design, block, tubeless with Tyrex rayon cord, safety-type rims. Size: 6.50 x 13 on 5 1/2" rims. Spare location: cargo area behind right-hand wheelhousing.

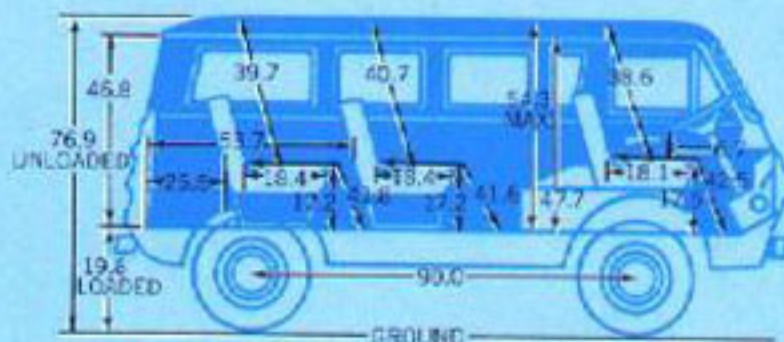
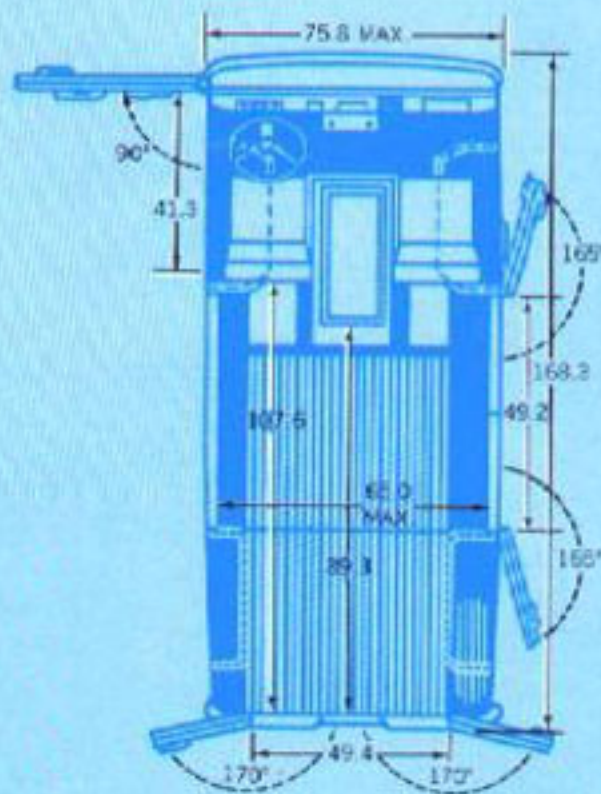
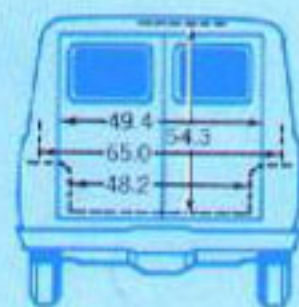
24-MONTH, 24,000-MILE WARRANTY: Ford Motor Company warrants to its dealers, and its dealers, in turn, warrant to owners as follows: That for 24 months or for 24,000 miles, whichever comes first, free replacement, including related labor, will be made by dealers of any part with a defect in workmanship or materials. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake and clutch linings, and normal deterioration of soft trim and appearance items. The warranties referred to herein are applicable to products sold in the U.S.A. and in certain neighboring areas.

OPTIONAL EQUIPMENT (unless listed as standard): Arm Rests (for 2nd, 3rd seats); Cigarette Lighter; Fresh Air Heater*; Full Wheel Covers; Auxiliary Heaters; Non-Glare Inside Mirror; Outside Mirrors (RH-LH); Safety Package "A" (padded instrument panel and sun visors); AM Radio; Second or Second and Third Row 3-Passenger Seats; Seat Belts; Spare Tire Cover; Lock; Spotlight; Sun Visor (RH); Tinted Windshield; Windshield Washers, and many others.

*See footnote under Station Bus

PRICES: All Optional Equipment and Accessories, illustrated or referred to as options, optional or available in this folder are at extra cost. For the price of the Falcon Extra-Duty Wagon with the equipment you desire, see your Ford Dealer.

Comparative information in this folder was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect at the time this folder was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change prices, specifications or designs without notice and without incurring obligation.



Curb Weight (approx.):
Station Bus—2,830 lb.
Club Wagon—2,930 lb.
Deluxe Club Wagon—2,970 lb.
Add 60 lb. for each optional rear seat

TRY TOTAL PERFORMANCE
FOR A CHANGE!

FORD

FALCON FAIRLANE FORD THUNDERBIRD

PRODUCTS OF  MOTOR COMPANY