

1961 FORD ECONOLINE DELIVERY VAN



All-the-way new to save in 4 big ways!

Low initial price . . . superior gas mileage . . . less dead weight . . . bigger loadspace

The Ford "high cube" Econoline Van makes delivery work faster and easier . . . with a modern stylishness that says nice things about your company at every stop. There's up to 39% more loadspace than in $\frac{1}{2}$ -ton panel models—a huge 204 cubic feet! The advanced, single-unit design that makes possible this tremendous cargo area in a short 168.4-inch over-all length also cuts dead weight to permit payloads over $\frac{3}{4}$ ton. Ninety-inch wheelbase for outstanding maneuverability and parking ease.

True to its name, the Econoline Van provides big, new savings for cost-conscious businessmen . . . with low initial cost and superior economy of operation. The 144 Economy Six, the same gas-saving engine as the Falcon pickup, goes a full 4,000 miles between oil changes. The engine cover is well insulated with fiberglass to keep heat and noise out of cab, for increased driver comfort.



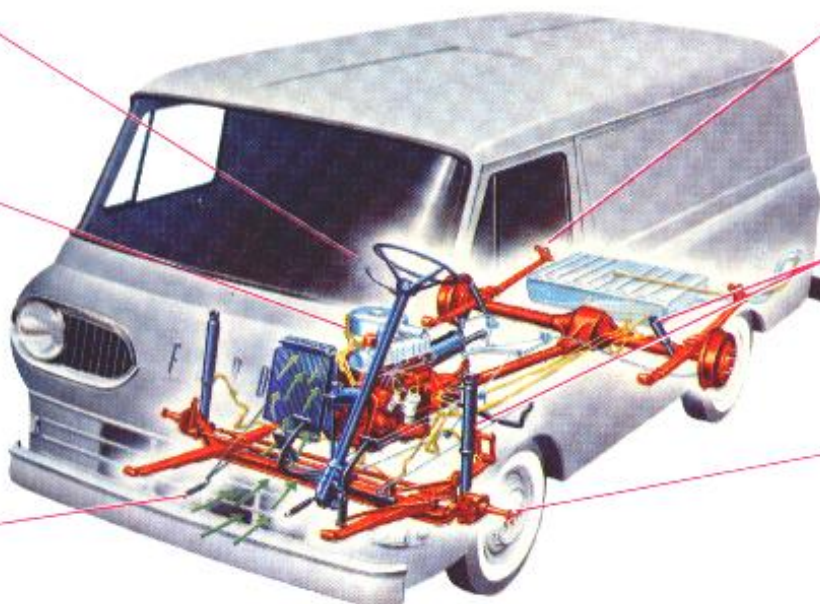
Your cargo rides high, wide and handsome. The large interior load area is over 54 inches high and 65 inches wide (48.2 inches between the wheelhousings). The length is 89.3 inches from the rear of engine compartment to rear door (106 in. from rear of seat and 143 in. from firewall), with a total loadspace of 204 cubic feet. Double cargo doors, both rear and curb side, provide a loading opening width of over 49 inches, almost 47 inches in height . . . give excellent rear and curb-side accessibility for convenient loading or unloading.

Ford Econoline Van Specifications

Convenient steering column shift lever controls the 3-speed Synchro-Silent transmission for easy manual operation.

Economical 85-hp engine, the Falcon Six with proven gas economy, goes 4,000 miles between oil changes.

Efficient engine cooling system. Fresh air is channeled through the grille and radiator over the "up front" engine for more effective cooling and longer engine life.



Durable, soft-action rear suspension with variable-rate, semi-elliptic leaf springs.

Direct-acting, telescopic shock absorbers are standard, front and rear, for a softer ride.

I-Beam front axle and long leaf springs provide a comfortable ride and reduce tire wear.

GVW: (lb.).....	3,600
OPTIONAL GVW: (lb.).....	4,350*
MAXIMUM LOADSPACE: (cu. ft.).....	204
AXLE, FRONT: Capacity (lb.).....	2,050
AXLE, REAR: Capacity (lb.).....	2,300
Ratios (to 1)—Standard.....	3.5
—Optional.....	4.0
BATTERY:	54 plates—40 amp-hr
Optional.....	66 plates—55 amp-hr
BRAKES, SERVICE: Size (in.)—Front.....	10 x 2.50
—Rear.....	10 x 1.75
Total lining area (sq. in.).....	144.4
BRAKES, PARKING:	Cable Actuation of Rear Brakes
CLUTCH: Dia. (in.)—Frictional Area (sq. in.).....	8.5—67.6
COOLING SYSTEM: Capacity (qt.).....	8.9
Fan, No. of Blades—Dia. (in.).....	4—15
ENGINE:	85-hp Six
FUEL TANK: Capacity (gal.).....	14
Location.....	Under Rear Floor
GENERATOR: Standard—Optional.....	25 amp.—30 amp.
SHOCK ABSORBERS: Front and Rear.....	Direct Acting, Telescopic
SPRINGS, FRONT: Capacity @ Pad (lb.).....	900
Size (in.)—No. of Leaves.....	48.0 x 2.25—5
SPRINGS, REAR: Capacity @ Pad (lb.).....	940
Size (in.)—No. of Leaves.....	48.625 x 2.25—6

*4,350-lb. GVW requires 7.00 x 13—6PR tires

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TRANSMISSION: Synchro-Silent.....3-Speed Control.....Steering Column Shift Lever

TIRES: No.—Size.....5—6.50 x 13 4PR

WHEELS: No.—Size.....5—13 x 4 1/2 J

ADDITIONAL STANDARD EQUIPMENT: Double Side and Rear Doors; Electric Windshield Wipers; Outside Rearview Mirror; Front & Rear Bumpers; Dome Light; Single Electric Horn; Turn Signals; Oil Filter; Foam Seat Padding in Driver's Seat. **Colors:** Montecarlo Red; Raven Black; Academy Blue; Starlight Blue; Mint Green; Holly Green; Goldenrod Yellow; Caribbean Turquoise; Corinthian White. Two Tone paint scheme is available—any standard color may be combined with Corinthian White.

OTHER AVAILABLE EQUIPMENT: Heater and Defroster (fresh-air type, hot water heater, includes body insulation); Auxiliary Gas Heater; Auxiliary Step, side door; Radio and Antenna; Safety Package "A" (padded instrument panel and sun visors); Rear Door Glass; Flip-Swing or Stationary Seat (front, RH); Arm Rests; Sun Visor (RH); Interior Rearview Mirror; Cigar-Cigarette Lighter; Horn Ring; Turn Signals (Class A); ICC Four Lamp Flasher; Dual Horns; Door Lock (LH); Tinted Windshield; Windshield Washers; Bright-Metal Hub Caps; Front and Rear Chrome Bumpers; Dome Light (cargo area); Positive Crankcase Ventilation; Tires: (6.50 x 13—4PR white SW, 7.00 x 13—6PR black or white SW). For any additional equipment, see your Ford Dealer.

CUSTOM EQUIPMENT PACKAGE: Air Duct, RH; Arm Rests; Cigar-Cigarette Lighter; Dome Light (cargo area); Door Lock, Driver's Side; Windows in Rear Doors; Chrome Horn Ring; Dual Electric Horns; Hub Caps, Bright-Metal; Foam Seat Padding in Passenger Stationary Seat when optional seat is ordered; Twill Stripe Woven Plastic Seat Upholstery; Sun Visor, RH.

FORD TRUCKS COST LESS . . . tests certified by independent automotive experts prove it!



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