

*Easiest Cars in the World to Own*

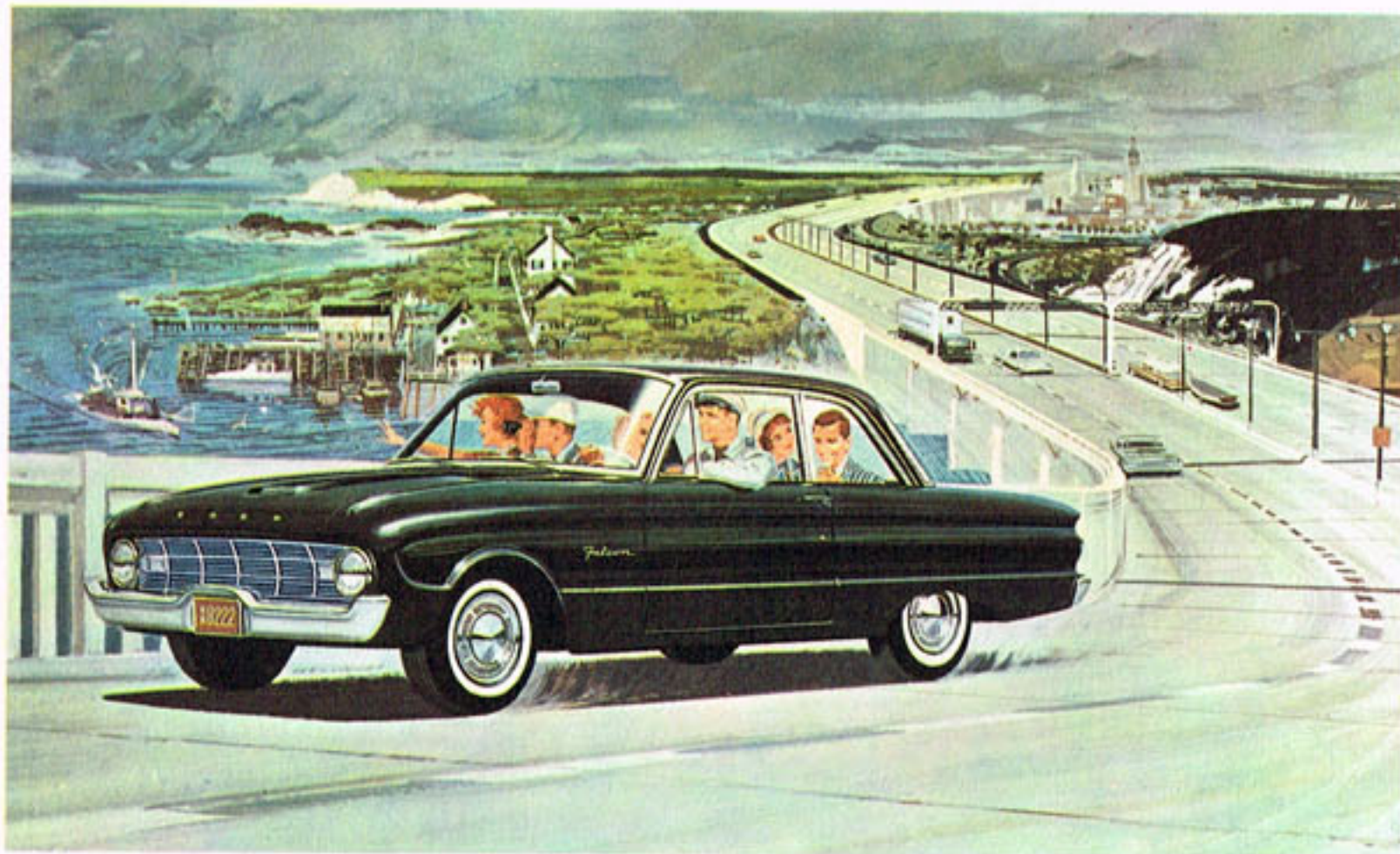


# FORD *Falcons* AND *Falcon* WAGONS



*Highlights from*

**FORD BUYER'S DIGEST OF  
NEW CAR FACTS FOR 1960**



Now you can have an even wider choice of Fords with the introduction of America's New-Size Cars

## THE FORD FALCONS and FALCON WAGONS

The Falcon is sized to handle and park like a "small" car . . . powered to drive in turnpike traffic and climb hills like a "big" car . . . built to save you trouble and money like no other car.

The all-new Falcon Six engine is up front where it does the most good—gives you the safety and stability you need on American roads and in American traffic. Gasoline economy is outstanding. For all the Falcon's generous six-passenger comfort, big-car convenience and lively performance, it delivers up to 30 miles per gallon, as shown in Experience Run, U.S.A.

And as for price . . . the Falcon Sedans are priced up to \$124 less than any other six-passenger sedan, and the Falcon Wagons are up

to \$154 less than any other six-passenger wagon built in America today, based on a comparison of manufacturers' suggested retail delivered prices.

The Ford Falcon is designed for easier, quicker, lower-cost maintenance, too. Only 4½ quarts of oil "fill 'er up." And a Full-Flow Oil Filter (at no extra cost) means 4,000 miles between oil changes. Front fenders are bolted on for easy replacement. The Falcon's brilliant Diamond Lustre Finish *never* needs waxing. An aluminized muffler normally lasts twice the life of ordinary types. And major underbody structural members of the Falcon's new single-unit construction are zinc-coated by a new process, to protect against rust—better than undercoating.

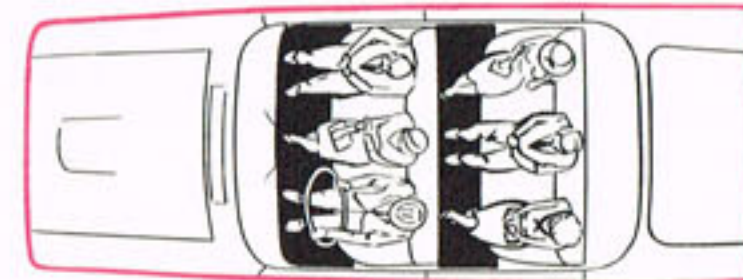
### HERE'S LUXURY ROOM FOR SIX

And you can thank the Ford Motor Company's world-wide experience in single-unit construction for that

The Falcon's single-unit construction makes possible all this extra bonus in interior space and comfort because bulky frame members are eliminated. More space can be used for passenger room and passenger comfort *without* sacrificing strength and safety. And *no* other American manufacturer has had more experience around the world in this type of construction than Ford.



Every last inch of the Falcon's interior is put to use for your personal comfort. You get full hip room, full leg room, full shoulder room, and



full hat room. Falcon's large wide-opening doors and swept-forward windshield pillars (with no annoying "dogleg" extension), make it easy to get in or out, too. The trunk compartment is one of the biggest in the compact field with over 23 cubic feet—two-weeks-vacation-worth, easy. Seats are high off the floor so your legs are never cramped. Seat backs are set at a 23° angle for scientifically proved, posture-perfect comfort. And for your extra comfort, there's an exceptionally generous amount of sound and weather insulation throughout the car.

## CAR SELECTOR

### THE FORD FALCONS

Designed (and U.S.A.-proved) for those who seek a beautifully proportioned new car or wagon that seats six with ease, yet is priced far below what you'd expect to pay for a full-size, six-passenger model.

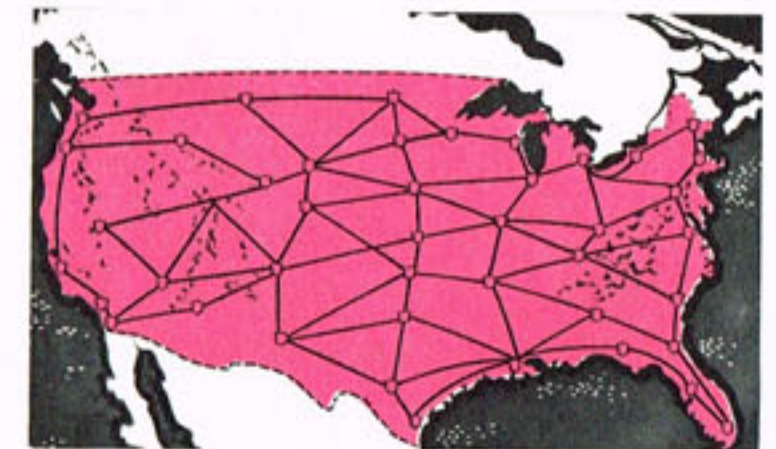
### WORLD'S MOST EXPERIENCED NEW CAR

Not since cars began, has there been a more exhaustively tested, thoroughly proved new car than the Falcon. *At the climax of a 3-year and 3-million mile testing and development program*, the Falcon gave a final demonstration of its fitness in the Experience Run, U.S.A.

The first Falcons off the production line were sent on a trip covering every last mile of U. S. numbered routes in the country. In order to cover such a tremendous mileage in just 27 days, sixteen cars were run "around the clock."

And the results? The over-all average gas mileage of all the Falcons for 223,880.88 miles was 28.44 mpg. One Falcon averaged 31.38 mpg for the entire run. Another averaged 35.57 mpg for a day's run of 444 miles. Proof, indeed, of the Ford Falcon's outstanding economy.

The years of testing and development, and the miles upon miles the Falcons have traveled on test tracks and during Experience Run, U.S.A., combine to make the Ford Falcon the *world's most experienced new car!*



**FALCON FORDOR SEDAN**

Four-door fans will welcome this model. It's a natural for people who'll be carrying lots of friends or family, and who want the convenience, economy and distinction of driving the New-size Ford, the Falcon. Color shown is Meadowvale Green.



**THE FORD FALCONS**

*Easiest cars in the world to own*

The 1960 Ford Falcon was designed to give you more absolute car per dollar than any other car on the market. With its low initial price, its up-to-30-miles-per-gallon economy, its fine comfort for six, and its simplified design, it makes ownership inexpensive, driving fun and maintenance easy. One important reason for the Falcon's peppy performance and excellent gas mileage is *low weight* . . . the Falcon weighs nearly  $\frac{1}{4}$  ton less than conventional 6-cylinder cars. Independ-

ent Ball-Joint front suspension helps give this Falcon the ride and stability of a much larger car. Brakes have large lining area and require less pedal effort than heavier conventional cars. For those who prefer the convenience and versatility of an automatic transmission, the new simplified Fordomatic Drive is available at a low price to match the Falcon's *own* low price. (On the following two pages you'll find information on this and other low-cost Falcon options.)

**STANDARD EQUIPMENT FOR ALL FALCON SEDANS**

3-Speed Transmission  
 Lifeguard Steering Wheel  
 Lifeguard Double-Grip Door Locks  
 Two Sun Visors  
 Two Front Arm Rests  
 Foam-Cushioned Front Seats  
 Glove Compartment  
 Bright-Metal Drip Rails  
 Instrument Panel Ash Tray

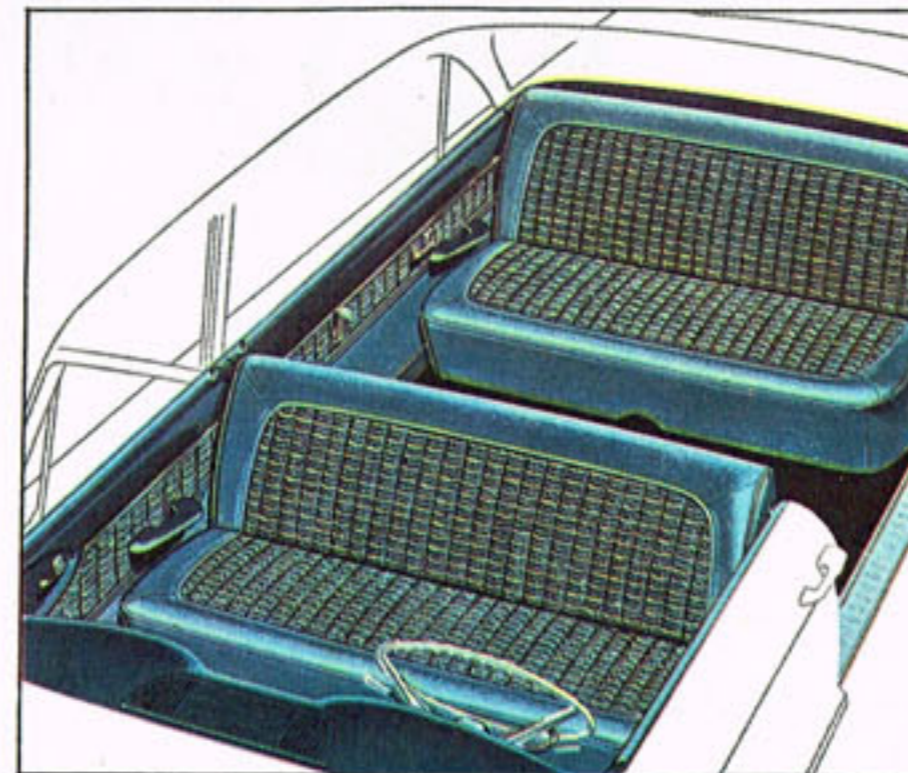
Coat Hooks  
 Dome Light  
 Instrument Cluster includes speedometer, odometer, fuel gauge, temperature gauge, oil and generator warning lights, high-beam and turn signal indicators, with lighted control identifications  
 Cowl-Aire Ventilation

Two Vacuum-Booster-Operated, Parallel-Action Windshield Wipers  
 Bright-Metal Windshield and Rear Window Moldings  
 Deep Section Bumpers require no guards  
 Dual Horns  
 Turn Signals  
 54-Plate 40 Amp-Hr Battery  
 Easy-to-Clean Rubber Floor Mat

**FALCON FEATURES . . . NOT FOUND ON SOME OF THE OTHER ECONOMY CARS**

You'll find many a convenience and comfort feature in the Ford Falcons that some of the other cars of similar size just don't have. The gearshift lever, for instance, is on the steering column, not on the floor where it would limit passenger room. Dual front seat arm rests and

sun visors are standard, not extra cost. Instrument panel has standard American controls and dials. If you choose a radio, it will fit *in* the instrument panel, not hung on beneath it. And Falcon's big luggage compartment is attractively insulated and trimmed to protect your luggage.

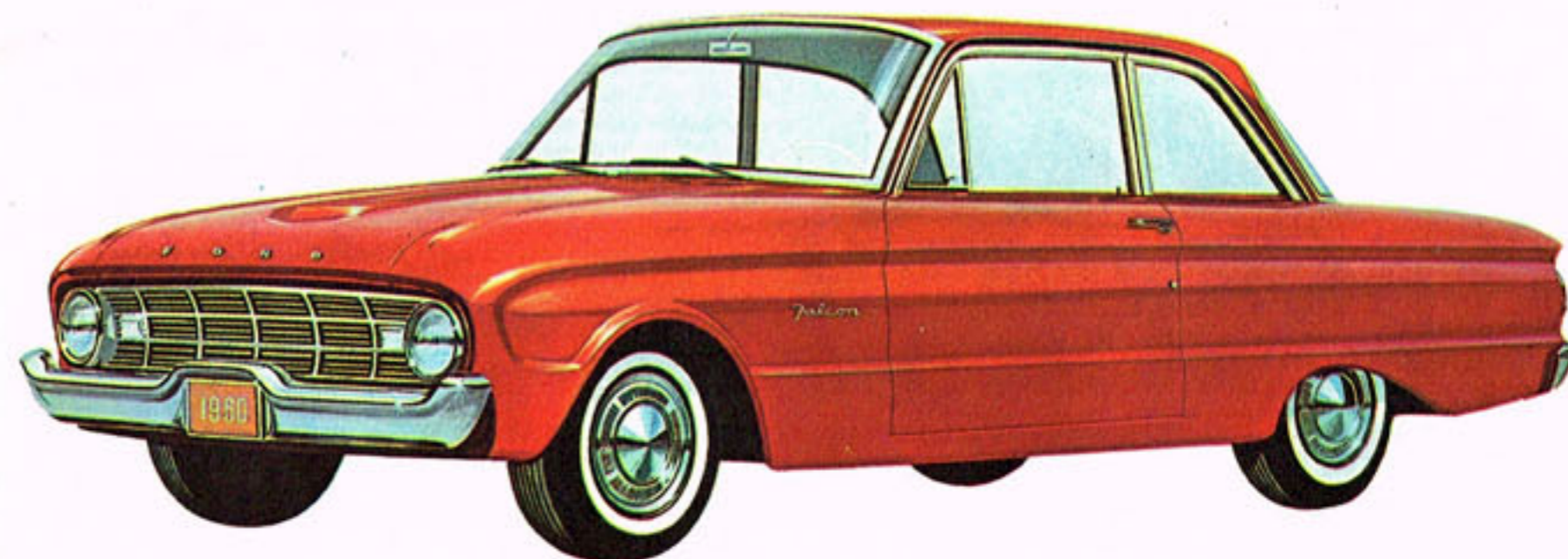


**BIG NEWS WHEREVER YOU LOOK—40 COLOR, UPHOLSTERY AND TRIM COMBINATIONS TO CHOOSE FROM**

You'll wonder how the Falcons can be priced so low when you see their smartly tailored interiors. They are *that* elegant. Take that optional blue vinyl and cloth interior at the left. The moroccan-grained vinyl is noted for its leather-like beauty and toughness. The block pattern, nylon upholstery is a fine-car touch that will hold its own in any company. Turn page for complete selection of colors and upholstery. Thick foam padding in front seat cushions is an unexpected luxury in a car priced so low. Front seat is raised and lowered *automatically* as it moves forward and back, in an adjustment range of four inches for nine comfortable positions. Here's all the room you'll ever need for shoulders, hips and legs—for six! Everyone and everything goes in the new-size Ford.

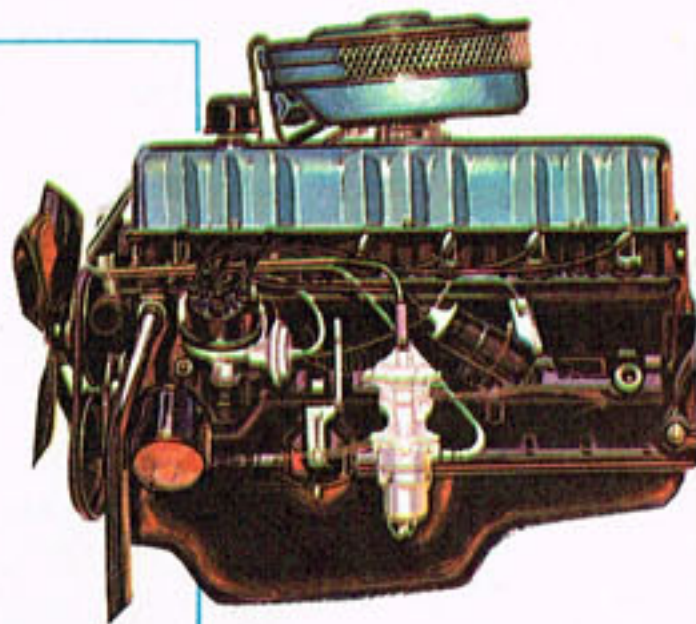
**FALCON TUDOR SEDAN**

The lower price of this 2-door model makes it an especially fine choice for those who want the most car for a minimum investment. And the doors are four feet wide so that even the rear seat is extra-easy to enter and leave. Montecarlo Red is illustrated.



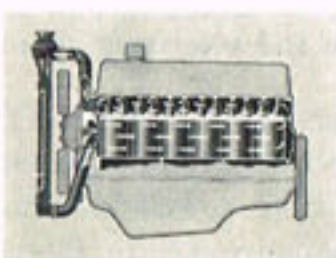
# The 90-hp FALCON SIX that was designed specifically for America's NEW-SIZE CAR

- Up to 30 miles per gallon
- Positioned up front for greater safety and stability
- Experience-Run-Proved... in town traffic, on superhighways, over hills and mountains
- Fewer parts... simpler servicing

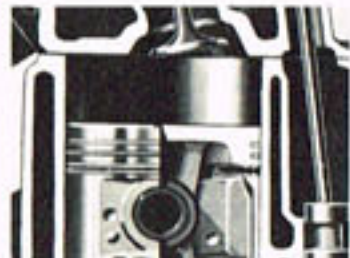


In the New-size Ford, the Falcon, you get a brand-new, *proven* six-cylinder engine, designed for low cost and easy servicing. It can deliver up to 50% better gas mileage than even Ford's famous economical Mileage Maker Six. The Falcon Six is of dependable cast iron construction. It's a short-stroke, low piston travel, in-line Six with free-turning overhead valves, wedge-type combustion chambers, 12-volt electrical system. Effi-

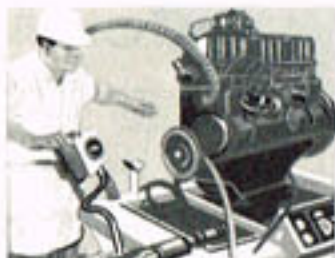
cient new intake manifold is cast integrally with the head; it's lighter, provides better fuel distribution, requires fewer parts and does away with wasteful leaks. Hot water heater gives *free heat*. (A gas heater, as is frequently used in cars with air-cooled engines, burns up to 10% of the car's gasoline.) And the Falcon Six is electronically mass-balanced while operating under its own power. You'll find it smooth and able!



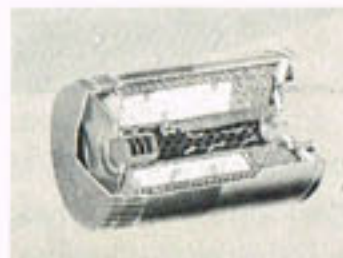
**Water-cooled** for greater quietness and efficiency. Permits use of safer, more economical hot water heater.



**Wedge-type** combustion chambers squeeze the last ounce of power out of every drop of regular gas.



**Mass balancing** by electronics while engine is under own power means smoother, quieter "go."



**Full-Flow** oil filtration is standard at no extra cost on the Ford Falcon—allows up to 4000 miles between oil changes.

## NEW SINGLE-UNIT CONSTRUCTION has high strength to weight advantage



The Falcon's new single-unit construction reflects the vast experience of the Ford Motor Company in this type of automotive construction. Beginning with the Lincoln Zephyr in 1936 and including the famous Thunderbird, the world-wide Ford Companies have built more than 20 million cars with single-unit construction. This type construction gives you a big bonus in interior space, because bulky frame structure is eliminated. Pound for pound the body is much stronger than conventional types. Sources of rattles and noise are eliminated. And a special addition in the Falcon is a new zinc-coating process that galvanizes main underbody structural members to resist rust.

- Anodized aluminum grille and headlight trim for corrosion resistance
- Cowl-top ventilator for fresher air
- Beautifully integrated styling design like that which distinguishes all 1960 Fords
- Curved windshield, sloping hood for better visibility

## YOU CAN PERSONALIZE YOUR FALCON AND INCREASE THE VALUE OF YOUR INVESTMENT WITH THE RIGHT CHOICE OF ACCESSORIES, UPHOLSTERIES AND COLORS



You can have the finest in automatics. A new Fordomatic Drive designed especially for the Falcon. Gas mileage is up to 50% better than with automatics in standard cars. Designed for minimum servicing and low-cost upkeep. Good pickup. Smooth shifts. "Park" gear locks to hold car when desired.



**Long-range transistorized radio.** Sensitive pickup of local and distant stations. Transistor powered for compactness, dependability and longer life.



**Fresh air, hot water heater.** Simple, safe water heater that brings in fresh air from cowl top. Free heat from engine. (Gas-burning heaters eat up as much as 10% of your gas.)

**Safety-padded instrument panel and sun visors** provide wonderful, extra protection.

### Sedan Deluxe Trim and Ornamentation Package



- Deluxe wheel and horn ring
- Bright-metal window frames
- Taillight bright rings
- Deluxe upholstery combination in blue, green or gray
- Cigarette lighter
- Rear seat arm rests
- Front door dome light switches
- Rear seat ash tray

All of the above special features are available together at one low price.

**Other Options:** Windshield Washer  
Electric Windshield Wipers  
Full Wheel Covers, Bright-Metal  
White Sidewall Tires

## COLORS AND UPHOLSTERIES ARE CHEERFUL AND DISTINCTIVE

### EXTERIOR COLORS



### SINGLE COLORS AND TWO TONES



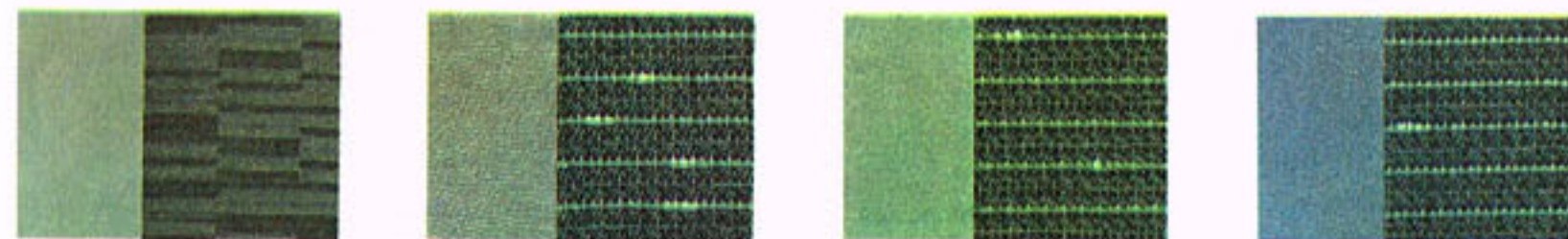
Falcons are available in any of the Single Colors shown above (Sultana Turquoise available only with deluxe interior). All Falcon Sedans are also available in Two Tones as illustrated at left. See chart at right for Two Tone color selections.

A/B	A/D	A/F	A/G	A/H	A/I	B/F	C/H	E/I
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### TWO TONE COLOR GUIDE

(Letters on chart refer to color names above. In each color combination, first letter is upper color, second is lower color. **EXAMPLE:** "A/B" is Corinthian White upper, Raven Black lower.)

### UPHOLSTERIES



Gray Vinyl and Nylon Cloth      Gray Vinyl and Pleated Nylon Cloth\*      Green Vinyl and Pleated Nylon Cloth\*      Blue Vinyl and Pleated Nylon Cloth\*

\*Optional at extra cost. See Deluxe Trim and Ornamentation Package, above.

**TUDOR FALCON WAGON**

For family wagon fun on a low budget, this one's unbeatable. Not only does it seat six comfortably, but it has cargo space galore (76.2 cu. ft.). Combines Falcon distinctiveness with wagon convenience. Color shown is Belmont Blue.



**FALCON WAGONS**

*America's lowest-priced 6-passenger Station Wagons*

Developed from the Ford Falcon and perfected by America's station wagon specialists, the Falcon Wagons were bound to be winners. And that's exactly what they are! To begin with, every Falcon advantage was built into the Falcon Wagons: up-front Falcon Six engine with up-to-30-miles-per-gallon economy, generous room for six passengers, single-unit body construction, and all the other fine details that make the Ford Falcon such a popular bargain. Add to this the refinements and know-how that have made Ford

the industry's leading station wagon maker, and it's easy to see why Falcon Wagons are such favorites. Consider loadspace, for example: you'll find that the compact Falcon Wagon has a loadspace up to a foot longer and virtually as wide as full-sized station wagons of four years ago. That's space with a capital "S"! Notice how handily the spare tire stows at the side of the loadspace. And when you compare price, you'll find Falcon Wagons are priced lower than any other 6-passenger wagons built in America!\*

*\*Based on a comparison of manufacturers' suggested retail delivered prices*

**STANDARD EQUIPMENT FOR ALL FALCON WAGONS**

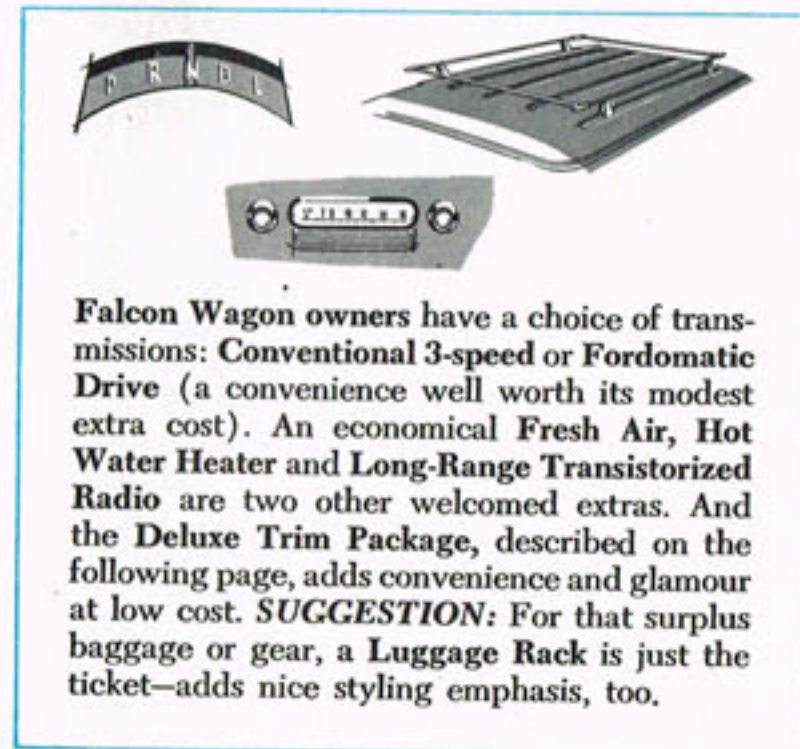
3-Speed Transmission  
Lifeguard Steering Wheel  
Lifeguard Double-Grip Door Locks  
Two Sun Visors  
Two Front Arm Rests  
Foam-Cushioned Front and Rear Seats  
Glove Compartment  
Bright-Metal Drip Rails  
Instrument Panel Ash Tray

Coat Hooks  
Dome Light  
Instrument Cluster includes speedometer, odometer, fuel gauge, temperature gauge, oil and generator warning lights, high-beam and turn signal indicators, with lighted control identifications  
Cowl-Aire Ventilation

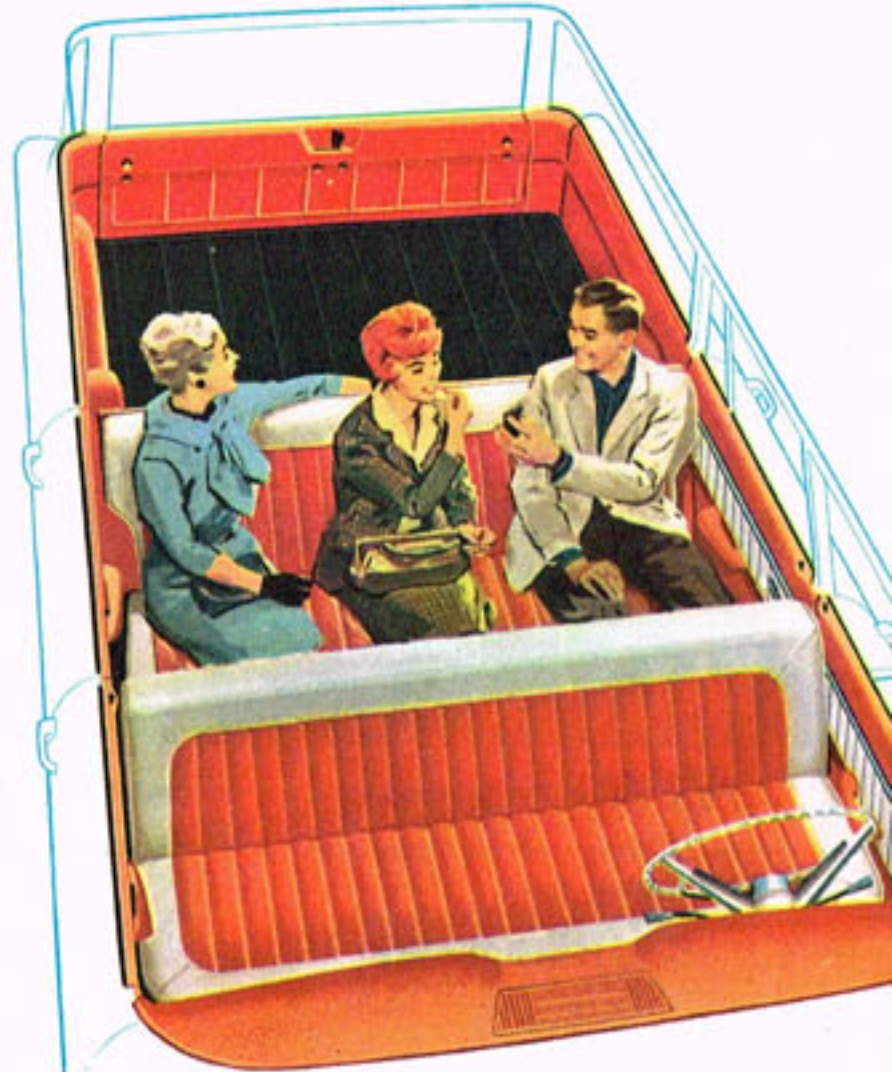
Two Vacuum-Booster-Operated, Parallel-Action Windshield Wipers  
Bright-Metal Windshield Molding  
Deep Section Bumpers require no guards  
Dual Horns  
Turn Signals  
54-Plate 40 Amp-Hr Battery  
Easy-to-Clean Rubber Floor Mat  
Long-Wearing Rubber Loadspace Mat  
Roll-Down Rear Window

**MOST LUXURIOUS INTERIORS OF ANY COMPACT WAGON**

For sheer attractiveness and practicality, Falcon Wagon interiors match *any* wagon on the road. For example, there's luxurious foam padding in *both* front and rear seats standard at no extra cost. Colorful, leather-like vinyl upholstery (with new Multi-block fabric if you so choose) resists the wear and tear of kids, pets and cargo. Look over the complete listing (and illustrations) of all the different trim selections on the next page—take your pick. No other compact wagon offers so many. You'll find full insulation in a Falcon Wagon... a difference you'll appreciate on hot sunny days, and cold wintry ones, too.



Falcon Wagon owners have a choice of transmissions: **Conventional 3-speed** or **Fordomatic Drive** (a convenience well worth its modest extra cost). An economical **Fresh Air**, **Hot Water Heater** and **Long-Range Transistorized Radio** are two other welcomed extras. And the **Deluxe Trim Package**, described on the following page, adds convenience and glamour at low cost. **SUGGESTION:** For that surplus baggage or gear, a **Luggage Rack** is just the ticket—adds nice styling emphasis, too.



**FORDOR FALCON WAGON**

What a difference two more doors make! They'll please your passengers and they'll make loading and unloading far, far easier. Cargo space just behind front seat is more accessible. The additional cost is slight—and don't forget that a 4-door is worth more at trade-in time, too. Color shown is Montecarlo Red.

## SPECIAL FALCON WAGON FEATURES . . . FROM AMERICA'S STATION WAGON SPECIALISTS

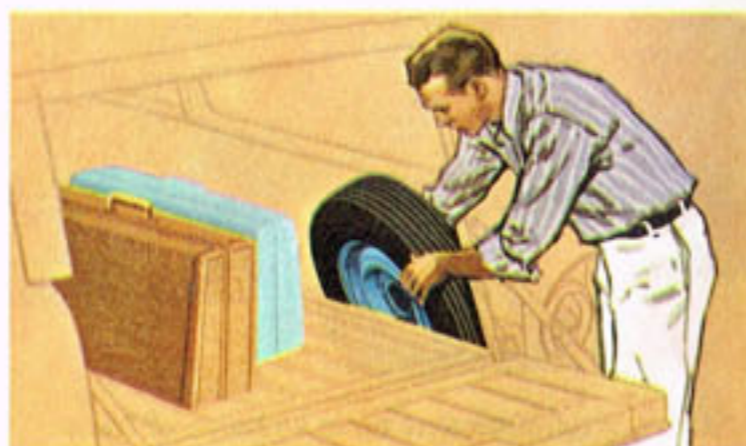
Illustrated below are three special Falcon Wagon features . . . the easy-opening tailgate, neatly located spare tire, and extra-long load-space (longest in the compact wagon field). All are examples of the superior attention to detail and resulting owner bonuses found in the Falcon Wagons. You'll see other examples wherever you look. Consider the second seat: It flips down flat and snug in seconds for a completely level loadspace, and in the "up" position it's locked

securely in position by a pressure latch. Door openings are extra wide and you'll find no wind-shield dogleg projecting into the front entrance area . . . getting in and out is easy. Thanks to careful window design and husky, narrow roof support posts, Falcon Wagons have better visibility than any other compact wagon. Every-where, from the aluminized muffler to the Lifeguard steering wheel, you'll find features you'll want to take advantage of.



### IT'S CHILD'S PLAY TO OPERATE TAILGATE

Falcon Wagon's counterbalanced tailgate with two husky assist springs (located out of sight beneath floor) does away with "heavy-handed" operation.



### EASY-TO-REACH SPARE TIRE

Spare tire stows neatly at right-hand side of load-space . . . rolls in and out easily when needed. Hand-some vinyl cover is standard equipment.

### LONGEST LOADSPACE OF ANY COMPACT WAGON

With the tailgate closed, the Falcon Wagon has a loadspace of 89.3 inches long.\* That's longer than any other wagon in the compact field. Plenty of room here for two to spread sleeping bags and stretch out . . . or for a seven-foot ladder . . . or what have you. Lower the tailgate and you get as much as nine feet of loadspace length (109.2").\* Total volume (with tailgate closed) is 76.2 cu. ft. The Falcon Wagon may be compact outside, but it's king-sized inside.

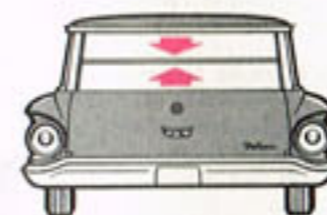
\*Front seat all the way forward; seat adjustable to nine positions, in total fore-to-aft travel of 4".

## FALCON WAGON OPTIONS AND ACCESSORIES



### LUGGAGE RACK

Here's a handsome, chrome-plated and stainless steel rack that attaches permanently to roof. Has six protective skid strips on roof. All rails are removable. Rack is stylish and mighty handy for carrying extra loads.



### ELECTRIC WINDOW

Convenient, power-operated rear window is activated by toggle switch on instrument panel and also by ignition key switch on tailgate. Safety switch prevents window from extending when tailgate is lowered.

### OTHER ACCESSORIES

See Page 7 for information on Fordomatic Drive; Long-range Transistorized Radio; Fresh Air, Hot Water Heater; Safety Padded Instrument Panel and Sun Visors; and other accessories, all of which are available for wagons as well as sedans.



### DELUXE TRIM PACKAGE

- Deluxe wheel and horn ring
- Bright-metal side and rear window frames
- Taillight bright rings
- Deluxe upholstery combinations in blue, green or gray Multi-block pattern fabric and vinyl, or all-vinyl in black or red with white
- Cigarette lighter
- Rear seat arm rests
- Front door dome light switches
- Rear seat ash tray

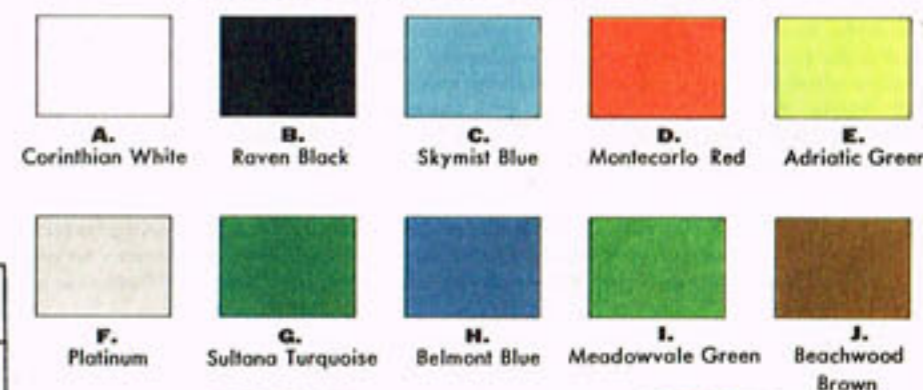
All of the above special features are available together at one low price.

## CHEERFUL COLORS AND DURABLE UPHOLSTERIES

### EXTERIOR COLORS FOR WAGONS

#### SINGLE COLORS AND TWO TONES

Falcon Wagons are available in all of the Single Colors shown at right (Beachwood Brown available only with standard interior; Sultana Turquoise only with deluxe interiors). Two Tone availability shown below.



A/B	A/D	A/F	A/G	A/H	A/I	A/J	B/F	C/H	E/I
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#### TWO TONE COLOR GUIDE

Letters on chart refer to color names above right. In each color combination, first letter is upper color, second is lower color. EXAMPLE: "A/B" is Corinthian White upper, Raven Black lower.



Single Color



Two Tone

### UPHOLSTERIES



# Falcon SPECIFICATIONS

**Falcon Design:** All new, welded, integral body and frame for quietness and high strength-weight ratio. Roof cross brace at center on sedans and three roof cross braces on wagons give extra rigidity. Zinc-coated rocker panels and main underbody members for durability. Completely sealed and insulated. Rear-hinged hood with outside safety-type latch. Chromed one-piece front and rear bumpers. Corrosion-resistant aluminum grille. Bright-metal windshield, sedan rear window and drip moldings. Cowl-top ventilation system. Clear-vision safety glass throughout. Wide Angle windshield with forward-slanting pillars. Large, wide-opening doors, with assist-type door checks and bronze-bushed hinges. Lifeguard Double-Grip door locks. Posture Control front seat, adjustable to 9 positions. Wagons have easy-to-operate counterbalanced tailgate (with coil assist springs), roll-down tailgate window and Stowaway 2nd seat. Rear-mounted 14-gal. gas tank with Center-Fill fueling on sedans, left rear fender fuel fill on wagons.

**Engine: 90-hp Falcon Six**—144-cu. in. displ.; 3.50" bore x 2.50" stroke; 8.7 to 1 comp. ratio; regular fuel, low-silhouette unit-design carburetor; manual choke; full-vacuum spark control; integral cylinder head and 6-port intake manifold; precision-molded crankshaft with four precision-type main bearings; rotor-type oil pump; oil capacity, with filter change, 4.5 qt.

**Features:** For economy and long life, the Falcon Six has Short Stroke, low-friction design; Wedge-Type combustion chambers; Free-Turning overhead intake and exhaust valves; 3-ring aluminum-alloy pistons with full-chromed top ring; Super-Filter air cleaner with re-usable element; vacuum-booster type fuel pump for more constant windshield-wiper action; full-pressure lubrication system with Full-Flow disposable-type oil filter; pressurized cooling system with 180° Positive-Action thermostat; 12-volt electrical system; weatherproof ignition; 18-mm. Turbo-Action spark plugs; 54-plate, 40 amp-hr battery, positive engagement starter; 3-point rubber-insulated engine mounting; aluminized muffler. Engine is electronically balanced while operating under its own power for optimum smoothness.

**Clutch and Manual Transmission:** Single cushion disc, dry-plate clutch for smooth engagement; aluminum housing; permanently lubricated ball-bearing type throw-out bearing; suspended clutch pedal for easy action and no draft hole in toeboard. Face diameter is 8½ in. Total frictional area is 68.1 sq. in. Conventional Drive has 3 forward speeds and 1 reverse. Shot-peened fine-pitch helical gears for high strength and quietness with forged bronze synchronizers for smooth operation. Anti-friction bearings throughout. Standard "H" shift pattern with lever on steering column. Ratios (to 1): 1st 3.29, 2nd 1.75, direct 1.00, reverse 4.46.

**Fordomatic Drive** (optional): Features simplified design, lightweight cast aluminum construction, minimum servicing (each 24,000 miles). Torque converter in combination with compound planetary gear set. Two forward gear ratios, one reverse (to 1): low 1.75, direct 1.00, reverse 1.50; converter (stall) 2.4. In "D" range gives brisk, smooth starts in low. Effective engine braking in "L" position. Air cooled. Selector lever and quadrant on steering column, sequence P-R-N-D-L.

**Rear Axle:** Semi-floating type with offset hypoid gears. Overhung drive pinion. Induction-hardened forged shafts with permanently lubricated, double-sealed ball-type wheel bearings. Needle roller bearing universal joints. **Axle Ratios (to 1): Sedans**—3.10 (std.), or 3.56 (opt.) with Conventional Drive; 3.56 with Fordomatic Drive. **Wagons**—3.56 (std.), or 3.89 (opt.) with Conventional or Fordomatic Drive.

**Front Suspension:** Angle-Poised Ball-Joint type with coil springs pivot-mounted and rubber-insulated at top on upper arms for soft ride. Strut-stabilized lower arms. Built-in anti-dive control. Internally mounted hydraulic double-acting shock absorbers with rebound cutoff. Front end has link-type, rubber-bushed ride stabilizer to control roll on turns. Tapered roller wheel bearings.

**Rear Suspension:** Longitudinal, semi-elliptic leaf springs of asymmetrical design with rear axle located forward from center of springs for anti-squat control on take-off. Provides soft-action, variable-rate with rubber-bushed supports and compression-type shackles for soft, levelized ride. Full length liners between leaves—no lubrication required. Axle nose bumper. Diagonally mounted hydraulic double-acting shock absorbers.

**Steering:** Magic-Circle low-friction recirculating-ball type steering gear provides easy handling. Protective rear mounting. Anti-friction bearings throughout. Symmetrical linkage. Over-all steering ratio 27 to 1. Lifeguard 17", black, 3-spoke, deep-center steering wheel. Turning diameter 38.8 ft.

**Brakes:** Truck-Size double-sealed, self-energizing hydraulic brakes have suspended pedal and dash-mounted master cylinder. Composite drums, 9-in. diameter front and rear, with riveted linings, for long life, cool operation and fade resistance. Lining area is 131 sq. in. for sedans, 150.6 sq. in. for wagons. Offset "T" handle parking brake at left of steering column applies rear brakes.

**Tires:** Low-profile, black, long-lived, quieter-riding, soft-tread type tubeless with tyrex cord. Sedans: 6.00 x 13 4-ply on 4" safety rims. Wagons: 6.50 x 13 4-ply on 4½" safety rims. Pressed steel ventilated disc wheels. Spare wheel and tire in luggage compartment (at right side of cargo area in wagons).

**Standard Equipment:** Gray bar-pattern nylon cloth upholstery with matching morocco grain vinyl bolsters and trim in sedans; beige brand-pattern vinyl upholstery with matching morocco grain vinyl bolsters and trim in wagons. Two sun visors. Two front arm rests. Two parallel-action windshield wipers of the dual-range type. Inside rearview mirror. Instrument panel with speedometer, odometer fuel gauge, temperature gauge, oil and generator warning lights, high-beam and turn signal indicators in cluster; lighted control identifications, ash tray, glove box. Dome light operated by headlight switch. Sealed beam headlights, parking lights, taillights with stoplights and turn signals, license plate light. Sof-Tred black rubber floor covering (and cargo area mat in wagons).

**Dimensions:** (inches): Wheelbase 109.5; tread, front 55.0, rear 54.5; height sedans 54.5, wagons 55.1; width 70.1; length, sedans 181.2, wagons 189.0; front, head room 38.9; rear head room 37.3; front leg room 44.6; rear leg room, sedans 40.1, wagons 38.6; wagon loadspace, back of front seat to end of open tailgate 105.2, closed tailgate 85.3; maximum loadspace width 57.4; wagon rear opening (maximum) 27 x 45.5. Curb weights (pounds): 2389 Tudor Sedan, 2422 Fordor Sedan, 2633 Tudor Wagon, 2666 Fordor Wagon.

Note: Interior dimensions are taken with front seat adjusted 4" back from full-forward position.

**Prices:** Optional Equipment and Accessories illustrated or referred to in this catalog are at extra cost. For the price of the Falcon or Falcon Wagon with the equipment you desire, see your Ford Dealer.

*Comparative information in this catalog was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect at the time this catalog was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design without notice and without incurring obligation.*

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