

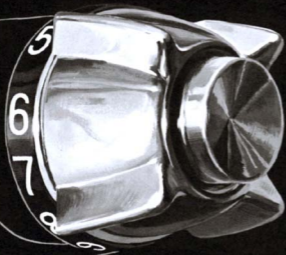
Acclaimed by experts as one of the greatest automotive inventions ever developed

AUTO-PILOT



1958 IMPERIAL AUTO-PILOT CONTROL DIAL

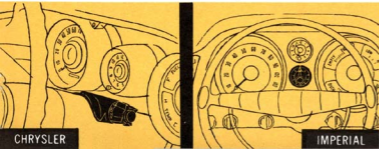
... an amazing new device that helps you maintain a constant speed and warns you of excessive speed ... available only on 1958 CHRYSLERS and IMPERIALS



AUTO-PILOT

*works for you
in 3 important ways*

Convenient location of AUTO-PILOT controls



CHRYSLER

IMPERIAL

1

AUTO-PILOT
automatically warns
you of exceeding the
speed you dial!

2

AUTO-PILOT holds y



TO MAINTAIN SPEED

It's simple. Just turn the
Auto-Pilot dial to the speed
you want to hold.

3



**CONTROL YOUR SPEED**

Want to be sure that you don't go faster than the posted limit?

**SET DIAL**

Just turn the convenient dial to the maximum speed you want to travel.

**AUTOMATIC WARNING**

If you start to go faster, the gas pedal warns you by pushing back on your foot.

**OVERRIDE FEATURE**

If you need an extra spurt, apply more pressure to the gas pedal and away you go.

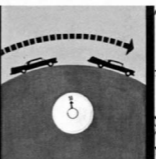
your car at the speed you select . . . without your foot on the gas pedal

**ACCELERATE AND PRESS**

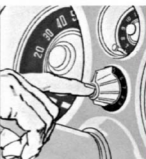
Accelerate until back pressure is felt on your foot, then push in the button.

**FOOT OFF . . . SPEED HELD**

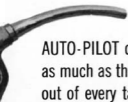
Now you can take your foot off the gas . . . your speed is automatically maintained.

**SAME SPEED ALL LEVELS**

Uphill or downhill your speed is maintained without your foot on the gas pedal.

**STOPPING-RESETTING**

To slow or stop, put on the brakes, setting is canceled. Accelerate and press to reset.



AUTO-PILOT can save as much as three gallons out of every tankful!

An actual test run between Detroit and New York-City by identical 1958 production cars proved that the Auto-Pilot-equipped car enjoyed a 15% gas saving over the car without Auto-Pilot. If you do considerable driving, you'll find that Auto-Pilot can more than pay for itself in gas economy alone.

Read what the experts are saying about

AUTO-PILOT

▶ Ward's Automotive Reports: ". . . Auto-Pilot is a most remarkable invention. It vies with anything that has ever evolved through the long years of automotive history."

▶ T. H. Riley (Baltimore News-Post Traffic Analyst): "Auto-Pilot . . . described today by Traffic-Transit Commissioner Harry A. Barnes as one of the greatest contributions to highway safety in recent years."

*There's only one way to know and appreciate the wonders of AUTO-PILOT
. . . and that's to drive an AUTO-PILOT-equipped Chrysler or Imperial.*

SEE YOUR CHRYSLER-IMPERIAL DEALER FOR AN AUTO-PILOT TEST DRIVE!