

2012 **FLEX**



Drive one.

Thank you for your interest in the new 2012 Flex. Included in this brochure you'll find information about:

STYLE: The chrome grille continues its linear design through the vehicle in four distinctive grooves. The black greenhouse ties the body with the roof, available in monotone or two-tone. Styling cues come together to create a Flex design that is unique.

COMFORT: Flex can take up to seven with plenty of stretch-out room and storage space. The independent rear suspension soaks up bumps and ruts. The ride is quiet, too, thanks to extensive wind tunnel testing and advanced sound-deadening materials.

TECHNOLOGY: Access MP3 files, make calls and more with the available voice-activated Ford SYNC®. Find your way easily with the available Navigation System (with Rear View Camera). Dread parallel parking no more with the available Active Park Assist.

SAFETY: Flex has advanced features such as available All-Wheel Drive, a standard Anti-Lock Brake System, AdvanceTrac® with Roll Stability Control™; it also comes with an SOS Post-Crash Alert System for added assurance if an accident occurs.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Donnell Ford Lincoln of Salem	152 Continental Drive Salem, OH 44460	(800) 686-0031
Columbiana Ford Inc.	14851 South Ave Columbiana, OH 44408	(330) 482-3831
Paul Hrnchar's Fairway Ford	366 West Main Street Canfield, OH 44406	(330) 533-3673
Montrose Ford Lincoln	2480 West State Street Alliance, OH 44601	(877) 366-6876

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the my Ford owner web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.



Yes, you'll have room for everything.



Family. Friends. Efficiency. Security. Technology. Ford Flex carries them all – and more. Inside, space reigns supreme, with head room that won't cramp anyone's style, and the most 2nd- and 3rd-row leg room in its class! With your hands on the wheel, where they belong, you can operate your phone and MP3 player by voice.² Looking for a parallel parking space? Flex can even steer you into one,³ so you can relax. And it's all powered by a fuel-efficient 3.5L Duratec® V6 engine that achieves 24 mpg hwy;⁴ or a rousing 3.5L EcoBoost™ V6³ that features 355 horsepower⁵ – and 23 mpg hwy.⁶ The 2012 Ford Flex.



Limited. Black. Ingot Silver Metallic roof. Available equipment.

¹Large Utility class. ²Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ³Available feature. ⁴EPA-estimated 17 city/24 hwy/19 combined mpg for Flex FWD with Duratec engine. 16 city/23 hwy/18 combined mpg for Flex AWD with Duratec engine. ⁵Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. ⁶EPA-estimated 16 city/23 hwy/18 combined mpg for Flex AWD with EcoBoost engine.



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Recline in the most 2nd-row room in its class!¹

In the expansive middle row of Ford Flex, settling in is easy. Recline. Extend your legs. Grab a chilled beverage from the refrigerated console.² Then, help passengers access row 3 by folding the other 2nd-row seat forward with a convenient autofold feature. For 6-passenger seating, choose the 2nd-row bucket seats.² If 7 seats are required, there's a 2nd-row bench seat. Up front, the driver is equally well cared for. With a 6-way power seat to help find the perfect position. And cabin air filtration that helps keep impurities out.

On Limited and Titanium models, recall comfort on every drive with a 10-way power, heated driver's seat and power-adjustable pedals, both with memory. Additional audio controls grace the leather-wrapped steering wheel. HD Radio™ Technology² and the 390-watt surround-sound Sony® Audio System help keep everyone entertained. HD Radio fills Flex with crystal-clear, digital sound for AM/FM channels, while bringing you new local FM channels, on-screen information and much more. It's one more way to stay in tune.

Limited. Charcoal Black leather trim. 2nd-row bucket seats. Available equipment.

¹Large Utility class. ²Available feature.



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Enjoy surprising space. And even more surprises.



Can you do all this in your vehicle? Enjoy a sky view from all 3 rows¹ with a sliding moonroof up front and fixed glass panels over the 2nd and 3rd rows. Keep your beverages cool (41°F) or your ice cream frozen (23°F)¹ on the go. Relax in heated seats¹ – in the 2nd row. In Flex, you can. You can also charge almost anything that needs it,¹ so you're ready to go at your destination. Benefit from seats that fold flat at the touch of a button. And even utilize a multitasking PowerFold[®] 3rd-row seat¹ that quickly becomes a rear-facing tailgate seat.² In Flex, spaciousness is the first of many surprises.

- Multipanel Vista Roof™¹
- 60/40 split 2nd-row bench seat
- Up to 20-cu.-ft.³ cargo area behind 3rd row
- 2nd-row refrigerated center console¹
- Flat load floor with up to 83.2 cu. ft. of cargo space
- 110-volt power outlet¹ in 2nd row
- Heated 2nd-row seats¹
- Dual settings for 2nd-row refrigerated console¹
- Power-adjustable foot pedals¹
- PowerFold 3rd-row seat¹

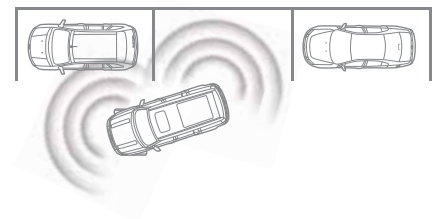
¹Available feature. ²Do not drive vehicle when 3rd row is in tailgate position. ³Including 5.0-cu.-ft. rear cargo storage well.





Steers you into the sweet spot.

That's right. First, active park assist¹ uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Flex steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Flex Limited and Titanium.



Limited. White Suede. Available equipment.

¹Available feature.


Drive one.

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Hands control the wheel. Voice controls the rest.

Stay connected to calls, music and more with SYNC.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC.¹ Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.[®] And thanks to Bluetooth[®] streaming audio,¹ smartphone users can listen to Pandora[®] internet radio too. Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." SYNC also offers 911 Assist,[™] and with an activated SYNC Services account you get business searches,¹ turn-by-turn driving directions¹ and more. Personalize your experience at SyncMyRide.com.

Full-color, voice-activated travel guide with SiriusXM.

The Navigation System² includes a 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link³ to bring you over 130 channels of unique content, plus live infotainment services. Get continuously updated traffic information, plus check local fuel prices, weather reports, movie listings, sports scores and more. This system features a vibrant 8" LCD touch screen with interactive maps you can zoom and scroll. Of course, it also responds to voice commands for hands-free control. Play DVDs while Flex is in Park and store nearly 10 gigs of your digital music.

Limited. Charcoal Black leather trim. Available equipment.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply. ²Available feature. Coming Fall 2011. ³SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



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Powers your life with smooth authority.

Exciting to look at, Flex is even more exciting to drive. Especially with the 355 horsepower¹ and 350 lb.-ft. of torque¹ from its 3.5L EcoBoost™ V6 twin-turbocharged, direct-injection engine.² It's V8 power with V6 fuel economy (23 mpg hwy³). Believe it. EcoBoost models include steering wheel-mounted paddle shifters and Intelligent all-wheel drive (AWD)² for a more spirited drive. The standard 3.5L Duratec® V6 quickens your pulse with 262 horsepower, 248 lb.-ft. of torque and 24 mpg hwy.⁴ Both engines pair with an efficient 6-speed automatic transmission.

With traction control to help prevent wheel slip during acceleration, every Flex also includes AdvanceTrac® with RSC® (Roll Stability Control™).⁵ Using 2 gyroscopic sensors to monitor both yaw and roll motions, this system is always on and working to provide side-slip control and roll stability control.



Titanium. Ingot Silver Metallic. Black roof. Includes black-chrome grille and liftgate appliqué. Blackout treatment on headlamps and taillamps. Alcantara® suede- and leather-trimmed seating. Alloy Metallic and Circle Check-appearance interior accents. 20" polished aluminum wheels. Available equipment.

¹Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. ²Available feature. ³EPA-estimated 16 city/23 hwy/18 combined mpg for Flex AWD with EcoBoost engine. ⁴EPA-estimated 17 city/24 hwy/19 combined mpg for Flex FWD with Duratec engine. EPA-estimated 16 city/23 hwy/18 combined mpg for Flex AWD with Duratec engine. ⁵Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



Drive one.

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“Top Safety Pick” 3 years in a row!

Travel with confidence knowing Flex has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) each year since 2009. In fact, no other brand offers you more 2011 “Top Safety Pick” vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.



Masters challenging moments.

Our exclusive AdvanceTrac® with RSC® (Roll Stability Control™) is the only electronic stability control system that uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.² It automatically helps avoid skidding and fishtailing, and is particularly beneficial in inclement weather.

Personalizes your protection.

The advanced Personal Safety System™ uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with side-curtain airbags that deploy to cover all 3 rows.

Promotes smart driving.

Our exclusive MyKey® allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and much more.

Reminds you to buckle up.

Our Belt-Minder® system sounds a persistent alert to encourage those in front to buckle up for safety on every ride.

Sends an SOS for you.

Our SOS Post-Crash Alert System™ can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.³ No subscription required.

Directly contacts 911.

Ford SYNC®⁴ with 911 Assist™ uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff.⁵ If needed, it can even give the operator an urgent message for you.

Limited. Ingot Silver Metallic. White Suede roof. Available equipment.

¹2009–2011 model years. 2012 model year not yet tested. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁴Available feature. ⁵The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



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Lots of ways to make it yours.



In addition to smart standards that make your life easier (like keeping your hands clean at the pump), a long list of optional features allows you to create a Flex that addresses your specific needs. Have small children? Add a rear view camera to help see what's behind you when slowly backing up, or check out a satellite weather forecast to help you plan your days. Active on the social scene? Then pump up your audio with an amazing sound system and light up your night with special interior lighting. Whatever you choose, you're creating the Flex you want, just the way you want it.

Rear view camera¹

Sony® Audio System includes 12 speakers and 390 watts of continuous power²

Industry-first Easy Fuel® capless fuel filler, standard SiriusXM Travel Link²

Ambient lighting²

¹Shown with available Navigation System. Coming Fall 2011. ²Available feature.

custom
accessories 

fordaccessories.com



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Flex – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way, too. See your dealer for details.

SEL in Cinnamon Metallic customized with smoked hood and side window deflectors, silver graphics kit, roof crossbars¹ and roof-mounted upright bike carrier by THULE^{®2}

All-weather floor mats

Remote start systems

Illuminated door sill plates

Dual head restraint DVD by INVISION^{™2}



¹Only available for vehicles with roof-rack side rails. ²Ford Licensed Accessory.

FLEX Standard Features



Mechanical

3.5L Duratec® V6 with 6-speed automatic transmission
 4-wheel disc Anti-Lock Brake System (ABS)
 Front-wheel drive (FWD)
 Power rack-and-pinion steering

Seating

1st-row bucket seats with fold-flat front-passenger seat
 2nd-row 60/40 split fold-flat bench with autofold function on 40 section
 3rd-row manual fold-in-floor 50/50 split bench

Interior

1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use
 12-volt powerpoints (4)
 Accessory delay
 Auto-dimming rearview mirror
 Autolock power door locks
 Auxiliary audio input jack
 Cabin air filter
 Carpeted floor mats in 1st and 2nd rows
 Coat hooks in 2nd row (2)
 Compass
 Cruise control
 Cupholders/bottle holders (10)
 Driver and front-passenger sun visors with illuminated vanity mirrors
 Grab handles (3)
 Grocery bag hooks in cargo area
 Leather-wrapped shifter
 Leather-wrapped steering wheel with cruise and secondary audio controls
 Manual tilt/telescoping steering column
 Map pockets in 1st-row seat backs
 Message center with trip computer
 Overhead console with map lights and sunglasses holder
 Power windows with one-touch-up/-down driver's side window feature
 Reading lamps for 2nd- and 3rd-row passengers

Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature
 Bright-polished exhaust tips
 Easy Fuel® capless fuel filler
 Privacy glass on 2nd- and 3rd-row windows and liftgate
 Rear-window defroster
 Reverse Sensing System
 Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 3-point safety belts for all seating positions
 Adjustable head restraints
 AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
 Battery saver
 Belt-Minder® front safety belt reminder
 Child-safety rear door locks
 Front-seat side airbags¹
 Illuminated Entry System
 Integrated keyhead transmitter remotes (2)
 LATCH – Lower Anchors and Tether Anchors for Children (3)
 MyKey®
 Safety Canopy® System with side-curtain airbags¹ and rollover sensor
 SecuriCode™ invisible keypad
 SecuriLock® Passive Anti-Theft System
 Side-intrusion door beams
 SPACE (Side Protection And Cabin Enhancement) Architecture
 Tire Pressure Monitoring System (excludes spare)

SE

Equipment Group 100A
 Includes all standard features, plus:

Seating

6-way power driver's seat with 2-way manual front-passenger seat
 7-passenger seating
 Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
 Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

17" painted aluminum wheels with P235/60R17 BSW tires
 Black beltline
 Black, manually folding, power sideview mirrors
 Body-color-painted door handles
 Chrome grille
 Fog lamps with chrome bezels
 Halogen headlamps

Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Duratec V6 Engine 6-speed automatic	Horsepower: 262 @ 6,250 rpm	Torque (lb.-ft.): 248 @ 4,500 rpm
FWD	17 city/24 hwy/19 combined mpg	
AWD	16 city/23 hwy/18 combined mpg	
3.5L EcoBoost™ V6 Engine 6-speed automatic with steering wheel-mounted paddle shifters	Horsepower: 355 @ 5,700 rpm ²	Torque: 350 @ 1,500–5,250 rpm ²
AWD	16 city/23 hwy/18 combined mpg	

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. Comparisons based on 2011 competitive models (class is Large Utility), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



FLEX Standard Features



SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

Interior

Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
SiriusXM Satellite Radio with 6-month trial subscription
Universal garage door opener
Woodgrain appearance appliqué on instrument panel and door-trim panels

Exterior

18" machined aluminum wheels with P235/60R18 BSW tires
Body-color, power, heated, manually folding sideview mirrors
Chrome beltline
Chrome door handles
"SEL" badge



Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
3rd-row perforated vinyl 50/50 split manually folding bench seat

Interior

110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Chrome front door-sill scuff plates
Color-keyed leather-wrapped steering wheel with wood inlay
Power-adjustable pedals with memory
Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations

Exterior

19" polished aluminum wheels with P235/55R19 BSW tires
Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory
High-intensity discharge (HID) headlamps
LED taillamps
"LIMITED" badge
Power liftgate
Satin-aluminum liftgate appliqué



Titanium

Equipment Group 400A
Includes select Limited features, plus:

Seating

1st- and 2nd-row perforated leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

Interior

Alloy Metallic-painted accents on center stack, console and door handle bezels
Circle Check-appearance appliqué on instrument panel and door-trim panels
Illuminated front door-sill scuff plates

Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise control and secondary audio controls

Exterior

20" polished aluminum wheels with P255/45R20 BSW tires
Black beltline
Black-chrome liftgate appliqué
Black "FLEX" badge on leading edge of hood
Black-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
Black-painted roof
Body-color-painted door handles
Fog lamps with Black-painted bezels
Headlamps and taillamps with unique blackout treatment
Unique Black-chrome grille

Exterior Dimensions

Wheelbase	117.9"
Length	201.8"
Height – Excluding options	68.0"
Height – Including options	69.3"
Width – Excluding mirrors	75.9"
Width – Including mirrors	88.8"
Width – Mirrors folded	80.1"

Interior Dimensions

	1st/2nd/3rd Row
Head room	41.8"/40.5"/38.7"
Shoulder room	58.4"/58.1"/50.8"
Hip room	55.5"/55.0"/41.1"
Leg room	40.8"/44.3"/33.3"

Cargo Volume (cu. ft.)

Behind 1st row	83.2
Behind 2nd row	43.2
Behind 3rd row	20.0 ¹

¹Includes 5.0-cu.-ft. rear cargo storage well.

Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Alcantara is a registered trademark of Alcantara S.p.A., Italy. Sony is a registered trademark of the Sony Corporation. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of the Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Power Code is a trademark of Code Systems, Inc.



SE+SEL



SEL. Charcoal Black leather trim. Available equipment. | SE. Charcoal Black cloth trim with houndstooth-patterned inserts. | SEL. Cargo net. | Ford SYNC!
| Woodgrain appliqué.



¹Available feature.



SE+SEL

SE

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row cloth 40/40 split reclining bucket seats with autofold
 All-weather floor mats
 Black roof-rack side rails
 Ford SYNC® voice-activated, in-vehicle connectivity system
 Power Code™ Remote Start System
 SiriusXM Satellite Radio with 6-month trial subscription
 Two-tone roof

SEL

Available Equipment Groups

Equipment Group 201A – **Convenience Package** includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt power outlet

Equipment Group 202A – Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations
 + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl

+ Convenience Package

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row 40/40 reclining bucket seats with autofold
 2nd-row console (requires 2nd-row 40/40 reclining bucket seats and 202A)
 All-weather floor mats
 Chrome roof-rack side rails
 Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls (requires 201A or 202A)
 Intelligent all-wheel drive (AWD)
 Multipanel Vista Roof™ (requires 201A or 202A)
 Power Code Remote Start System
 Two-tone roof

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Optional Two-Tone Roof

Interiors

SE

White Suede/Ingot Silver Metallic	1	2		
Ingot Silver Metallic/White Suede	1	2		
Cinnamon Metallic ¹ /White Suede	1	2		
Ginger Ale Metallic/White Suede	1	2		
Mineral Gray Metallic/White Suede	1	2		
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2		
Black/Ingot Silver Metallic	1	2		

SEL

White Platinum Metallic Tri-coat ²	1	2	3	4
White Suede/Ingot Silver Metallic	1	2	3	4
Ingot Silver Metallic/White Suede	1	2	3	4
Red Candy Metallic Tinted Clearcoat ² /White Suede	1	2	3	4
Cinnamon Metallic ¹ /White Suede	1	2	3	4
Ginger Ale Metallic/White Suede	1	2	3	4
Mineral Gray Metallic/White Suede	1	2	3	4
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2	3	4
Black/Ingot Silver Metallic	1	2	3	4



17" Painted Aluminum
Standard on SE

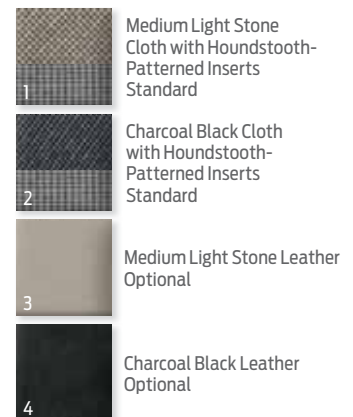


18" Machined Aluminum
Standard on SEL

Exterior Colors



Interior Colors



SEL. Dark Blue Pearl Metallic. Available equipment.

¹Late availability. ²Additional charge.

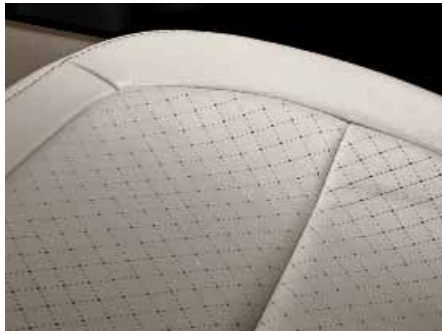
Colors are representative only. See your dealer for actual paint/trim options.



Limited



Charcoal Black leather trim with perforated inserts. Available equipment. | Medium Light Stone leather trim with perforated inserts. | Power liftgate. | Refrigerated 2nd-row console! | 110-volt power outlet.



¹Available feature.



2012 FLEX ford.com

Limited

Available Equipment Groups

Equipment Group 301A – Multipanel Vista Roof™ + 2nd-row 40/40 heated reclining bucket seats + refrigerated 2nd-row console + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires + 3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature

Equipment Group 302A – 3.5L EcoBoost™ V6 + 6-speed SelectShift Automatic™ transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with 301A)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with 301A)

3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold and tumble with tailgate feature (included with 301A and 302A)

20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (included with 301A and 302A)

Active park assist (requires 302A)

All-weather floor mats

Chrome roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 302A)

Multipanel Vista Roof (included with 301A)

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console and 302A; included with 301A)

Voice-activated Navigation System¹ featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

Two-tone roof

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Optional Two-Tone Roof

Exteriors/Optional Two-Tone Roof	Interiors	
White Platinum Metallic Tri-coat ²	1	2
White Suede/Ingot Silver Metallic	1	2
Ingot Silver Metallic/White Suede	1	2
Red Candy Metallic Tinted Clearcoat ² /White Suede	1	2
Cinnamon Metallic ³ /White Suede	1	2
Ginger Ale Metallic/White Suede	1	2
Mineral Gray Metallic/White Suede	1	2
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2
Black/Ingot Silver Metallic	1	2



19" Polished Aluminum Standard

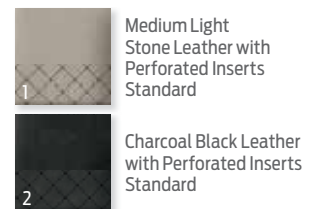


20" Bright-Painted Aluminum Optional on 300A, included with 301A and 302A

Exterior Colors



Interior Colors



Ingot Silver Metallic. White Suede roof. Available equipment.

¹Limited coverage in Alaska. Coming Fall 2011. ²Additional charge. ³Late availability.

Colors are representative only. See your dealer for actual paint/trim options.



Drive one.

Titanium



Charcoal Black leather trim with Gray Alcantara® suede perforated inserts. Available equipment. | Illuminated front door-sill scuff plates. | Paddle shifters.
| Black "FLEX" hood badge. | Instrument panel Circle Check-appearance trim inserts.



Titanium

Available Equipment Groups

Equipment Group 401A – 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara® suede perforated inserts and one-touch PowerFold® and tumble with tailgate feature

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with Gray Alcantara suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts and one-touch PowerFold and tumble with tailgate feature (included with 401A)

Active park assist (requires 401A)

All-weather floor mats

Black roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 401A)

Multipanel Vista Roof™

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console)

Voice-activated Navigation System¹ featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Standard Two-Tone Roof

White Platinum Metallic Tri-coat²/Black

Ingot Silver Metallic/Black

Red Candy Metallic Tinted Clearcoat²/Black

Black

Interior

1

1

1

1



20" Polished Aluminum Standard

Exterior Colors

White Platinum Metallic Tri-coat/Black

Ingot Silver Metallic/Black

Red Candy Metallic Tinted Clearcoat/Black

Black

Interior Color

Charcoal Black Leather with Gray Alcantara Suede Perforated Inserts



White Platinum Metallic Tri-coat. Black roof.

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Drive one.



QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

