



LINCOLN

# LUXURIOUSLY CRAFTED. TECHNOLOGICALLY ILLUMINATING.

A dramatic split-wing chrome grille signals the bold renewal of the 2011 Lincoln MKX. Behind the fresh face, a **new 3.7L Ti-VCT V6 engine** gives you the best standard horsepower and torque in its class<sup>1</sup> (305 hp and 280 lb.-ft. of torque). Along with **best-in-class fuel economy of 26 mpg**<sup>2</sup>. Inside, the changes are even more dramatic. The focus of its all-new, luxuriously crafted interior is the revolutionary **MyLincoln Touch<sup>™</sup> driver connect technology**, which personalizes your settings and simplifies operation of vehicle functions like never before. Standard **Intelligent Access with push-button start** and remote start get you inside, and moving, quickly. Maintain that momentum with available new features like adaptive cruise control and BLIS<sup>®</sup> (Blind Spot Information System) with class-exclusive cross-traffic alert. Provocative new design. Sensory-driven technology. Must be the new 2011 Lincoln MKX.

<sup>1</sup>Class is non-diesel Luxury Midsize Crossovers vs. 2010/2011 competitors. <sup>2</sup>EPA-estimated 19 city/26 hwy/21 combined mpg, FWD. Ingot Silver Metallic. Available equipment shown.

# LINCOLN MKX 2011

- Dual 4.2-in. LCD screens

Brilliant 8-in. - color LCD touch screen

Easy 5-way controls

#### INTRODUCING ALL-NEW MYLINCOLN TOUCH.

Brilliant graphics. Personal touch. Unparalleled ease. You just jumped light-years ahead in Lincoln MKX. With all-new **MyLincoln Touch™** driver connect technology, simple commands and effortless touch make operating vehicle features seamless and intuitive. Entertainment, phone, navigation<sup>1</sup> and climate settings are controlled by touch or by voice, and displayed in color-coded menus on a **brilliant 8-in. LCD touch screen**. Vehicle and multimedia information is found on **2 centrally located 4.2-in. LCD screens** in the gauge cluster. **Five-way controls** on the steering wheel, similar to those on mobile phones and MP3 players, control those screens and make the system intuitively easy to operate – allowing you to keep your hands on the wheel and your eyes on the road. All-new MyLincoln Touch. No knobs. No dials. No turning back.

Exclusive fingertip sliders

<sup>1</sup>Optional feature.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices





# LINCOLN MKX 2011

#### HANDS-FREE CALLING

**Voice-activated SYNC** works with your paired Bluetooth<sup> $\circ$ </sup>-enabled mobile phone to provide hands-free calling, deliver Vehicle Health Reports and 911 Assist.<sup>TM</sup> You can even "see" who you're calling as the system displays your phone book contact photos. With the touch of a button and voice commands, SYNC with **Traffic, Directions and Information** (*i*) services also keeps you up to date on your favorite stock listings, movie theaters, daily horoscope and more.

#### **3D LANDMARKS**

The available Navigation System is a convenient SD-card upgrade that provides **voice-guided turn-by-turn directions** as well as colorful maps that you can **zoom and scroll**. More accurate visual information includes new **3D landmarks**!

<sup>1</sup>Some features are only available when the vehicle is in Park.

#### EASY ACCESS TO ENTERTAINMENT

However your music is stored (CD, USB, MP3), SYNC will play it through MyLincoln Touch. Access your digital media player by voice activation, and browse its contents by album art in a convenient **rotating display**.<sup>2</sup> You can even **play videos**<sup>3</sup> from your iPod<sup>®</sup> or iPod touch<sup>®</sup> on the luminous 8-in. color touch screen while Lincoln MKX is parked.

<sup>2</sup>Only available when the vehicle is in Park or moving less than 3 mph. <sup>3</sup>Accessory cable required. Cable not included with MyLincoln Touch system.

#### CLIMATE CONTROLLED

A single touch of the **MyTemp button** recalls your specific temperature setting. Heated and cooled seats and other climaterelated features are easily accessible from the climate screen.

#### TOUCH TO ACTIVATE

Glide your finger along these class-exclusive slider controls to raise or lower the fan speed or volume. An LED chaser light confirms activation.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.

#### AMAZINGLY CAPABLE. UNIQUELY YOURS.

Powered by the latest version of the award-winning Lincoln SYNC,<sup>®4</sup> this visually stunning command center delivers more than you ever thought possible (we've listed just a few of its capabilities here). The system's 4 main categories – **entertainment**, **phone**, **navigation**,<sup>5</sup> **climate** – are color coded and instantly accessible by touching a corner from any screen or using the 5-way controls on the steering wheel. Fill your home screen with a personal snapshot, or set it to display hot-button shortcuts to the features you use most. MyLincoln Touch<sup>™</sup> driver connect technology. It's everything you need it to be. And nothing you don't.

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<sup>4</sup>Driving while distracted can result in loss of vehicle control. To avoid driver distraction, only use mobile phones/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in Drive. <sup>5</sup>Optional feature.



70°F

PASS AIRBAG

DUA

TUNE

# LINCOLN

# LINCOLN MKX 2011



Vehicle and driver assist settings for MyLincoln Touch<sup>™</sup> can be adjusted on the vibrant LCD screen to the left of the speedometer. With the left 5-way control on the steering wheel, choose your display language, check your distance to empty, set system preferences and so much more. All with your hands on the wheel. The most frequently used features are repeated on the LCD screen to the right of the speedometer. Use the 5-way control on the right side of the steering wheel, or voice commands if you prefer, to make adjustments while keeping your eyes on the road.





The latest version of our exclusive SYNC<sup>®</sup> Traffic, Directions and Information services allows you to listen to turn-by-turn directions and follow along on-screen with new graphic arrows, street names and distance markers. You can also get personalized traffic reports on demand, and set up customized text-message alerts to help you plan ahead.<sup>1</sup>

<sup>1</sup>Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates may apply.



#### FAR BEYOND. EVEN YOUR WILDEST IMAGINATION.



An **integrated media hub** adds to the extreme versatility of MyLincoln Touch with 2 USB ports, an SD card reader and audio/video input jacks. Use them to access music, photos and video? Want to see the latest event you captured on your camcorder? Just plug it in and watch the action on the 8-in. touch screen. Passengers can even **surf the Web** on their own portable devices. Just plug your Wi-Fi® air card into a USB port and they can visit their favorite websites while you're on the road.

<sup>2</sup>Video only available when the vehicle is in Park.

A **rotating display** lets you view album covers to select your songs<sup>3</sup> Browse by touching and moving the slide bar at the top of the screen.

<sup>3</sup>Only available when the vehicle is in Park or moving less than 3 mph.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.





# LINCOLN MKX 2011



#### SHINE WITH BEST-IN-CLASS STANDARD HORSEPOWER.

**305 standard horsepower**. Along with best-in-class standard torque (280 lb.-ft.). When it comes to performance, the 2011 Lincoln MKX won't leave you in the dark. With new **twin independent variable camshaft timing (Ti-VCT)**, its standard 3.7L Ti-VCT V6 engine can operate at optimum settings for peak power output or fuel economy, as conditions demand. Extremely precise, variable control of valve overlap provides the low-speed torque you'll need for acceleration, passing and merging performance. A sophisticated **6-speed SelectShift Automatic™** transmission enables "match-rev" downshifts to hold your manually selected gears. And thanks in part to contributions from its luxury-tuned, **fully independent suspension**, Lincoln MKX delivers precise response to driver inputs and exceptional body control in the curves.

LINCOLN

Ingot Silver Metallic. Available equipment shown.





Available **adaptive cruise control** and collision warning with brake support maintains one of 4 preset gaps between Lincoln MKX and the vehicle in front of it. If radar-based sensors detect that the lead vehicle has slowed, Lincoln MKX slows down. When sensors detect the gap has widened, Lincoln MKX returns to its preset speed. Whether adaptive cruise control is activated or not, **collision warning with brake support** is active and ready to respond. If sensors detect a potential collision with the vehicle in front of you, collision warning chimes and flashes a red warning light in the heads-up display. If you fail to respond immediately, brake support pre-charges brake pressure so you have full responsiveness when you brake. When radar waves from the available **BLIS**<sup>®</sup> (**Blind Spot Information System**) with cross-traffic alert<sup>1</sup> detect a vehicle in one of your blind spot zones, an amber warning light illuminates in your sideview mirror (shown) – alerting you to stay where you are until it's clear.

**Cross-traffic alert** also uses radar to watch for traffic as you slowly back out of your parking spot. When it detects vehicles approaching from either side up to 45 feet away, the system sends an audible warning, a message center alert and a visual display in the corresponding mirror.

<sup>1</sup>BLIS replaces standard integrated blind spot mirrors.





#### LINCOLN MKX 2011

#### ENHANCE CONTROL. IN VARYING CONDITIONS.

Standard front-wheel drive gives Lincoln MKX plenty of pull. Add the available Class II Trailer Tow Package and it can tow up to 3,500 lbs. If trailer sway is detected, new **trailer sway control** automatically reacts by selectively braking, helping you maintain control of both Lincoln MKX and the trailer. To reduce rollback on hills, new **hill start assist** engages automatically.

To further enhance your driving experience, take hold of available **intelligent all-wheel drive (AWD)**. In addition to providing greater handling finesse on dry pavement by constantly delivering appropriate torque to all 4 wheels, AWD really shines in rain, snow and uneven road conditions. There, AWD reacts instantly, seamlessly distributing torque to the wheel or wheels with the best grip. In fact, AWD utilizes standard AdvanceTrac<sup>®</sup> with RSC<sup>®</sup> (Roll Stability Control<sup>™</sup>) to help keep Lincoln MKX moving even if only one wheel has traction. Across town. Up the driveway. Home.



LINCOLN MKX 2011



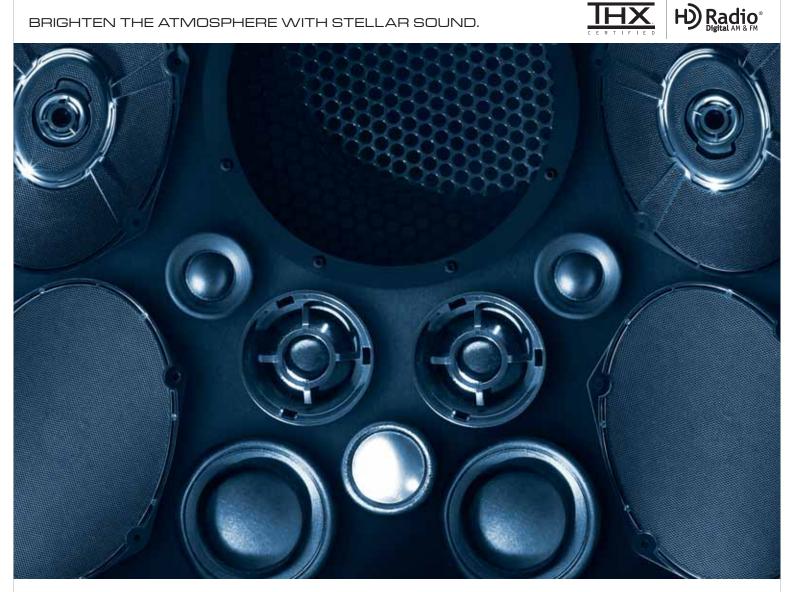
LINCOLN

Sunlight. Starry skies. Fresh air. Get your encouragement on the go with the available **panoramic Vista Roof**.<sup>™</sup> Its daylight opening encompasses nearly 40% of the top. Enjoy the interaction in **10-way power, heated and cooled leather-trimmed front seats**, surrounded by burnished Bronze-colored accents and aluminum trim. The available Wood Package replaces the aluminum trim with olive ash or walnut swirl (shown) wood accents. To up the ante even further, the available **Premium Package** adds premium leather trim and piping to the seats, changeable ambient lighting, a **heated steering wheel**, a power tilt and telescoping steering column with memory, and much, much more. The 2011 Lincoln MKX. One enlightening space.

Charcoal Black leather. Walnut swirl wood accents. Available equipment shown.

## LINCOLN MKX 2011

#### BRIGHTEN THE ATMOSPHERE WITH STELLAR SOUND.

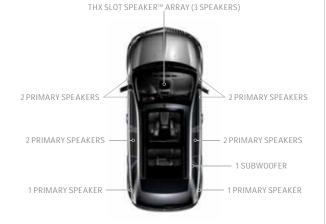


The available THX® II Certified Audio System brings home-theater sound to Lincoln MKX on the open road. Fourteen strategically aimed and focused speakers ensure a high-impact listening experience. In this acoustically engineered cabin, bass notes thump, drum beats pop, and vocals are presented with astounding clarity. DTS Neural Surround<sup>™</sup> delivers surround sound experiences from CDs, as well as digital music stored on MP3 players and mobile phones.

Included with the THX II Certified Audio System, **HD Radio™** technology presents your favorite AM and FM stations in crystal clear digital sound. HD Radio also gives you new local FM channels, on-screen information and much more.

iTunes<sup>®</sup> Tagging. With a simple push of the "TAG" shopping cart icon on the MyLincoln Touch™ LCD screen, information for the HD Radio song you're listening to is stored in the system's memory. Connect your iPod,<sup>®</sup> and the tagged song information (up to 100 songs) transfers to it. Then, the next time you connect your

iPod to the iTunes Store, those songs will instantly be available for purchase.



THX



#### LINCOLN MKX 2011



#### INSPIRE CONFIDENCE OUT THERE.

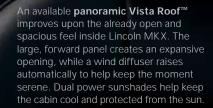
Strength emanates from deep within the 2011 Lincoln MKX. Bumper-to-bumper flow-through rails. Side-intrusion door beams. Energy-absorbing door-trim panels. Along with **AdvanceTrac® with RSC®** (**Roll Stability Control™**), which works automatically to help keep all 4 wheels firmly planted! It's the only brake-based electronic stability control system in its class<sup>2</sup> to utilize a roll-rate sensor, monitoring the vehicle's roll motion at least 100 times per second.

Inside, **6 standard airbags** enhance occupant protection for outboard passengers. Driver and frontpassenger coverage includes dual-stage front airbags and front-seat side airbags. And all outboard passengers benefit from the side-curtain airbags of the **Safety Canopy® System**. Also standard is the next-generation **SOS Post-Crash Alert System**,<sup>™3</sup> which becomes operational in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the doors automatically unlock, the hazard lights flash and the horn sounds. In this case, drawing attention is a very good thing.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Class is Luxury Midsize Crossovers vs. 2010/2011 competitors. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



### LINCOLN MKX 2011



A standard **Intelligent Access key** is your VIP pass to completely keyless entry. As long as your key is with you, just grab the driver's door handle to unlock the door. After buckling up, simply depress the brake pedal and activate the **push-button start**.





The standard **MyKey® owner controls feature** lets you program your remote key fob. Use it to set the low-fuel warning to chime earlier, prohibit the shutoff of key accident-avoidance features like AdvanceTrac® with RSC® (Roll Stability Control™), or to remind your other drivers to buckle up and travel at appropriate speeds. With its large viewing area, the **rear view camera** (part of the available Premium Package) transmits its full-color image to the large 8-in. LCD screen of the MyLincoln Touch system whenever Lincoln MKX is in Reverse.





LINCOLN MKX 2011



Included as part of the available Premium Package, **ambient lighting** lets you choose among 7 different colors for interior accent lighting. Your color choice softly illuminates the cupholders, door map pockets, door release handle pockets, MyLincoln Touch<sup>™</sup> media bin, front console bin and front and rear footwells.



# $\mathbf{e}_{\mathbf{m}}$

New this year, a **heated steering wheel** is included as part of the available Premium Package. Activate through MyLincoln Touch<sup>™</sup> **Touch-sensitive slider controls** allow you to easily increase or decrease audio volume or fan speed. Swipe your finger to make adjustments. An LED chaser light confirms activation. As simple as it is beautiful.





LINCOLN MKX 2011

Based on steering wheel angle and vehicle speed, **adaptive HID headlamps** (part of the available Premium Package) turn in the same direction as Lincoln MKX – rotating 7° inboard and 15° outboard. This simple swiveling action makes more roadway visible around a curve.

Included as part of the available Premium Package, **heated rear outboard seats** offer 2 levels of warmth – and are activated by the touch of a button.





Included in the available Premium Package, **rain-sensing wipers** look for evidence of moisture on the windshield, telling the wipers when to wipe, and how quickly. With 5 sensitivity settings, they speed up or slow down depending on the amount of moisture. Or, if you prefer, you can exit rain-sense mode and simply use the HI and LO speed settings.



### LINCOLN MKX 2011

STANDARD LUXURY FEATURES: Rapid Spec 100A	
ENGINE	SEATING
3.7L Ti-VCT 24-valve aluminum V6	Leather-trimmed, heated and cooled front seats with Tuxedo stripe,
305 hp @ 6,500 rpm/280 lbft. of torque @ 4,000 rpm	10-way power including lumbar support and driver's side memory, and
10.5:1 compression ratio	easy-entry features
Stainless steel exhaust system with dual oval chrome exhaust tips with	Leather-trimmed 60/40 split-folding, reclining rear seats with 2-way
rolled edges	outboard head restraints and fold-forward center head restraint with
2011 EPA-estimated fuel economy	armrest (with 2 cupholders)
FWD 19 city/26 hwy/21 combined mpg	EasyFold <sup>®</sup> rear seat back release
AWD 17 city/23 hwy/19 combined mpg	INTERIOR
DRIVETRAIN	Aluminum accents on instrument panel and door inserts
	Below-floor Rear Cargo Management System
6-speed SelectShift Automatic™ transmission	Burnished Bronze Metallic accents on center stack
Front-wheel drive (FWD)	Chrome door handles
WHEELS   TIRES	Dual-zone electronic automatic temperature control
18-in. premium painted aluminum wheels	Front center console with floor shifter, dual sliding armrest,
P245/60R18 all-season BSW tires	2 cupholders and tray
	Leather-wrapped shift knob and steering wheel
BRAKES	Overhead console with front-seat map lighting and sunglasses storage
Hill start assist	Particulate air filtration system
Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)	Powerpoints (4)
SUSPENSION   STEERING	Rear cargo hooks and cargo net
Front and rear stabilizer bars	Reversible rear cargo mat
Front independent suspension with MacPherson struts	Sun visors with illuminated visor vanity mirrors
and L-shaped lower control arms with isolated subframe	
Rear 4-link independent suspension with trailing blades,	AUDIO   COMMUNICATION SYSTEMS
integrated knuckle and lateral links, and isolated subframe	AM/FM audio system with single-CD player, MP3 capability
Power rack-and-pinion steering	and 10 speakers Lincoln SYNC® voice-activated, in-vehicle connectivity system
EXTERIOR	SIRIUS® Satellite Radio, including introductory 6-month subscription
Bi-color combination taillamps with indirect LED lamps	
Bi-functional projector-style halogen headlamps with autolamp	SAFETY   SECURITY
feature and wiper activation	Personal Safety System <sup>™</sup> for driver and front passenger with
Black lower door cladding with chrome accent strip	dual-stage front airbags, <sup>1</sup> safety belt pretensioners, safety belt
Black-painted spoiler	energy-management retractors, safety belt usage sensors, driver's
Center high-mounted stop lamp on liftgate spoiler	seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Chrome door handles	AdvanceTrac <sup>®</sup> with RSC <sup>®</sup> (Roll Stability Control <sup>™</sup> )
Easy Fuel <sup>®</sup> capless fuel filler	Belt-Minder® front safety belt reminder
Fog lamps	Child-safety rear door locks
Lincoln split-wing chrome grille	Front-seat side airbags <sup>1</sup>
Lincoln Star fender badges	Lower anchors and tether anchors for child-safety seats (LATCH)
Power, heated, body-color sideview mirrors with memory, security	in outboard rear seating positions
approach lamps, auto-dimming driver's side, integrated blind spot mirrors	MyKey <sup>®</sup> owner controls feature
and manual fold-away design	Perimeter alarm
Power liftgate Reverse Sensing System	Remote Keyless Entry System
Speed-sensitive intermittent windshield wipers	Safety Canopy <sup>®</sup> System with side-curtain airbags <sup>1</sup> for front
Speed-sensitive intermittent windshield wipers	and rear outboard passengers, and rollover sensor
INSTRUMENTATION   DRIVER CONTROLS	SecuriCode™ keyless entry keypad
Accessory timed delays with theater-dimming lighting	SecuriLock® Passive Anti-Theft System
Auto-dimming rearview mirror	Side-intrusion door beams
Intelligent Access with push-button start (2 remote key fobs)	SOS Post-Crash Alert System™
MyLincoln Touch™ with 2 configurable LCD displays in gauge cluster;	Tire Pressure Monitoring System (excludes spare)
8-in. LCD touch screen in center stack; media hub with 2 USB ports,	
SD card reader and audio/video input jacks; and steering wheel-mounted	
5-way controls (2) Power windows with global open and one-touch-open/-close	
for driver and front passenger	
Steering wheel-mounted controls for cruise, audio and MyLincoln Touch	
Tilt/telescoping steering column	
Universal garage door opener	

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

#### LINCOLN MKX 2011



#### AVAILABLE LUXURY FEATURES:

#### Premium Package: Rapid Spec 101A

18-in. polished aluminum wheels
Adaptive HID headlamps
Ambient lighting
Heated rear outboard seats
Heated steering wheel <sup>1</sup>
Illuminated front scuff plates
Power-tilt/-telescoping steering column with memory
Premium leather-trimmed seating with Tuxedo stripe and piping
Rain-sensing wipers
Rear view camera
Elite Package: Rapid Spec 102A Includes content of

Rapid Spec 101A, plus:

20-in. chrome-clad aluminum wheels

BLIS® (Blind Spot Information System) with cross-traffic alert

Panoramic Vista Roof<sup>™</sup> with dual power sunshades

THX<sup>®</sup> II Certified Audio System with HD Radio<sup>™</sup>, AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels

Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS Traffic<sup>™</sup> and SIRIUS Travel Link<sup>™</sup>

#### Limited Edition Package<sup>2</sup>

20-in. polished aluminum wheels

Etched Lincoln Star in headlamp lenses

"LIMITED EDITION" badging

Premium carpeted floor mats with embroidered logo

Premium leather-trimmed seating surfaces in Bronze Metallic color

with Tuxedo stripe and Charcoal Black piping

Unique aluminum accents on instrument panel and door inserts

#### Wood Package<sup>3</sup>

Wood appliqués in olive ash or walnut swirl on instrument panel, door inserts and steering wheel inlay

Class II	Trailer	Tow Package	(3,500 lbs. max	(.)
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Class II hitch receiver

Trailer sway control

Upgraded cooling fan and larger radiator Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

20-in. polished aluminum wheels<sup>4</sup>

Adaptive cruise control and collision warning with brake support<sup>2</sup> Intelligent all-wheel-drive (AWD)

Panoramic Vista Roof with dual power sunshades Roof-rack side rails (Black)<sup>5</sup>

THX II Certified Audio System with HD Radio, AM/FM stereo/ single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels<sup>4</sup>

Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS Traffic and SIRIUS Travel Link (includes THX II Certified Audio System)<sup>4</sup>

AVAILABLE LINCOLN CUSTOM ACCESSORIES

Dual headrest DVD by INVISION <sup>™6</sup>
Vehicle security system
Portable navigation systems by Garmin®6
Roof rails and roof cross bars
Racks and carriers by THULE®6
Rear bumper protector
Side window deflectors
Sport pedals
All-weather floor mats
Cargo-Logic <sup>®</sup> Systems
Cargo area protector and organizers
Interior light kit

LINCOLN

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.

Length	186.7"	Head room (front/rear)	40.0"/39.3"
Wheelbase	111.2"	Shoulder room (front/rear)	58.9"/58.7"
Width (excluding mirrors)	76.0"	Hip room (front/rear)	54.4"/55.2"
Width (including mirrors)	87.5"	Leg room (front/rear)	40.7"/39.6"
Width (mirrors folded)	79.1"	Cargo volume (behind front seats)	68.6 cu. ft.
Height (without options)	67.3"	Cargo volume (behind rear seats)	32.3 cu. ft.

<sup>1</sup>When equipped with Wood Package, only the leather portion of steering wheel is heated. <sup>2</sup>Requires Rapid Spec 101A or 102A. <sup>3</sup>Not available with Limited Edition Package. "Requires Rapid Spec 101A. 5Not available with Vista Roof or Rapid Spec 102A. 4Lincoln Licensed Accessories.

#### LINCOLN MKX 2011



Standard Carbon Fiber Weave Aluminum trim

> Available Wood Package Olive Ash Wood trim

Available with all exterior colors except: Mediterranean Blue Metallic

Standard Carbon Fiber Weave Aluminum trim

Available Wood Package Walnut Swirl Wood trim

Available with all exterior colors except: Gold Leaf Metallic

Available Premium Package Carbon Fiber Weave Aluminum trim

> Available Premium Package with Wood Package Olive Ash Wood trim

Available with all exterior colors except: Mediterranean Blue Metallic

Available Premium Package Carbon Fiber Weave Aluminum trim

> Available Premium Package with Wood Package Walnut Swirl Wood trim

Available with all exterior colors except: Gold Leaf Metallic

> Available Premium Package with Wood Package Olive Ash Wood trim

Available with: Earth Metallic Tuxedo Black Metallic Ingot Silver Metallic White Platinum Metallic Tri-coat

Available Limited Edition Package Unique Aluminum trim

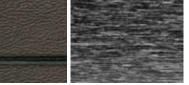
Available with: Bordeaux Reserve Red Metallic Earth Metallic Tuxedo Black Metallic White Platinum Metallic Tri-coat



2011



PREMIUM CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD



PREMIUM BRONZE METALLIC LEATHER WITH CHARCOAL BLACK PIPING | UNIQUE ALUMINUM









A. 18-IN. PREMIUM PAINTED ALUMINUM | STANDARD

B. 18-IN. POLISHED ALUMINUM | INCLUDED WITH PREMIUM PACKAGE

C. 20-IN. CHROME-CLAD ALUMINUM | INCLUDED WITH ELITE PACKAGE

D. 20-IN. POLISHED ALUMINUM | OPTIONAL | INCLUDED WITH LIMITED EDITION PACKAGE



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Limited Warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileqes. Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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Wi-Fi is a registered trademark of the Wi-Fi Alliance.

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HD Radio is a proprietary trademark of iBiquity Digital Corp.

INVISION is a trademark of Audiovox Corporation.

Garmin is a registered trademark of Garmin Ltd.

THULE is a registered trademark of Thule Sweden AB.

Cargo-Logic is a registered trademark of Lund, Inc.

Comparisons based on 2010 competitive models (class is Luxury Midsize Crossovers), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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#### LINCOLN MKX 2011