



1 9 9 5
95
LINCOLN
TOWN CAR

IT'S BEEN CALLED THE

For 1995 it still possesses all the attributes that, quite frankly, make it a Lincoln Town Car:

ULTIMATE EXPRESSION

a roomy, quiet interior; a luxuriously smooth ride and generous V-8 power. And now this

OF LUXURY

uniquely gratifying automobile has been improved to make it even more stately and, if

AND THAT WAS BEFORE

such a thing is possible, even more comfortable, as you'll discover in the following pages.

WE REFINED IT.





We've modified a subtle exterior

A FEW

curve here, added an amenity

STEPS

there. Included more contempo-

CLOSER TO

rary color choices. Taken

PERFECTION.

measures to ensure you're even

more in control. This constant

refinement is done with one goal

in mind: to create the perfect

luxury automobile.



The Town Car Signature Series interior is pictured here with available Light Graphite leather seating surfaces.

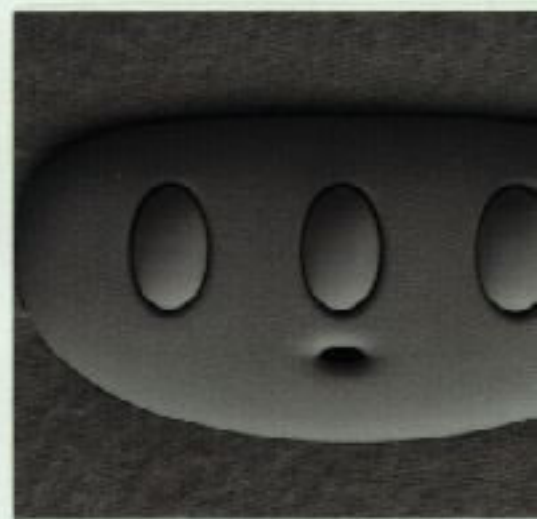


1208

0

101.7

68°



95 surprises and delights

New remote steering wheel climate and audio controls. Adjust temperature, audio volume or even choose a new radio station while your hands remain safely on the steering wheel on the Signature and Cartier Series.

New position memory. Allows you and two other drivers to program your preferred seat and outside mirror settings and recall them at a touch. Standard on Cartier, available on Signature Series.

Remote keyless entry. Two remote transmitters lock and unlock doors, release the trunk lid and switch on illuminated entry lamps from a distance, as well as automatically recall your seat and mirror settings.

New selectable steering effort. Select your desired degree of effort in Town Car's speed-sensitive steering system—standard for normal driving, LD for lighter steering effort and HI for a greater feel of the road at low speeds.

New programmable garage door opener. Program your existing garage door opener code into this built-in visor unit and your opener will always be on board yet stylishly concealed on the Signature and Cartier Series.

High-Level Audio System. You'll appreciate the superb sound from this new high-level audio system. Includes AM stereo/FM stereo radio with cassette player. Speakers are precisely placed for optimum listening pleasure. Controls are now larger and easier to operate.

Electronic temperature control in hand. Simply set your preferred temperature and it's automatically maintained. Signature and Cartier Series feature remote controls on the steering wheel.

Step inside a Town Car and one

TOWN CAR

word comes to mind. Luxury.

HAS BEEN

It's exemplified by the high level

DESIGNED TO

of craftsmanship throughout. The

EXCEED

painstaking attention to detail.

YOUR EVERY

The superb materials. And the

EXPECTATION.

overwhelming abundance of

amenities designed to pamper you

every mile of the way. You'll

also take delight in the many

unexpected features we've in-

cluded. With express-down power

driver window, one touch opens

it fully. While solar tint glass

protects against fading and

improves temperature control.

However, these illustrate but a

few of the thoughtful offerings to

be found on Lincoln Town Car.



safety



Electronic Traction Assist.
An option that helps prevent the rear drive wheels from spinning at low speeds on slippery roads for greater driver control.



Lap/shoulder safety belts.
Included for both front and rear outboard seating positions. Front outboard belts feature height adjusters for improved shoulder fit and comfort.



Interior padding.
Key interior areas are padded and virtually every surface is rounded to help avoid injury in the event of a collision.



Side door beams.
They're part of a system which meets Federal Dynamic Side Impact Standards targeted for 1997.



High-die steering wheel.
Does remain the same.



Center horn.
Town Car's new steering wheel accommodates both an air bag and a full center horn sounding surface, making it easier to locate and blow the horn in an emergency.



Dual air bags.
Expect nothing less from the first luxury car manufacturer to offer dual air bags as standard equipment on all models. (Always wear your safety belt.)



Electrochromic rearview mirrors.
Available interior and driver-side exterior mirror automatically alter their reflectivity to shield your eyes from the glare of other cars' headlights.



Cornering lamps.
Activate with turn signals to increase visibility when completing a turn at night.



Crumple zones.
They're engineered into the front and rear of the car to help absorb the energy of a major collision before it reaches the passenger compartment.

Great measures have been taken

THE LINCOLN

to protect you in the event of a

TOWN CAR

collision. That's why Town Car

FULL-COVERAGE

features dual air bags and safety

PROTECTION PLAN

belts. We've also taken steps to help

you prevent accidents in the first

place. Hence, the inclusion of

anti-lock brakes and available

Traction Assist.



95 options

Although Town Car is noted

EVEN IN THIS

for its seemingly endless list

LUXURIOUS

of standard comfort fea-

ENVIRONMENT,

tures, there are still a hand-

IT'S STILL

ful of options from which to

IMPORTANT TO

choose. Technologically

CONSIDER YOUR

sophisticated extras such as

OPTIONS.

a voice-activated phone and

heated front seats. On this

page we've highlighted some

of the options available.

Selecting from the list of

luxurious options

allows you to

personalize

this most

highly

esteemed

automobile.

Electrochromic rearview mirrors. Rearview and driver-side exterior mirrors automatically alter their reflectivity to shield your eyes from the glare of other cars' headlights.

Trunk-mounted 10-disc CD changer. Provides hours of uninterrupted listening pleasure, operates through radio buttons.

Power moonroof. Opens at a touch to deliver a moonlight cruise or release for fresh air ventilation.

JBL Audio System with DSP. State-of-the-art system includes a powerful 145-watt amplifier, equalized to produce rich, clear sound from strategically positioned speakers. Digital Signal Processing (DSP) customizes vehicle environment to a concert hall and more.



Voice-activated cellular phone. Dial a number simply by saying aloud the previously stored name of the person you wish to call.



Leather seating surfaces. Rich, supple leather adds an extra margin of comfort to the standard 6-way power seats. Fingertip controls are conveniently located at your side.

Heated front seats. Includes controls for seat and back with five settings.



1 9 9 5

EXTERIOR

COLORS



GARNET RED GLAZE
CLEARCOAT METALLIC



DARK PORTOFINO BLUE
CLEARCOAT METALLIC



PORTOFINO
CLEARCOAT METALLIC



CHAMPAGNE
CLEARCOAT METALLIC



MEDIUM WILLOW GREEN
CLEARCOAT METALLIC



EVERGREEN FROST
CLEARCOAT METALLIC



BERRY RED
CLEARCOAT METALLIC



DEEP JEWEL
GREEN CLEARCOAT



CHARCOAL GREY
CLEARCOAT METALLIC



SILVER FROST
CLEARCOAT METALLIC



PERFORMANCE WHITE
CLEARCOAT



MIDNIGHT BLACK
CLEARCOAT

INTERIOR COLORS

• LIGHT GRAPHITE • EBONY • CURRANT

• PORTOFINO BLUE • EVERGREEN • SADDLE

• IVORY/EVERGREEN

• IVORY/MEDIUM SADDLE

• IVORY/PORTOFINO BLUE



CARTIER MONOTONE:
IVORY PEARLESCENT CLEARCOAT

CARTIER DUAL SHADE:
CHARCOAL GREY CLEARCOAT
METALLIC/MEDIUM GRAPHITE

SILVER FROST CLEARCOAT
METALLIC/MEDIUM GRAPHITE

SPECIFICATIONS

DIMENSIONS

VEHICLE TYPE: SIX-PASSENGER,
FOUR-DOOR SEDAN

WHEELBASE (IN.): 117.4

TRACK (IN.): FRONT 62.8
REAR 63.3

LENGTH (IN.): 218.9

WIDTH (IN.): 76.7

HEIGHT (IN.): 56.9

CURB WEIGHT (LB.): 4,031

FUEL CAPACITY (GAL.): 20.0

LUGGAGE SPACE (CU. FT.): 22.3

ACCOMMODATIONS

HEADROOM (IN.): FRONT 39.1
REAR 38.0

LEGRoom (IN.): FRONT 42.6
REAR 41.1

HIPROOM (IN.): FRONT 57.2
REAR 57.0

SHOULDER ROOM (IN.): FRONT 62.1
REAR 62.1

ENGINE

LAYOUT: FRONT ENGINE,
REAR-WHEEL DRIVE

TYPE: SOHC V-8
WITH ELECTRONIC
ENGINE CONTROL (EEC-V)

DISPLACEMENT
(LITERS/CU. IN.): 4.6/281

BORE & STROKE
(MM/IN.): 90.2 x 90.0/
3.6 x 3.6

COMPRESSION RATIO: 9.0:1

HORSEPOWER @ RPM
(SAE NET): 210 @ 4250

TORQUE @ RPM
(LBS.-FT. SAE NET): 270 @ 3250

FUEL DELIVERY: SEQUENTIAL
MULTI-PORT ELECTRONIC
FUEL INJECTION

FUEL REQUIREMENT: 87 OCTANE
(MINIMUM) UNLEADED (ANTI-KNOX INDEX)

DRIVETRAIN

TRANSMISSION TYPE: WIDE-RATIO
FOUR-SPEED ELECTRONIC AUTOMATIC
OVERDRIVE WITH LOCK-UP CONVERTER

GEAR RATIOS: I-2.84:1 II-1.56:1
III-1.00:1 IV-0.70:1

AXLE RATIO: 3.08:1
(TRAILER TOW) 3.27:1

CHASSIS

BODY: BODY-ON-FRAME PERIMETER

SUSPENSION:

FRONT: INDEPENDENT SLA COIL-SPRING
DESIGN WITH BALL JOINTS AND
STABILIZER BAR

REAR: FOUR-BAR LINK, AIR SPRING
SUSPENSION AND
STABILIZER BAR

SHOCK ABSORBERS: NITROGEN
GAS-PRESSURIZED

STEERING TYPE: SELECTABLE
SPEED-SENSITIVE, VARIABLE-ASSIST,
RECIRCULATING BALL

OVERALL RATIO: 16.4:1

TURNS, LOCK TO LOCK: 3.4

TURNING CIRCLE,
CURB TO CURB (FT.): 40.0

BRAKES:

FRONT: 11.1-INCH POWER-ASSISTED
DISC, ANTI-LOCK

REAR: 11.2-INCH POWER-ASSISTED
DISC, ANTI-LOCK

WHEELS: 15 x 6.5-INCH ALUMINUM

TIRES: P215/70R15 WSW
STEEL-BELTED RADIALS

STANDARD FEATURES

FUNCTIONAL

- 4.6L SOHC V-8 ENGINE
- SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION
- ELECTRONIC ENGINE CONTROL (EEC-V)
- ELECTRONICALLY CONTROLLED FOUR-SPEED AUTOMATIC OVERDRIVE TRANSMISSION WITH OVERDRIVE LOCKOUT
- SPEED-SENSITIVE, VARIABLE-ASSIST POWER STEERING WITH SELECTABLE STEERING EFFORT SWITCH
- REAR AIR SPRING SUSPENSION
- NITROGEN GAS-PRESSURIZED SHOCK ABSORBERS
- MAINTENANCE-FREE BATTERY
- DUAL EXHAUST SYSTEM
- REMOTE ILLUMINATED KEYLESS ENTRY SYSTEM WITH PANIC BUTTON
- INTERVAL WINDSHIELD WIPERS
- DUAL POWER REMOTE-CONTROL HEATED OUTSIDE MIRRORS
- SIDE WINDOW DEMISTERS

SAFETY

- DRIVER AND RIGHT FRONT PASSENGER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- THREE-POINT SAFETY BELTS FOR FRONT AND REAR OUTBOARD PASSENGERS
- FRONT AND REAR CENTER LAP BELTS
- FRONT AND REAR CRUMPLE ZONES
- HEAVY GAUGE STEEL SIDE DOOR INTRUSION BEAMS
- FOUR-WHEEL DISC ANTI-LOCK BRAKE SYSTEM (ABS)
- TWO-WAY ADJUSTABLE FRONT SEAT HEAD RESTRAINTS
- ANTI-THEFT DETERRENT SYSTEM

95

INTERIOR/ CONVENIENCE FEATURES

COMFORT/CONVENIENCE GROUP THAT INCLUDES SIX-WAY POWER FRONT PASSENGER SEAT, POWER DECKLID PULLDOWN, DUAL ILLUMINATED VISION MIRRORS, REAR FLOOR MATS AND AUTOLAMP HEADLAMP ON/OFF DELAY SYSTEM

CLOTH SEAT TRIM (N/A WITH CARTIER)

50/50 TWIN COMFORT LOUNGE SEATS

SIX-WAY POWER SEATS

DRIVER AND PASSENGER MANUAL RECLINERS (SIGNATURE SERIES ONLY)

CFC-FREE AUTOMATIC CLIMATE CONTROL WITH SUNLOAD SENSOR

HIGH-LEVEL AUDIO SYSTEM WITH AM STEREO/FM STEREO RADIO, CASSETTE PLAYER AND DUAL CONCEALED DIVERSITY ANTENNA (EXECUTIVE AND SIGNATURE SERIES ONLY)

BATTERY SAVER

TILT STEERING COLUMN

REMOTE-CONTROL DECKLID AND FUEL DOOR RELEASE BUTTONS ON DRIVER'S DOOR TRIM PANEL

SOLAR TINT GLASS

POWER WINDOWS WITH DRIVER'S SIDE EXPRESS-DOWN FEATURE

POWER DOOR LOCKS

FINGERTIP SPEED CONTROL WITH TAP-UP/TAP-DOWN FEATURE

FRONT AND REAR SEAT FOLD-DOWN CENTER ARMRESTS

ASHTRAY MOUNTED CUP HOLDERS

REAR SEAT HEAT DUCTS

RETAINED ACCESSORY POWER

ELECTRONIC INSTRUMENT CLUSTER

ELECTRONIC TRIPMINDER®/MESSAGE CENTER

FRONT SEATBACK MAP POCKETS

LEATHER-WRAPPED STEERING WHEEL

FRONT FLOOR MATS

COURTESY LIGHTS AND INTEGRAL REFLECTORS ON FRONT DOORS

ROOF RAIL ASSIST HANDLES

AUTOMATIC PARKING BRAKE RELEASE

REAR COMPARTMENT READING LIGHTS

NEW 2-SPOKE STEERING WHEEL WITH CENTER HORN

LIGHTED POWER WINDOW/DOOR LOCKS AND SEAT CONTROL SWITCHES

TRUNK CARGO NET

SOFT TEXTURED TOUCH ZONES

12-VOLT POWER POINT

REAR WINDOW DEFROSTER

EXTERIOR FEATURES

5-MPH BUMPERS

SINGLE KEY ENTRY/IGNITION

BODYSIDE PROTECTION MOLDING

EXTENSIVE CORROSION PROTECTION

CRYSTALLINE STYLE HEADLAMPS

CORNERING LAMPS

AVAILABLE FEATURES

ELECTRONIC TRACTION ASSIST

LEATHER SEATING SURFACES (NO EXTRA CHARGE ON CARTIER)

5-TEMPERATURE HEATED SEAT CUSHION AND BACK (STANDARD ON CARTIER)

JBL AUDIO SYSTEM WITH DIGITAL SIGNAL PROCESSING (STANDARD ON CARTIER)

TRUNK-MOUNTED 10-DISC CD CHANGER

POWER MOONROOF

ELECTROCHROMIC AUTOMATIC DIMMING REARVIEW AND DRIVER-SIDE MIRROR AND COMPASS

VOICE-ACTIVATED CELLULAR TELEPHONE (N/A ON EXECUTIVE SERIES)

TRAILER TOW PACKAGE

GEOMETRIC SPOKE ALUMINUM WHEEL (EXECUTIVE)

Y-SPOKE ALUMINUM WHEEL (SIGNATURE)

RIDE CONTROL PACKAGE WITH 16" SPOKE ALUMINUM WHEEL

CONVENTIONAL SPARE TIRE

ENGINE BLOCK HEATER

ADDITIONAL STANDARD FEATURES

SIGNATURE SERIES

MEMORY MIRRORS AND DRIVER SEAT

DUAL STORAGE ARMRESTS

BODYSIDE ACCENT STRIPES

PROGRAMMABLE GARAGE DOOR OPENER

POWER LUMBAR SEAT

NEW STEERING WHEEL WITH CENTER HORN AND AUDIO/CLIMATE CONTROL

GEOMETRIC SPOKE ALUMINUM WHEELS

CARTIER SERIES

EXCLUSIVE LEATHER SEAT TRIM

MEMORY SEAT WITH DUAL POWER RECLINERS AND LUMBAR SUPPORT, 4-WAY FRONT SEAT HEAD RESTRAINTS

5-TEMPERATURE HEATED CUSHION AND BACK

JBL AUDIO SYSTEM WITH DIGITAL SIGNAL PROCESSING

ELECTRONIC TRACTION ASSIST

ELECTROCHROMIC MIRRORS AND COMPASS

16" SPOKE ALUMINUM WHEELS AND TIRES

LINCOLN COMMITMENT™

It is more than the prestige of owning a superior luxury automobile. The Lincoln Commitment is a comprehensive owner benefits package designed to provide you with services to support your every driving need. It includes 24-hour roadside service assistance, a service loaner, a 1,000 miles after delivery inspection, destination assistance, emergency travel expenses, travel planning and one of the best warranties in the industry. Plus much more. Ask your dealer for a complete description of the Lincoln Commitment benefits.

PRODUCT CHANGES

FOLLOWING PUBLICATION OF THIS BROCHURE, CERTAIN CHANGES IN STANDARD EQUIPMENT, OPTIONS, PRICES AND THE LIKE, OR PRODUCT DELAYS MAY HAVE OCCURRED WHICH WOULD NOT BE INCLUDED IN THESE PAGES. YOUR LINCOLN DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE INFORMATION.

LINCOLN-MERCURY DIVISION RESERVES THE RIGHT TO CHANGE PRODUCT SPECIFICATIONS AT ANY TIME WITHOUT INCURRING OBLIGATIONS.


EPA statement: 1995 EPA mileage estimates were unavailable when this publication was printed. The 1995 Lincoln Town Car, however, should post good mileage figures. Ask your Lincoln dealer for the latest information. Options availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

INFORMATION BASED ON NAMA SPECIFICATIONS.

♻️ PRINTED ON RECYCLED PAPER

(365M) 7-94 T-8091

LINCOLN
MERCURY

 **LINCOLN**

What A Luxury Car Should Be